

We interviewed group #30

1. How did you learn about or join the organizations you are currently a member of?
 - Friend recommendation (maybe feature involving how many of user's friend are following this event (like ins?))
 - Having a rough idea of what type of org to join
 - Search online, especially on social media
 - WeChat, Instagram
 - Club fairs: organize cultural club fair with tables so students can directly talk to board members
 - Hearing from friends, seniors, roommates; word-of-mouth
 - Participate in some activities from the orgs
 - Events orgs held
2. What difficulties do you find in keeping track of fun events that goes on in UCSD from student orgs and clubs?
 - Keeping track how many & interests that you have / changes (place & time)
 - Too many websites and online locations to find and track information
 - Wishes have filter for clubs they're interested in
 - Instagram navigation difficulty
 - Multiple pages
 - Discord notifications can lead to "Do Not Disturb" notifis -> missing out on event announcements
 - Maybe find a good event and then forgot about it (insight: maybe have calendar of your followed event like canvas)
3. Where do you gather information and updates on club events?
 - If there is a club that I want to join, look at the social fanpage.
 - Mainly from friends and social media
 - If there is time, go to Library Walk Tabling
4. How many club events do you attend per week?
 - 2 events, if more interesting 8 - 10
 - Probably 3

- Person #1: no club event attendance (aims for 2 a week)
 - Person #2: 1 or 3 events average
 - Person #3: no club event attendance
 - Reasons: Very busy
 - Will attend IF interesting
 - Social
5. To what extent does the attendance of your friends affect your attendance of club events?
- Not joining clubs for social reasons cuz 4th year. If joining clubs for resume / leadership, friends does not affect
 - Most have mention friends have some impact
6. Do you have a difficult time finding where events are held?
- Location not a big problem
 - -yes, school map does not show precise location of where event is held
 - - building name is very obscured or not correctly shown
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7. What aspects you might want to know about an upcoming event?
- Professional involvement. Special guests. Timing. Who's going with me (insight: a list of people who are attending and willing to show it to the public?)
 - Agenda and takeaway of event
 - Duration of event time
8. If you are in a club or student org, how do you advertise what events you guys are holding on campus, and what changes would you make?
- Post in social media, ask friends to repost it. Places are hard to reserve.
 - Tabling on Library Walk
 - Flyers
 - Social media
9. What information do you convey to prospective attendees when hosting an event to advertise it? Does this information differ depending on the person or group?

- For more social groups, it should be on library work to engage in them. For academic club, place do not matter, because students would get motivation for joining the club
- Depends on what event
- If academic: target specialized, niche information of what they can learn
- Connections, referrals, resources
- If social: what you can do for fun

10. What methods do you use to reach out to prospective students? How effective do you find they are?

- Talk to other pre-existing clubs.