



Data Analyst Project

SQL Questions:

1. Retrieve all successful bookings:
2. Find the average ride distance for each vehicle type:
3. Get the total number of cancelled rides by customers:
4. List the top 5 customers who booked the highest number of rides:
5. Get the number of rides cancelled by drivers due to personal and car-related issues:
6. Find the maximum and minimum driver ratings for Prime Sedan bookings:
7. Retrieve all rides where payment was made using UPI:
8. Find the average customer rating per vehicle type:
9. Calculate the total booking value of rides completed successfully:
10. List all incomplete rides along with the reason:

Power BI Questions:

1. Ride Volume Over Time
2. Booking Status Breakdown
3. Top 5 Vehicle Types by Ride Distance
4. Average Customer Ratings by Vehicle Type
5. cancelled Rides Reasons
6. Revenue by Payment Method
7. Top 5 Customers by Total Booking Value
8. Ride Distance Distribution Per Day
9. Driver Ratings Distribution
10. Customer vs. Driver Ratings

OLA Data Analyst Project

Data Columns

- | | |
|--------------------|---------------------------------|
| 1. Date | 10. C_TAT |
| 2. Time | 11. cancelled_Rides_by_Customer |
| 3. Booking_ID | 12. cancelled_Rides_by_Driver |
| 4. Booking_Status | 13. Incomplete_Rides |
| 5. Customer_ID | 14. Incomplete_Rides_Reason |
| 6. Vehicle_Type | 15. Booking_Value |
| 7. Pickup_Location | 16. Payment_Method |
| 8. Drop_Location | 17. Ride_Distance |
| 9. V_TAT | 18. Driver_Ratings |
| | 19. Customer_Rating |

Abbreviation - Avg VTAT = Time taken to arrive at the vehicle

Avg CTAT = Time taken to arrive the Customer

Power BI Answers:

Segregation of the views:

1. Overall

- Ride Volume Over Time
- Booking Status Breakdown

2. Vehicle Type

- Top 5 Vehicle Types by Ride Distance

3. Revenue

- Revenue by Payment Method
- Top 5 Customers by Total Booking Value
- Ride Distance Distribution Per Day

4. Cancellation

- Canceled Rides Reasons (Customer) Canceled Rides Reasons(Drivers)

OLA Data Analyst Project

5. Ratings

- Driver Ratings
- Customer Ratings

Answers:

- 1. Ride Volume Over Time:** A time-series chart showing the number of rides per day/week.
- 2. Booking Status Breakdown:** A pie or doughnut chart displaying the proportion of different booking statuses (success, cancelled by the customer, cancelled by the driver, etc.).
- 3. Top 5 Vehicle Types by Ride Distance:** A bar chart ranking vehicle types based on the total distance covered.
- 4. Average Customer Ratings by Vehicle Type:** A column chart showing the average customer ratings for different vehicle types.
- 5. cancelled Rides Reasons:** A bar chart that highlights the common reasons for ride cancellations by customers and drivers.
- 6. Revenue by Payment Method:** A stacked bar chart displaying total revenue based on payment methods (Cash, UPI, Credit Card, etc.).
- 7. Top 5 Customers by Total Booking Value:** A leaderboard visual listing customers who have spent the most on bookings.
- 8. Ride Distance Distribution Per Day:** A histogram or scatter plot showing the distribution of ride distances for different Dates.
- 9. Driver Rating Distribution:** A box plot visualizing the spread of driver ratings for different vehicle types.
- 10. Customer vs. Driver Ratings:** A scatter plot comparing customer and driver ratings for each completed ride, analyzing correlations.

SQL Questions & Answers

Create Database Ola;

Use Ola;

#1. Retrieve all successful bookings:

```
SELECT * FROM olabookings  
WHERE Booking_Status = 'Success';
```

#2. Find the average ride distance for each vehicle type:

OLA Data Analyst Project

```
SELECT Vehicle_Type, AVG(Ride_Distance) as  
avg_distance FROM olabookings GROUP BY  
Vehicle_Type;
```

#3. Get the total number of cancelled rides by customers:

```
SELECT COUNT(*) FROM olabookings  
WHERE Booking_Status = 'canceled by Customer';
```

#4. List the top 5 customers who booked the highest number of rides:

```
SELECT Customer_ID, COUNT(Booking_ID) as total_rides  
FROM olabookings  
GROUP BY Customer_ID  
ORDER BY total_rides DESC LIMIT 5;
```

#5. Get the number of rides canceled by drivers due to personal and car-related issues:

```
SELECT COUNT(*)  
FROM olabookings  
WHERE canceled_Rides_by_Driver = 'Personal & Car related issue';
```

#6. Find the maximum and minimum driver ratings for Prime Sedan bookings:

```
SELECT MAX(Driver_Ratings) as max_rating,  
MIN(Driver_Ratings) as min_rating  
FROM olabookings  
WHERE Vehicle_Type = 'Prime Sedan';
```

#7. Retrieve all rides where payment was made using UPI:

```
SELECT * FROM olabookings  
WHERE Payment_Method = 'UPI';
```

#8. Find the average customer rating per vehicle type:

```
SELECT Vehicle_Type, AVG(Customer_Rating) as avg_customer_rating  
FROM olabookings  
GROUP BY Vehicle_Type;
```

#9. Calculate the total booking value of rides completed successfully:

```
Create SELECT SUM(Booking_Value) as total_successful_ride_value
```

OLA Data Analyst Project

FROM olabookings

WHERE Booking_Status = 'Success';

OLA Data Analyst Project

#10. List all incomplete rides along with the reason:

```
SELECT Booking_ID, Incomplete_Rides_Reason  
FROM olabookings  
WHERE Incomplete_Rides = 'Yes';
```