



# Android

## Building a Secure Open Source Platform

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# The Android Security Philosophy



Effective security is invisible and evokes calm.



Layered  
Security



Clarity in  
the Data

## Platform

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## Services

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## Innovation

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# A platform for applications



# The Android Security Model

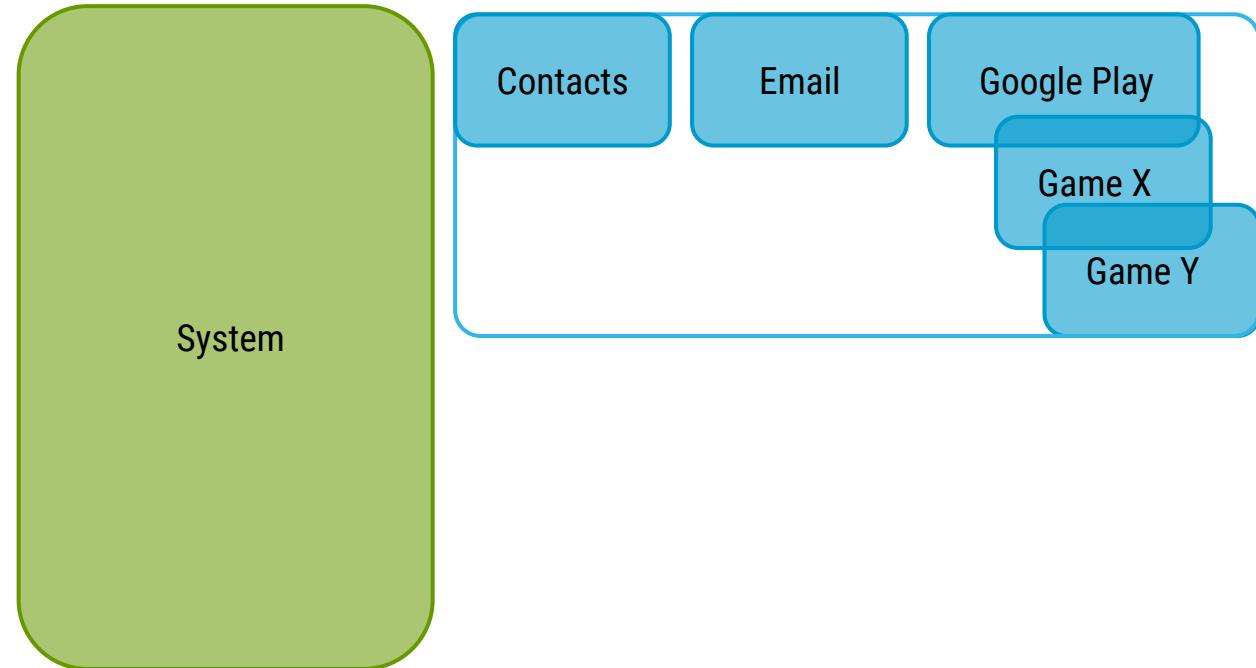
Application isolation (even from the OS)

Android verifies application signature and assigns an application sandbox at install time.

Application Sandboxes (including system) isolate data by running each app as its own UID.

Inter-process communication (IPC) requires mutual request.

IPC and services may be protected by permissions.

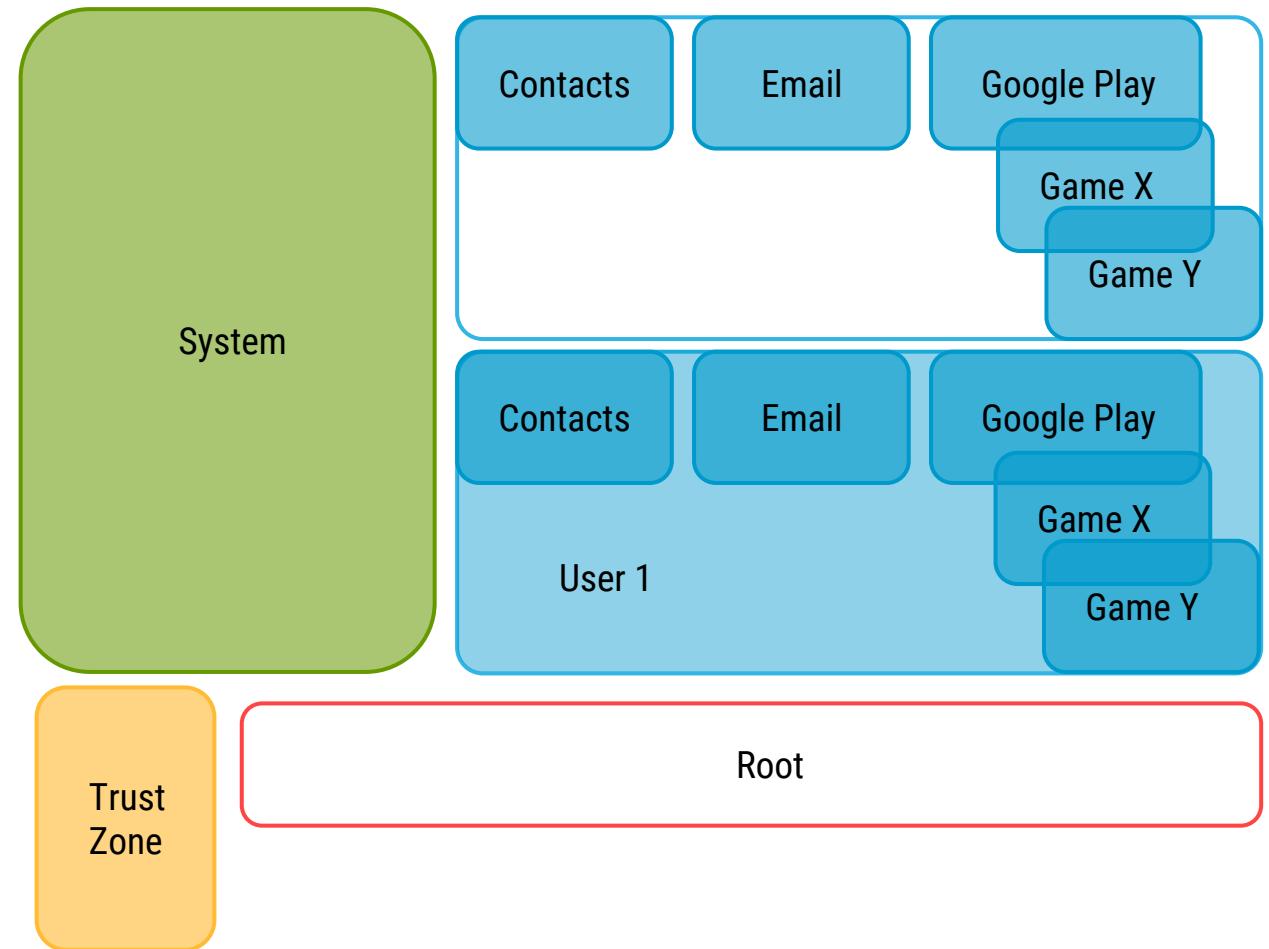


# The Android Security Model

Multi-user and Hardware Crypto added in Android 4.1

Application sandbox extended to groups of applications -- preventing IPC across the user boundary

Developer key store protected from root compromise

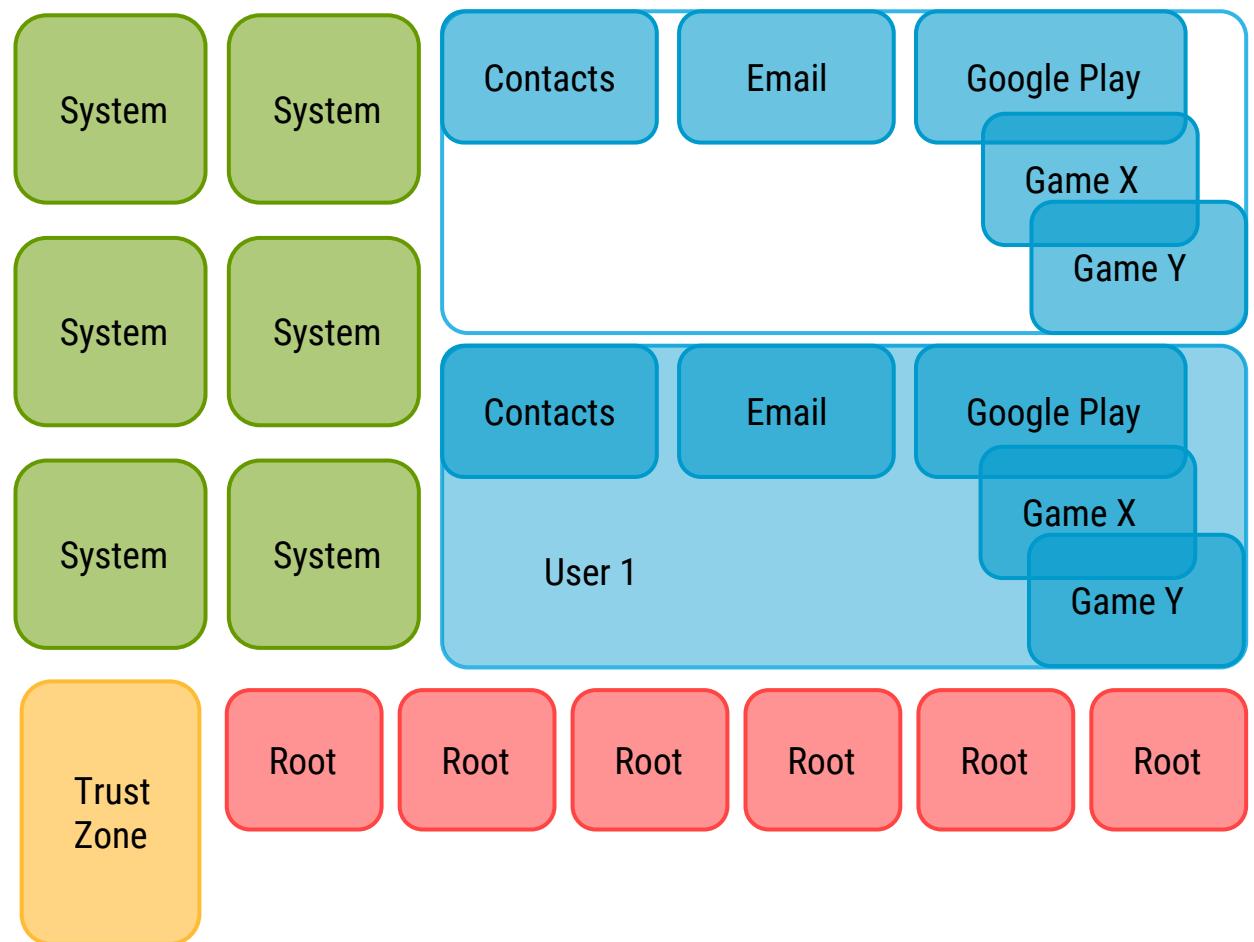


# The Android Security Model

SELinux added in Android 4.3

Segmentation of system and root UID with constrained SELinux policies

Central security policy allows audit of system & root applications

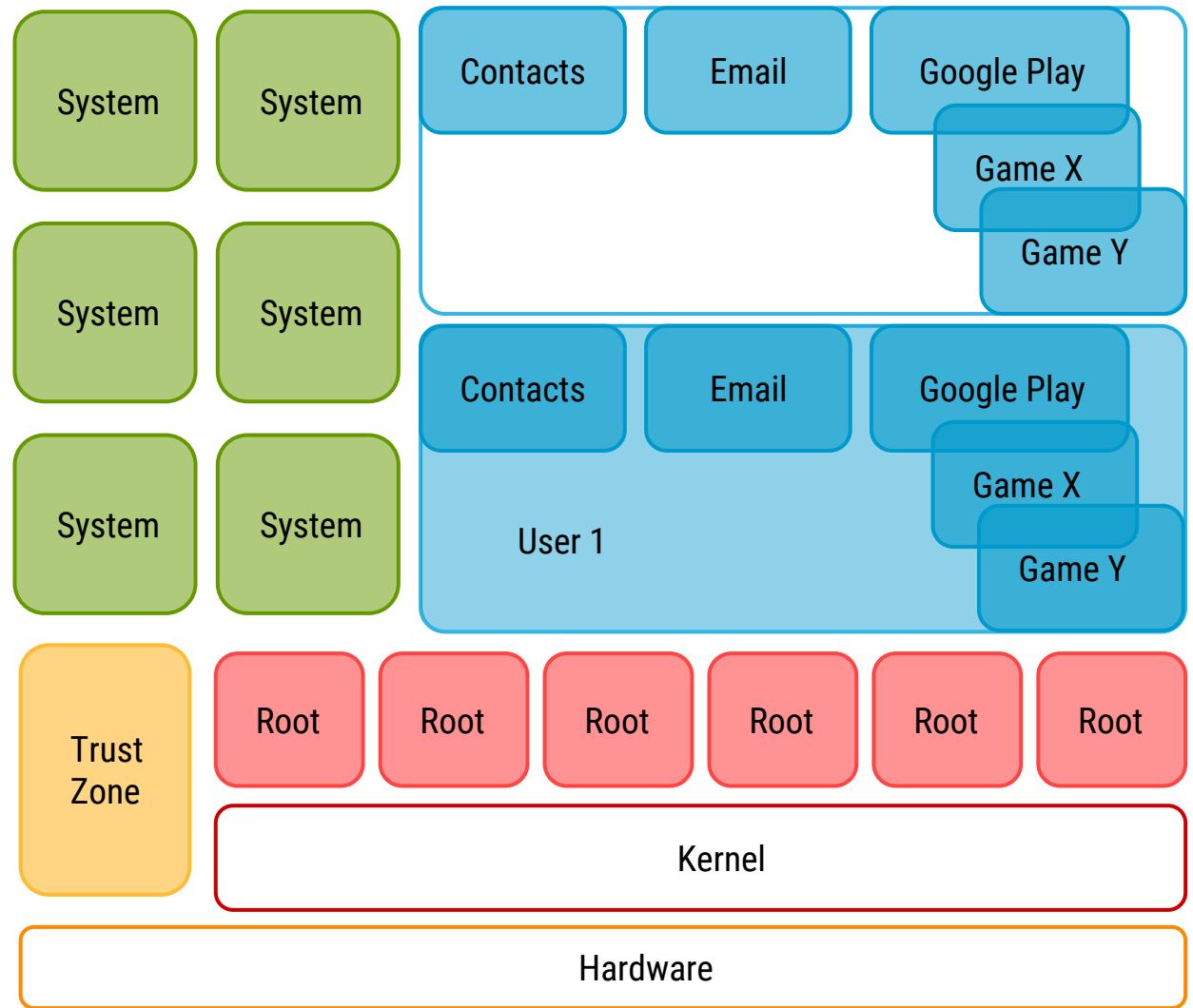


# The Android Security Model

Enabling isolation and integrity at the lowest levels

Experimental features in 4.4 provide integrity checking for the full stack.

Supply chain threats are also a focus of research efforts.



# Android Hardening

On-device defenses against known and future attacks

## Attack Surface Reduction

- ✓ Sandboxes
- ✓ Permissions
- ✓ SELinux

## Exploit Mitigation

- ✓ FTRAPV
- ✓ ASLR
- ✓ Fortify Source



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# Common Security Services

Highly visible, minimally effective, evoke fear.

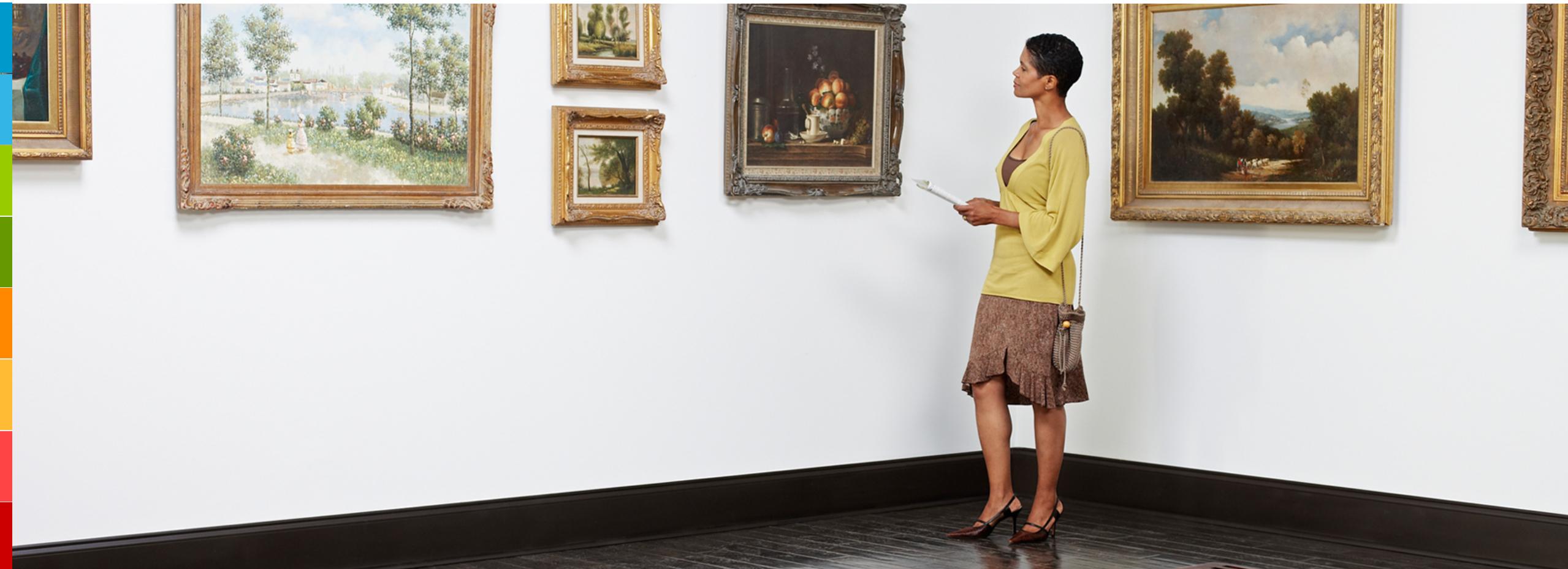


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# Ideal Security Services

Invisible, effective, evokes calm.



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# Android Security Updates

Vulnerability remediation services

Security Patch Developed by Google

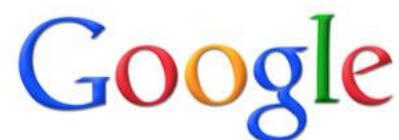
Patch Delivered to OHA Partners

Update Services to Protect Unpatched Devices

Deliver Patch in Update to Device

Patch Released to Open Source

CTS Ensures Fix in New Devices + Updates

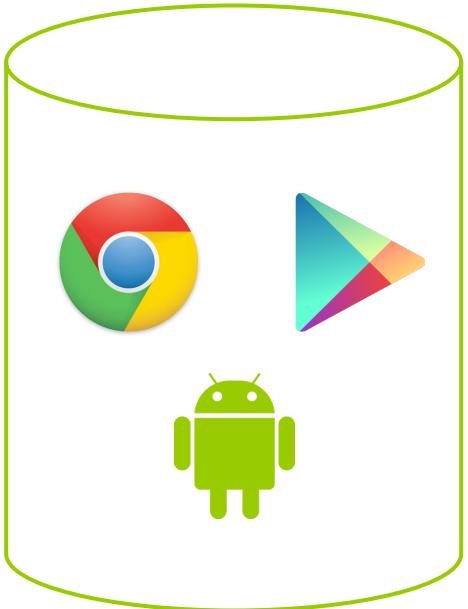


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# Google Security Services for Android

Comprehensive, integrated suite of security services



- Google Play
- Safebrowsing for Chrome
- Verify Apps
- Android Safety Net
- Device Manager



Millions of new pieces of data including apps, developers, app behavior, relationships, and third-party analyses are added every day.

# Google Play

Is a security service

- ✓ **Block Distribution of Potentially Harmful Apps**
- ✓ Maintain Relationship With Developers
- ✓ Encourage Security Best Practices
- ✓ Application Updates
- ✓ User & Developer Services



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# Verify Apps

Extending security services beyond Google Play

- ✓ Apps are verified prior to install
- ✓ Warn for or block Potentially Harmful Applications
- ✓ Available on Android 2.3+ with Google Play
- ✓ Over 20 million installs verified every day
- ✓ Soon with constant on-device monitoring



# Android Safety Net

Services to detect & protect against known & future attacks

## Detect

- ✓ SMS Abuse Tracking
- ✓ 0-day detection
- ✓ Failed exploit detection
- ✓ SELinux logs analysis

## Protect

- ✓ Real-time SMS Warnings
- ✓ Certificate Pinning
- ✓ Certificate Blacklisting
- ✓ Inter-app firewall
- ✓ SELinux policy update



# Walled Gardens Eventually Begin to Crumble



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# Open Ecosystems Thrive on Innovation



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# Foster Security Innovation

1

Enable security  
solutions on top  
of the platform

2

Foster security  
innovation in  
the platform

3

Directly support  
research as well as  
development

# Consumer & Enterprise Security Investment

**50+**

device policy solutions  
available



**5,000,000+**

installs through Google Play

**20+**

consumer security  
solutions available



**100,000,000+**

installs through Google Play

# Diverse Sources of Platform Innovation

**hundreds**

OEMs build devices  
with Android



**thousands**

unique devices are  
available to consumers

**thousands**

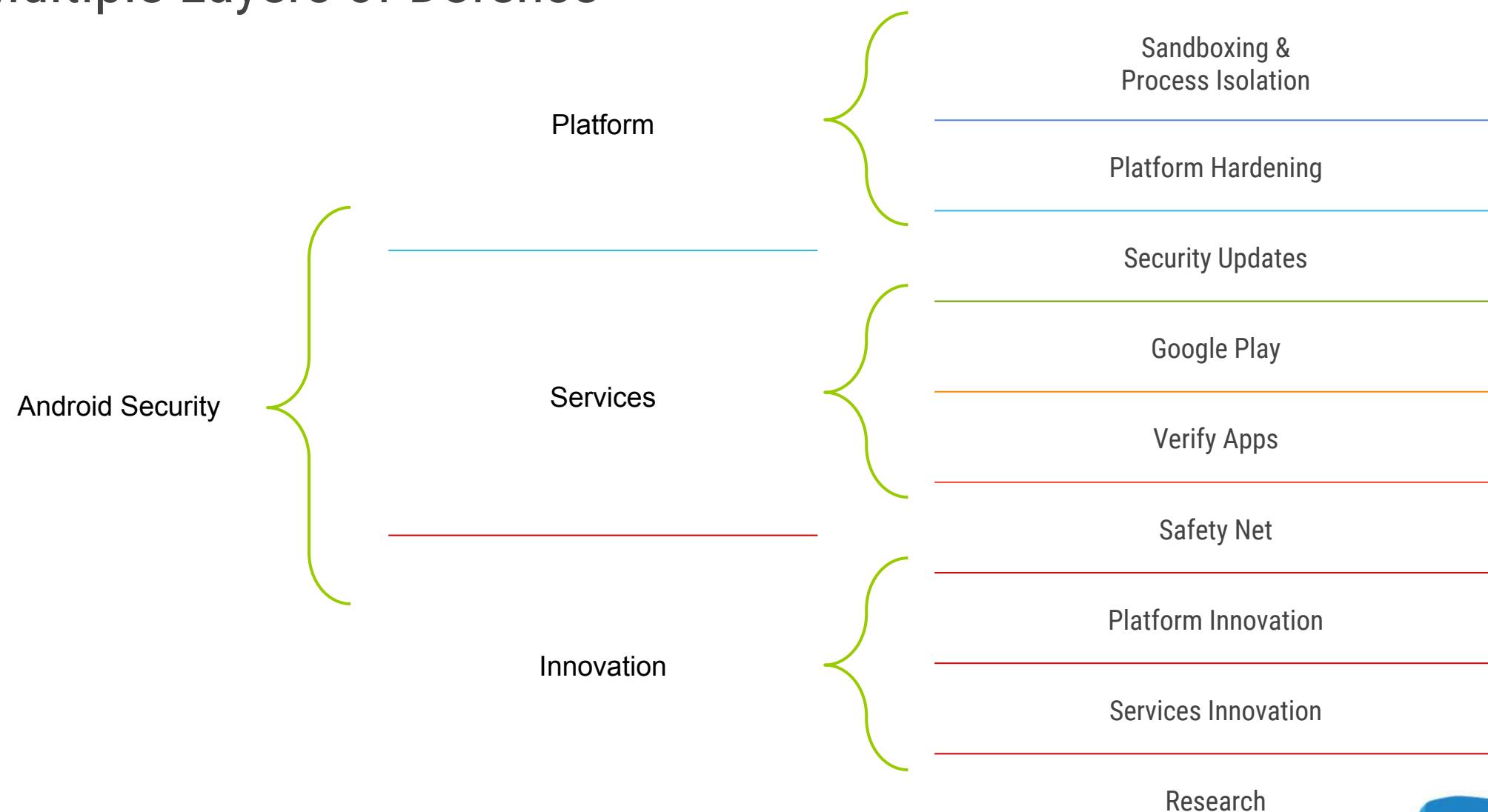
contributors to Android  
Open Source project



**millions**

lines of code in  
Android Open Source

# Multiple Layers of Defense



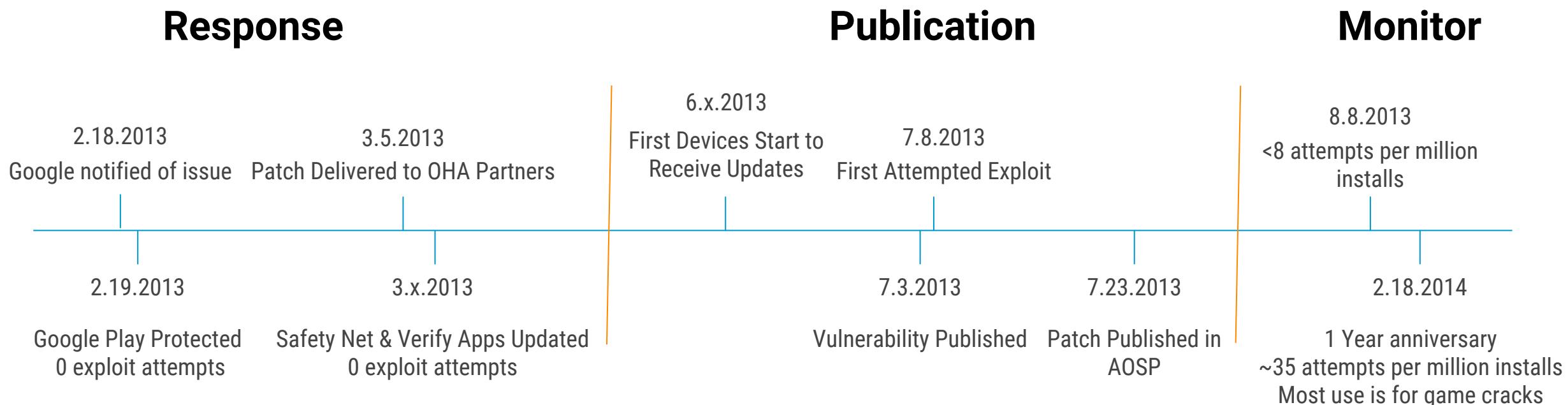


| Clarity in the Data



# Timeline of Security Response

Masterkey vulnerability



# Multiple Layers of Defense

Applied to the Masterkey vulnerability

100% of Google Play  
downloads were safe

Most user devices protected by Google  
services prior to first exploitation

Leading devices updated  
before first exploit

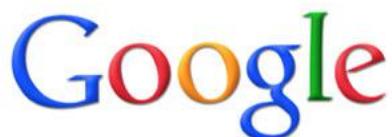
No evidence of exploitation before  
disclosure at BlackHat

Attacks are specific to one key -- so  
must be highly targeted (heterogeneity  
protects users)

Ecosystem-wide monitoring shows very low  
attempted exploitation (game cracks, testing)

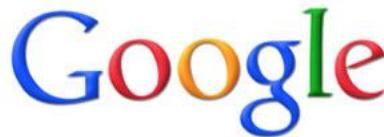
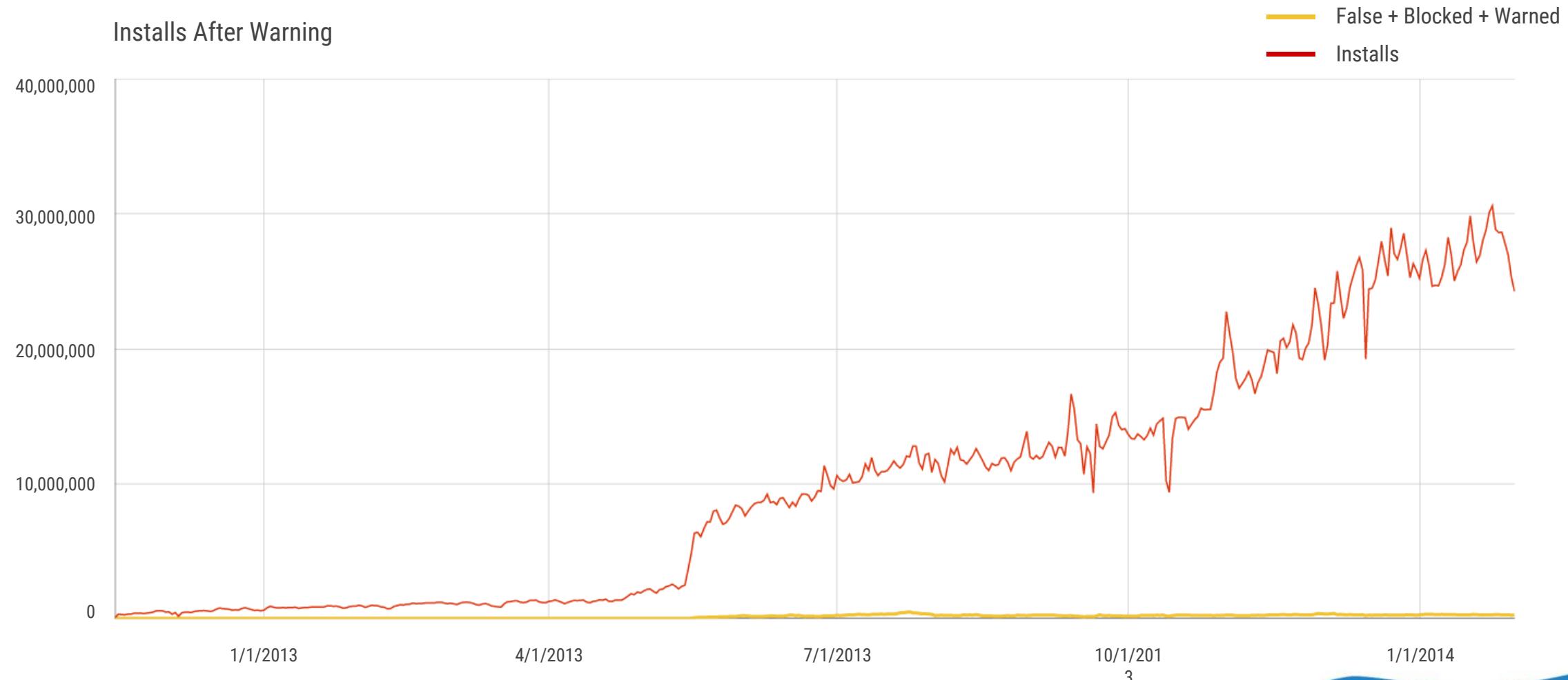
# Understanding Specific Threats to Users

Threat	News Headline	Unique APKs	Installs from Unknown Sources	Installs (estimated)
Master Key	99% of devices vulnerable	1231	< 8 in a million	<1 in a million
Droid Kung Fu	Android Malware Steals Sensitive Data Avoids AV Detection	10,000+	<5 in a million	<1 in a million
Obad	Now being distributed by mobile botnets	14	<1 in a million	<1 in a million
Androrat	Androrat Remote Access Trojan is Cheaper and More Dangerous than Ever	241	< 1 in a million	<1 in 10 million



\*This data collected from 11/15/2012 to 8/15/2013 and previously published at VirusBulletin 2013. The total number of installs outside Google Play is not known, the estimate in the last column is a blended average across all install channels and assumes that Verify Apps is seeing approximately 50% of installs outside of Google Play.

# Analyzing 4 Billion Installs from Outside Google Play

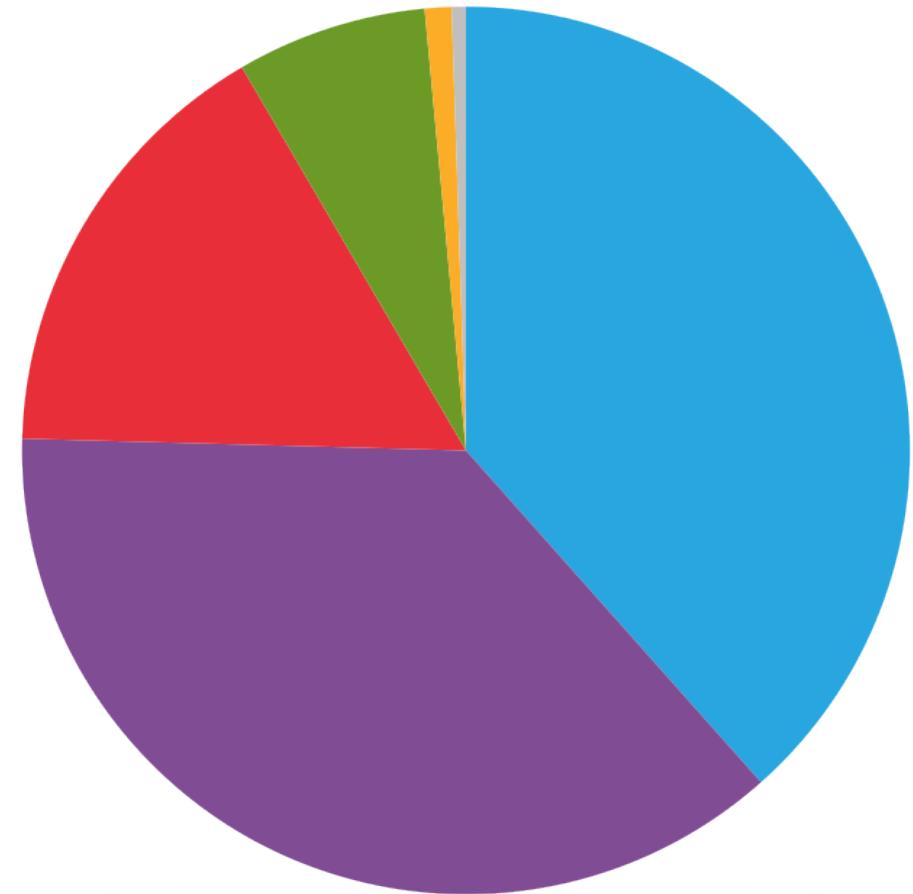


\*Data collected from users of Verify Apps who install of applications outside of Google Play. Data covers period from 11/15/ 2012 to 2/18/2014.

# Most Common PHA is Non-Malicious Rooting

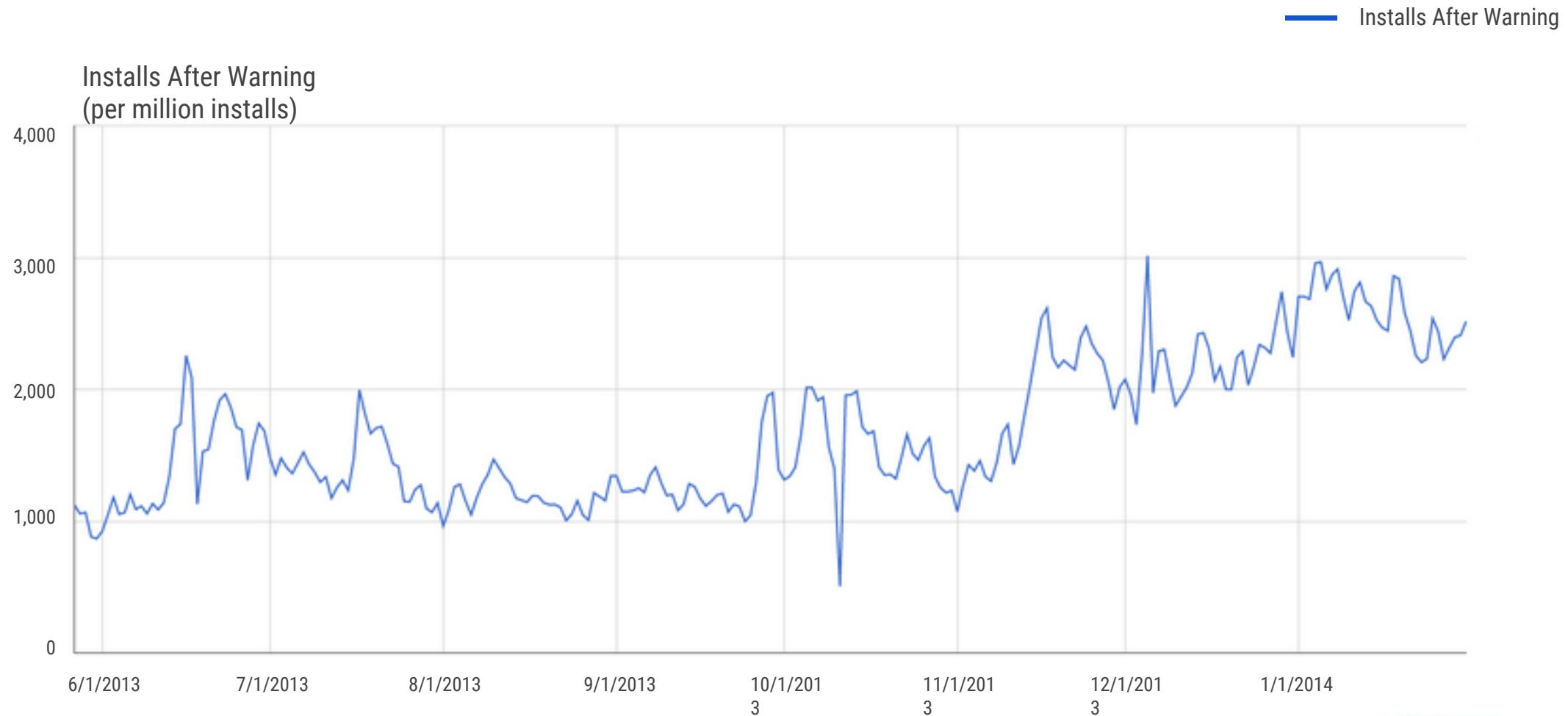
## PHAs Installed (per million installs)

- 671 Non-Malicious Rooting
- 646 Known Bad Source
- 282 SMS Fraud
- 121 Spyware
- 17 Trojan
- 9 Other (Backdoor, Phishing, Malicious Exploit, Windows)



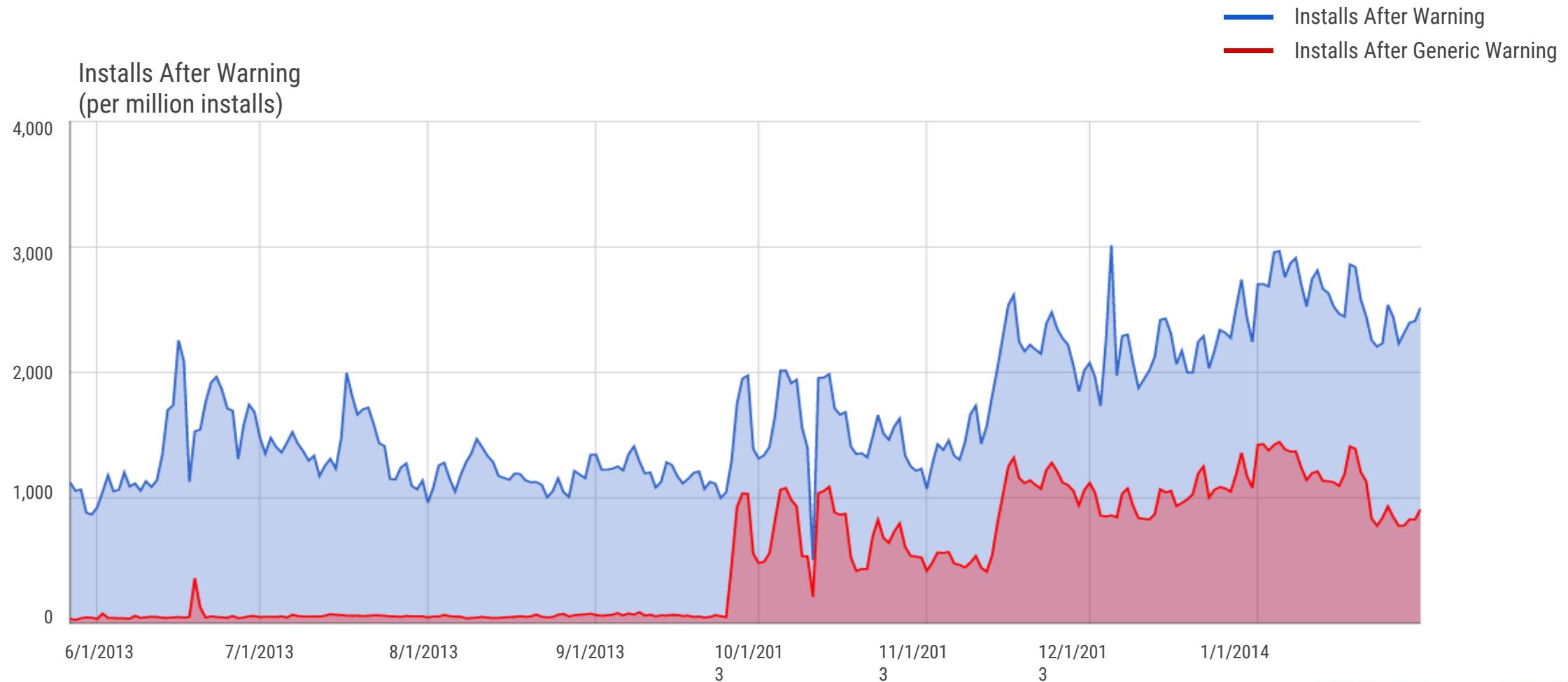
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# Potentially Harmful App Installs Low & Stable



\*Data collected from users of Verify Apps who install of applications outside of Google Play. Data covers period from 6/1/ 2012 to 2/18/2014.

# Better detection of polymorphic apps



\*Data collected from users of Verify Apps who install of applications outside of Google Play. Data covers period from 6/1/ 2012 to 2/18/2014.

# Multiple Layers of Defense

Applied to the Potentially Harmful Apps

100% of devices have sandboxes and  
permissions

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95% of devices have Verify Apps

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Most devices only install from trusted sources

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~.8% of app installs from unknown sources receive a warning

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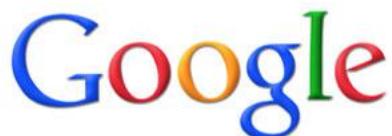
<0.18% of apps from unknown sources are installed after a  
warning

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<.001% of installed apps attempt to evade runtime defenses

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<?% of installed apps evade runtime defenses and cause  
harm



\*Data collected from users of Verify Apps who install of applications outside of Google Play. Data covers period from 11/15/ 2012 to 2/18/2014.

# A closing thought...



As an industry, we should provide better data about actual risk and focus more attention on calming users while protecting them.



# Android

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