Cover

SHC ECOM6064 Community Initiative – Polls

Document Summary

Description	Name
Wireframe Scope	SHC
Brands Covered	Sears and Kmart Communities
Screen ID	ECOM6064
Screen Name	Community Initiative – Polls

Revision History

Version	Date	Author	Notes
		...	
1.0	05/20/2012	J. Silverman	Initial draft for the concept wire
2.0	05/23/2012	J. Silverman	Add pages and experience after discussion with S. McClain
3.0	05/23/2012	J. Silverman	Add minor functional specs

Structural View: Module Variation

<Community Header>

<Community Global navigation>

Module A
(# of columns)

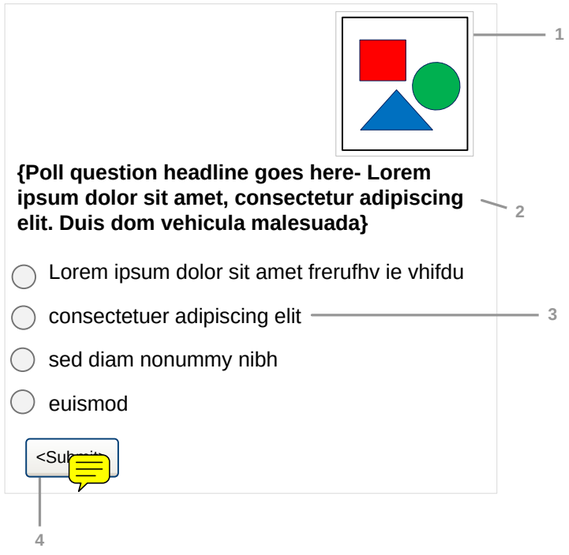
Module B
(# of columns)

—Top fold—

Component View 10: Poll Module (1 of 2)

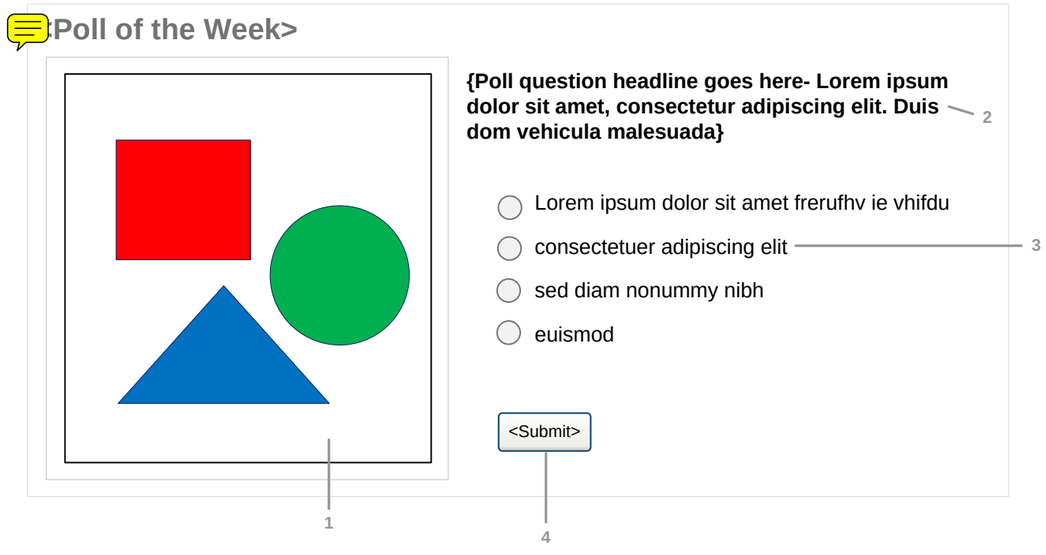
Condition 10 – Default View (Module A)

This condition applies during onLoad state



Condition 30 – Default View (Module B)

This condition applies during onLoad state



MODULE CONDITIONS

1 – Feature Poll Graphic
- Type: Display only image
- Functionality: Image is optional and uploaded by admin.

2 – Poll Question Headline
- Type: Text
- Functionality: Max number of characters is 120.

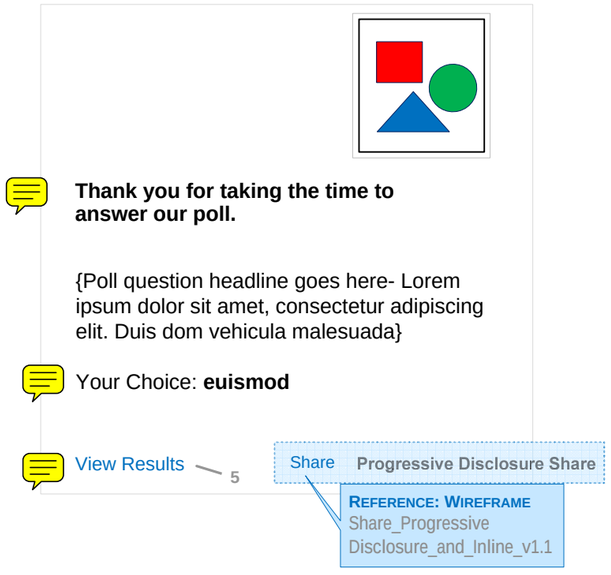
3 – Poll Answers
- Type: Text
- Functionality: Up to 4 answers with a minimum of 2. Answers must not be over 45 characters.

4 – <Submit> button
- Type: Call-to-action button
- Functionality: Will display confirmation of answer selected (see condition 20 & 40).

5 – View Results
- Type: Hyperlink
- Functionality: Will display results (condition 50 & 60).

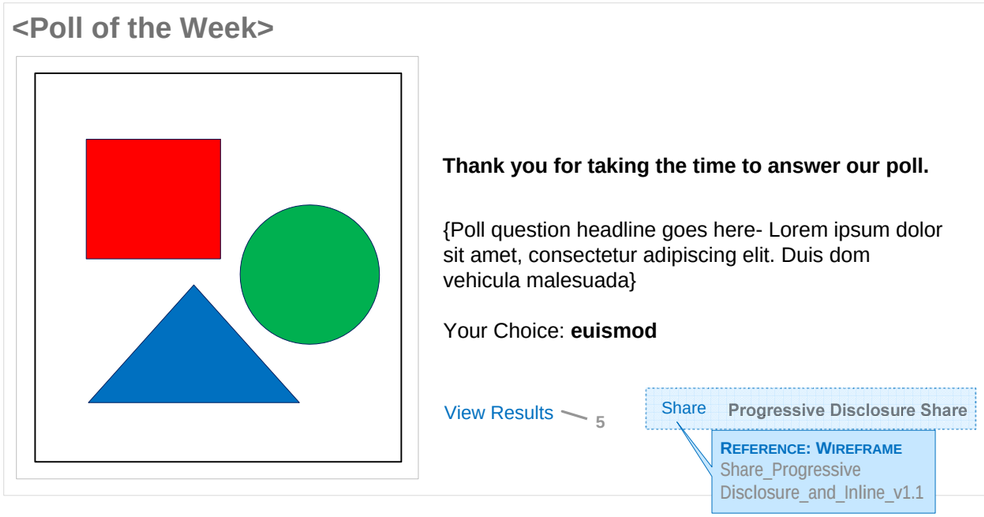
Condition 20 – Confirmation (Module A)

This condition displays after user clicks submit



Condition 40 – Confirmation (Module B)

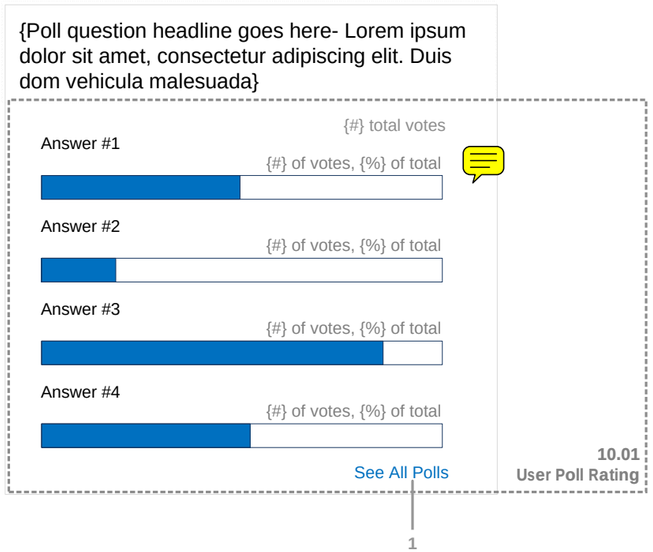
This condition applies after user clicks submit



Component View 10: Poll Module (2 of 2)

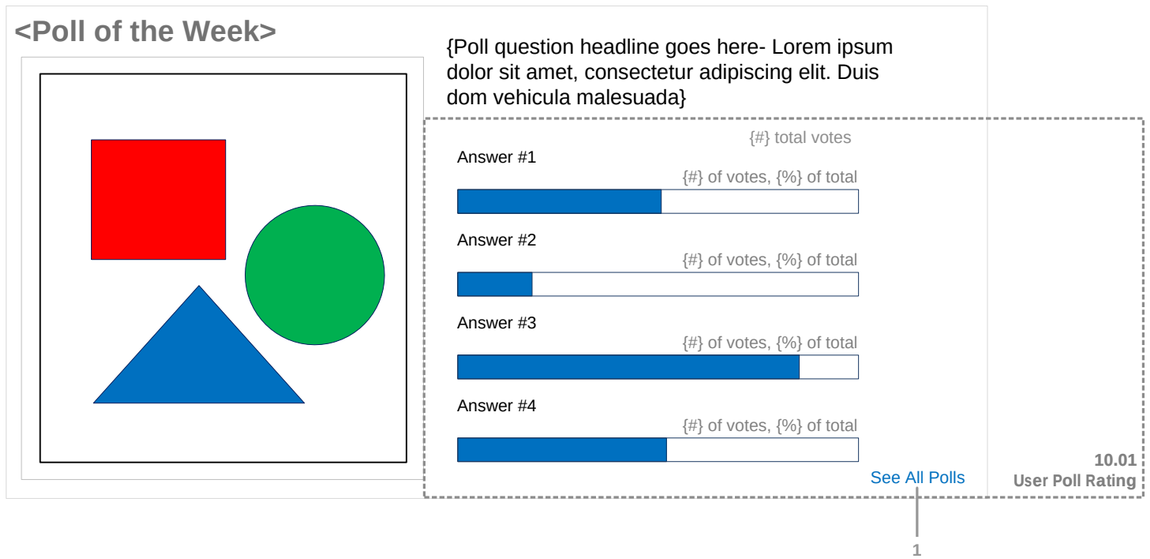
Condition 50 – View Result (Module A)

This condition applies after on-click “View Results”



Condition 60 – View Results (Module B)

This condition applies after on-click “View Results”



MODULE CONDITIONS

1 – View All Polls

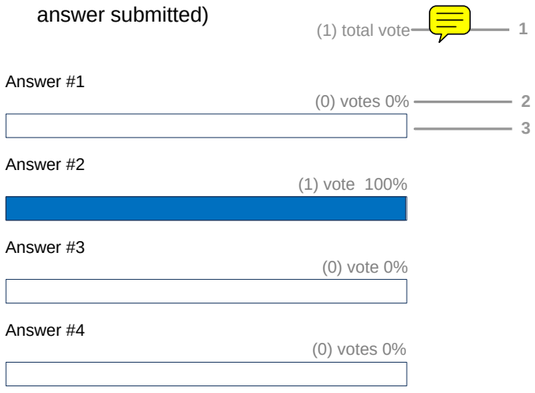
Type: Hyperlink

Functionality: onClick, system will bring user to the Show All Polls; Page turn.

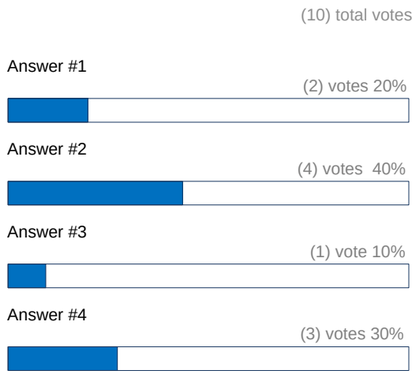
10.01: Results Distribution

Condition 10 – At least 1 vote submitted

- Shown for the first user who votes on the poll (at least one answer submitted)



Condition 30 – > 1 vote



MODULE CONDITIONS

1 – Total Vote

Type: Display
Functionality: Shows the total # of people that voted for that question
Values: - If less than 500, it will display the actual number
- if more than 500, it will display 500+

2 – Total votes for answer and % of votes per answer

Type: Display
Functionality: Shows the total # and % of people that voted for that question
Values: - If less than 500, it will display the actual number
- if more than 500, it will display 500+
-0-100%

3 – Bar graph

Type: Image
Functionality: Rectangle bar length proportional to the % of the total answers.

Page View 10: Show All Polls

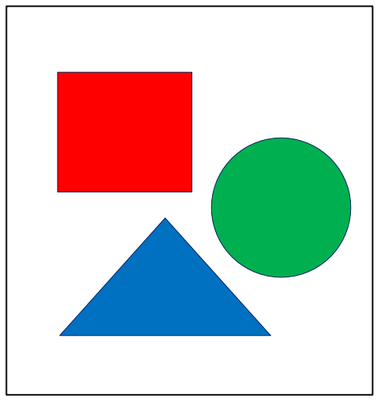
<Community Header>

<Community Global navigation>

Sears Community

<Polls>

Featured Poll



{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis dom vehicula malesuada}

- ◯ Lorem ipsum dolor sit amet frerufhv ie vhifdu
- ◯ consectetuer adipiscing elit
- ◯ sed diam nonummy nibh
- ◯ euismod

<Submit>

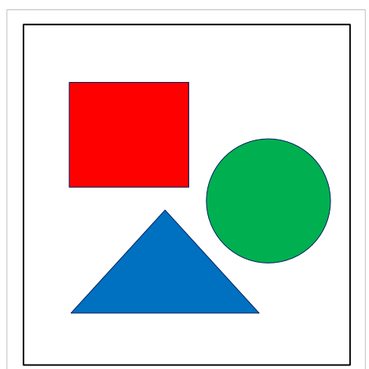
Component view 10
Condition 30

2

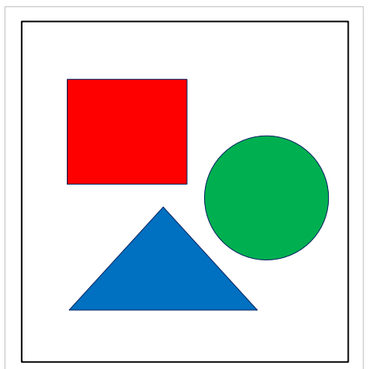
3

All Polls

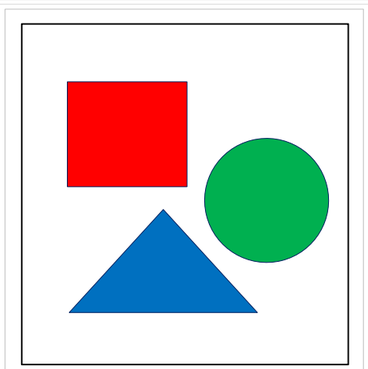
Category All Categories ▼ **Sort by** Newest ▼



{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis dom vehicula malesuada}



{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis dom vehicula malesuada}



{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis dom vehicula malesuada}

—Top fold—

1

MODULE CONDITIONS

1 – <Submit> button
Type: Call-to-action button
Functionality: onClick system will bring users to Detail Page, page turn.
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1 – View All Polls
Type: Hyperlink
Functionality: onClick, system will bring user to the Polls Details Page; Page turn.

2 – Category Filtering
Type: Drop down menu
Default: All Categories
Functionality: System will allow user to filter polls by categories. Categories will only display if it's contain at least one poll.

View All Categories ▼
- {Category 1}
- {Category 2}
- {Category 3}
- {Category 4}
- {Category 5}
- {Category 6}

3 – Sorting Order
Type: Drop down menu
Default: Newest
Functionality: System will allow user to sort polls by the following criteria.

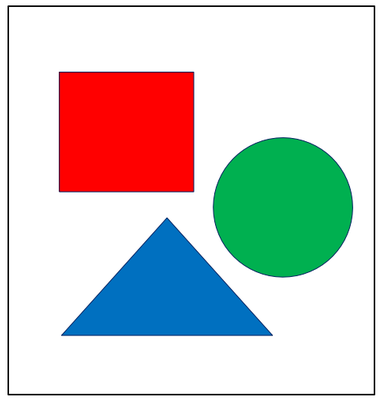
Sort Newest ▼
- Oldest
- Most answered

Page View 10: Show Poll Detail

<Community Header>

<Community Global navigation>

Featured Poll



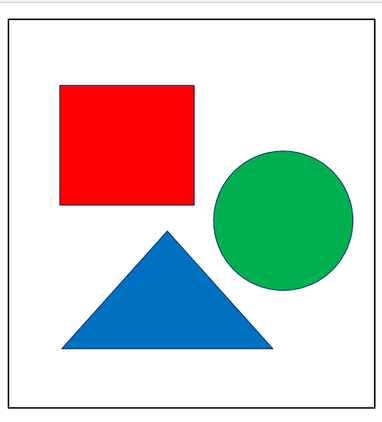
{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. s dom vehicula malesuada}

Your Choice: **euismod**

View Results — 1

Share — Progressive Disclosure Share

REFERENCE: WIREFRAME
Share_Progressive Disclosure_and_Inline_v1.1



{Poll question headline goes here- Lorem ipsum dolor sit amet, consectetur adipiscing elit. Duis dom vehicula malesuada}

{#} total votes

Answer #1
{#} of votes, {%} of total

Answer #2
{#} of votes, {%} of total

Answer #3
{#} of votes, {%} of total

Answer #4
{#} of votes, {%} of total

See All Polls

2

10.01
User Poll Rating

Component view 10
Condition 60

MODULE CONDITIONS

1 – View Results
Type: Hyoerlink
Functionality: onClick system will display the onClick View (Component View 10: Condition 60). onClick View will populate below.

1 – View All Polls
Type: Hyperlink
Functionality: onClick, system will bring user to the Show All Polls Page; Page turn.

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