Wang Haoyu

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EDUCATION

Renmin University of China, Beijing, China

M.A. in Communication Studies, GPA: 4.0/4.0

June, 2025 (expected)

 Coursework: Advanced Communication Research Methods, Quantitative Research Methods, Computational Communication, Media Psychology, Health Communication.

Communication University of China, Nanjing, Nanjing, China

B.F.A in Television and Broadcasting, GPA: 86.87/100

June, 2021

 Coursework: Media Psychology, Principles and Application of Communication, Basics of Sociology, Comparative Media Studies.

University of California, Davis, Davis, United States

Visiting Student in Communication Studies

December, 2024 (expected)

 Coursework: Empirical Methods in Communication, Persuasive Technologies for Health, Interpersonal Technologies.

Macau University of Science and Technology, Macau, China

Visiting Student in New Media Studies

January, 2023

• Coursework: Research Methods in Social Science, Communication Theories.

RESEARCH INTERESTS

- **Media Psychology and Social Cognition**: Emerging digital technology and mental health; cognitive and affective mechanisms of persuasive message effects.
- **Health, Environment, Science Communication**: Promote public risk perception and engagement in health, environment, and science issues from the perspective of "One Health".

PUBLICATION

- Wang, H., Xia, X. (Under Review: Revision). The Relationships between Perceived Social (Dis)Connectedness and Fear of Missing Out (FoMO): A Meta-Analysis. *Frontiers in Public Health*.
- Zhu, B., Wang, H., ... Zhao, L. (Under Review) The Impact of Multimodal Health Education on Health Awareness Among the China's Mobile Population: An Eye-Tracking Experiment Based on Information About Ground-Glass Nodules in the Lungs.
- **Wang**, **H**. Xia, X. (Under Preparation). Does Digital Detox Make Us More Satisfied with Life? A Bayesian Meta-Analysis

SELECTED CONFERENCE PRESENTATIONS

Wang, H. (2024). "See the World with Both Eyes": Using EPPM to Evaluate the Impact of Constructive Journalism on the Intention of Pro-Environmental Behaviors in Microplastics Issue. 74th Annual International Communication Association (ICA), Gold Coast, Australia. [Abstract] SELECTED
CONFERENCE
PRESENTATIONS

- Wang, H., Wang, D. Cao, W.(2024). Can Disconnection Make Us Discuss Politics Freely? A Moderated-Mediation Model of Cross-Cutting Exposure on Social Media Political Expression via Politically Motivated Unfriending and Blocking Contingent upon Fear of Social Isolation. 74th Annual International Communication Association Conference (ICA) Preconference: Digital Asia, Gold Coast, Australia. [Abstract]
- **Wang, H.** (2024) *The Impact of Health Anxiety on Cyberchondria: The Mediating Roles of Brooding Rumination, Health Information Insufficiency, and Craving from the Perspective of I-PACE Model.* Peking University 7th Medicine, Humanity and Media International Conference.
- Wang, H., Ma, X. (2024) Moderated Mediation Between Disaster News Overload and Avoidance: The Role of Compassion Fatigue and Collectivism Value. 2024 European Communication Research and Education Association (ECREA) Journalism Studies Conference, Sheffield, United Kingdom. [Abstract]
- Wang, H, Ma, K, Wang, H. (2024) Eastern Data, Western Computing: Understanding Government-Companies Relationship and (Re)Distribution of Internet Outcomes on China's National Big Data Infrastructure Project. 2024 International Association for Media and Communication Research (IAMCR) Conference, Christchurch, New Zealand. [Abstract]
- Wang, H., Yin, Q. (2023) 'Mo Yu' (Cyberloafing) as Digital Labor: a Paradox between Alienation and Subjectivity. 2023 International Association for Media and Communication Research (IAMCR) Conference, Virtual.
- Yin, Q., **Wang**, **H**. (2022) *A Systematic Review of Smart City Development Policies in Chinese Cities*. 2022 9th Global Social Science Graduate Student E-Conference, Virtual.

TEACHING AND RESEARCH EXPERIENCE Health Communication and Sustainable Development Research Center, Tongji University **Research Assistant**, Supervisor: Prof. Chen Jingxi, January 2024 ~ Present.

- Designed questionnaires and conducted interviews to study how to control tobacco among adolescents in a social culture of 'cigarettes as gifts'.
- Performed data analysis through SPSS, AMOS and R Studio.
- Revised manuscript as co-author.

School of Journalism and Communication, Renmin University of China

Research Assistant, Supervisor: Dr. Ma Xiaofen, September 2023 ~ Present.

- Performed data analysis such as structural equation modelling using R lavaan package.
- Developed an interview plan and supported the collection of interview data.

School of Journalism and Communication, Renmin University of China

Teaching Assistant, Supervisor: Dr. Ma Xiaofen, September 2023 ~ January 2024

- Digital Communication Technology and Application (Course code: 2101300320064).
- Organized class discussions on emerging media technologies, such as chatbots, artificial intelligence, virtual reality, and more.
- Distributed course materials and assignments.

Communication University of China Press, Communication University of China **Book Reviewer**, August 2023 ~ October 2023.

- Read and wrote book reviews prior to book publication.
- Wrote a brief review for the Chinese edition of Lisa Gitelman's 'Always Already New'.
- Short blog article: https://mp.weixin.qq.com/s/Fddtn4ARIqnmEzNlvAhcjw

FUNDING AND SCHOLARSHIPS

- 2024 Shanghai Philosophy and Social Sciences Research Projects (13,840 USD; Participant)
- 2024 ICA 2024 Travel Grant
- 2024 ICA24 Digital Asia Travel Grant
- 2023 Scholarship for Academic Excellence, Renmin University of China
- ₹ 2021 Outstanding Graduate of Jiangsu Province
 - Only **926** out of 600,000 2021 graduates in Jiangsu Province were awarded the title.
 - 2020 Outstanding Student Scholarship, Communication University of China, Nanjing
 - 2019 Outstanding Student Scholarship, Communication University of China, Nanjing

Academic

- 2024 Current Psychology, Reviewer
- SERVICE 2024 National Communication Association (NCA) 110th Annual Convention, Reviewer
 - 2023 74th Annual International Communication Association Conference (ICA), Reviewer
 - 2023 International Association for Media and Communication Research (IAMCR) Conference in Christchurch, Reviewer

Professional

- 2024 Zhejiang University, 3rd All-China Anthropology Summer School
- EXPERIENCE 2019 Jiangsu University Students' Traffic Science Popularization Competition, Second Prize
 - 2019 Xinhua Newspaper Group Suqian Daily, Journalist Intern
 - 2019 d'Catch Asia International Student Documentary Challenge
 - 2018 Suqian Radio and Television Station, Video Journalist Intern

SKILLS

Software: R Studio (e.g., psych, lavaan, bruceR, interactions, metafor, ggplot2 package), JASP, SPSS & PROCESS, AMOS, Comprehensive Meta Analysis (CMA), Vosviewer, GPower, Nvivo, Photoshop, Premiere.