

Shark Tank India – Investment Insights Report

Startup Investment Insights

Overview:

The analysis is based on data from Shark Tank India, covering 117 startups, 65 deals, and a total investment of ₹2537 Lakhs. This data has been compiled and visualized using Power BI dashboards to understand the trends and behaviors of investors (Sharks) and startups.

Key Metrics:

- Total Investment: ₹2537 Lakhs
- Total Startups Pitched: 117
- Total Deals Finalized: 65
- Top Startups (By Investment Amount):
 - Kabaddi Adda and RoadBounce – ₹80 Lakhs
 - Auli Lifestyle, Beyond Water, BluePine Industries – ₹75 Lakhs
 - 20+ startups received ₹50 Lakhs or more

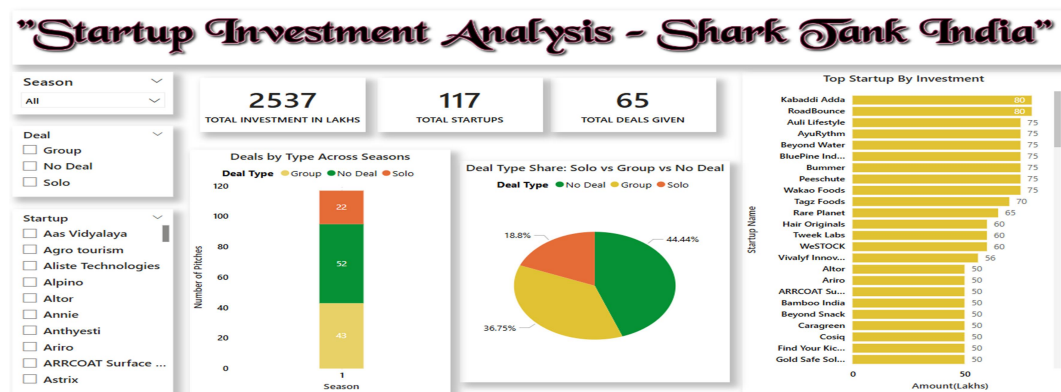
Deal Types Distribution:

- Solo Deals: 36.75%
- Group Deals: 44.44%
- No Deals: 18.8%

Group investments were slightly more popular than solo ones, with nearly 1 in 5 pitches receiving no deal.

Deal Trends Across Seasons:

- Season 1:
 - 52 Group Deals
 - 43 Solo Deals
 - 22 No Deals



Shark Participation Breakdown:

- Aman Gupta: 28
- Anupam Mittal: 24
- Peyush Bansal: 27
- Namita Thapar: 22
- Ashneer Grover: 21
- Ghazal Alagh: 7

Aman, Anupam, and Peyush were the most active sharks in deal participation.

Investment Trends Across Episodes:

- Group Deals had higher spikes in early and mid episodes.
- Solo Deals were consistent across the show.
- No Deals occurred frequently in some episodes but had no investment.

Filters & Interactivity:

Interactive filters allow viewing by:

- Season
- Deal Type (Group, Solo, No Deal)
- Startup Name

Conclusion:

The Shark Tank India investment landscape shows:

- High preference for group investments.
- A few key sharks dominate investment participation.
- Health, lifestyle, and tech startups secured the highest funding.

