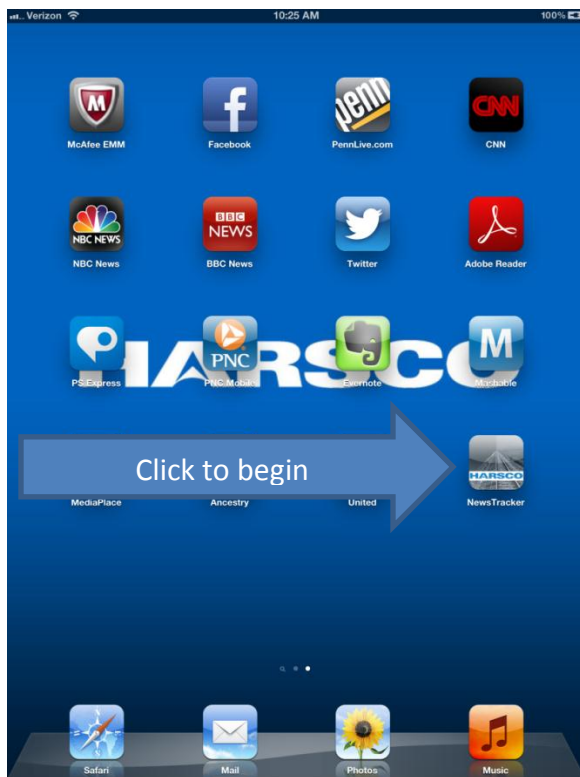




Harsco NewsTracker Userguide

The Harsco NewsTracker app is our first internal communications application for i-Devices. Use the following guide to navigate through the NewsTracker and configure it to your information needs. Searches in NewsTracker are powered by Google Alerts. Information feeds are drawn from publicly-available news sources from around the world.

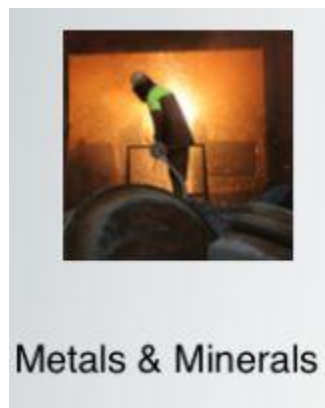
1. Once the app is installed on your device, tap the icon to open the App.



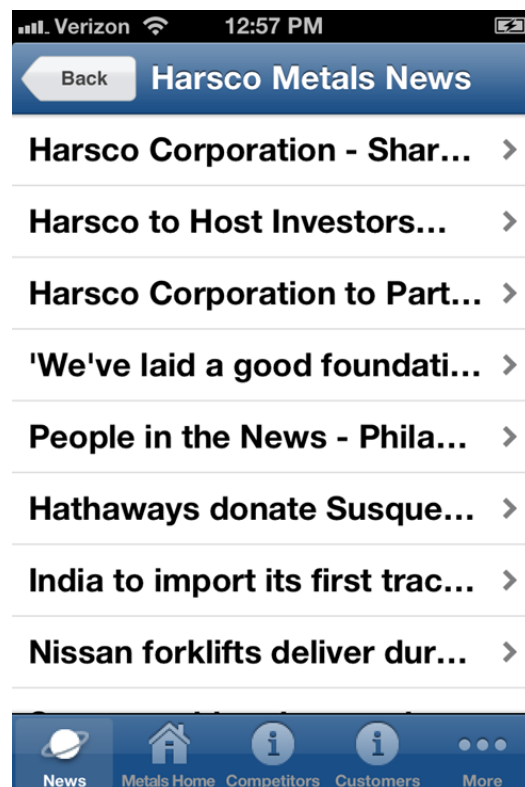
2. The App will open on the Home Screen. You can access all parts of the app from this screen.



3. To explore news by division, tap the icon. This navigation design is repeated under all divisional icons.



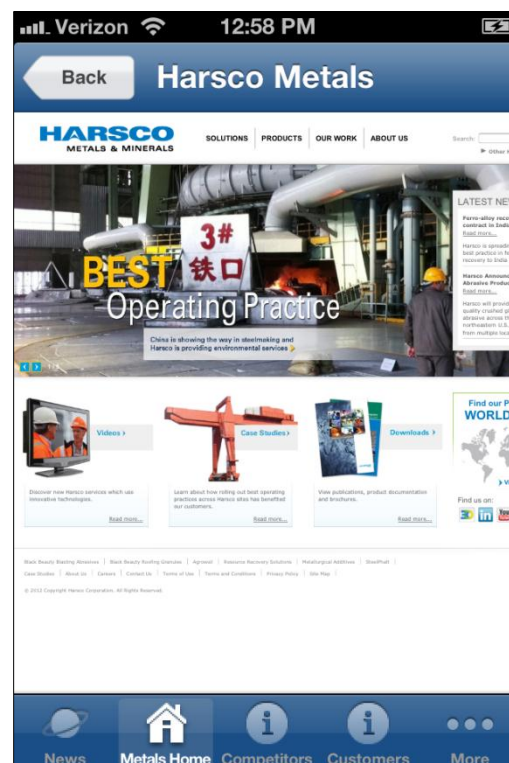
Brings up



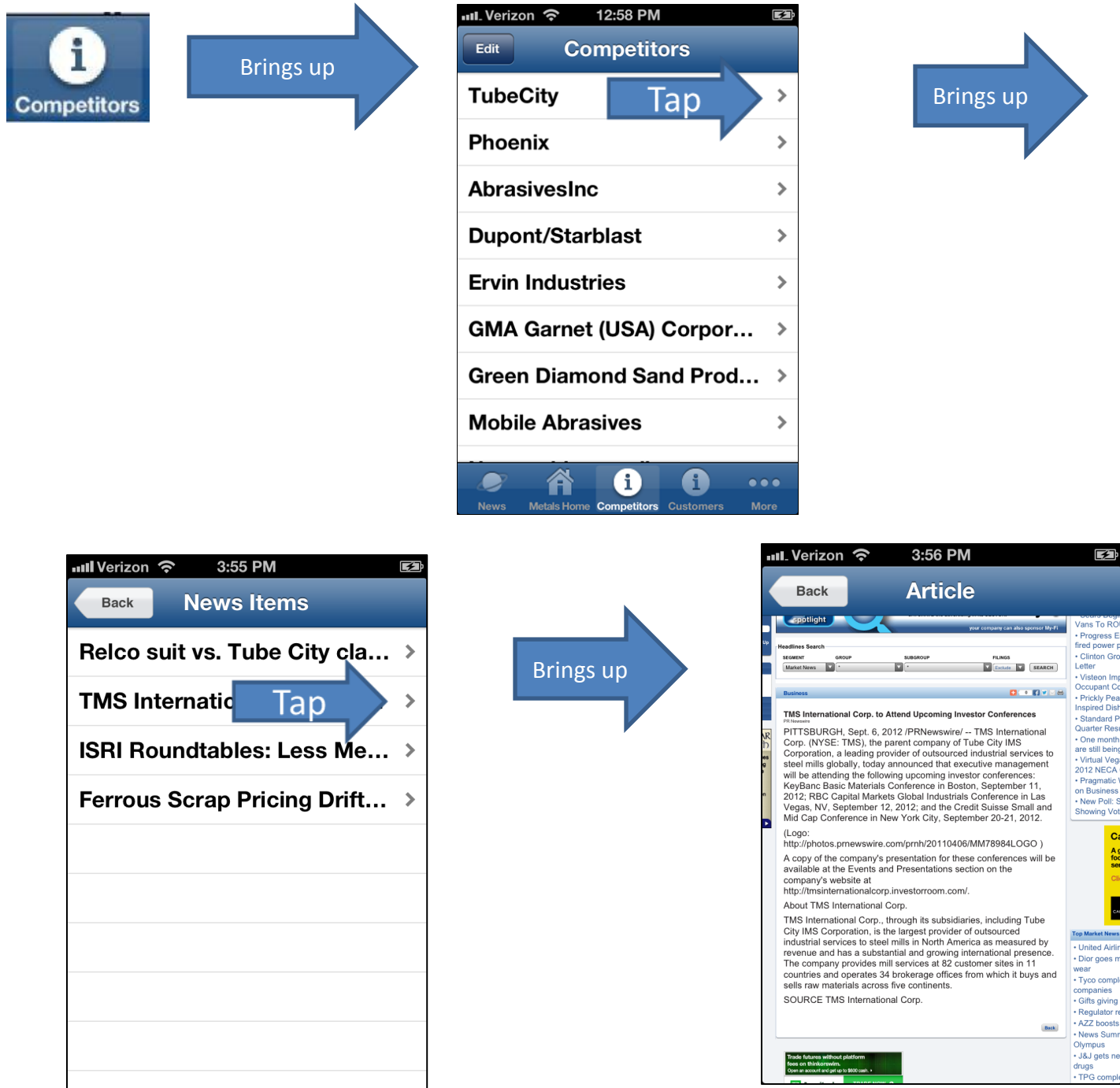
- 3a. Tap “(Division) Home” icon to bring up the public divisional website.



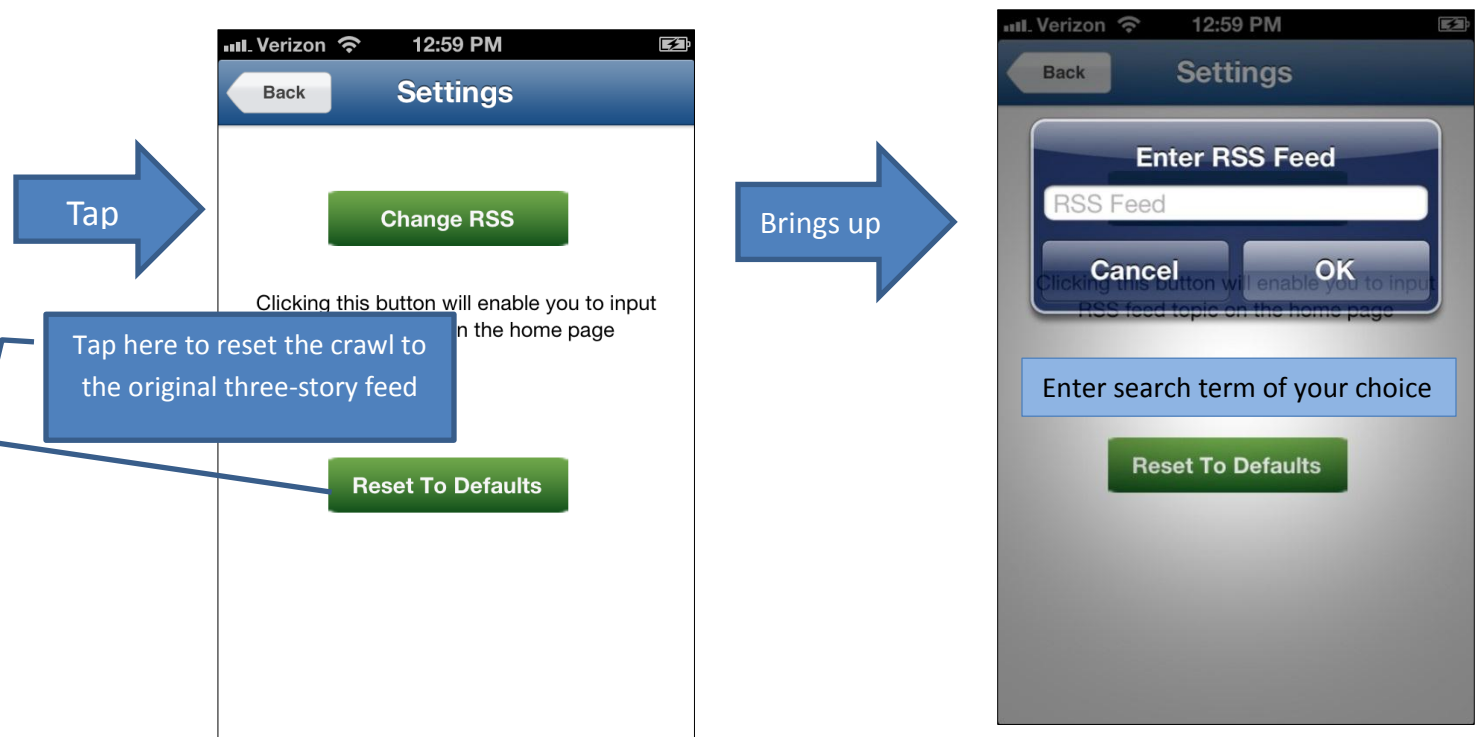
Brings up



3b. Tap the “Competitors” icon to see a list of divisional competitors. Click on the “>” to view a list of publicly-available news stories on this competitor. From the “News Items” field, click on the “>” to view the story you wish to read. Use the “Back” buttons to navigate back to the Home Screen. Follow these same steps to view articles on “Customers.” View the list by selecting the “Customer” tab.



4. You can customize your experience in two ways. First, you can change the news crawl on the app Home Screen. Tap the “Settings” icon to begin. The news crawl picks up three stories. A customized setting will only pick up the latest news about the topic you’ve selected.



5. You can also customize feeds under the Divisional Customer and Competitor tabs.

Tap

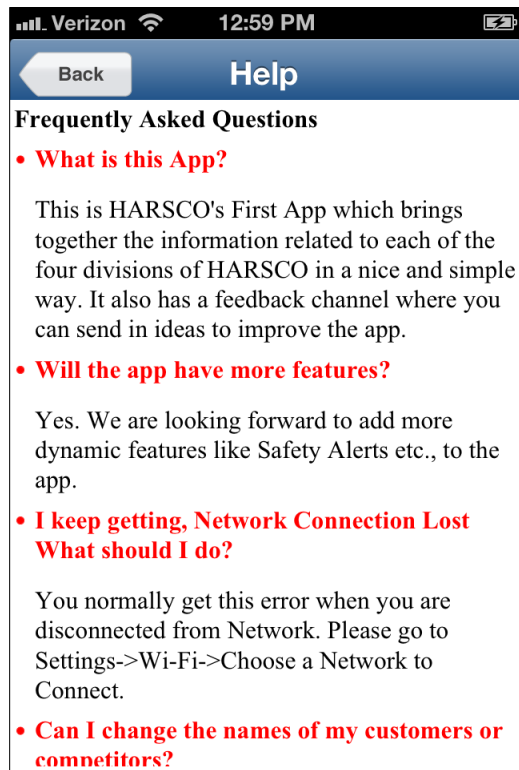
Brings up

Tap the red circle to delete a feed

Tap here to add feeds.

Enter the name of the Competitor (or Customer, if you are under the Customer tab) you want to follow. A Google Alert is created based on your search terms. Hit "OK" to add it to your feed.

6. You'll find a list of Frequently Asked under the "Help" tab.



- 6a. I see something that says "...More" What is that?

This is a link to additional content, such as external blogs, social media sites and other material that is relevant to the division. Suggest "More" content via the Feedback button.