

# 1-1.5-11

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**Question:**

The point **R** divides the line segment **AB**, where **A**(-4,0) and **B**(0,6) such that  $AR = \frac{3}{4}AB$ . Find the coordinates of **R**.

**Solution: :**

We have,

$$AR = \frac{3}{4}AB \quad (0.1)$$

$$AR : RB = 3 : 1 \quad (0.2)$$

We have, if **R** divides the line **AB** in ratio  $k : 1$  then,

$$\mathbf{R} = \left( \frac{k\mathbf{B} + \mathbf{A}}{k + 1} \right)$$

Using the above formula, the desired point is

$$\frac{1}{3 + 1} \left( 3 \begin{pmatrix} 0 \\ 6 \end{pmatrix} + \begin{pmatrix} -4 \\ 0 \end{pmatrix} \right) \quad (0.3)$$

$$\begin{pmatrix} -1 \\ 4.5 \end{pmatrix} \quad (0.4)$$

