



# TV Ads with QR codes

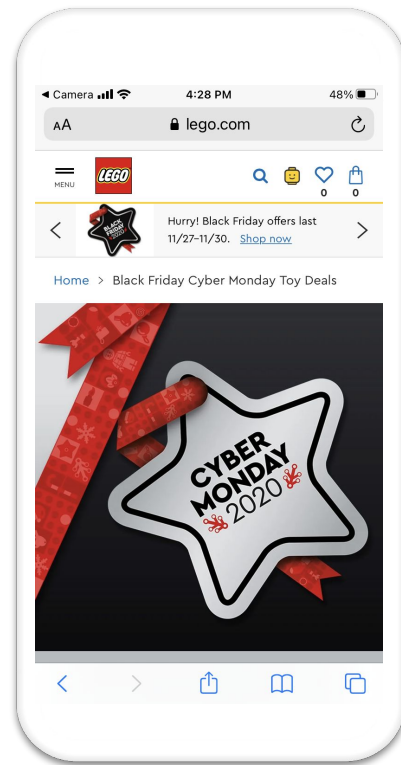




# TBS <> Lego | Offline → Mweb



QR code appears in  
rerun of Friends  
taking users to Lego's  
Cyber Monday Sale





## Shopsy - TV Ad



branch

## Lacoste - TV Ad During a game of Novak Djokovic





## Today Show - TV Ad

**WIN 1 of 5  
\$5,000  
CASH DONATIONS**

IN 25 WORDS OR FEWER TELL US WHO YOU  
WOULD LIKE TO NOMINATE AND HOW THEY'VE  
BEEN IMPACTED BY THE FLOOD DISASTER?

**SUNCORP Today**  
Game of skill. Competition closes 11/03/2022 at 10am AEDT.  
Full terms & conditions at [www.todayshow.com.au/competitions](http://www.todayshow.com.au/competitions)

**ENTER NOW:  
[todayshow.com.au](http://todayshow.com.au)**

**Today**  
7:43

**DAR 34°**





**BYD**  
EVDIRECT.COM.AU  
**Today**

ATTO 3

Terms and conditions:  
Game of skill. Competition closes 25/02/2022 at 11:59pm AEDT.  
Full terms and conditions at [www.todayshow.com.au/competitions](http://www.todayshow.com.au/competitions)