SHC ECOM6064 Community – Blog

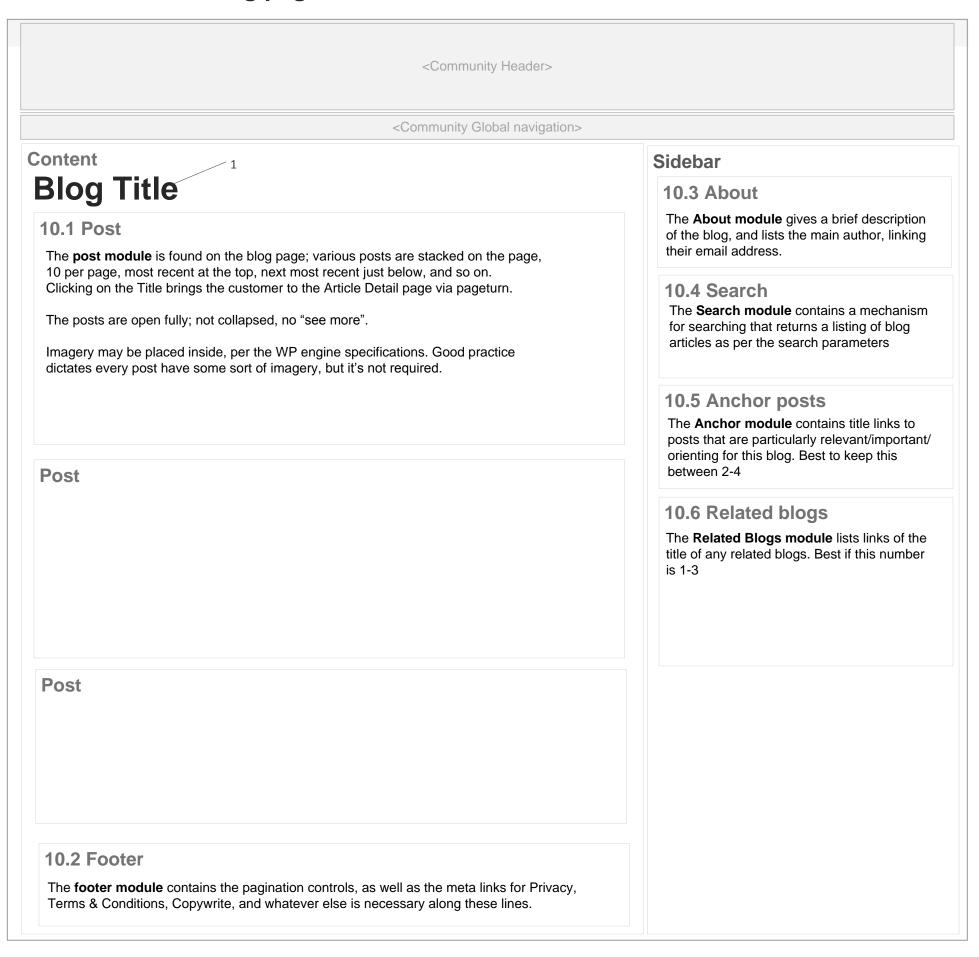
Document Summary

Description	Name	
Wireframe Scope	SHC	
Brands Covered	Sears and Kmart Communities	
Screen ID	ECOM6064	
Screen Name	Community Initiative – Blog	

Revision History

Version	on Date	Author	Notes
1	06/06/12	P. Simon	Initial draft
1b	06/11/12	P. Simon	Masking out Search component

Structural View 10: blog page



FUNCTIONAL SPECIFICATIONS

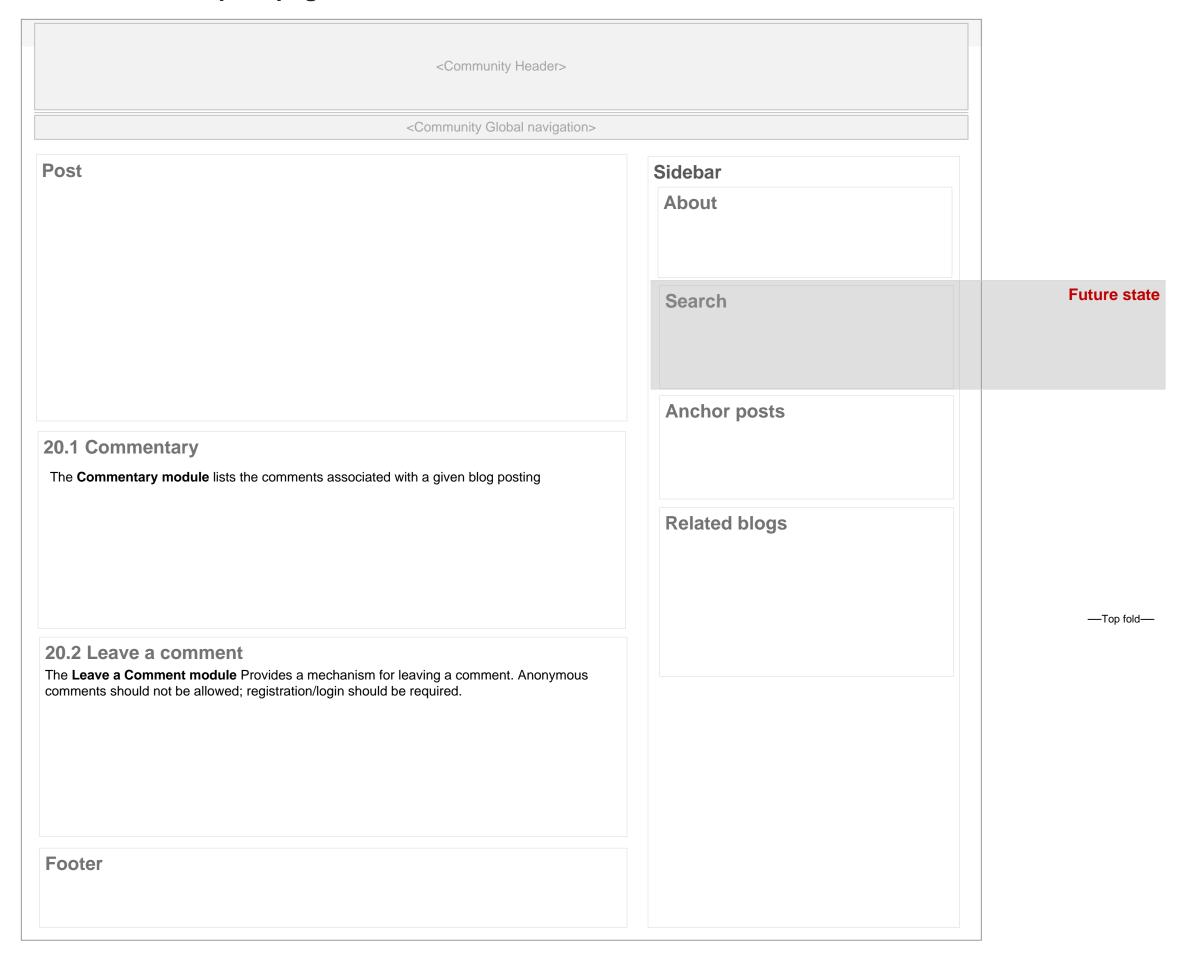
1 - Blog title

Type: label Action: none

Functionality: this is the title of the blog

—Top fold—

Structural view 20: post page



10.1 Post Module

Condition 10 - Article/Post

{Article/Post Title Goes Here.}	
Month DD, YYYY {Interests} : {Category}	
Ennui retro flexitarian, small batch jean shorts fingerstache pork belly cray swag whatever stumptown +1 viral sriracha twee. Austin before they sold out marfa mustache four loko, art party butcher farm-to-table kogi. Craft beer kale chips keytar swag. Keytar marfa pork belly raw denim, locavore dreamcatcher Austin small batch. Gluten-free fixie tumblr whatever flexitarian, cliche authentic godard tofu dreamcatcher. Master cleanse farm-to-table you probably haven't heard of them high life direct trade, swag ethnic single-origin coffee PBR. Squid keytar trust fund, direct trade narwhal brunch art party.	
Shoreditch VHS typewriter, small batch locavore seitan echo park +1 pork belly freegan 3 wolf moon photo booth tofu portland. Kogi post-ironic polaroid single-origin coffee mlkshk fixie. Mcsweeney's freegan ennui small batch post-ironic. PBR you probably haven't heard of them ethnic, seitan chambray beard pickled quinoa fap gastropub. Mumblecore forage farm-to-table before they sold out vice banh mi stumptown gentrify, artisan organic. 8-bit narwhal gluten-free, single-origin coffee PBR synth food truck ennui mcsweeney's. Craft beer jean shorts tattooed biodiesel, narwhal leggings ethnic retro VHS godard.	
By: {Author Name}	
Tags: {Tag 1}, {Tag 2}, {Tag 3}, {Tag 5}, {Tag 6}, {Tag 7}	3
Share Progressive Disclosure Share	4
132 Comments —	5

FUNCTIONAL SPECIFICATIONS

1 - Article Title

Type: Heading/link Action: on click

Functionality: On click, page turn to the Article detail

page. On the post detail page, this header is

not clickable.

2 - Category

Type: hyperlink Action: on click

Functionality: On click, page turn to the filtered list of

articles for such category.

3 - Author Name

Type: hyperlink Action: on click

Functionality: On click, page turn to the authors profile

page.

4 - Tags

Type: hyperlink Action: on click

Functionality: On click, page turn to the filtered list of

articles with such tag.

5 - Number of comments

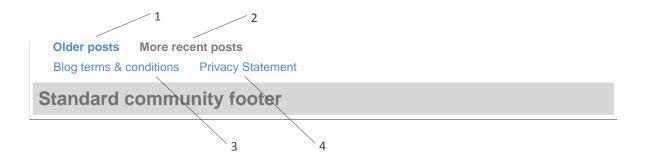
Type: hyperlink Action: on click

Functionality: On click, page turn to the article detail

page. On the detail page, this is a label, not

a link

10.2 footer



FUNCTIONAL SPECIFICATIONS

1 – pagination link - older

Type: hyperlink Action: on click

Functionality: On click, reloads page with previous 10 blog entries. Grayed out but present if there

are no previous entries.

2 - pagination link - more recent

Type: hyperlink Action: on click

Functionality: On click, reloads page with next 10 most

recent blog entries. Grayed out but present if

there are no more recent entries

3 - policies link

Type: hyperlink Action: on click

Functionality: On click, pops a new window containing

the terms and conditions of the blog, comment, and all relevant policies for posting or interacting with the blog.

4 - policies link

Type: hyperlink Action: on click

Functionality: On click, pops a new window containing

the the privacy statement relevant to the

blog. .

10.3 About

About this blog Short description of this blog. Placeat biodiesel four loko irure, mustache sapiente nisi thundercats brooklyn craft beer reprehenderit. Main Author: Screen Name

FUNCTIONAL SPECIFICATIONS

1 - About header

Type: label Action: none

Functionality: denotes location of basic blog info.

2 - About text

Type: text Action: none

Functionality: summary of the blog

3 - blog contact

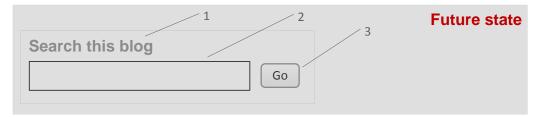
Type: link
Action: on click

Functionality: on click the customer is taken via

pageturn to the owner/chief author of this

particular blog.

10.4 blog search



FUNCTIONAL SPECIFICATIONS

Future state

1 - Search header

Type: label Action: none

Functionality: denotes location of the blog search

component.

2 - search textbox

Type: form element

Action: none

Functionality: contains input search keywords

3 – search submit control

Type: form control Action: on click

Functionality: on click the search terms are submitted

and a search performed against categories, tags, titles, and content of this particular blog. The output is a page turn to a listing of blog entries, in order of relevance according

to the algorithm used.

10.5 Anchor posts

First time here?
Some of our best stuff...
This is a post title
This is another post title, pretty important
This is another post title, interesting
One more post title, here.

FUNCTIONAL SPECIFICATIONS

1 - Anchor section title

Type: label Action: none

Functionality: this is the title of the anchor section,

orienting people to the fact that these posts

are important, helpful, or the best.

2 - individual anchor post title

Type: link

Action: on click

Functionality: this is the title of an individual post;

clicking will bring the customer via page turn

to that post's page.

10.6 related blogs

Related blogs
This is a blog title
This is another blog title, pretty important
This is another blog title, interesting

FUNCTIONAL SPECIFICATIONS

1 - related blog section title

Type: label Action: none

Functionality: this is the title of the section, orienting

people to the fact that these blogs are related to the one they're looking at.

2 - individual blog title

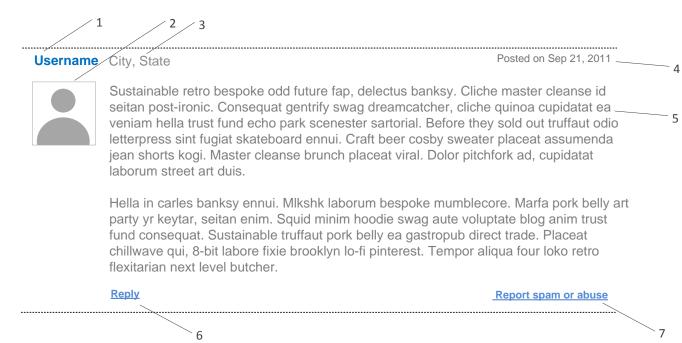
Type: link
Action: on click

Functionality: this is the title of an individual related

blog; clicking will bring the customer via

page turn to that blog's page.

20.1 commentary



FUNCTIONAL SPECIFICATIONS

1 - Comment author screen name

Type: link
Action: hyperlink

Functionality: on click brings customer via pageturn to

that customer's profile.

2 - Comment author image

Type: image/link
Action: hyperlink

Functionality: comment author's image. On click brings

customer via pageturn to that customer's

profile.

3 - Comment author location

Type: label Action: none

Functionality: denotes the comment author's city/state

4 - Comment post time/date stamp

Type: label Action: none

Functionality: denotes the time/date of comment

5 - Comment

Type: text Action: none

Functionality: the body of the comment

6 - Reply control

Type: text/link Action: hyperlink

Functionality: scrolls to comment text area, places

focus there.

7 – abuse report

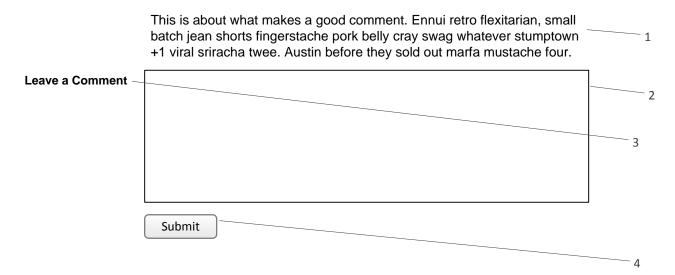
Author: F. Torres

Type: text/link
Action: hyperlink

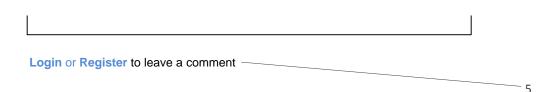
Functionality: Hmmmmm a very good question.

20.2 Leave a Comment

Condition 10 – Commentary



Condition 20 - Login/Register



FUNCTIONAL SPECIFICATIONS

1 - Instructional text

Type: text Action: none

Functionality: gives instructions about leaving a

comment. Possibly describes what a good comment consists of, may also mention that to leave a comment if you're not logged in,

you must first login or register.

2 – text area

Type: form element

Action: none

Functionality: contains comment

3 - Instructional text

Type: label Action: none

Functionality: highlights text area

4 – Submit button

Type: form control Action: on click

Functionality: submits form, after validation for content;

must not be empty, must not contain

forbidden characters.

5 - register/login

Type: hyperlinka Action: on click

Functionality: this displays when a browsing customer

isnot logged in. Clicking on Login or Register brings up that appropriate experience; upon successful login/registration, control 4 is

displayed.