AJAY KUMAR GARG ENGINEERING COLLEGE

27th KM STONE DELHI-HAPUR BYPASS ROAD, P.O. ADHYATMIK
NAGAR GHAZIABAD-201009

AN

INTERNSHIP TRAINING SYNOPSIS

ON

WEB DEVELOPMENT

AT

AJAY KUMAR GARG ENGINEERING COLLEGE

Submitted by		
Name	:	**HARSHIT SAXENA**
Year	:	**2nd Year (2021-2022)**
Semester	:	**IIIrd**
Section	:	**CS-IT(1)**
Branch	:	**COMPUTER SCIENCE AND INFORMATION TECHNOLOGY**
Roll No.	:	**2000270110045**

AJAY KUMAR GARG ENGINEERING COLLEGE

27th KM STONE DELHI-HAPUR BYPASS ROAD, P.O. ADHYATMIK
NAGAR GHAZIABAD-201009

<u>INTERNSHIP CERTIFICATE</u>

This is to certify that_____ student of AJAY KUMAR GARG ENGINEERING COLLEGE B. Tech _____year _____ branch, has undergone Internship Training in (Topic) _____ from _____ to _____.

MISS SUMITA LAMBA
Faculty Internship Assessment Lab

Dr. Anu Chaudhary
HoD, IT

ABSTRACT

Electronic Commerce is process of doing business through computer networks. A person sitting on his chair in front of a computer can access all the facilities of the Internet to buy or sell the products.

Unlike traditional commerce that is carried out physically with effort of a person to go & get products, ecommerce has made it easier for human to reduce physical work and to save time. E-Commerce which was started in early 1990's has taken a great leap in the world of computers, but the fact that has hindered the growth of e-commerce is security. Security is the challenge facing e-commerce today & there is still a lot of advancement made in the field of security.

The main advantage of e-commerce over traditional commerce is the user can browse online shops, compare prices and order merchandise sitting at home on their PC.

For increasing the use of e-commerce in developing countries the B2B e-commerce is implemented for improving access to global markets for firms in developing countries. For a developing country advancement in the field of e-commerce is essential. The research strategy shows the importance of the e-commerce in developing countries for business applications.

TITLE OF THE PROJECT: AN E-COMMERSE WEBSITE

INTRODUCTION

An e-commerce website, by definition, is a website that allows you to buy and sell tangible goods, digital products or services online.

Trade, be it barter exchange or buying and selling of goods and services has been prevalent for centuries. No one can be self-sufficient. And this brings out the need for demand and supply of goods and services.

Transactions have been going on all over the world for centuries, locally, and across locations. Keeping the same concept in mind, I had tried to make a frontend part of website that becomes helpful not only to the consumer but also to the buyer. A buyer can easily lure the consumers with the advertisements and models wearing the eye-catching dresses and luxurious items will also be a part of this website.

Features of the website—

- ❖ A Navigation Bar
- ❖ Sub menu for easy accessing throughout the website
- ❖ A search bar
- ❖ A scroll-bar
- ❖ Various images for advertisement
- ❖ Sponsors
- ❖ Copyright corner
- ❖ Linked various webpages.
- ❖ Contact form
- ❖ Form for booking the product

OBJECTIVE

1. Manage Online Selling Costs In A Strategic Way

2. Establish Deeper Business Relationships

3. Provide a Unique Customer Experience

4. Improve Customer Loyalty

5. Refine Service Efficiency

DESCRIPTION OF THE WEBSITE

- Apart from major things, I tried to use **hovering** technique which makes more clearer view . I had used a scrollbar using **flickity** (A bootstrap framework). I had also add cart option, rating option, and view option.

- In various linked webpages I had used a **hovering option to show the prizes on images.**

- In order to add various tags, I had used **font awesome** technique.

TOOLS AND TECHNIQUE

- CSS
- HTML
- BOOTSTRAP
- JAVA SCRIPT

SYSTEM SPECIFICATION

1. ## SOFTWARE REQUIREMENTS:-

• Operating system	: Windows10
• Presentation	: Power Point 2003
• Platform	: VS-code, online GDB
• Languages	: HTML, CSS, JAVA SCRIPT

2.## HARDWARE REQUIREMENTS:-

• **Processor**	**:Dual core and above**
• **RAM**	**:4 GB or more**
• **Hard disk**	**:40GB**

<u>REFERENCES</u>

1. GEEKS FOR GEEKS

2. JAVA T POINT

3. W3 SCHOOL

4. STACK OVERFLOW

5. MDN WEBDOX

<u>FUTURE ASPECTS IN WEBSITE</u>

I want to add more functionality in my website and add more webpages to enhance user experience, and to provide better services to our customers.