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**AZIZ RAHIM**

**Chief Executive Officer**

Aziz is an avid mobile evangelist who has held leadership roles with multiple media and telecommunications companies. As CEO, Aziz is responsible for keeping the company and its employees focused on short and long term growth objectives. Prior to joining Sabio, Aziz was SVP at Opera Mediaworks where he helped foster revenue and product innovation. Other experiences include Director roles at AT&T’s Adworks and NBC Universal. On the rare days when Aziz is not traveling, you can find him in Los Angeles with his wife and daughter.

**JOE CAMACHO**

**Chief Marketing Officer**

Joe is Sabio’s Chief Marketing Officer, responsible for all marketing efforts as well as Hispanic and Political growth opportunities. He is a seasoned marketing executive with production and sales experiences that range from network broadcast television to mobile. Prior to joining Sabio, Joe was CMO of Latin American Multimedia Corp, and he holds an MBA from San Diego State University. Joe currently resides in Los Angeles where he invests much of his free time hiking and exploring the Gold Coast’s local beaches and mountains with his wife and 2 children.

**MISSAKA WIJEKOON**

**Chief Technology Officer**

Missaka is Sabio’s Chief Technology Officer, responsible for the development of the company’s technology vision and strategy. Missaka held an engineering leadership role at Ad tech company Conversant where he architected the company’s technology stack. Missaka comes to us with 10 years of experience building ad servers, predictive models, big data analytics, and self service portals in the ad tech space. Missaka holds a Bachelor’s degree in physics from New Mexico Institute of Mining & Technology and lives in Los Angeles with his wife, where he enjoys the weather while hiking, rock climbing or skiing.

**MONA YOUSRY**

**Chief Data Scientist**

**Sam Wang**

**VP, FINANCE**

Sam Wang came to Sabio from AdColony/Opera Mediaworks, where he led reporting and analytics for global advertising business units with over $500M in annualized revenue. Sam is an integral part of Opera’s US finance team and he has been instrumental in the post M&A integration and financial operation of the companies Opera acquired in the mobile advertising space since 2011.

Sam holds a CPA certificate from the State of California, and he has an MBA from the University of California, Berkeley.

**SUDHA REDDY**

**VP, PRODUCT INNOVATION**

Sudha thinks of advertising as a way for brands to share their story with the world and how ads perform depends on how well and where the story is told. As the VP of Product innovation at Sabio, Sudha is responsible for creating products that enable brands to create such stories and also understand their customers at an even deeper level using App Science. Her past digital media experience includes working at 4INFO, Celtra, DataXu and xAD in roles ranging from sales engineering to Director of operations.

**HELEN LUM**

**VP, ACCOUNT MANAGEMENT**

Helen leads a team of Account Managers that are responsible for managing the ad campaigns for some of the world’s most recognizable brands.  With a strong history in digital media, campaign management, and with knowledge of various platforms, Helen collaborates with the sales teams to ensure our client’s marketing goals are met.  She has managed campaigns for companies such as Opera Mediaworks (AdColony) and Conversant where she helped spearhead the first mobile retargeting campaign in the industry.  A native of Michigan and a graduate from the University of Michigan, Helen now enjoys her warm Southern California lifestyle while also traveling and trying out LA’s newest restaurants.

**SIMON WONG**

**VP, STRATEGY**

With nearly 10 years of digital advertising experience, Simon has become a jack-of-all-trades specialist at Sabio. His past roles have ranged from advertising operations and ad support to sales and business development. As VP of Strategy, he focuses on building crucial partnerships to provide any current and future needs for the teams.

**ANDREW POLSKY**

**SVP, EAST COAST SALES + TOTAL MARKET STRATEGY**

Andrew Polsky is SVP East Coast Sales + Total Market Strategy. In this role, he oversees agency partnerships and revenue growth for the East and is responsible for leading the company's multicultural business strategy.   Previously, Andrew was SVP, Head of US Sales at Adsmovil and SVP of Sales – East Region at Pulpo Media (an Entravision company). Andrew led the digital division at Spanish Broadcasting System (SBS) as VP of Digital Media and has held digital management roles at CBS, The Miami Herald and CNET.   Andrew has achieved top recognitions, including the 2013 Billboard Latin Music Marketing Award for Best Online/Social Campaign.

**BRANDON REA**  
**VP, SALES**

Brandon Rea is a veteran of the Detroit digital ad scene both on the demand and supply side. As VP of Sales based in Detroit, Brandon is responsible for leading strategy across Automotive relationships nationally while also guiding sales in the Great Lakes region.  Prior to joining Sabio, B. Rea has held leadership positions at AdColony, Videology, and Vibrant Media. Brandon has consistently been on the cutting edge since selling the initial mobile program for Car and Driver back in 2005. He’s crafted and sold through dozens of first to market campaigns and is excited to bring that expertise to Sabio. When B. Rea is not reading or networking, he’s running around with his wife and 3 active kids throughout Metro Detroit.

**CASEY STUART**

**VP, SALES**

Casey Stuart was the first Sales hire at Sabio mobile and has built up loyal accounts in Automotive, Entertainment, QSR, Retail and CPG.  Casey’s deep understanding of mobile, programmatic, data and creative enables her to provide custom solutions to run more efficient campaigns for our clients.

Prior to Sabio mobile, Casey worked as an executive at Opera Mediaworks, Clearspring/AddThis (acquired by Oracle) and Twentieth Century Fox.

**MEGHAN O’SHEA**

**VP, SALES**

**ROBIN POTISCHMAN JOHNSON**

**DIRECTOR, CLIENT SOLUTIONS**

Robin is Sabio’s Director of Client Solutions, playing a key role in creating revenue opportunities for the company by presenting clients with detailed responses to requests for proposals that meet their advertising needs and showcase the value of the Sabio’s products and insights. Robin has 10+ years’ experience in digital advertising and prior to Sabio, she worked at Ignited on Universal Pictures and at Opera as a Senior Sales Planner and Account Executive. Robin currently resides in Los Angeles where she enjoys spending time with her family, dogs and traveling.

**JEAN YAP-MCNAMARA**

**Director, Creative**