

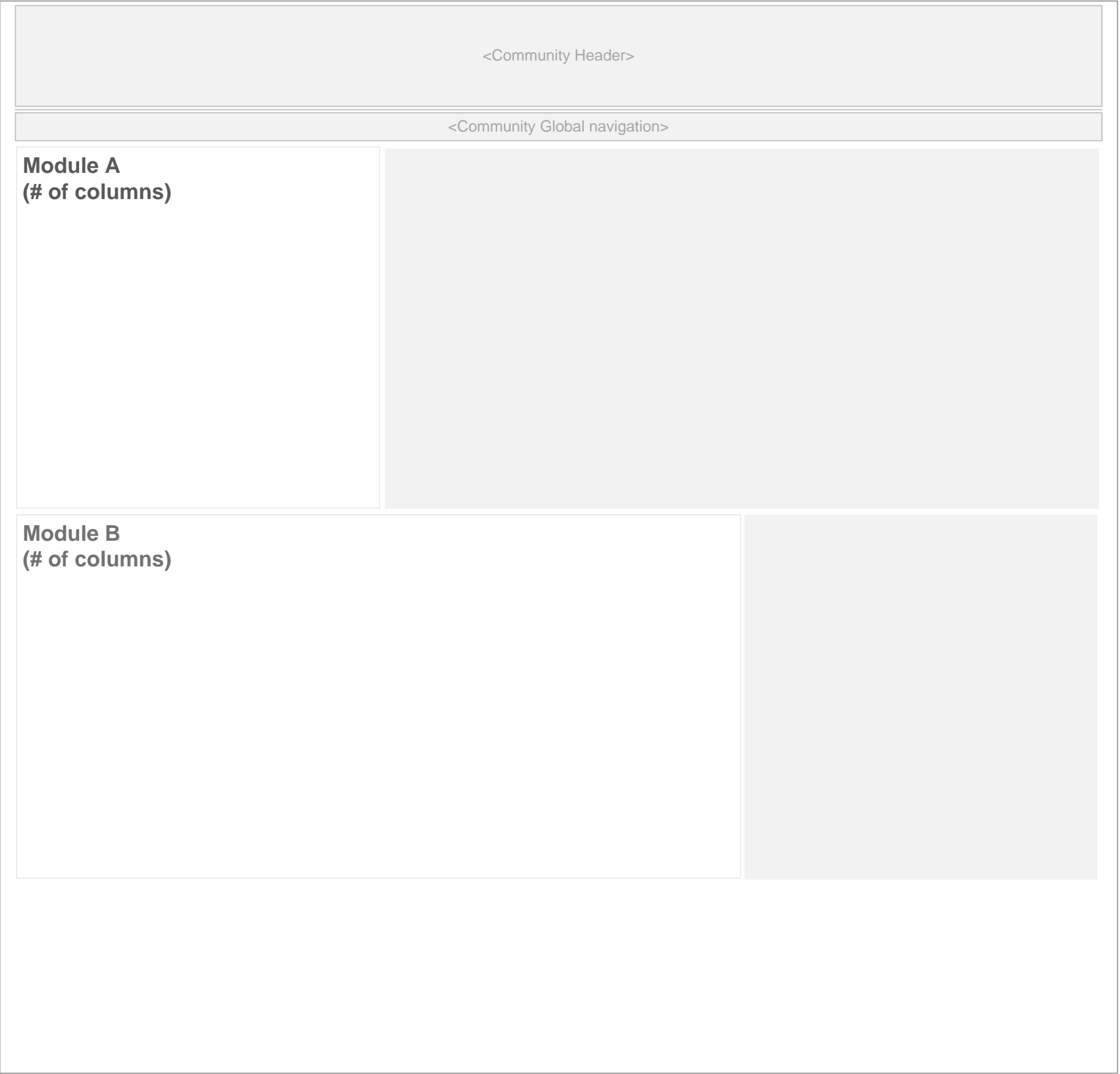
Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Polls

Revision History

Version	Date	Author	Notes
...			
1.0	05/20/2012	J. Silverman	Initial draft for the concept wire
2.0	05/23/2012	J. Silverman	Add pages and experience after discussion with S. McClain
3.0	05/23/2012	J. Silverman	Add minor functional specs

Structural View: Module Variation

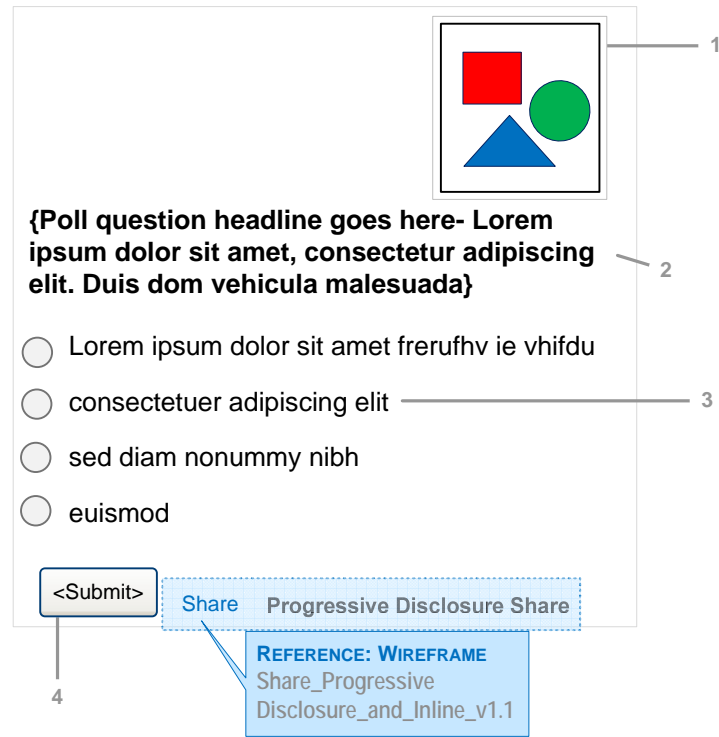


—Top fold—

Component View 10: Poll Module (1 of 2)

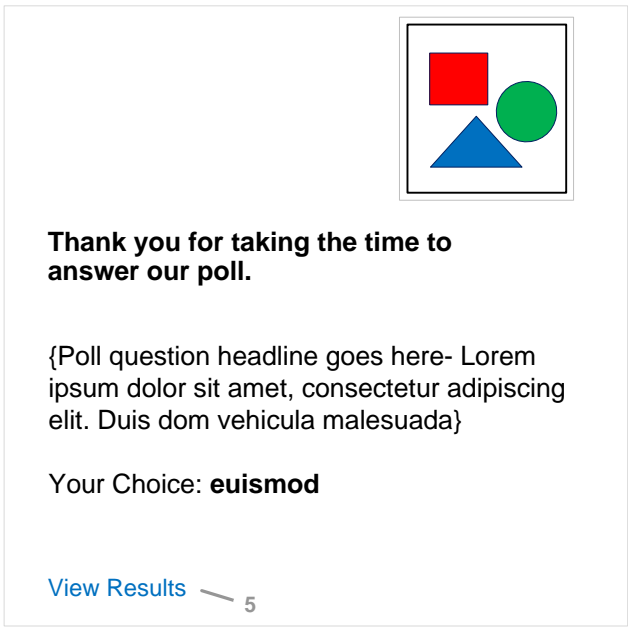
Condition 10 – Default View (Module A)

This condition applies during onLoad state



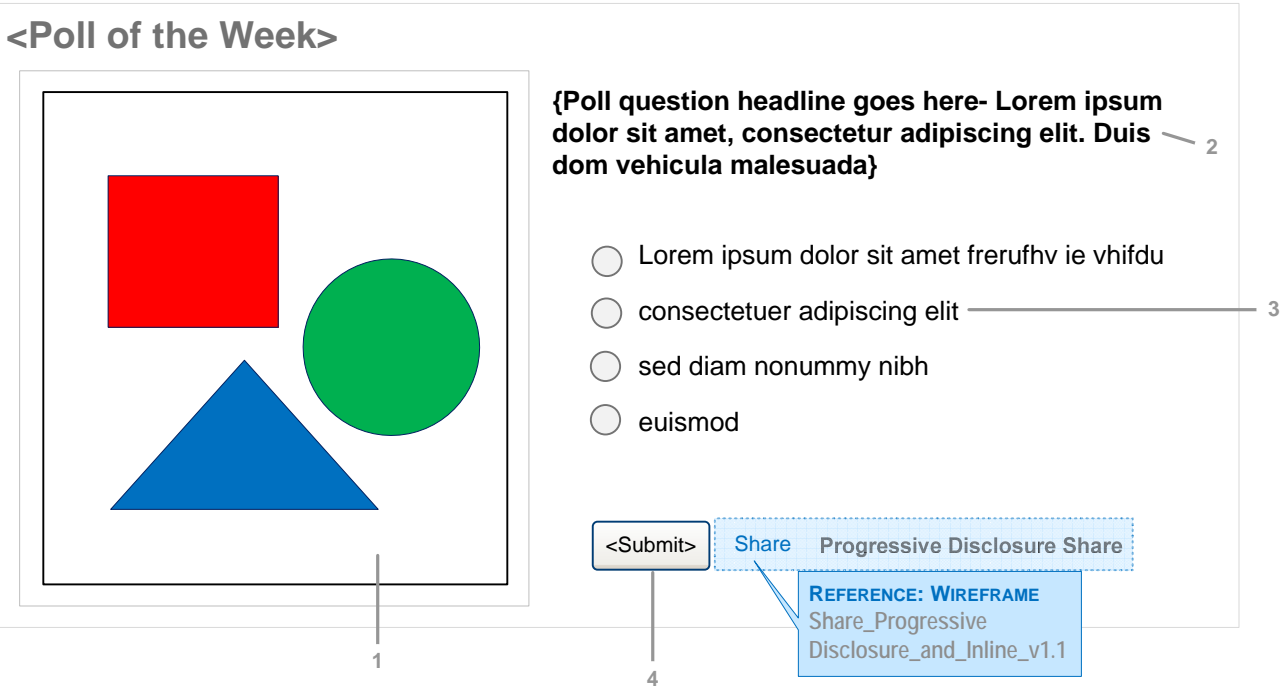
Condition 20 – Confirmation (Module A)

This condition displays after user clicks submit



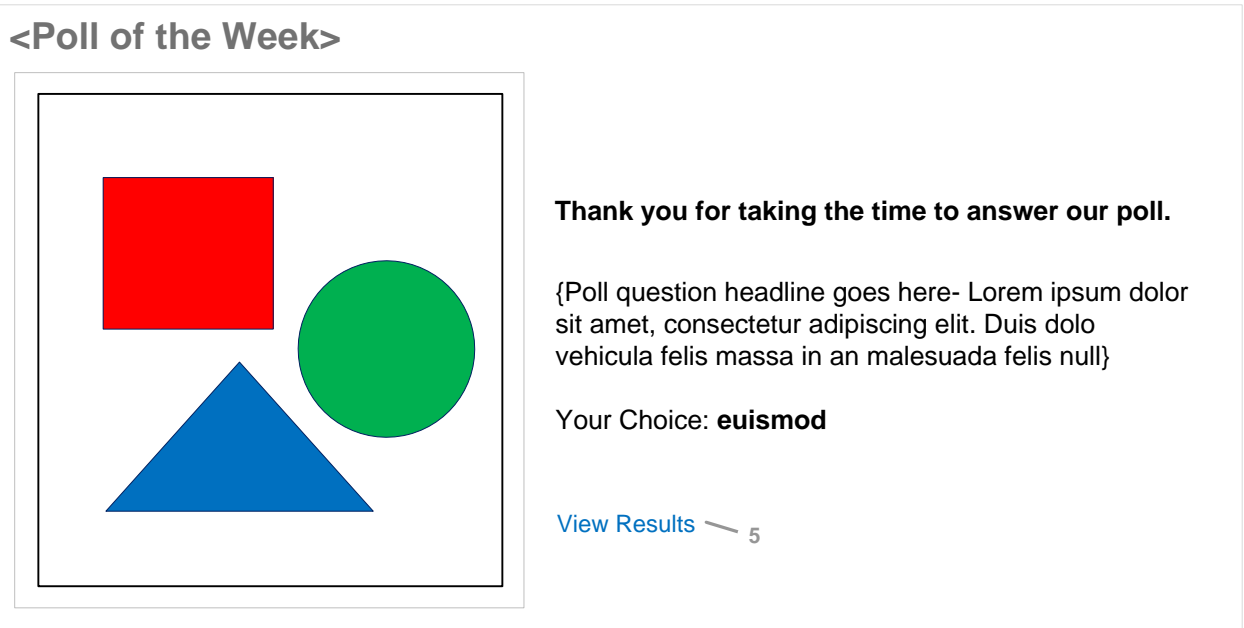
Condition 30 – Default View (Module B)

This condition applies during onLoad state



Condition 40 – Confirmation (Module B)

This condition applies after user clicks submit



MODULE CONDITIONS

1 – Feature Poll Graphic

Type: Display only image
Functionality: Image is optional and uploaded by admin.

2 – Poll Question Headline

Type: Text
Functionality: Max number of characters is 120.

3 – Poll Answers

Type: Text
Functionality: Up to 4 answers with a minimum of 2. Answers must not be over 45 characters.

4 – <Submit> button

Type: Call-to-action button
Functionality: Will display confirmation of answer selected (see condition 20 & 40).

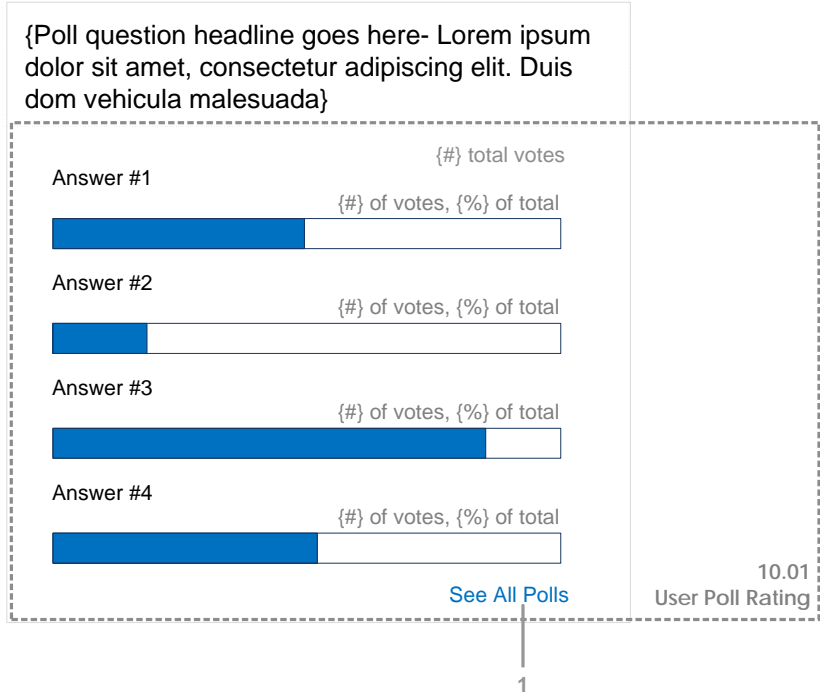
5 – View Results

Type: Hyperlink
Functionality: Will display results (condition 50 & 60).

Component View 10: Poll Module (2 of 2)

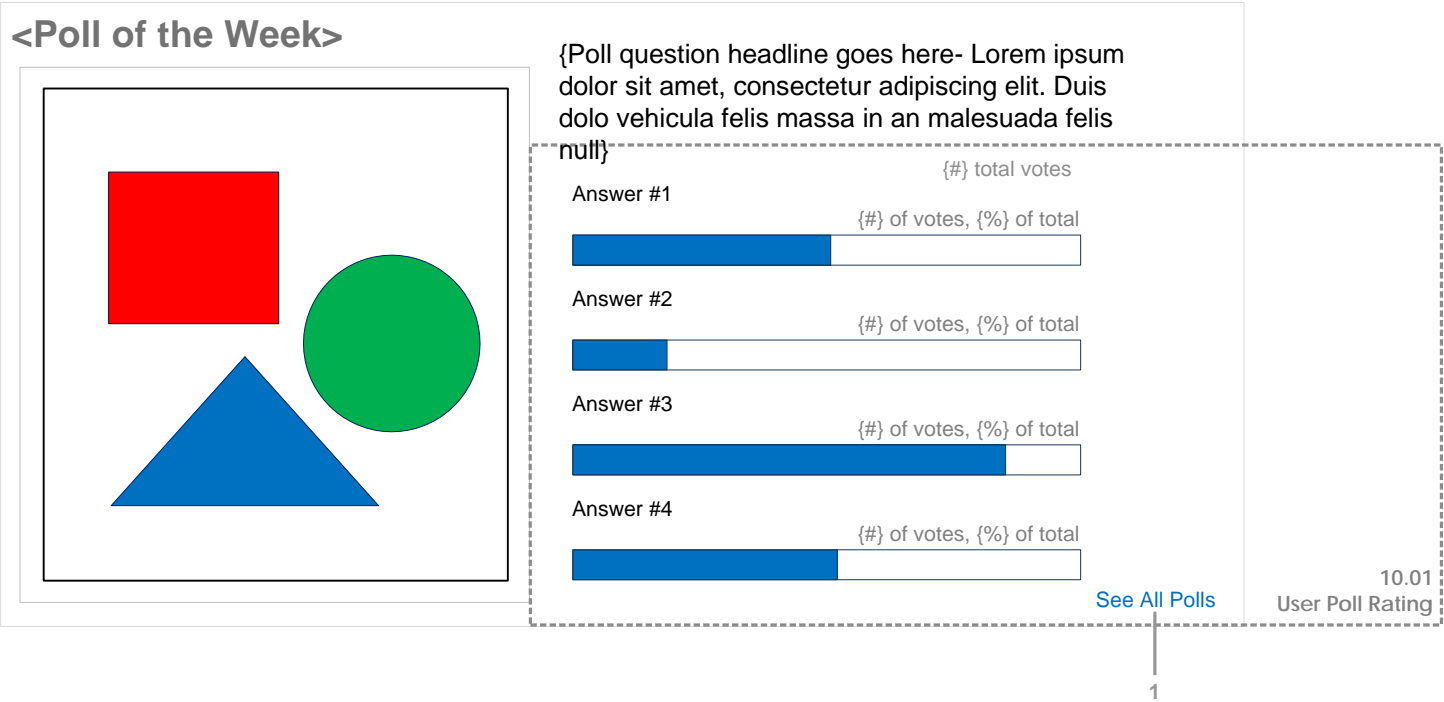
Condition 50 – View Result (Module A)

This condition applies after on-click “View Results”



Condition 60 – View Results (Module B)

This condition applies after on-click “View Results”



MODULE CONDITIONS

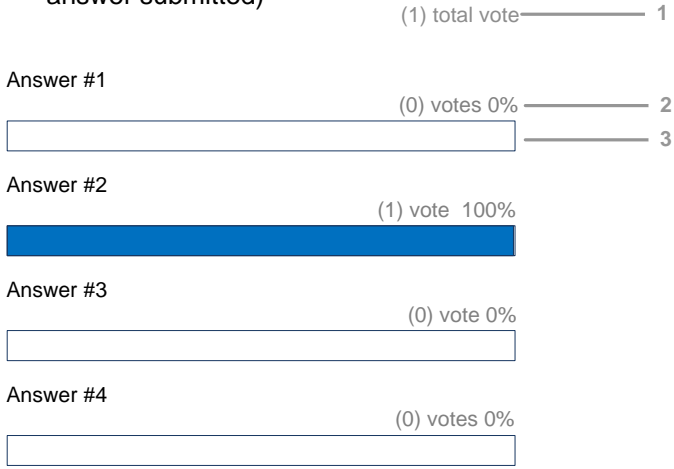
1 – View All Polls

Type: Hyperlink
Functionality: onClick, system will bring user to the Polls Details Page; Page turn.

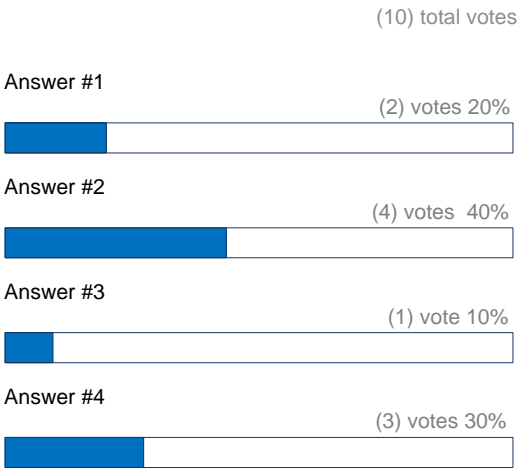
10.01: Results Distribution

Condition 10 – At least 1 vote submitted

- Shown for the first user who votes on the poll (at least one answer submitted)



Condition 30 – > 1 vote



MODULE CONDITIONS

1 – Total Vote

Type: Display

Functionality: Shows the total # of people that voted for that question

Values: - If less than 500, it will display the actual number
- if more than 500, it will display 500+

2 – Total votes for answer and % of votes per answer

Type: Display

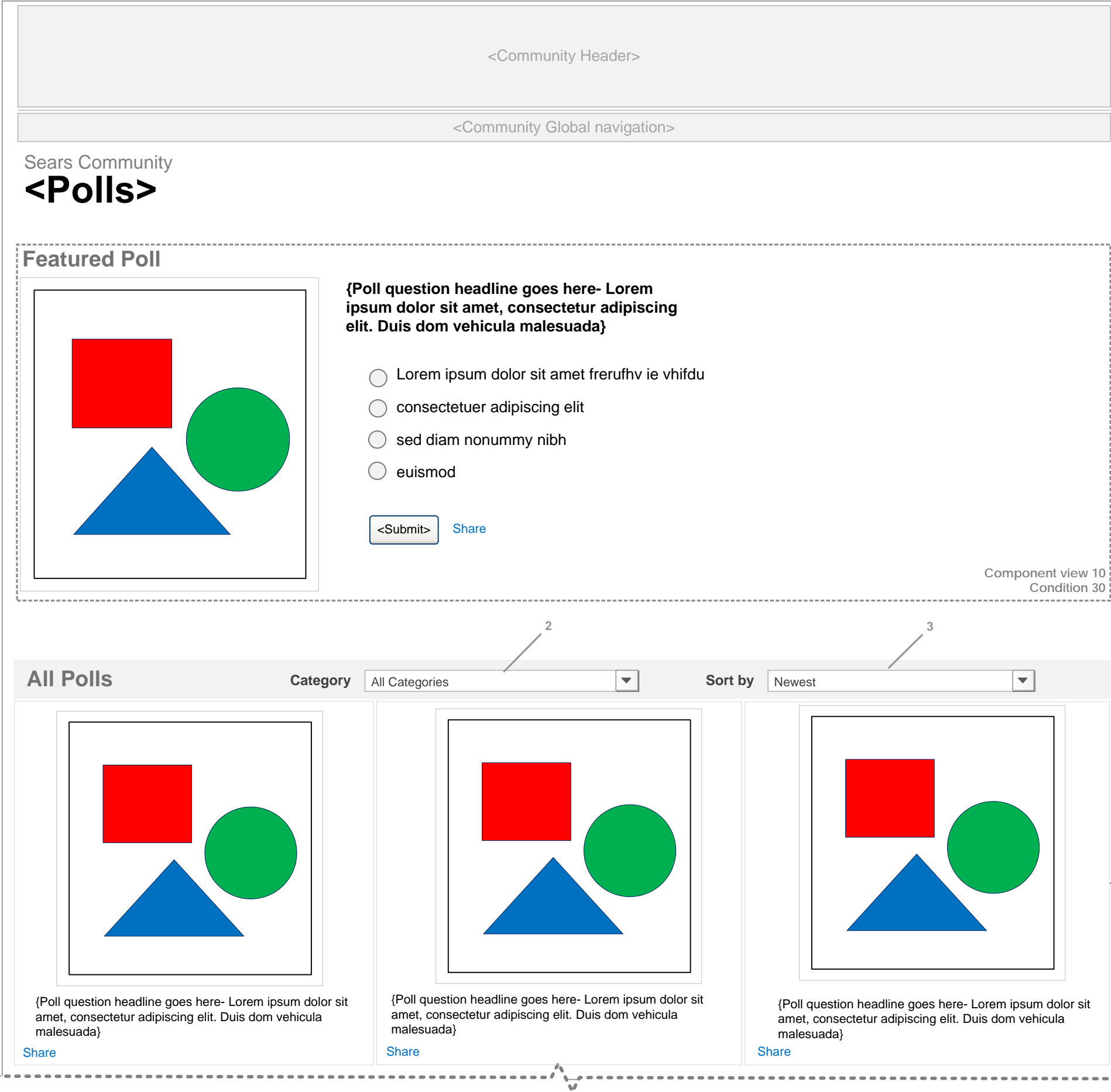
Functionality: Shows the total # and % of people that voted for that question

Values: - If less than 500, it will display the actual number
- if more than 500, it will display 500+
-0-100%

3 – Bar graph

Type: Image

Functionality: Rectangle bar length proportional to the % of the total answers.



MODULE CONDITIONS

1 – Module Block
Type: Clickable area
Functionality: onClick system will display the onClick View (Component View 10: Condition 10).
onClick View will populate on the same location as the default view, without page refresh.
This action is irreversible until session refresh.

2 – Category Filtering
Type: Drop down menu
Default: All Categories
Functionality: System will allow user to filter polls by categories.
Categories will only display if it's contain at least one poll.

View

All Categories	▼
{Category 1}	
{Category 2}	
{Category 3}	
{Category 4}	
{Category 5}	
{Category 6}	

3 – Sorting Order
Type: Drop down menu
Default: Newest
Functionality: System will allow user to sort polls by the following criteria.

Sort

Newest	▼
Oldest	
Most answered	