Wang Haoyu

CONTACT INFORMATION

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EDUCATION

Renmin University of China, Beijing, China

M.A. in Communication Studies, GPA: 3.91/4.00

June, 2025 (expected)

 Coursework: Advanced Communication Research Methods, Quantitative Research Methods, Computational Communication, Media Psychology, Health Communication.

Communication University of China, Nanjing, Nanjing, China

B.A in Television and Broadcasting, GPA: 86.87/100

June, 2021

 Coursework: Media Psychology, Principles and Application of Communication, Basics of Sociology, Comparative Media Studies.

University of California, Davis, Davis, United States

Visiting Student in Communication Studies

December, 2024 (expected)

 Coursework: Empirical Methods in Communication, Persuasive Technologies, Interpersonal Technologies.

RESEARCH INTERESTS

- **Media Psychology and Social Cognition**: Emerging digital technology and mental health; cognitive and affective mechanisms of persuasive message effects.
- **Health, Environment, Science Communication**: Promote public risk perception and engagement in health and science issues from the perspective of "One Health".

PUBLICATION

- **Wang, H.**, Xia, X. (Under Review). The Relationships between Perceived Social (Dis)Connectedness and Fear of Missing Out (FoMO): A Meta-Analysis. *Current Psychology*.
- **Wang, H.** (Under Preparation). Latent Profile Analysis of Cyberchondria and its Relationship with Health Information Overload and Avoidance.

SELECTED CONFERENCE PRESENTATIONS

- Wang, H., Xia, X. (2024). Is Fear of Missing Out (FoMO) Driven by Perceived Social Disconnectedness or Connectedness? A Meta-Analysis. 110th National Communication Association (NCA) Annual Convention, New Orleans, United States.
- Zhu, B., Wang, H., ... Zhao, L. The Impact of Multimodal Health Education on Health Awareness Among the China's Mobile Population: An Eye-Tracking Experiment Based on Information About Ground-Glass Nodules in the Lungs. 110th National Communication Association (NCA) Annual Convention, New Orleans, United States.
- Wang, H., Wang, H. (2024). "See the World with Both Eyes": Using EPPM to Evaluate the Impact of Constructive Journalism on the Intention of Pro-Environmental Behaviors in Microplastics Issue. 74th Annual International Communication Association (ICA), Gold Coast, Australia.

SELECTED
CONFERENCE
PRESENTATIONS

Wang, H., Wang, D. Cao, W.(2024). Can Disconnection Make Us Discuss Politics Freely? A Moderated-Mediation Model of Cross-Cutting Exposure on Social Media Political Expression via Politically Motivated Unfriending and Blocking Contingent upon Fear of Social Isolation. 74th Annual International Communication Association Conference (ICA) Preconference: Digital Asia, Gold Coast, Australia.

Wang, H. (2024) The Impact of Health Anxiety on Cyberchondria: The Mediating Roles of Brooding Rumination, Health Information Insufficiency, and Craving from the Perspective of I-PACE Model. Peking University 7th Medicine, Humanity and Media (MHM) International Conference.

Wang, H., Ma, X. (2024) Moderated Mediation Between Disaster News Overload and Avoidance: The Role of Compassion Fatigue and Collectivism Value. 2024 European Communication Research and Education Association (ECREA) Journalism Studies Conference, Sheffield, United Kingdom.

Wang, H, Ma, K, Wang, H. (2024) Eastern Data, Western Computing: Understanding Government-Companies Relationship and (Re)Distribution of Internet Outcomes on China's National Big Data Infrastructure Project. 2024 International Association for Media and Communication Research (IAMCR) Conference, Christchurch, New Zealand.

Yin, Q., **Wang**, **H**. (2022) *A Systematic Review of Smart City Development Policies in Chinese Cities*. 2022 9th Global Social Science Graduate Student E-Conference, Virtual.

TEACHING AND RESEARCH EXPERIENCE Health Communication and Sustainable Development Research Center, Tongji University **Research Assistant**, Supervisor: Prof. Chen Jingxi, November 2023 ~ Present.

- Designed and conducted a mixed-methods study on tobacco control among adolescents, focusing on the cultural practice of 'cigarettes as gifts'.
- Performed advanced statistical analyses using SPSS, AMOS, and R Studio.
- Co-authored and revised research manuscripts, contributing to the project's dissemination at national conferences.
- Led interviews and experiments investigating doctor-patient communication, providing insights into health communication barriers among socially vulnerable populations.
- Participated in the application and research of national and provincial-level projects as a core member of the research team.

School of Journalism and Communication, Renmin University of China **Research Assistant**, Supervisor: Dr. Ma Xiaofen, September 2023 ~ September 2024.

- Conducted data analysis, including structural equation modeling, using the R lavaan package.
- Designed an interview plan and facilitated data collection through semi-structured interviews.
- Managed research projects, organized and synthesized reports and press materials on international communication.

TEACHING AND RESEARCH EXPERIENCE

School of Journalism and Communication, Renmin University of China

Teaching Assistant, Supervisor: Dr. Ma Xiaofen, September 2023 ~ January 2024

- Digital Communication Technology and Application (Taught in English; 2023 Fall semester, Course Code: 2101300320064)
- Facilitated class discussions on emerging media technologies, including chatbots, artificial intelligence, virtual reality, and others.
- Distributed course materials, managed assignments.
- Supported international students from diverse cultural backgrounds, ensuring their understanding of course content and assignments requirements.

Communication University of China Press

Book Reviewer, August 2023 ~ October 2023.

- Read and wrote book reviews prior to book publication.
- Wrote a brief review for the Chinese edition of Lisa Gitelman's 'Always Already New'.
- Short blog article: https://mp.weixin.qq.com/s/Fddtn4ARIqnmEzNlvAhcjw

FUNDING AND SCHOLARSHIPS

- 2024 President's Award for International Visiting, Renmin University of China(USD 5,632)
- 2024 Shanghai Philosophy and Social Sciences Research Projects (USD 13,840; Participant)
- 2024 ICA 2024 Travel Grant
- 2024 ICA24 Digital Asia Travel Grant
- 2024 Scholarship for Academic Excellence, Renmin University of China
- 2023 Scholarship for Academic Excellence, Renmin University of China
- ₱ 2021 Outstanding Graduate of Jiangsu Province
 - Awarded to only 926 graduates out of 600,000 in Jiangsu Province.
 - 2020 Outstanding Student Scholarship, Communication University of China, Nanjing
 - 2019 Outstanding Student Scholarship, Communication University of China, Nanjing

ACADEMIC SERVICE

- 2024 7th Medicine, Humanity and Media (MHM) International Conference, Volunteer
- 2024 Current Psychology, Reviewer
- 2024 National Communication Association (NCA) 110th Annual Convention, Reviewer
- 2023 74th Annual International Communication Association Conference (ICA), Reviewer
- 2023 International Association for Media and Communication Research (IAMCR)

Conference in Christchurch, Reviewer

Professional Experience

- 2024 Zhejiang University, 3rd All-China Anthropology Summer School
- 2019 Jiangsu University Students' Traffic Science Popularization Competition, Second Prize
- 2019 Xinhua Newspaper Group Suqian Daily, Journalist Intern
- 2019 d'Catch Asia International Student Documentary Challenge
- 2018 Suqian Radio and Television Station, Video Journalist Intern

SKILLS

Software: R Studio, JASP, SPSS & PROCESS, AMOS, Comprehensive Meta Analysis (CMA), Vosviewer, GPower, Nvivo, Photoshop, Premiere.

Certificates: Statistics in Psychological Research (American Psychological Association); Methods for Quantitative Research in Psychology (American Psychological Association).