

SHC ECOM6064 Community – Blog

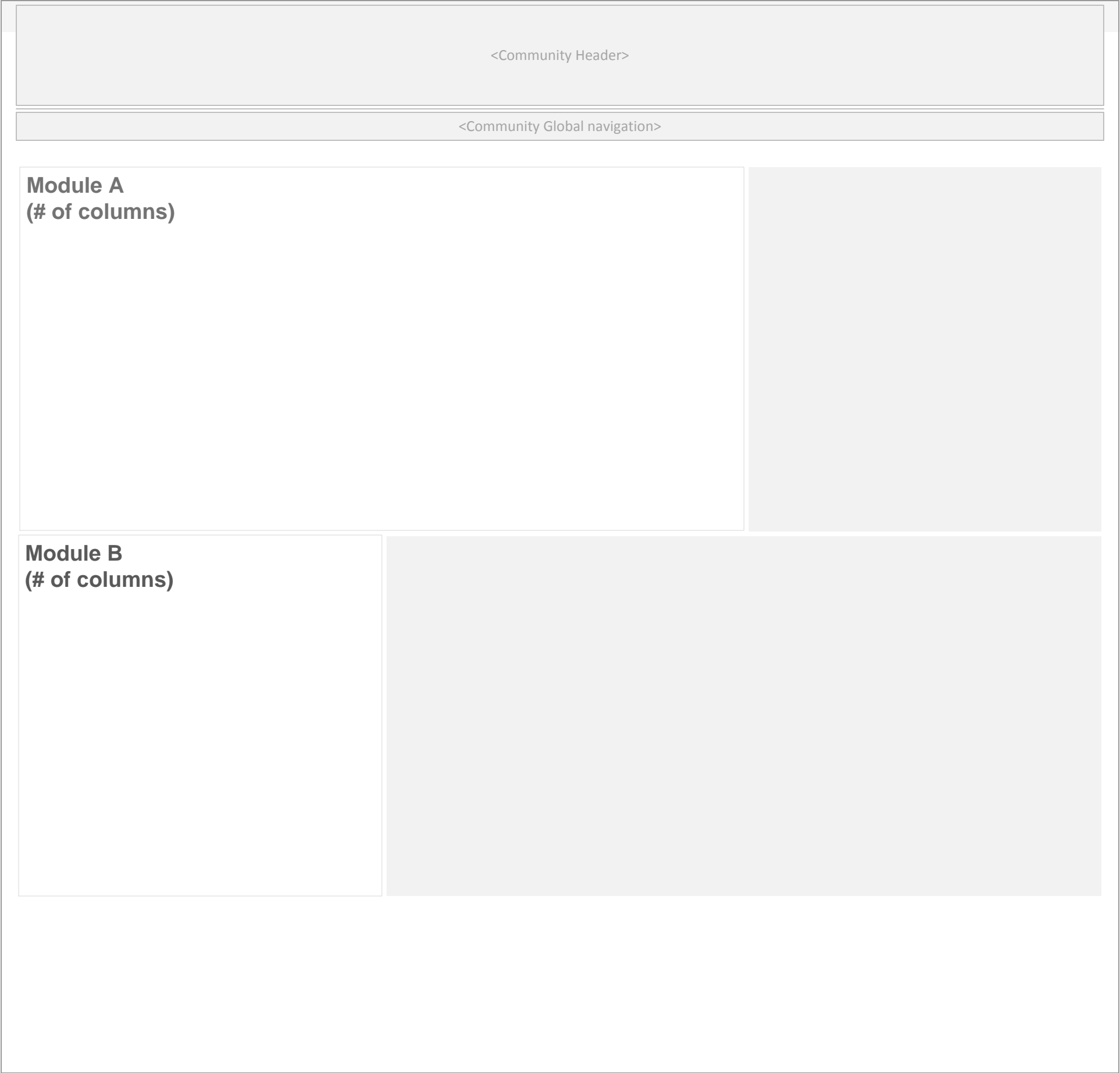
Document Summary

| Description | Name |
|-----------------|-----------------------------|
| Wireframe Scope | SHC |
| Brands Covered | Sears and Kmart Communities |
| Screen ID | ECOM6064 |
| Screen Name | Community Initiative – Blog |

Revision History

| Version | Date | Author | Notes |
|---------|----------|---------------|---------------|
| 1.0 | 06/05/12 | Felipe Torres | Initial draft |

Structural View: Module Variation



—Top fold—

Article Module

Condition 10 – Article/Blog Module (Module A)

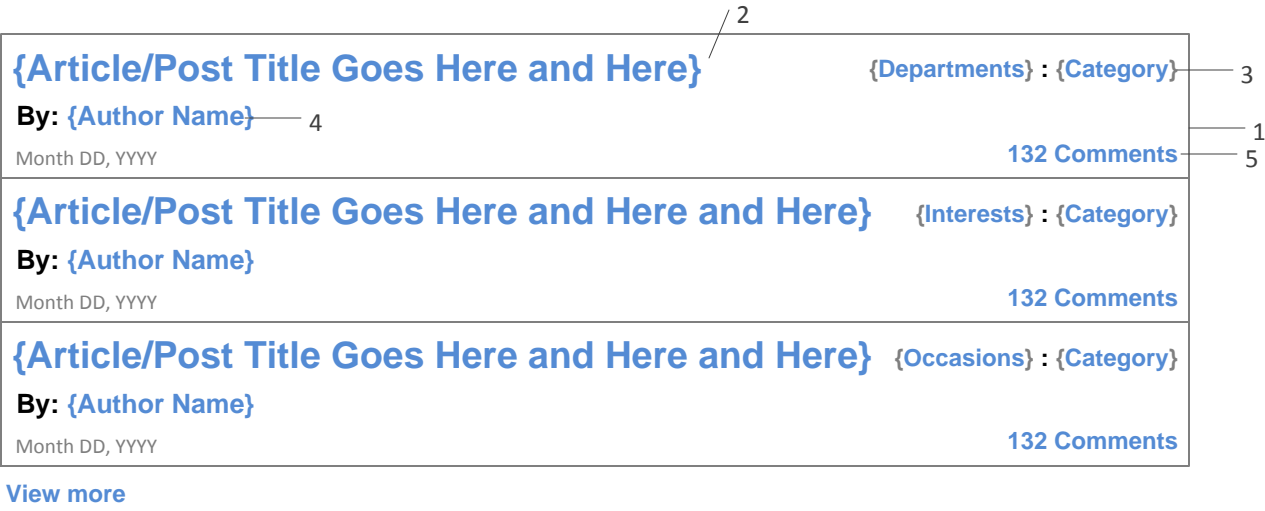


FUNCTIONAL SPECIFICATIONS

- 1 – Article Title**
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Article detail page
- 2 – Read more**
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Article detail page
- 3 – Category**
Type: hyperlink
Action: on click
Functionality: On click, page turn to the filtered list of articles for such category.
- 4 – Author Name**
Type: hyperlink
Action: on click
Functionality: On click, page turn to the authors profile page.
- 5 – Tags**
Type: hyperlink
Action: on click
Functionality: On click, page turn to the filtered list of articles with such tag.
- 6 – Number of comments**
Type: hyperlink
Action: on click
Functionality: On click, page turn to the article detail page.

Blog List View

Condition 20 – Article/Blog List View (Module A)



Condition 21 – Article/Blog List View (Module B)



FUNCTIONAL SPECIFICATIONS

1 – Article/Blog List View
Type: Module A Display
Functionality: On load will display the 3 most recent blog posts ordered by most recent to least recent. Only 3 blog posts will be displayed at a time.

2 – Article Title
Type: hyperlink
Action: on click
Functionality: On click, page turn to the Article detail page

3 – Category
Type: hyperlink
Action: on click
Functionality: On click, page turn to the filtered list of articles for such category.

4 – Author Name
Type: hyperlink
Action: on click
Functionality: On click, page turn to the authors profile page.

5 – Number of comments
Type: hyperlink
Action: on click
Functionality: On click, page turn to the article detail page.

REFERENCE: WIREFRAME
ECOMM Community
Header Component
View 10: Header

HEADER

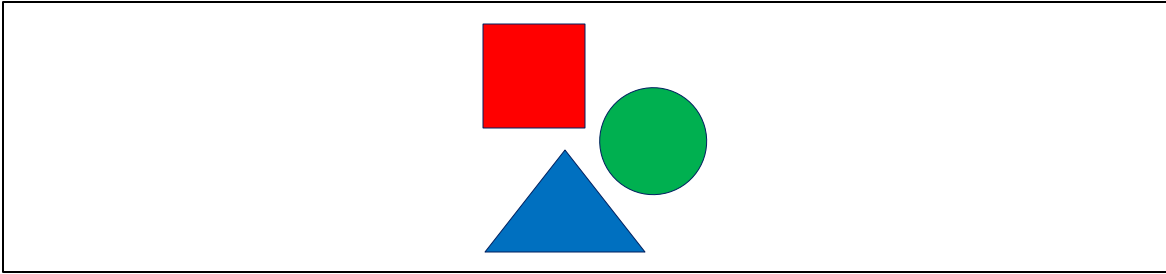
COMMUNITY NAVIGATION ELEMENTS

Month DD, YYYY

{Interests} : {Category}

{Article/Post Title Goes Here.}

By: {Author Name}



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Share

132 Comments

Tags: {Tag 1}, {Tag 2}, {Tag 3}, {Tag 4}, {Tag 5}, {Tag 6}, {Tag 7}

Comment

Submit

Username City, State Posted on Sep 21, 2011



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Reply

Report spam or abuse

Username City, State Posted on Sep 21, 2011



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Reply

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