

# Website Planning Document

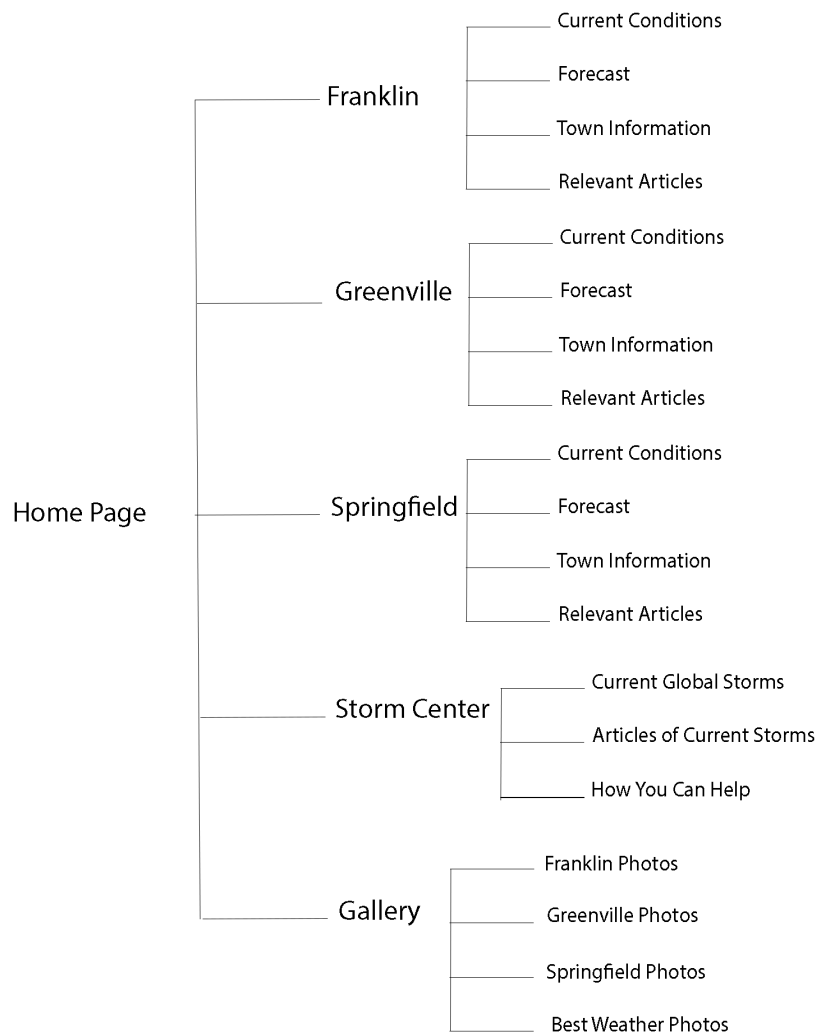
Author: Harrison Bateman

**Site Name:** Weather or Not: *Helping you decide to wear shorts or a sweater*

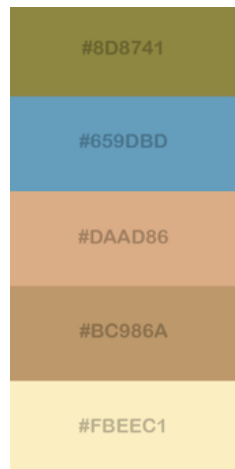
**Site Purpose:** Show the current weather conditions for each town. Each town have its own page with more detailed conditions and forecasting. Share big weather stories that impact bigger regions. Most detail to go into the four towns and their weather.

**Target Audience:** The target audience are families that have children who walk back and forth from school. Concerned parents with their busy lives need quick access to weather reports on phones (while on the go), their tablets (while settling down for the evening), and computers (while doing work during the day) so they can plan ahead for their children or make on the spot changes to their children's clothing.

## Site Map:



Home Link - On all pages, takes user to home page



### Color Scheme:

Background color: #659DBD (blue)

Navigation bar: #8D8741 (green)

City tile background color: #FBEEC1 (white/bone)

Footer: #DAAD86 (skin tone)

Footer<aside>: #BC986A (brown)



### Typography:

Title: Uppercase Moon text - Bold

Motto: italicized lowercase Moon- light

Headers: Uppercase Moon – regular

Article information: Lowercase Moon - light

Navigation font: Uppercase Moon – light

### Large Site Wireframe:

Logo		Title				Motto	
Home	Franklin		Greenville		Springfield	Storm Center	Gallery
City Name	Icon of Current Weather		Current Temp		Hi: Low:		
Image Carousel of Current Conditions at Town Locations ie/ Town Hall, School, etc							
5 day forecast		Relevant article 1		Picture			
Town Information							
elevation		Relevant article 2		Picture			
stats							
other info							
Footer Information - Contact, City, Phone, Email							
Copyright   Site Title   Date							

### Medium Site Wireframe:

Logo		Title			Motto	
Home	Franklin	Greenville	Springfield	Storm Center	Gallery	
City Name		Icon of Current Weather		Current Temp	Hi: Low:	
Swipe Carousal (3 images shown at a time instead of one large one)						
5 day forecast						
Town Information  elevation  stats  other info		Relevant article 1		Picture		
		Relevant article 2		Picture		
Footer Information - Contact, City, Phone, Email						
Copyright   Site Title   Date						

Small Site Wireframe:

Logo	Title	Motto
Home		
Franklin		
Greenville		
Springfield		
Storm Center		
Gallery		
City Name	Icon of Current Weather	Current Temp
Swipe Carousal (single image)		
5 day forecast		
Town Info		
Elevation		
Stats		
Other info		
Relevant article 1		
Picture		
Footer Information - Contact, City, Phone, Email		
Copyright   Site Title   Date		