

**Problem Statement-**

Design and build next-generation GenAI solutions that address real-world challenges across digital media, fintech, education, healthcare, sustainability, smart cities, and open novel innovation.

**Idea Submission Format -**

**Problem Statement:** Clearly define the real-world problem your GenAI solution aims to solve and who it impacts.

**Motivation:** Explain why this problem matters and what gap or opportunity motivated your idea.

**Application:** Describe the real-world use case, target users, and where your solution will be applied.

**Proposed Method:** Outline the GenAI approach, models, or techniques you plan to use to solve the problem.

**Datasets / Data Source:** Specify the datasets or data sources required, including their availability and type.

**Experiments:** Explain how you will validate or test your solution using experiments or evaluation metrics.

**Novelty and Scope to Scale:** Highlight what makes your idea unique and its potential to scale or expand impact.