

# LIANKAI (HARRY) REN

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Dear Hiring Manager,

I am excited to submit my application at your esteemed organization. With a Master of Professional Studies in Analytics-Statistical Modeling from Northeastern University and a B.S. in Actuarial and Financial Mathematics from McMaster University, complemented by extensive hands-on experience in data analytics and business intelligence, I am confident in my ability to contribute significantly to your team's success.

Professionally, I've honed my skills as a Data Analyst Assistant at NA ESL Research Centre, optimizing SQL queries for 20% faster data processing and leading a data cleaning project with R, boosting data quality by 30%. Collaborating cross-departmentally, I set data standards, fostering consistency and efficiency. I trained team members, enhancing their analysis skills by 15%. As a Business Analyst Intern at VS Consulting, I modernized HSC EOA, doubling efficiency with Excel and integrating Tableau for real-time insights. At Empower International, I leveraged Tableau for sales dashboards, improving revenue forecasting and customer retention by 20% and 35% respectively. I also analyzed student data, providing strategic insights for performance enhancements.

Projects such as Retail Analytics for FMCG SMEs, where I developed a reporting system leveraging Python and R, highlight my proficiency in enhancing operational efficiency and driving business growth. Similarly, my work on analyzing university purchase data using Python and Tableau, and designing fraud detection rules for the National Bank Project using SQL and SAS, demonstrate my expertise in data-driven decision-making and problem-solving.

In addition to my technical skills, I possess strong communication and collaboration abilities, essential for effectively conveying insights and fostering a teamwork culture. My fluency in English and native proficiency in Mandarin further enable me to work seamlessly in a diverse and global environment. I am eager to leverage my analytical expertise and business acumen to contribute to your team's ongoing success. Thank you for considering my application. I look forward to the opportunity to discuss how I can contribute to your organization's growth and achievement of its strategic goals.

Sincerely,

Harry

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