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Rexburg Chamber of Commerce

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My Daily Audience

Target Audience

The Rexburg Area Chamber of Commerce is here to promote the local businesses, educate them on business topics, and to be their advocate. By centering your business on the community, you access a whole network that will help your company to grow and prosper. Rexburg is a quickly growing community with much potential. Join the Rexburg Area Chamber of Commerce today to be a part of this historic growth and prosperity.

Two Personas

Persona 1

Young people who enjoy activities outside and in the same time to serve in the community. They also spend considerable time looking for jobs in the Internet using their mobile devices.

Persona 2

Older or mature adults who need to keep informed in every moment and wherever they are because they plan activities with their families and develop their own businesses. Their average age is 30 years old and over, most are local workers that need to provide for their own

Scenarios

Scenario 1

I am graduating this year and looking for a job that fits my career goals for the near future.

Scenario 2

My wife and I plan to start a business in 2022 and would love to receive the necessary support to succeed.

Scenario 3

Locals, visitors and future residents are looking for a home to live and office to rent. They also need tips for tourism with their families in the area.

Scenario 4

Most residents want to serve in the Rexburg Temple. How can they obtain help from the website?

Scenario 5

My Church Brazilian Branch plan to do volunteer work every week in Rexburg. How can they find opportunities to serve using this website?

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Last Updated: 07/15/2021 20:50:04