Hello everone

Before starting, we want to give a introduction about company, So crisp metrics is a e learning platform, we provides many different courses like Full stack development, PG course Data Science program with job guarantee. we have short term courses as well, advance python, statistics,

So now let’s take a look our team members , first let’s talk about visionaries,

1. Mr shobbit kumar : He have experience in business intelligence, and sales operations. And currently he is associate vice president at HCL , London.
2. Mr. Rachit Saxena : He have more than 12 years of experience in Data management technologies . Now currently he is working as a cloud Architect, with British petroleum,
3. Her name is Neha Shrivastav : She is CEO of our organization.
4. Miss prachi choudhary : she is ex- Microsoft trainer and vishal kumar , he is experienced data scientist in our company.
5. Let’s talk about our webinar:

So about the dataset : We are going to solve bigmart sales dataset, the main challenge is to predict the sales per product for each store, this data is taken from 10 different cities.

First of all for the eda, what are the insights that we can scratch from this data, The problem statements can be different according to our needs, for that you have to do different plottings, but for now , we have three business problems like ,

1. Suppose if someone wants to open a supermarket, so how we can decide location, like tier 1 cities , tier 2 and tier 3.
2. How to buy the stock to sell it : Suppose you open a supermarket shop, now inside that what type of items you can buy to sell in profit. Answer is those who have low mrp and high sales right ?