# Cover

## SHC ECOM6064 Community Initiative – Homepage

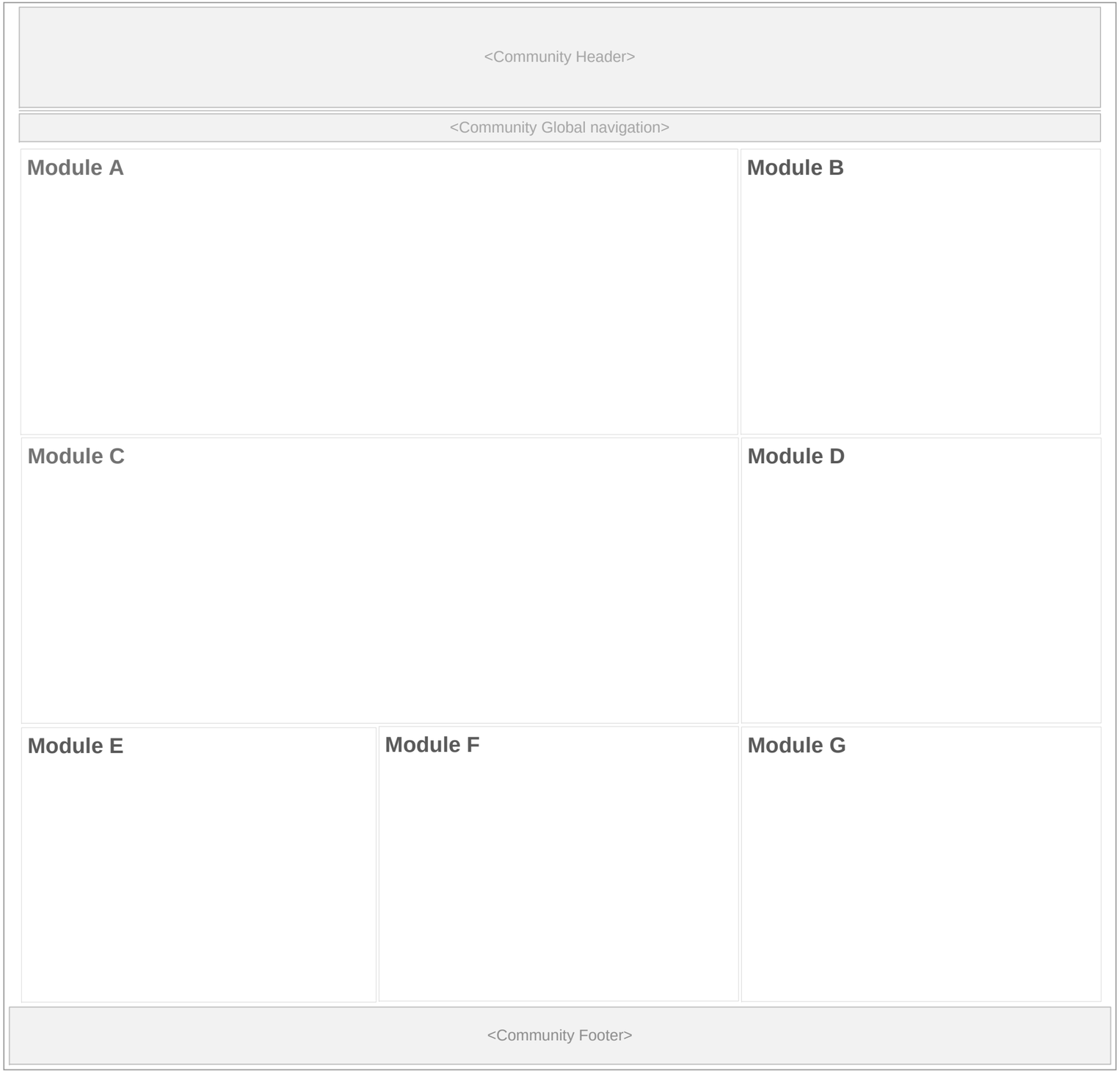
### Document Summary

| Description | Name |
|---|---|
| **Wireframe Scope** | SHC |
| **Brands Covered** | Sears and Kmart Communities |
| **Screen ID** | ECOM6064 |
| **Screen Name** | Community Initiative – Homepage |

### Revision History

| Version | Date | Author | Notes |
|---|---|---|---|
| | | ... | |
| **1.0** | 05/18/12 | S. McClain | Initial draft |
| **2.0** | 06/06/12 | S. McClain | Added module capabilties and reference wire locations |
| **3.0** | 06/06/12 | S. McClain | Re-done module structure arrangements |

# Structure View: Module Variation




## MODULE CONDITIONS

**Module A & C – Featured Story Type**
Type: Clickable area block
Functionality: onClick, go to associated landing page. Page turn.
Available modules including:
Q&A
Blog
Buying Guide
Promotional Banner
Seasonal Ad Unit

**Module B – Featured Community Team Members**
Type: Display
Functionality: Reference ECOM6064 Community – Experts wire for module functionalities.

**Module D – Poll**
Type: Clickable area block **FUTURE PHASE**
Functionality: System will display currated Poll.

**Module D – Recent Activities**
Type: Display
Functionality: Reference ECOM6064 Community – Recent Activities wire for module functionalities.

**Module G – Ad Unit (If available)**
Type: Clickable image
Functionality: System will populate Community related Ad/promotion. onClick, go to associated landing page. New browser window.

**Module E, F, G – Secondary Featured Story Types**
Type: Clickable area block
Functionality: onClick, go to associated landing page. Page turn.
Available modules including:
Q&A
Blog
Buying Guide
Dropzone

—Top fold—

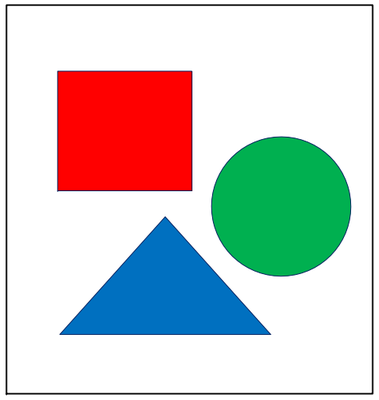
# Page View 10: Homepage Default State (1 of 2)

<Community Header>

<Community Global navigation>

**Banner - Marketing Message of Graphic**

## <Featured Q&A>



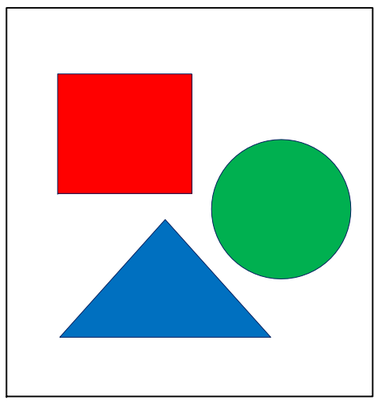
Month DD, YYYY

**{Category Name}**

### Q: {Question Headline}

{#} answers | {#} expert answers

Like Tweet SHOP YOUR WAY



Month DD, YYYY

**{Category Name}**

### {Article/Post Title} By: {Author name}

{#} comments

**{Article Abstract goes here...** Lorem ipsum dolor sit amet, consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat}… See Details

Like Tweet SHOP YOUR WAY

## <We are here to help>

**Screen name** City, State
Last Posted on Sep 21, 2011
Badge1 Badge2

**Screen name** City, State
Last Posted on Sep 21, 2011
Badge1 Badge2

**Screen name** City, State
Last Posted on Sep 21, 2011
Badge1 Badge2

See the Community Team

## Recent Activities

**Username** Month DD, YYYY HH:MM PM
just followed the following question:
This is the headline of the question.
Category: Customer Service

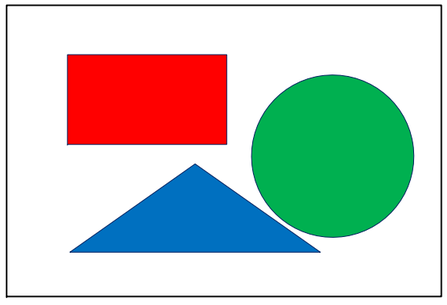
**Username** Month DD, YYYY HH:MM PM
just followed the following question:
This is the headline of the question.
Category: Lawn and Garden

**Username** Month DD, YYYY HH:MM PM
just followed the following question:
This is the headline of the question.
Category: Customer Service

See more activities

—Top fold—

# Page View 10: Homepage Default State (2 of 2)



{Category Name}
{Buying Guide Article Title} By: {Author name}
{#} comments

Share

Drop zone

Ad Unit

<Community Footer>

# Page View 20: Homepage - Progressive Disclosure

Condition 10 – onClick View

<Community Header>

<Community Global navigation>

Banner - Marketing Message of Graphic

<Featured Q&A>

Category: {Category Name}

Q: {Question Headline}

{Optional Question Details goes here. Lorem ipsum dolor sit amet, consectetuer adipiscing elit}...

(#) answers || (#) expert answers

FUTURE PHASE

Post a {Category Name} question

Enter your question here.

<Start>

<We are here to help>

Screen name City, State

Last Posted on Sep 21, 2011

Badge1 Badge2

Screen name City, State

Last Posted on Sep 21, 2011

Badge1 Badge2

See the Community Team

Ad Unit

{Category Name}

Q: {Question Headline}

(#) answers || (#) expert answers

{Category Name} Month DD, YYYY

{Article/Post Title} By: {Author name}

(#) comments

—Top fold—