Website Planning Document
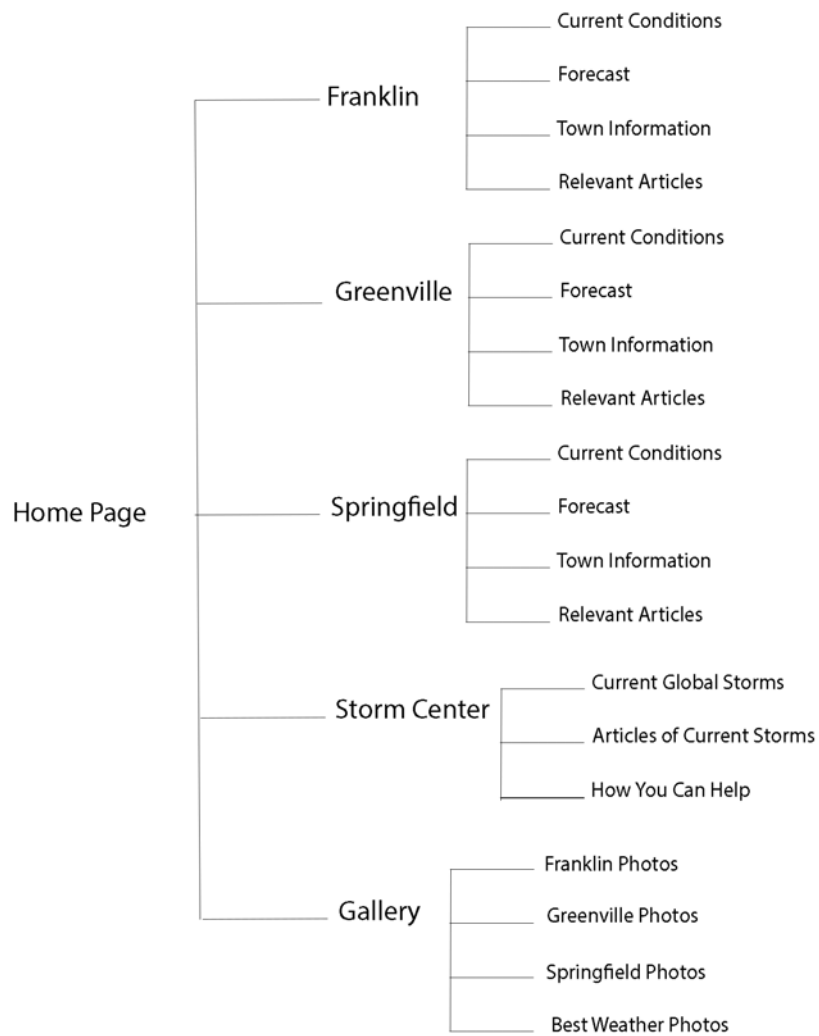
Author: Harrison Bateman

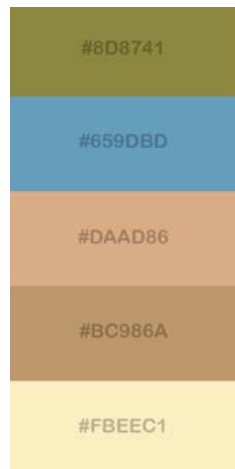**Site Name**: Weather or Not: *Helping you decide to wear shorts or a sweater*

Site Purpose: Show the current weather conditions for each town. Each town have its own page with more detailed conditions and forecasting. Share big weather stories that impact bigger regions. Most detail to go into the four towns and their weather.

Target Audience: The target audience are families that have children who walk back and forth from school. Concerned parents with their busy lives need quick access to weather reports on phones (while on the go), their tablets (while settling down for the evening), and computers (while doing work during the day) so they can plan ahead for their children or make on the spot changes to their children's clothing.

Site Map:

Home Page

- Franklin
  - Current Conditions
  - Forecast
  - Town Information
  - Relevant Articles
- Greenville
  - Current Conditions
  - Forecast
  - Town Information
  - Relevant Articles
- Springfield
  - Current Conditions
  - Forecast
  - Town Information
  - Relevant Articles
- Storm Center
  - Current Global Storms
  - Articles of Current Storms
  - How You Can Help
- Gallery
  - Franklin Photos
  - Greenville Photos
  - Springfield Photos
  - Best Weather Photos

Home Link - On all pages, takes user to home page

Color Scheme:
Background color: #659DBD (blue)

Navigation bar: #8D8741 (green)

City tile background color: #FBEEC1 (white/bone)

Footer: #DAAD86 (skin tone)

Footer<aside>: #BC986A (brown)

Typography:

Title: Uppercase Moon text - Bold

Motto: italicized lowercase Moon- light

Headers: Uppercase Moon – regular

Article information: Lowercase Moon - light

Navigation font: Uppercase Moon – light

GLYPHS   MOON

A B C D E F G H I J K L
M O O N P Q R S T U V W X Y Z

a b c d e f g h i j k
m n o p q r s t u v w x y z

1 2 3 4 5 6 7 8 9 0

Large Site Wireframe:

Logo	Title				Motto
Home	Franklin	Greenville	Springfield	Storm Center	Gallery

City Name	Icon of Current Weather	Current Temp	Hi: Low:

Image Carousal of Current Conditions at Town Locations
ie/ Town Hall, School, etc

5 day forecast	Relevant article 1	Picture
Town Information elevation stats other info	Relevant article 2	Picture

Footer Information - Contact, City, Phone, Email

Copyright | Site Title | Date

Medium Site Wireframe:

Logo	Title	Motto

Home	Franklin	Greenville	Springfield	Storm Center	Gallery

City Name	Icon of Current Weather	Current Temp	Hi: Low:

Swipe Carousal (3 images shown at a time instead of
one large one)

5 day forecast

Town Information elevation stats other info	Relevant article 1	Picture
	Relevant article 2	Picture

Footer Information - Contact, City, Phone, Email

Copyright | Site Title | Date

Small Site Wireframe:

Logo	Title	Motto

Home

Franklin

| Greenville |

| Springfield |

| Storm Center |

| Gallery |

City Name	Icon of Current Weather	Current Temp

Swipe Carousal (single image)

5 day forecast

Town Info

Elevation

Stats

Other info

Relevant article 1

Picture

Footer Information - Contact, City, Phone, Email

Copyright | Site Title | Date