## HARRY FOX

I am a creative problem solver with a passion for making and teaching. My drive is to design elegant and practical solutions that fulfil a purpose and make a difference.

Full portfolio and interactive prototypes at harrygfox.github.io

### **EXPERIENCE**

## **UX & SERVICE DESIGNER** – *MARCH 2018 - PRESENT* PROJECT IMAGINE

Project Imagine seeks to create a "second-generation" challenger bank and wealth management platform. The bank would reduce the barriers to financial independence and sustainability - granting access to high return products based on "good financial behaviour" and not on one's net worth.

I was hired to create the native app that would tackle the complex, but every-day, financial problems faced across a range of customer segments.

**UX DESIGNER** – MARCH 2016 - PRESENT DWYL

Dwyl is a software agency employing a collection of between 10 and 20 freelancers and full-time developers. They have built products for the Science Museum, Ellen MacArthur Foundation, and City University to name just a few.

At Dwyl I am responsible for designing aspects of nearly every product that has been developed. I am regularly consulted on any and every aspect of the applications' features and user experience.

Often I will be working between three concurrent projects at once. I run workshops with clients to listen, learn, and ask the hard questions. I research, story-board, wireframe, prototype, test and code to ensure maximum quality under short time constraints and with little budget.

### **WEB DEVELOPER / DESIGNER** – JULY 2015 - FEB 2016 PROVERSITY.ORG LTD

From gulpfiles to user personas I designed, developed, and guided the Proversity team in creating their next digital service. I worked in Cape Town for 3 months as the company expanded its tech and videography team. I was responsible for nurturing the technology-first brand Proversity were adopting. My time in South Africa taught me a great deal about the behaviours, practical limitations, and opportunities of a modern developing country.

### My responsibilities included:

- UI Design Implementation and Interpretation:
  - Responsive (device agnostic), consistent visual style
  - Interaction design
  - Fast and high fidelity prototyping
  - HTML/CSS/JS
- UX Design for new and existing digital services:
  - Understanding business goals
  - Creating user personas + goals
  - System design
  - User journeys
  - Usability
  - System review and assessment

## **FRONT-END DEVELOPER** – *NOV 2014 - JULY 2015* FOUNDERS & CODERS C.I.C.

I am a founding member of the Founders and Coders coding school and co-operative of freelance developers (now established in Bethnal Green).

After raising £10,000 in a crowd funding campaign my colleagues and I, under the leadership of Dan Sofer, established the C.I.C. to provide free education in full-stack web development. In this role I worked with a range of clients on their MVPs as well as delivering numerous public workshops on web development.

# **SALES INTERNSHIP** – FEB 2014 - APRIL 2014 FREEFORMERS (UK) LTD

Freeformers runs hands-on workshops in practical digital skills. I worked directly with the Commercial Director performing lead generation, research and presentation tasks. My main impact at Freeformers was to gather data and feedback to inform new iterations of the workshops.

### **VACATION INTERNSHIP** – APRIL 2013 - APRIL 2013 ASHURST LLP

In the Corporate (Equity Capital Markets) department and the Pensions and Employment department I did lots of research; editing of articles; and pitching to partners.

### **PARALEGAL** – JULY 2012 - SEP 2012 LLOYDS PR SOLICITORS

A Legal 500 recognised criminal defence solicitors practice, my time at Lloyds PR was particularly fulfilling and included a lot of independent work on a small-cost civil case. I also visited imprisoned clients, drafted statements, and scheduled evidence for court.

### **EDUCATION**

KING'S COLLEGE LONDON - SEP 2010 - JULY 2013 BACHELOR OF LAWS (LLB), 2:1

ADAMS' GRAMMAR SCHOOL – SEP 2003 - JULY 2010 3 A-LEVELS (A-A\*)

### **REFERENCES**

**INÊS TELES** – *DWYL CEO*Contact details available on request

**CLAIRE MITCHELL** – *DELIVEROO SOFTWARE DEVELOPER*Contact details available on request