

# SHC ECOM6064 Community – Blog

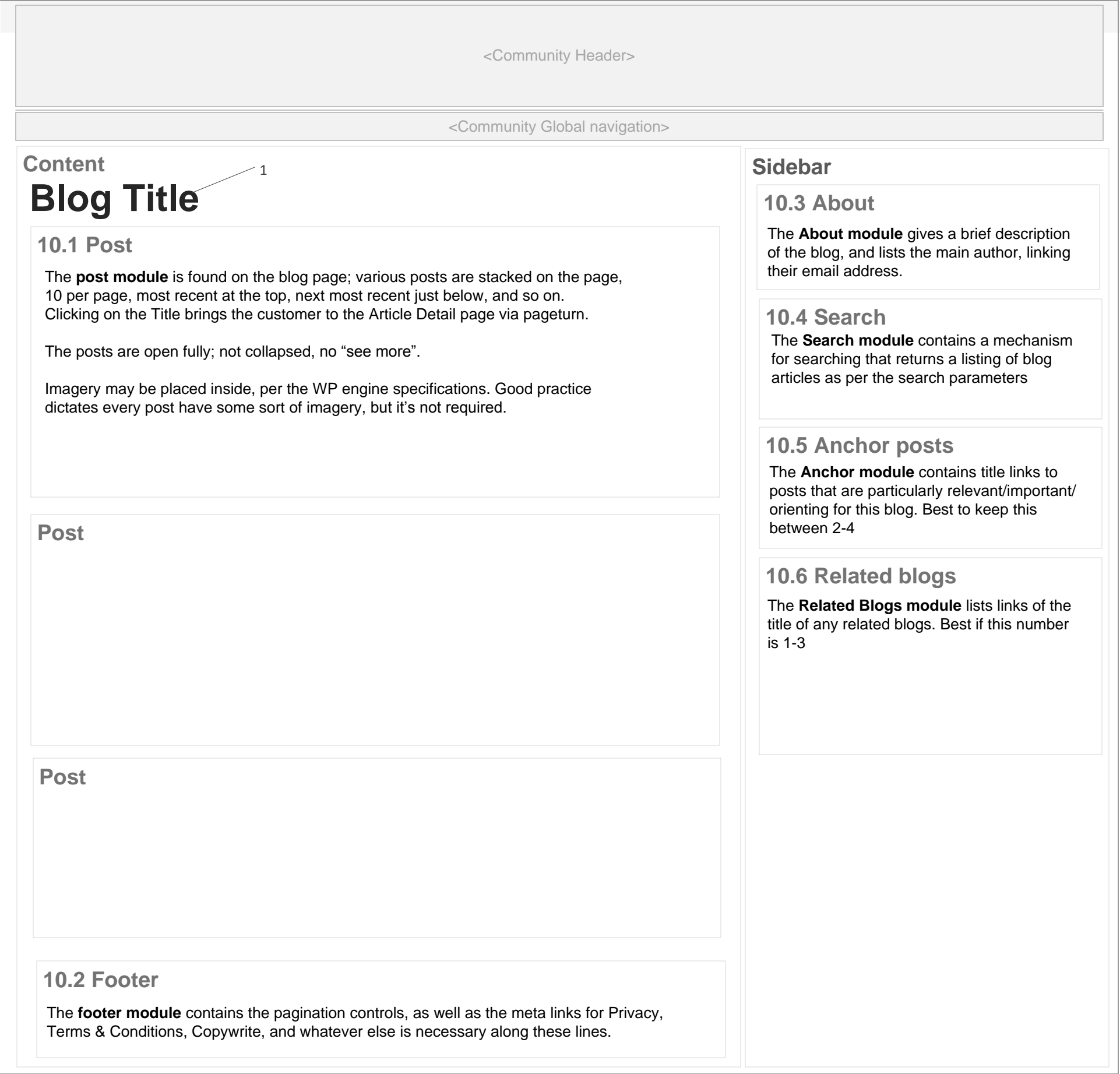
## Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Blog

## Revision History

Version	Date	Author	Notes
1	06/06/12	P. Simon	Initial draft

# Structural View 10: blog page

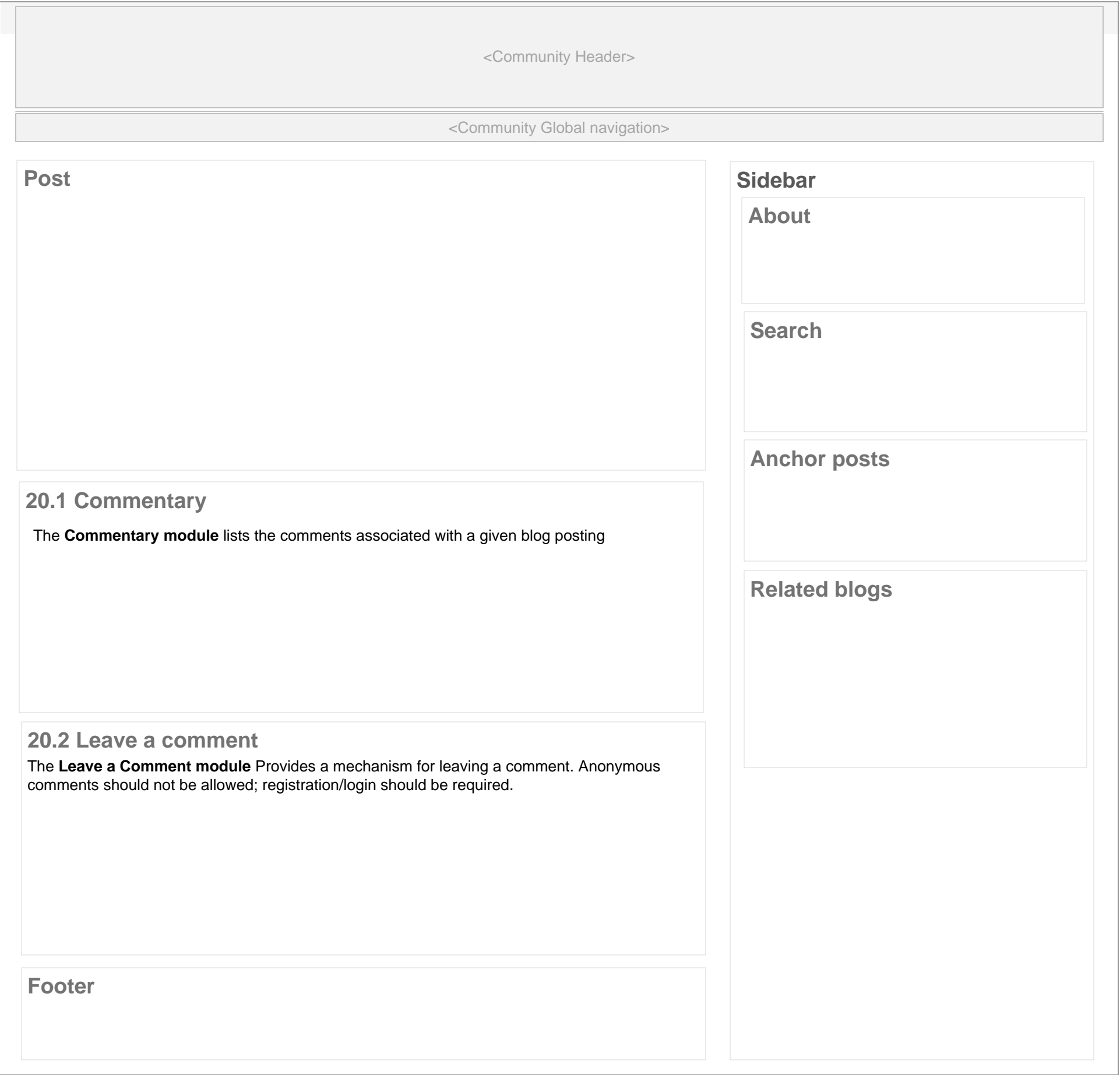


## FUNCTIONAL SPECIFICATIONS

**1 – Blog title**  
**Type:** label  
**Action:** none  
**Functionality:** this is the title of the blog

—Top fold—

Structural view 20: post page



—Top fold—

10.1 Post Module

Condition 10 – Article/Post



FUNCTIONAL SPECIFICATIONS

**1 – Article Title**  
**Type:** Heading/link  
**Action:** on click  
**Functionality:** On click, page turn to the Article detail page. On the post detail page, this header is not clickable.

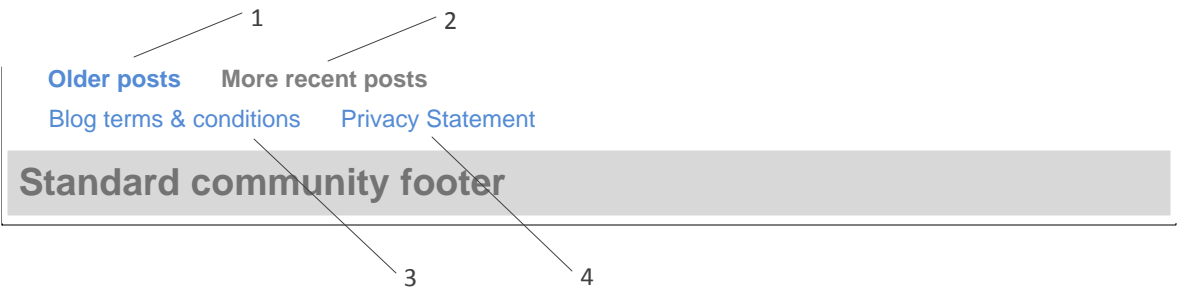
**2 – Category**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the filtered list of articles for such category.

**3 – Author Name**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the authors profile page.

**4 – Tags**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the filtered list of articles with such tag.

**5 – Number of comments**  
**Type:** hyperlink  
**Action:** on click  
**Functionality:** On click, page turn to the article detail page. On the detail page, this is a label, not a link.

10.2 footer



FUNCTIONAL SPECIFICATIONS

1 – pagination link - older

Type: hyperlink  
Action: on click  
Functionality: On click, reloads page with previous 10 blog entries. Grayed out but present if there are no previous entries.

2 – pagination link – more recent

Type: hyperlink  
Action: on click  
Functionality: On click, reloads page with next 10 most recent blog entries. Grayed out but present if there are no more recent entries

3 – policies link

Type: hyperlink  
Action: on click  
Functionality: On click, pops a new window containing the terms and conditions of the blog, comment, and all relevant policies for posting or interacting with the blog.

4 – policies link

Type: hyperlink  
Action: on click  
Functionality: On click, pops a new window containing the the privacy statement relevant to the blog. .

## 10.3 About



### FUNCTIONAL SPECIFICATIONS

**1 – About header**  
**Type:** label  
**Action:** none  
**Functionality:** denotes location of basic blog info.

**2 – About text**  
**Type:** text  
**Action:** none  
**Functionality:** summary of the blog

**3 – blog contact**  
**Type:** link  
**Action:** on click  
**Functionality:** on click the customer is taken via pageturn to the owner/chief author of this particular blog.

## 10.4 blog search



### FUNCTIONAL SPECIFICATIONS

#### 1 – Search header

**Type:** label  
**Action:** none  
**Functionality:** denotes location of the blog search component.

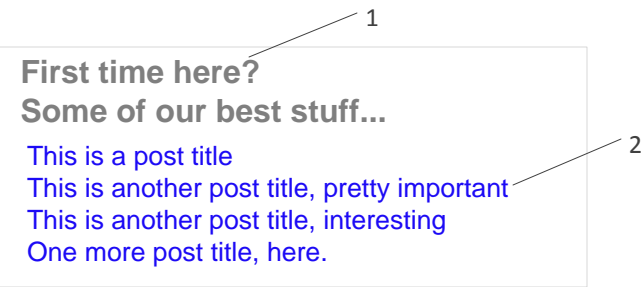
#### 2 – search textbox

**Type:** form element  
**Action:** none  
**Functionality:** contains input search keywords

#### 3 – search submit control

**Type:** form control  
**Action:** on click  
**Functionality:** on click the search terms are submitted and a search performed against categories, tags, titles, and content of this particular blog. The output is a page turn to a listing of blog entries, in order of relevance according to the algorithm used.

## 10.5 Anchor posts



### FUNCTIONAL SPECIFICATIONS

#### 1 – Anchor section title

**Type:** label  
**Action:** none  
**Functionality:** this is the title of the anchor section, orienting people to the fact that these posts are important, helpful, or the best.

#### 2 – individual anchor post title

**Type:** link  
**Action:** on click  
**Functionality:** this is the title of an individual post; clicking will bring the customer via page turn to that post's page.



## 10.6 related blogs

1

Related blogs

2

This is a blog title

This is another blog title, pretty important

This is another blog title, interesting

### FUNCTIONAL SPECIFICATIONS

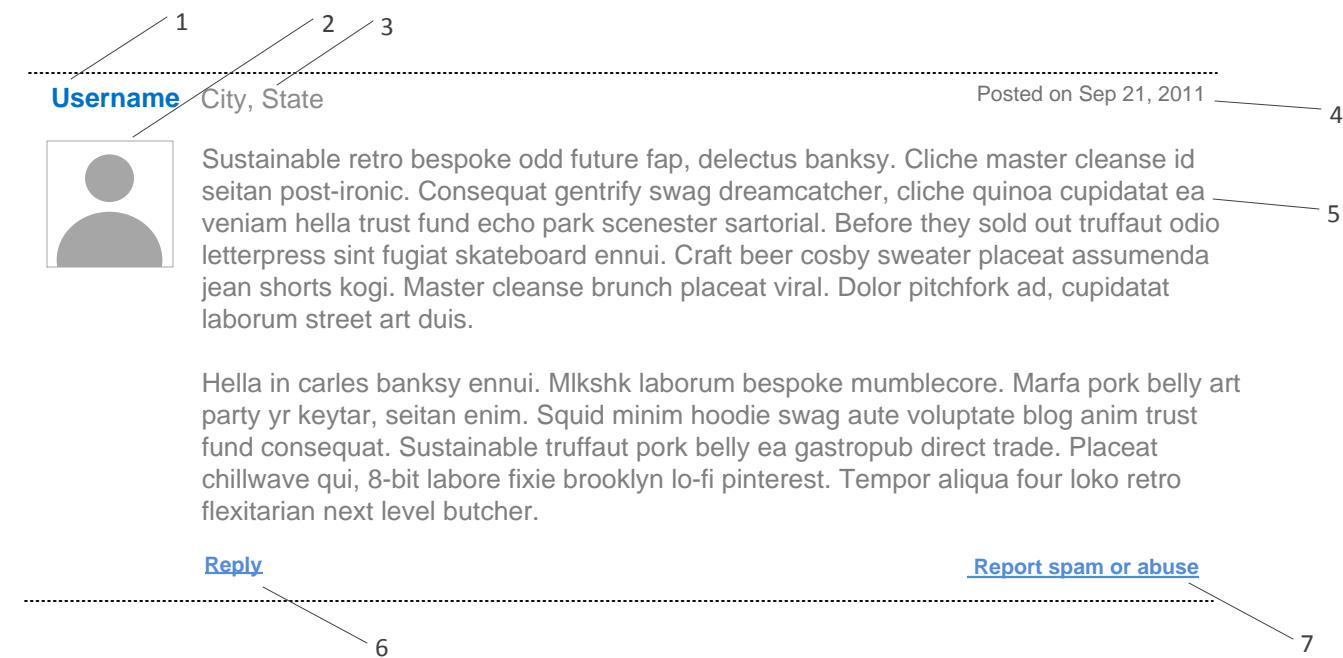
#### 1 – related blog section title

**Type:** label  
**Action:** none  
**Functionality:** this is the title of the section, orienting people to the fact that these blogs are related to the one they’re looking at.

#### 2 – individual blog title

**Type:** link  
**Action:** on click  
**Functionality:** this is the title of an individual related blog; clicking will bring the customer via page turn to that blog’s page.

## 20.1 commentary



### FUNCTIONAL SPECIFICATIONS

#### 1 – Comment author screen name

**Type:** link  
**Action:** hyperlink  
**Functionality:** on click brings customer via pageturn to that customer’s profile.

#### 2 – Comment author image

**Type:** image/link  
**Action:** hyperlink  
**Functionality:** comment author’s image. On click brings customer via pageturn to that customer’s profile.

#### 3 – Comment author location

**Type:** label  
**Action:** none  
**Functionality:** denotes the comment author’s city/state

#### 4 – Comment post time/date stamp

**Type:** label  
**Action:** none  
**Functionality:** denotes the time/date of comment

#### 5 – Comment

**Type:** text  
**Action:** none  
**Functionality:** the body of the comment

#### 6 – Reply control

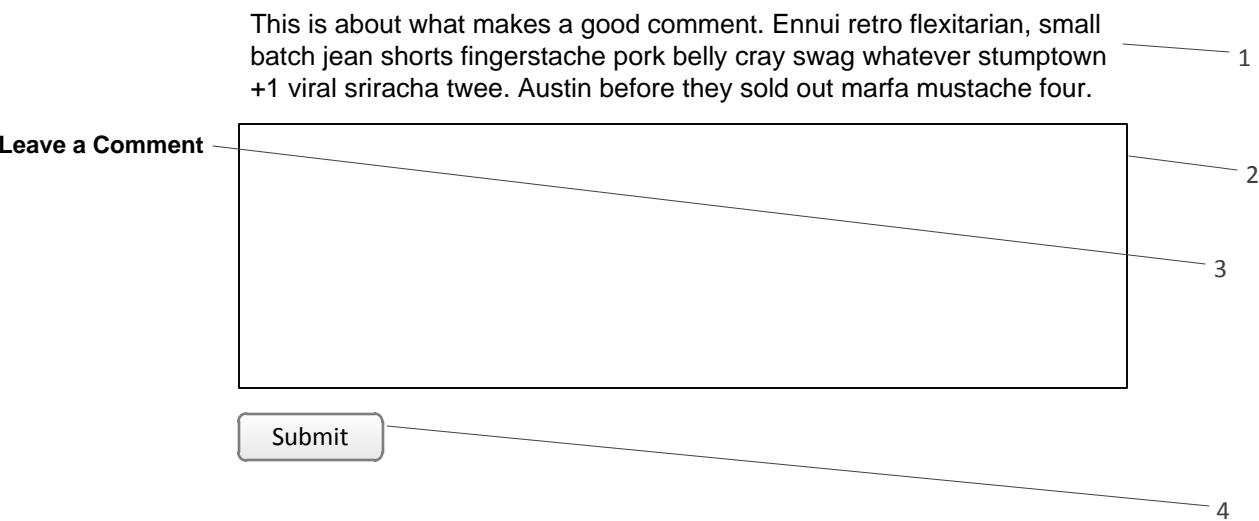
**Type:** text/link  
**Action:** hyperlink  
**Functionality:** scrolls to comment text area, places focus there.

#### 7 – abuse report

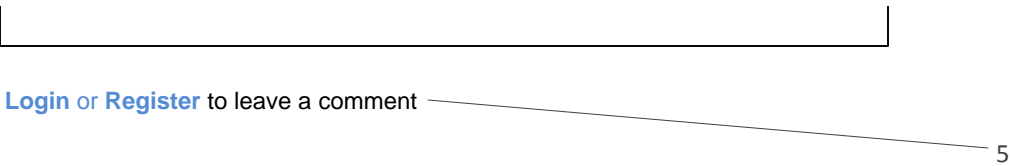
**Type:** text/link  
**Action:** hyperlink  
**Functionality:** Hmmmmm a very good question.

## 20.2 Leave a Comment

### Condition 10 – Commentary



### Condition 20 – Login/Register



### FUNCTIONAL SPECIFICATIONS

**1 – Instructional text**  
**Type:** text  
**Action:** none  
**Functionality:** gives instructions about leaving a comment. Possibly describes what a good comment consists of, may also mention that to leave a comment if you’re not logged in, you must first login or register.

**2 – text area**  
**Type:** form element  
**Action:** none  
**Functionality:** contains comment

**3 – Instructional text**  
**Type:** label  
**Action:** none  
**Functionality:** highlights text area

**4 – Submit button**  
**Type:** form control  
**Action:** on click  
**Functionality:** submits form, after validation for content; must not be empty, must not contain forbidden characters.

**5 – register/login**  
**Type:** hyperlinka  
**Action:** on click  
**Functionality:** this displays when a browsing customer isnot logged in. Clicking on Login or Register brings up that appropriate experience; upon successful login/registration, control 4 is displayed.