**A. SALES ANALYSIS**

**1.** **Total Revenue:**

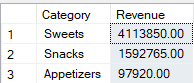
****SELECT SUM(Total\_Price) AS Total\_Revenue FROM [haldiram-analysis];

**2. Revenue by Category:**

SELECT Category, SUM(Total\_Price) AS Revenue

FROM [haldiram-analysis]

GROUP BY Category

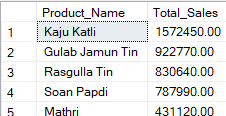
ORDER BY Revenue DESC;

**3. Top 5 Products by Revenue:**

SELECT TOP 5 Product\_Name, SUM(Total\_Price) AS Total\_Sales

FROM [haldiram-analysis]

GROUP BY Product\_Name

ORDER BY

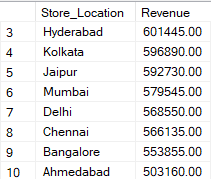
**B.LOCATION-BASED-ANALYSIS**

1. **City-wise Revenue:**

SELECT Store\_Location, SUM(Total\_Price) AS Revenue

FROM [haldiram-analysis]

GROUP BY Store\_Location

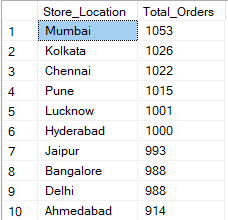
ORDER BY Revenue DESC;

**2. Orders per City:**

SELECT Store\_Location, COUNT(Order\_ID) AS Total\_Orders

FROM [haldiram-analysis]

GROUP BY Store\_Location

****ORDER BY Total\_Orders DESC;

**C.Time-Based Analysis**

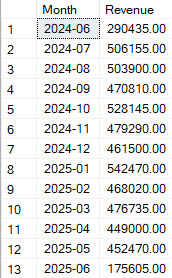
**1.** **Monthly Revenue:**

SELECT Month, SUM(Total\_Price) AS Revenue

FROM [haldiram-analysis]

GROUP BY Month

ORDER BY Month;

****

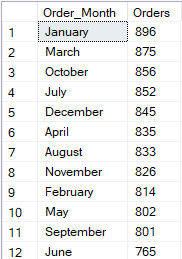
**2.Orders Trend By Months**

SELECT Order\_Month, COUNT(\*) AS Orders

FROM [haldiram-analysis]

GROUP BY Order\_Month

ORDER BY Orders DESC;

****

**D.Customer Rating Insights**

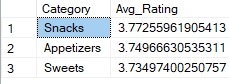
**1.** **Average Rating per Category:**

SELECT Category, AVG(Customer\_Rating) AS Avg\_Rating

FROM [haldiram-analysis]

GROUP BY Category

ORDER BY Avg\_Rating DESC;

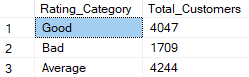


**2. Rating Category Distribution Customers:**

SELECT Rating\_Category, COUNT(\*) AS Total\_Customers

FROM [haldiram-analysis]

GROUP BY Rating\_Category;



**3. Rating Category Distribution**

SELECT Revenue\_Category, COUNT(\*) AS Count

FROM [haldiram-analysis]

GROUP BY Revenue\_Category;

