Document Summary

Description	Name
Brand	SEARS
Product	Blog
Area	xxx
ID	xxx
Name	Blog

Revision History

Version	Date	Author	Notes
Draft 1.0	Xx/xx/xx	Nina Bieliauskas	Draft of “polyvore” concept.

Printing Instructions

1. Go to File > **Page Customization**
2. On Print Customization Tab > set Paper Size to **8.5 x 11**, Orientation to **Landscape**, Print Zoom to **62.5%**
3. On Page Size Tab > set Custom Page Size to **17.6 x 13.6**

Blog

View 10: Community Landing Page

UNCHANGED

Community Global Navigation

REFERENCE:
Refer to **Customer Service** wireframe

Marketing Tagline Goes Here...

Member counter
1,209,897

Featured Editorial Blog

NOTE:
Initial Phase: Only navigation to the blog landing page.

Category: Customer Service

From the Editor

Where to check the status?

Username City, State Month DD, YYYY HH:MM PM

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat...See Details

Share Add Comment

Ask a question about Customer Service

Enter your question here... Ask

We are here to help.

Username City, State
Last Posted on Sep 21, 2011
Badge1
Badge2

Username City, State
Last Posted on Sep 21, 2011
Badge1
Badge2

Username City, State
Last Posted on Sep 21, 2011
Badge1
Badge2

See All Experts

Featured Q&A

Category: Appliances

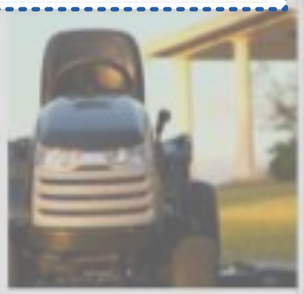
Q: After warranty help

Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Username City, State Month DD, YYYY HH:MM PM

A: Loreuismod tincidunt ut laoreet dolore magna aliquam erat volutpat...See Details

Poll of the Week



How do you clear away the leaves on your lawn?

- Haul all the kids to help out
- Let the nature takes care of it
- Hire somebody
- Ask my husband to do it.

ADVERTISEMENT

REFERENCE:
Refer to **Customer Service** wireframe

Estimated Page Fold
(1024 x 768 maximized)

SHOP YOUR WAY | kmart | SHOP YOUR WAY REWARDS | mygofer | CRAFTSMAN | Kenmore | PartsDirect | LANDS'END | Sears Home Services | Sears Outlet | See all

Store Locator | Email Savings | Customer Service | Sears Credit Cards | ... Location: 60605

UNCHANGED

REFERENCE: Refer to **Header** wireframe

sears

Enter keyword or item # GO

My Profile | Lists | Cart 5

Community Global Navigation

REFERENCE: Refer to **Customer Service** wireframe

Blog Title Goes Here

From the Editor

Where to check the status?

Month DD, YYYY
Username City, State

Categories: Customer Service

Blog text goes here and here.

Blog text goes here and here

Most Popular

Blog Title Goes Here

Blog Title Goes Here and Here and Here and Here and Here and Here

Blog Title Goes Here and Here and Here and Here

Blog Title Goes Here

Blog Title Goes Here and Here and Here and Here and Here and Here

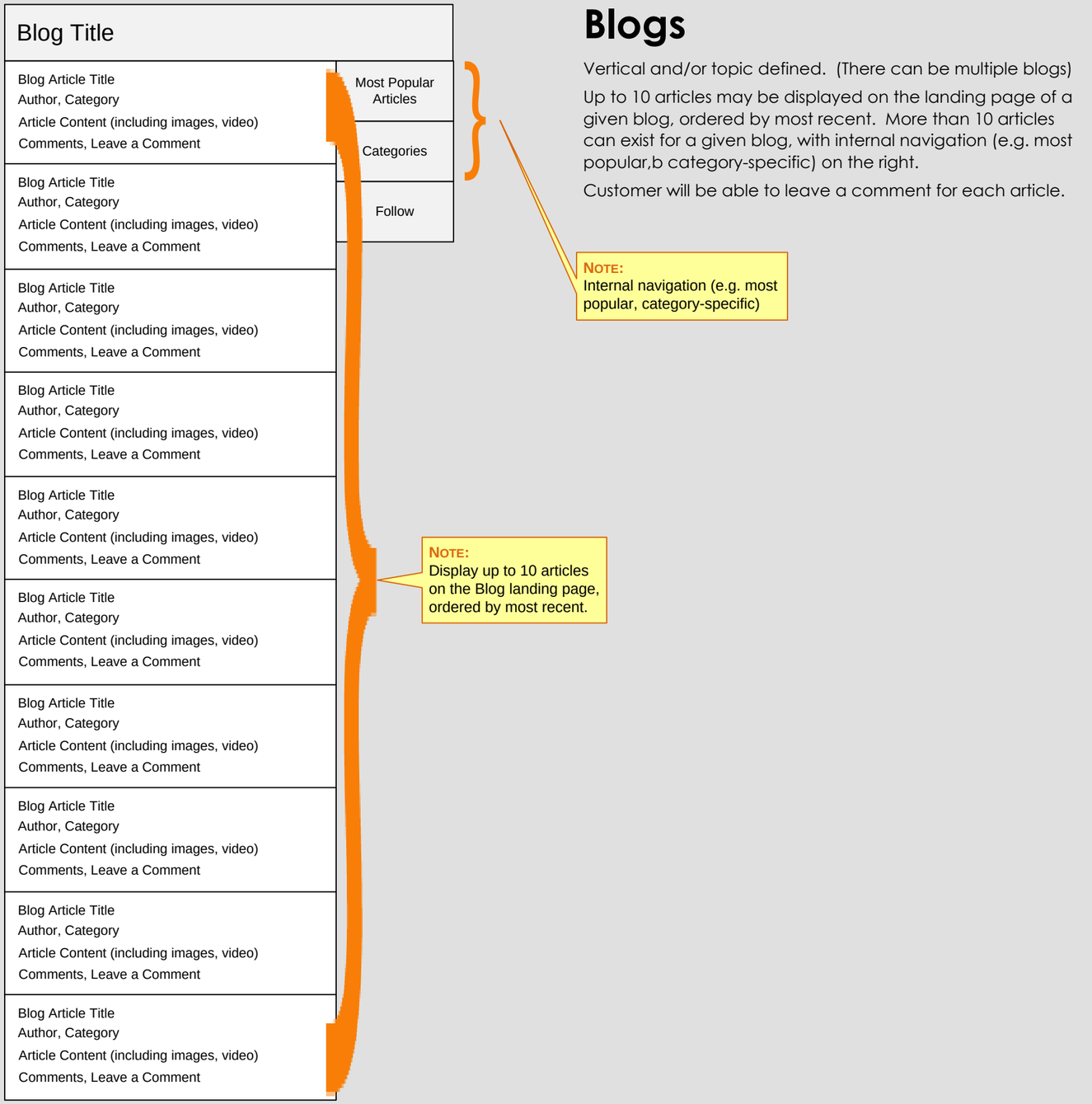
Categories

Customer Service (XX)
Category Name Goes Here (XX)
Category Name Goes Here (XX)
Category Name Goes Here (XX)
Category Name Goes Here (XX)
Category Name Goes Here (XX)
Category Name Goes Here (XX)
Category Name Goes Here (XX)
Category Name Goes Here (XX)
Category Name Goes Here (XX)

Follow Us

Like 28 Tweet SHOP YOUR WAY

Estimated Page Fold
(1024 x 768 maximized)



Blogs

Vertical and/or topic defined. (There can be multiple blogs)

Up to 10 articles may be displayed on the landing page of a given blog, ordered by most recent. More than 10 articles can exist for a given blog, with internal navigation (e.g. most popular,b category-specific) on the right.

Customer will be able to leave a comment for each article.

Condition 10
Blog Title: Display Blog Title

Blog Title Goes Here

NOTE:
Font size: xx
Blog title will be allowed to wrap

Condition 20.0
Article Title: Display Article Title

Where to check the status?

NOTE:
Font size: xx
Article title will be allowed to wrap

Condition 20.1
Article Title: Display Article Title
If article is written by the editor, then preface with "From the Editor"

From the Editor

NOTE:
If article is written by the editor, then preface with "From the Editor"

Where to check the status?

NOTE:
Font size: xx
Article title will be allowed to wrap

Condition 30.0
Article Author: Display Author picture, username, city, state, and date of article post.

Month DD, YYYY
Username City, State