



KIEN DOAN

Data Analyst

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OBJECTIVE

Drive business values and performance, enhance customer knowledge and market strategy by cutting-edge data analytics and machine learning.

SKILLS

Statistical modeling

Data visualization

Machine Learning

Python

SQL

R

Tableau

Excel

VBA

SAS

Git

Linux



EDUCATION

LOUGHBOROUGH UNIVERSITY

MSc. Business Analytics

SEP 2018 - PRESENT

Fully sponsored by Chevening scholarship (the United Kingdom government)

UNIVERSITY OF NEBRASKA AT OMAHA

Fellowship Program

FEB 2017 - APR 2017

VIETNAM NATIONAL UNIVERSITY

BSc. Finance and Banking

SEP 2010 - DEC 2014



WORK EXPERIENCE

TOTEM LEARNING

Product Data Analyst

SEP 2019 - PRESENT

- Perform data analysis to evaluate and improve prototypes of game products.
- Develop machine learning models for integration of human activity recognition in game technology to enhance user experience.

EY

Auditor

SEP 2015 - MAR 2018

- Led teams to perform auditing procedures to review financial statements
- Analysed data identify issues in business control system and financial statements
- Consulted with clients on strategy and risk management practice.
- Report to senior and manager levels.



LEADERSHIP EXPERIENCE

JUNCTIONXHANOI HACKATHON

Co-founder

MAR 2018 - SEP 2018

- Raised 10,000USD from the US Mission in Vietnam;
- Signed Infinity Blockchain Lab and Viettel Telecom Corporation as Platinum and Gold track sponsors, with total amount of 7,000 USD.
- Connected experts and technology thought leaders to join our board of judges and advisors.
- Supervised the Vietnam team to participate in the global track and win the Gold prize.

SPONSORS FOR EDUCATIONAL OPPORTUNITY (SEO) - VIETNAM

Summer Internship Program Director

JUL 2015 - SEP 2018

- Engaged marketing, recruitment and operations teams to deliver robust internship programs which connect 60-80 highly selected young professionals to top companies in Vietnam each year.
- Designed and implemented marketing campaigns at universities in Vietnam, Singapore, the United Kingdom and the United States; responsible for the official Facebook page with 7000+ post reaches weekly.
- Coordinated recruitment team to proceed 1000+ applications and conducted 200+ interviews for program candidates each year.
- Community Service Initiative: founded a platform which allowed young professionals to participate and offer business expertise to empower non-profit partners and bridge the social gap.

INTERESTS

- Travel
- History: Vietnam, China, Japan, Vietnam War, Second World War
- Sports: football, swimming, tennis, trampolining



CERTIFICATIONS

- pandas Essential Training - LinkedIn Learning **2019**
- SQL Essential Training **2019**
- Building a Recommendation System with Python Machine Learning & AI **2020**



HONORS & AWARDS

- Chevening Scholarship awarded by the Foreign and Commonwealth Office (the United Kingdom). **2018**
- Young South East Asian Leadership Initiative scholarship awarded by President Barack Obama and the State Department (the United States) **2016**