

Bayley Harrod

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EDUCATION & QUALIFICATIONS:

Warwick Business School, **Bsc Accounting & Finance (First Year 2.1 (68%))** Oct 2016-Oct 2020
Modules include: Introduction to Financial Accounting, Management Accounting, Quantitative Analysis for Management

BHASVIC (UK-Brighton) Sep 2014-Jun 2016
Subjects include: **Business Studies (A*), Economics (A), Mathematics (A*)**

Priory School (UK-Lewes) Sep 2009-Jun 2014
Subjects include: **Core Science (A), English Language (A), Mathematics (A*)**

WORK & LEADERSHIP EXPERIENCE:

Funding Invoice: Intern Dec 2017-Dec 2017

- Used Creditsafe and the Funding Invoice credit model to assess company risk for giving loans
- Drafted and sent emails to potential clients using email lists
- Began to develop my own excel spreadsheet imitating the main framework of the business; linking investor funds to lending amounts to ensure coherent presentation of information for clients, investors and internal use

Amazon FBA Store: Owner of meal prep container store Aug 2017-Current

- Communicating with international suppliers, dealing with shipping and transit logistics for over 540 individual units
- Personally, market, design and advertise through Facebook, Instagram and Amazon pay per click, my own product, generating over £5000 in the past 6 months
- goo.gl/9PqNJp – (link to store)

The Hearth Pizzeria: **Catering Assistant/Assistant Manager** Mar 2016-Sep 2016

- Managed a team of 4 during the launch of the new lunch menu, organising staff and ensuring salary savings by keeping wages 20% of revenue
- Coordinated delivery logistics between chefs and drivers, keeping calm in high intensity situations
- Answered the phones for customer orders, bookings and to settle any queries, requiring active listening and professionalism
- Served customers directly, improved trip advisor ratings resulting in my name being mentioned on two separate occasions in a positive light in review for the restaurant

EXTRA CURRICULAR ACTIVITIES:

- **Warwick Entrepreneurs Events Director (May 2017 - Current):** Most recently organised/hosted Warwick Entrepreneur Summit in collaboration with Gymshark. In charge of the 2017 “The Apprentice” competition as a part of a larger team, contacting judges, designing tasks and delivering speeches to over 250 students.
- **Master Investor London (2015):** Spent the day listening to renowned political and business figures, discovering more about investing and developing a strong interest in finance. Led me to create a mock portfolio account where I’ve learnt more about different asset classes and the market’s reaction to certain events.
- **Casio Bright Minds (September 2012 - February 2013):** Team designed an idea for an educational application, then pitched the idea in the London Excel arena in-front of a host of panellists from “The Apprentice” show, Casio and Young Enterprise. Resulted in us winning new Casio equipment for the school as runners up.

SKILLS & INTERESTS

- Graphic Design including design for Youtube thumbnails and my own Amazon products
- Avid interest in personal fitness and bodybuilding, training 5 times a week on a strict schedule, giving advice to friends and family who have just joined