

CAREER SUMMARY

Enthusiastic developer with 6 years dev experience after 5 years working in data/advertising. Experience working on large scale platforms operating collaboratively within a team, conforming to best practices with regard to code management via TFS/Jira/Github as well as demo work for pitches, delivering solo projects at pace crucial to new business wins. I enjoy the structure of large platforms, particularly designing scalable architecture, my greatest talent is creating bespoke data visualisation solutions.

WORK EXPERIENCE

Developer

Publicis

2015 - Present

Over the past 6 years I've been fortunate to work across an array of projects gaining experience in numerous technologies. I now work almost exclusively in Angular and mostly on data visualisations which have included D3, echarts, Google maps, three.js and more. I'm exceedingly proficient in Javascript and particularly adept at problem solving.

Achievements:

Development of large platforms used across the agency, designing and implementing front end as well as delivery of pitch winning demos

- Group wide reporting solution architecture and implementation
- Group wide campaign optimisation platform
- General support for new business team

Technologies used:

Angular

HTML/CSS/SASS

Javascript

D3

eCharts

Three.js

Node.js

Python

Express.js

Heroku

MongoDb

Git

Illustrator

Photoshop

XD

Sketchup

Data Analyst

Publicis - Zenith

2011 - 2015

Responsible for data analytics and operations on a number of key accounts as well as consulting with other teams on how to improve their processes. I was also involved in pitch work to demonstrate analytics capabilities of the agency. I built automated reporting solutions in VBA/ Google Scripts

Achievements:

Delivery and presentation to high profile clients of campaign analysis and automated reporting solutions. Also for a time I was the excel 'Guru' responsible for training others.

Technologies used:

Excel

VBA

Presenting

DCM

R

Tableau

Google Scripts

Google Analytics

Media Account Executive

Publicis - Starcom

2010 - 2011

Responsible for planning, buying and analysing advertising campaigns. Required strong interpersonal skills to manage relationship with high level clients and vendors. I showed an aptitude for data handling and process optimisation and was offered an analytics position when the main account I worked on was moved from Starcom to Zenith.

Skills/ Technologies used:

Excel

VBA

Presenting

DCM

SKILLS & TOOLS

Frontend

Angular

HTML/CSS/SASS

Javascript

D3

eCharts

Three.js

Backend

Node.js

Python

Others

Express.js

Heroku

VBA

Google Scripts

MongoDb

Excel

Git

R

Tableau

Illustrator

Photoshop

XD

Sketchup

Google Analytics

DCM

Presenting

EDUCATION

BSc in Psychology with Forensics

Manchester Met University

2007- 2010

INTERESTS

Running

Cooking

Cycling

Photography

Climbing

Music

Swimming

Reading

Hiking

Personal Achievements

4 Marathons

Climbing Kilimanjaro

4 Triathlons

Joining Mensa