HARRY TRAN

Web • Mobile • IOS • Android Dev • Software Developer

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OBJECTIVE: I am a self-taught mobile app developer, who created a handful of game and utility apps for iTunes and the Play Store. Currently, I am seeking a position in Android application development, proficient in Java, XML, OOP, and Firebase Database.

EXPERIENCE

2013 - Present — HTDWPS — *Mobile Application Developer*. Studied Lua, Swift, and Java programming language to create mobile game and utility applications for both the App & Play Store. Create front end UX/UI layouts using industry best practices, debug code, and test applications on live devices.
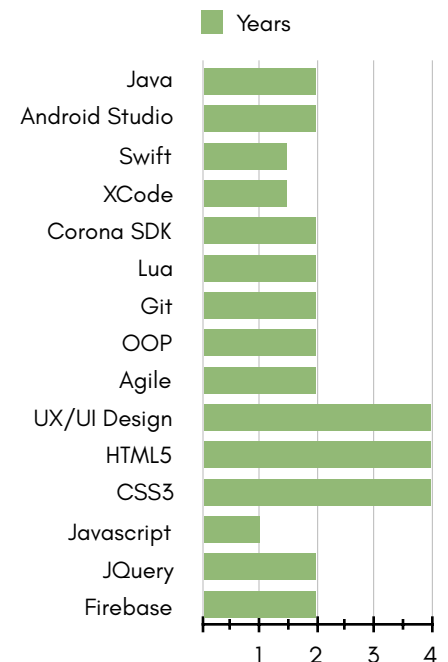- [Unnamed] app, development done using Android Studio and Java, application implements User Authentication, Social Sharing, Social Invites, Cloud Storage API, Firebase Realtime Database, Monetization, and Analytics libraries.
- Short Notes (Android) - Short note taker application that saves notes directly on user's device.
- Quick Tipper (Android) - Application that converts the price of dinner and provides the total bill amount based on meal satisfaction.
- Feed My Puppy (iOS) - Children's game, catching falling bones for highest score, share score with friends through social media.

2010 - Present — Harry Tran Designs — *Digital Marketing Campaign Analyst*. Planned, designed, and implemented advertising campaigns for clients through social media ad network. Measure effectiveness of ad campaign against metrics, while driving quality leads into the client's sales funnel. Developed landing pages using HTML5 & CSS3 tailored to a client's product benefits and carry the marketing message across the entire sales channel. Set up analytics on landing pages, tracking cookies, and wrote copy text.

EDUCATION
SFSU - Bachelor of Science, Business Administration with Major Concentration in Marketing, 2005

SKILLS

PAST PROJECTS
Android - Quick Tipper, Short Notes, Shower Timer, Impartial
iOS - Feed My Puppy, Crazy Spikes, Chibi Jump
HTML - dacbietpho.com, edcgifts.shop, landing pages

EXTRA STUDY
Treehouse - HTML, CSS, Front-end Web Development
Udemy - iOS & Android Dev Course