

## UX DESIGNER

*MAY 2014 - PRESENT*

I am a creative problem solver with a passion for making and teaching. I work to understand root-cause problems and make meaningful solutions. I've worked with CEOs and school children, in workshops and in CSS, to deliver change that makes a difference in people's lives.

## SKILLS

**UX Design, Research, Accessibility, Information Architecture, Sketch, Wire-framing, Interaction, Prototyping, Testing, Agile, HTML, CSS.**

## NOTABLE EXPERIENCE

### **PROJECT IMAGINE** – *MARCH 2018 - JUNE 2018*

A new bank and wealth management platform who's USP was granting access to high return products based on "good financial behaviour" and not on one's net worth.

I was hired as Service Designer to kickstart the process of creating their native app. This new, engaging and difficult problem required me to continuously present my research, wireframes and IA plans to a growing multi-disciplinary team.

Working across a range of customer segments, we went from conceptual financial product to pixel-perfect prototype including sophisticated interaction design in 6 weeks.

### **DWYL** – *MARCH 2016 - MARCH 2018*

An agency of roughly 10 developers who focus on charities and third sector clients; I was Lead Designer at dwyl (short for 'do what you love').

Each project was agile and had tight time and budget constraints meaning I had to work hard on my craft of quickly isolating root-cause problems for clients and scoping a prioritised MVP. Often I was working between two or three concurrent projects. I ran workshops with clients to listen, learn, and ask the hard questions.

I created responsive web apps and prototypes for the Ellen MacArthur Foundation, Action for Children and City University to name just a few. Much of my research took me around the country including to the SafeLives office in Bristol.

#### **PROVERSTY** – JULY 2015 - FEB 2016

I worked for this EdTech startup as a developer before moving to Cape Town for 3 months to lead on design for the technology-first brand Proversity were adopting.

As the company expanded its tech and videography team I learned a great deal about the behaviours, practical limitations, and opportunities of a modern developing country.

#### **FOUNDERS & CODERS** – NOV 2014 - PRESENT

A free coding bootcamp I helped establish in 2014. After completing the course myself, learning full-stack JS, HTML and CSS, I shot and directed a video that helped us raise £10,000 to ensure the school's viability.

For 6 months I helped run the course and work agency-style with my classmates on professional projects. In 2016 I introduced a UX/UI and design thinking portion to the programme and regularly volunteer my time to teach it.

#### **EDUCATION**

**KING'S COLLEGE LONDON** – SEP 2010 - JULY 2013  
BACHELOR OF LAWS (LLB), 2:1

**ADAMS' GRAMMAR SCHOOL** – SEP 2003 - JULY 2010  
3 A-LEVELS (A-A\*)

#### **REFERENCES**

**INÊS TELES** – DWYL, CEO  
Contact details available on request

**CLAIRE MITCHELL** – DELIVEROO, SOFTWARE DEVELOPER  
Contact details available on request