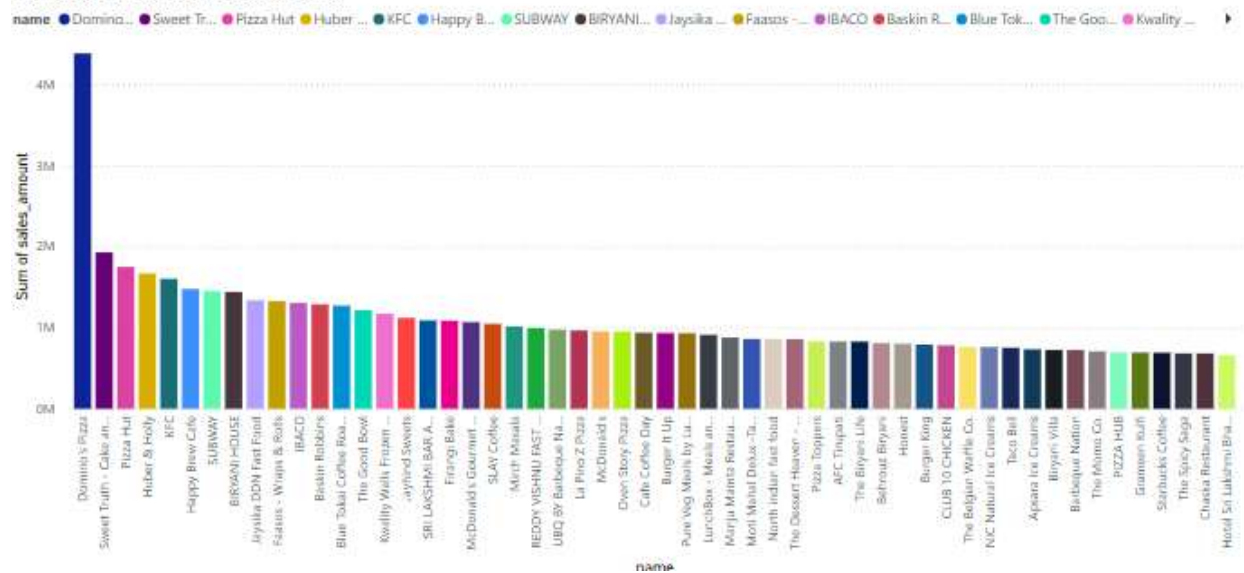
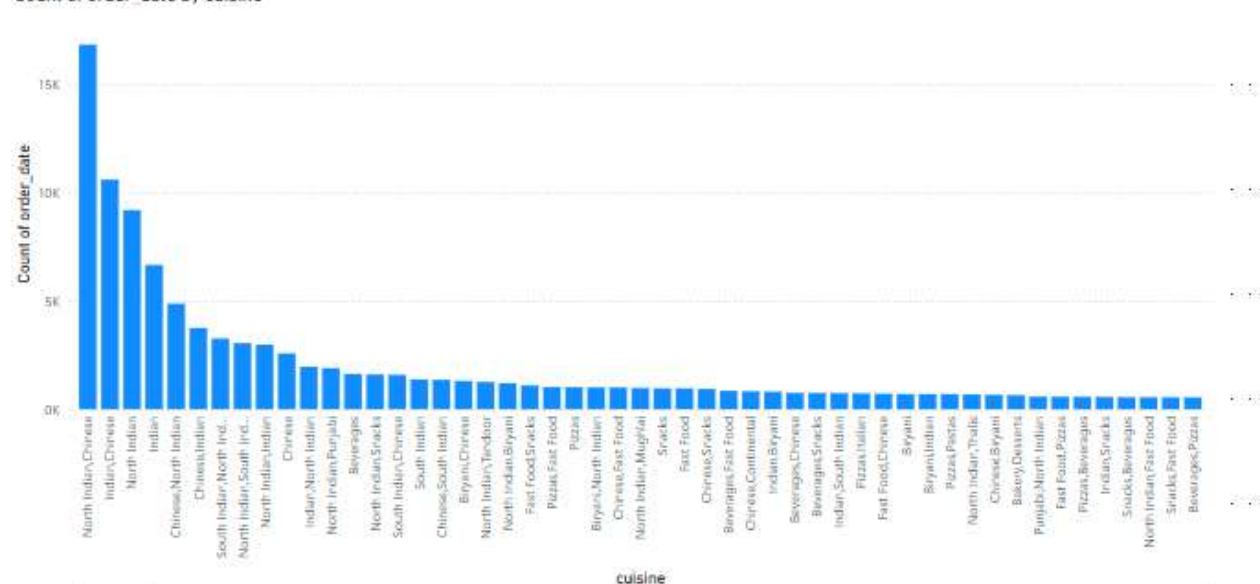


Sum of sales_amount by name and name

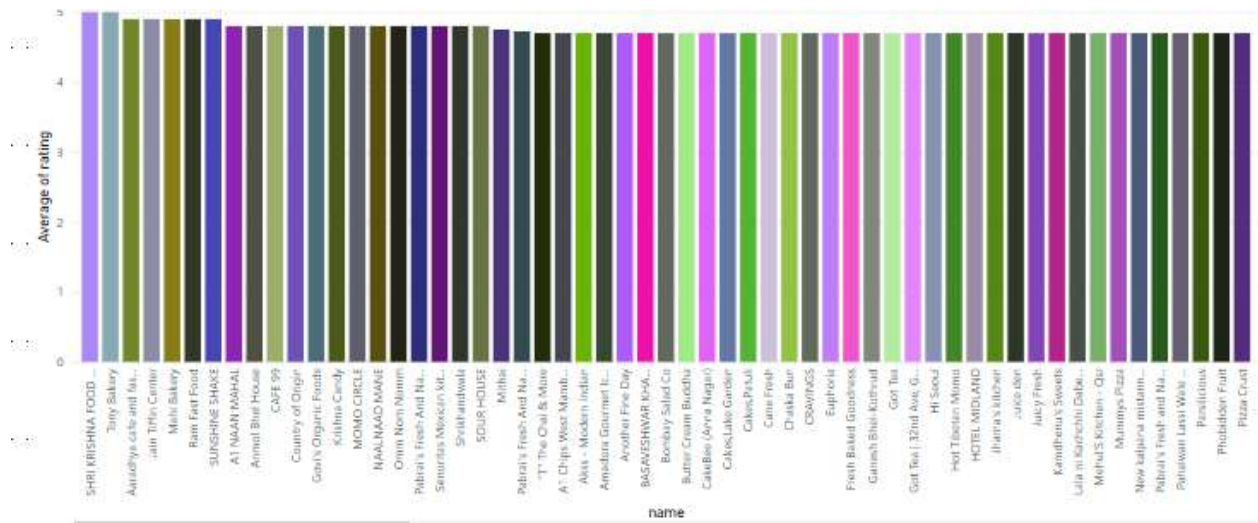


I used this chart to see which restaurant would be showing the highest amount of revenue. As you can see Dominos leads the way with the highest amount of revenue.

Count of order_date by cuisine



This chart is made to show which type of cuisine is the most likely to be ordered. From viewing the chart you can see that North Indian / Chinese is most popular with over 15k orders.



This chart I used to find out which restaurants had the highest popularity, to find this I used the average rating with at least 100 reviews per restaurant.

Conclusion-

- Domino's is leading the rest of the restaurants by a large margin when it comes to the total sales amount. Domino's is known for running deals and specials so I would recommend the other restaurants to offer more promotional periods to be able to see the revenue increase.
- The cuisine showing the highest popularity is the North Indian/Chinese, which suggests a strong demand for versatile cuisines. The restaurants close in popularity also use Indian or Chinese inspired dishes as well. The other restaurants could find it to be beneficial to increase their online presence so customers can see their online reviews and also increase visibility on Zomato.
- Shri Krishna food zone & Tony bakery are showing a 5 star rating on average with at least 100 reviews. A lot of the restaurants are showing a high rating, the ones with lower ratings would want to focus on the important qualities of a restaurant like food quality and how it looks, also maybe they aren't the best in the service line so making that a focus point will always be beneficial for a restaurant.