

# SARTHAK GROVER

CREATIVE DIRECTOR AND PRODUCER

## CONTACT

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- Chandigarh
- Portfolio Link

## SKILLS

- Creative Direction & Concept Development
- Team Leadership & Project Management Management
- Filmmaking Pipeline: Pre-Production → Production → Post-Production
- VFX, CGI, 3D Visualization
- Video Editing & Post-Production Supervision
- Client Communication & Cross-functional Collaboration
- Customer Orientation
- Brand Storytelling & Campaign Strategy

## TOOLS

- Premier Pro
- After Effects
- Blender
- Unreal Engine
- Substance Painter
- Davinci

## LANGUAGES

- English (Fluent)
- Hindi (Fluent)
- Punjabi (Fluent)



## PROFILE

Creative professional with extensive experience leading projects across the entire filmmaking pipeline — from concept and pre-production to production and post-production. Proven ability to ideate, direct, and deliver high-quality content across music videos, ads, and digital campaigns. Skilled in team leadership, project management, creative direction, video editing, CGI, VFX, and 3D visualization. Adept at balancing creativity with strategic goals to produce impactful visual storytelling.



## WORK EXPERIENCE

Kalakaar Studios 2023 - PRESENT  
Creative Director & Producer

- Directed and managed creative projects across music videos, product ads, and branded content.
- Translated client briefs into concepts, storyboards, and full-scale productions.
- Led cross-functional teams of editors, VFX artists, and designers.
- Oversaw the entire pipeline, from ideation and production to editing and VFX-heavy post-production.
- Delivered multiple high-quality CGI/VFX projects under tight timelines.

GSYNC FILMS 2023 - Present  
Associate Producer & VFX Supervisor

- Supervised VFX and CGI elements in high-profile music videos and ad campaigns.
- Collaborated with directors and production houses to integrate visual storytelling with technical execution.
- Managed teams across different disciplines (production crew, editors, VFX artists).
- Consulted with clients to refine creative ideas and executed them into polished deliverables.

Freelance / Collaborative Projects 2022 - Present  

- Supervised VFX and CGI elements in high-profile Jewellery Brands and Ad Films

Inside Motion Pictures 2021 - 2023  
Creative Lead / Visual Effects Supervisor

- Managed and executed multiple shoots end to end, from pre-production planning to final delivery.
- Coordinated with directors, crew, and clients to ensure seamless execution of projects.
- Supervised VFX integration into productions, maintaining creative vision while managing technical workflows.
- Ensured projects were completed on time and to the highest creative standards.
- Balanced both production responsibilities (scheduling, team management, logistics) and post-production supervision (editing, CGI, VFX).

## SELECTED PROJECTS

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- Music Videos:

1. MC Square-Ghani Sayani / [Link](#)
2. Rito Riba - Heer Ranjha / [Link](#)
3. Sharmana - Mantu Churiya / [Link](#)
4. Gen Curse- Bagi Munda / [Link](#)



## EDUCATION

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**Inside Institute Of Filmmaking**

2021 - 2022

Diploma in Filmmaking and Animation

**Delhi Public School**

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