

Harry Kaestner

Rexburg Chamber of Commerce

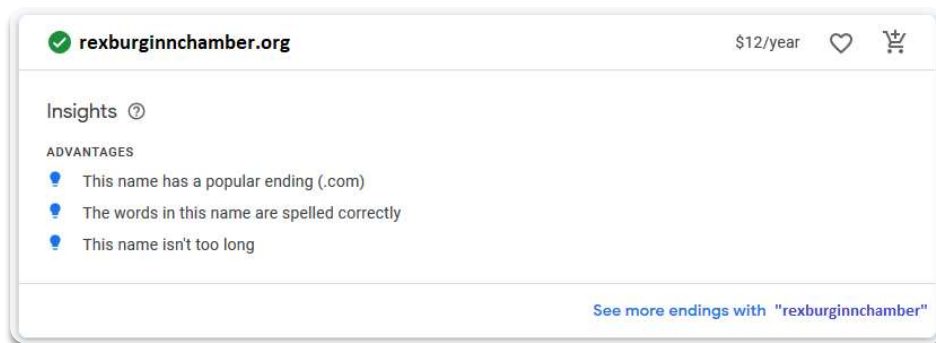
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Site Purpose

The purpose of the website is to give support to the local organization of businesses that work together to strengthen the business interests of the group in the Rexburg area. The intent is to foster business networking and to advocate on the behalf of the community and, for our purposes, advertise the attractions of the city. Tourism is one of the greatest advantages of Rexburg because of its many options or attractions bringing tremendous economic and entertainment impact for the resident families.

Domain Name

Rexburg Chamber of Commerce - rexburginnchamber.org



Logo



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My Daily Audience

Target Audience

The Rexburg Area Chamber of Commerce is here to promote the local businesses, educate them on business topics, and to be their advocate. By centering your business on the community, you access a whole network that will help your company to grow and prosper. Rexburg is a quickly growing community with much potential. Join the Rexburg Area Chamber of Commerce today to be a part of this historic growth and prosperity.

Two Personas

Persona 1

Young people who enjoy activities outside and in the same time to serve in the community. They also spend considerable time looking for jobs in the Internet using their mobile devices.

Persona 2

Older or mature adults who need to keep informed in every moment and wherever they are because they plan activities with their families and develop their own businesses. Their average age is 30 years old and over, most are local workers that need to provide for their own

Scenarios

Scenario 1

I am graduating this year and looking for a job that fits my career goals for the near future.

Scenario 2

My wife and I plan to start a business in 2022 and would love to receive the necessary support to succeed.

Scenario 3

Locals, visitors and future residents are looking for a home to live and office to rent. They also need tips for tourism with their families in the area.

Scenario 4

Most residents want to serve in the Rexburg Temple. How can they obtain help from the website?

Scenario 5

My Church Brazilian Branch plan to do volunteer work every week in Rexburg. How can they find opportunities to serve using this website?

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Color Scheme

Primary	#A6B1E1
Secondary	#424874
Accent 1	#7CC6FE
Accent 2	#2F4858

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Typography

The font family for the site is 'Montserrat' because is considered easy to read on mobile devices and most of the users access our website on mobile devices.

Examples

Heading 1

Heading 2

Heading 3

Heading 4

Heading 5

Heading 6

This is a small example paragraph.

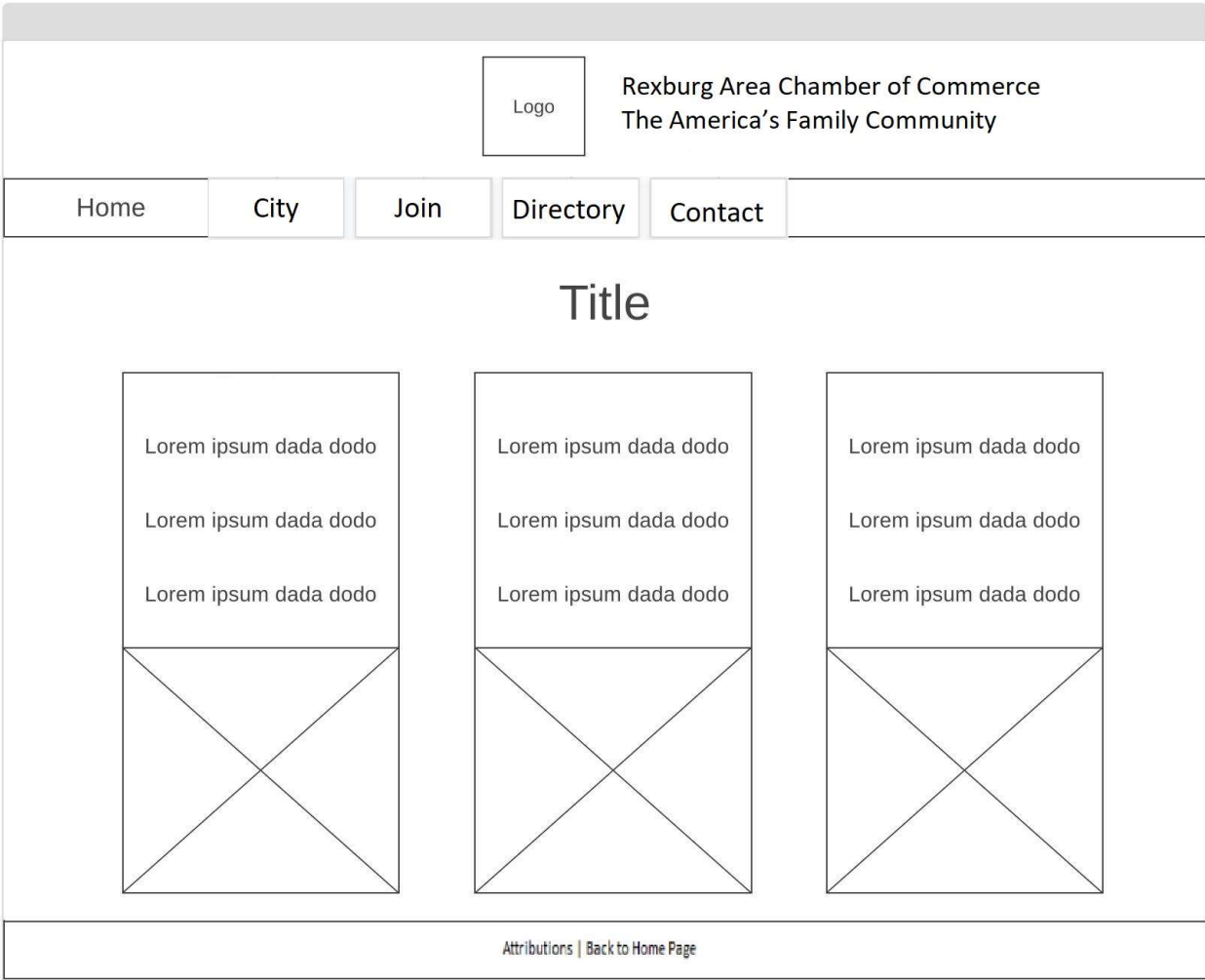
[Link](#)

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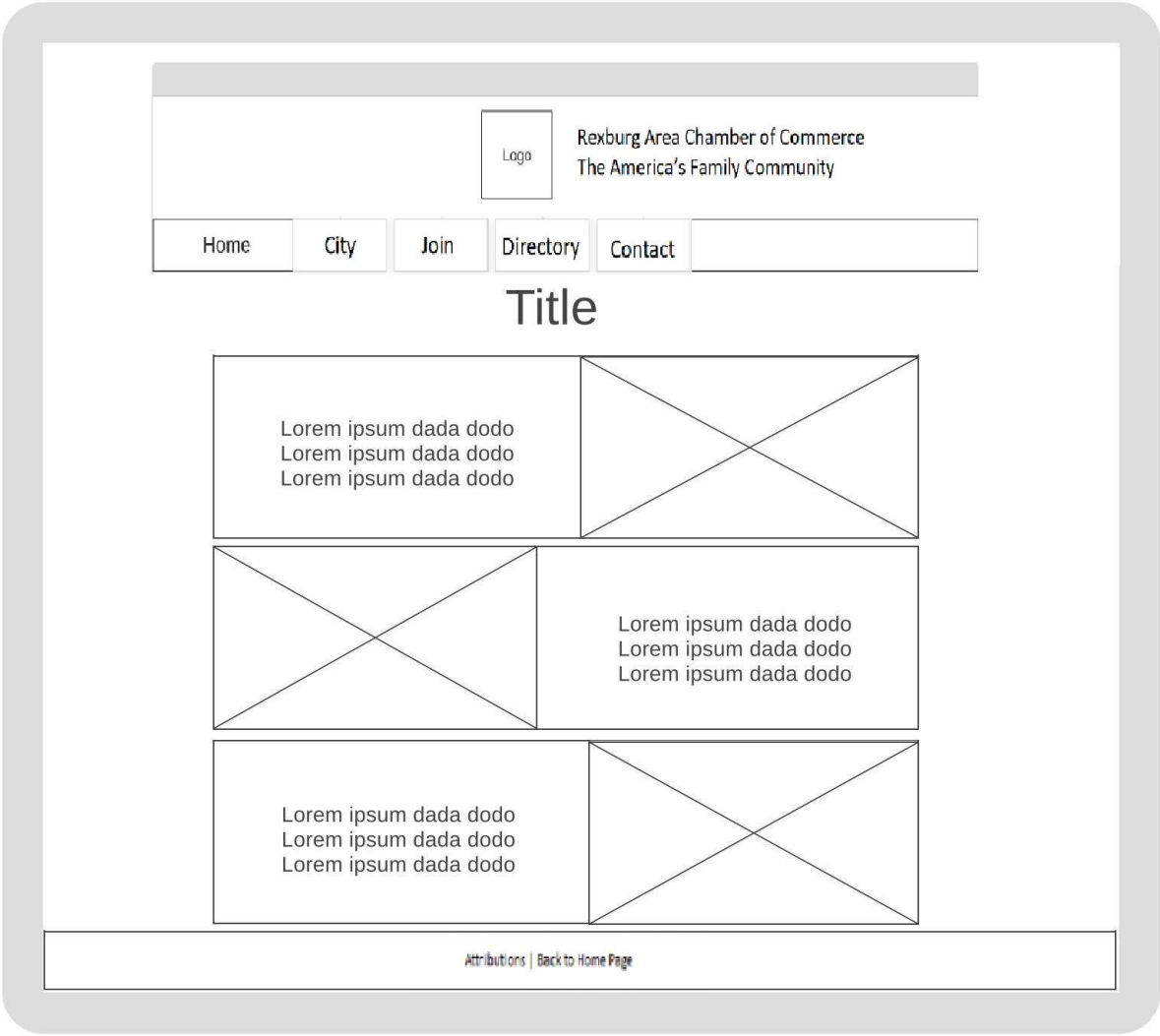
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Wireframes for Rexburg Chamber of Commerce Website

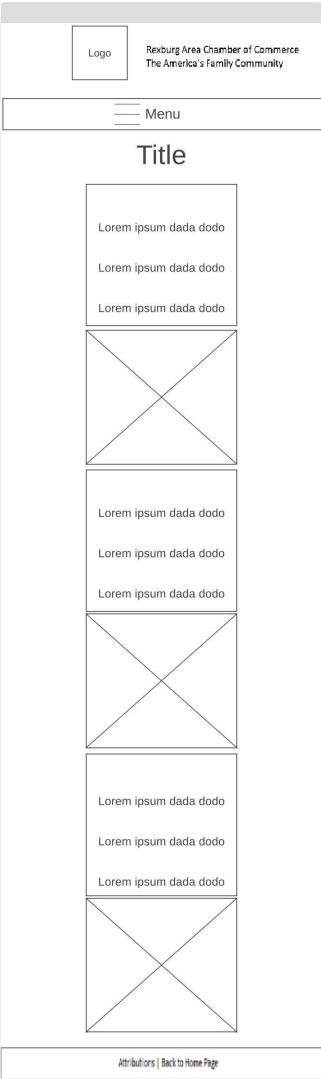
Desktop



Tablet



Phone



Map for Rexburg Chamber of Commerce Website

Map Main Layout

