HARRY TRAN

Web · Mobile · IOS · Android Dev · Software Developer
Github: harrytrandesign · LinkedIn: harrisontran · Website: imharry.me
Phone: (916) 600-4443 · Email: harrytrandesign@gmail.com

OBJECTIVE: I am a self-taught mobile app developer. Currently seeking a position in Software Development, proficient in Java, XML, OOP, and Firebase Database.

EXPERIENCE

@HTDWPS — *Mobile Application Developer*.

<2013 - Present>

- Studied Java, Lua, and Swift programming language to create mobile game and utility applications for both the iOS & Google Play Store.
- Create front end layouts using UX/UI best practices, designing for usability and aesthetics.
- Planned and wrote code, tested and debugged code, test applications on live devices.
- Utilized world class libraries within apps such as Firebase Realtime Database BaaS, Monetization, User Authentication, Social Sharing, Invites, and Analytics.

@Harry Tran Designs — *Digital Marketing Campaign Analyst*.

<2010 - Present>

- Planned, designed, and implemented advertising campaigns for clients through social media ad network.
- Measure effectiveness of ad campaign against metrics, while driving quality leads into the client's sales funnel.
- Developed landing pages using HTML5 & CSS3 tailored to a client's product benefits and carry the marketing message across the entire sales channel.
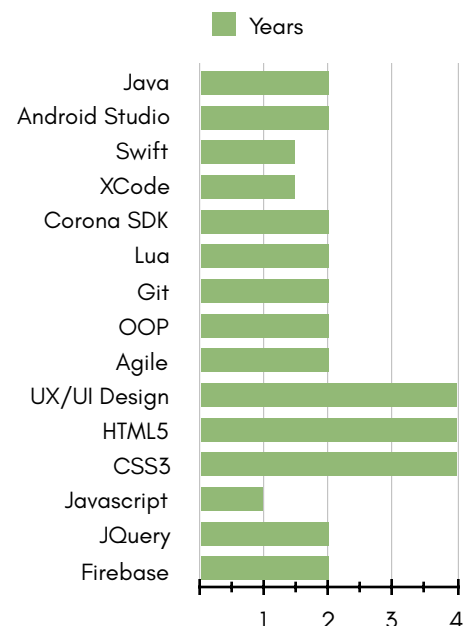- Set up analytics on landing pages, tracking cookies, and wrote copy text.

EDUCATION

SFSU - Bachelor of Science, Business Administration with Major Concentration in Marketing, 2005

SKILLS

PAST PROJECTS

Android - Quick Tipper,

Short Notes, Shower Timer
iOS - Feed My Puppy, Crazy Spikes, Chibi Jump
HTML - dacbietpho.com, edcgifts.shop, several landing pages

EXTRA STUDY

Treehouse - HTML, CSS, Front-end Web Development
Udemy - iOS & Android Dev Course