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Project Overview

Objective & Analysis

Student Overview

## PROJECT OVERVIEW

Project is related to the ZOMATO company in which analysis has done on the performance , growth , revenue , profit, satisfaction of customers on in its services and a lot more.

About ZOMATO :-

Zomato is an Indian multinational restaurant aggregator and food delivery company founded by Deepinder Goyal and Pankaj Chaddah in 2008. Zomato provides information, menus and user-reviews of restaurants as well as food delivery options from partner restaurants in select cities. As of 2019, the service is available in 24 countries and in more than 10,000 cities.

History :-

Zomato was founded as Foodiebay in 2008, and was renamed Zomato on 18 January 2010 as Zomato Media Pvt. Ltd. In 2011, it expanded across India to Delhi NCR, Mumbai, Bangalore, Chennai, Pune and Ahmedabad. In 2012, it expanded operations internationally in several countries, including the United Arab Emirates, Sri Lanka, Qatar, the United Kingdom, the Philippines, and South Africa. In 2013, expanded to in New Zealand, Turkey, Brazil and Indonesia, with website and apps available in Turkish, Portuguese, Indonesian and English languages. In April 2014, it launched in Portugal, which was followed by launches in Canada, Lebanon and Ireland in 2015



zomato

Deepinder Goyal, CEO



Founder & CEO - Deepinder Goyal  
26th January, 1983 - Punjab,India



Co - Founder- Akriti Chopra  
18th October, 1983 - Haryana,India



CTO - Gunjan Patidar  
5th September,1982-Rajasthan,India



SVP Marketing - Gunjan Patidar  
29th March,1985-Gujarat,India

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NIVERSITY

Section : K19PG

Year : 3rd Year Btech Cse.

STUDENT

OVERVIEW

Name : Harsh Pandey

Registration Number : 11912666

Course : INT217 - Introduction To Data Management

Roll No : RKM007A30

Data Source : Kaggle.com

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# OBJECTIVE & ANALYSIS

Objective 1

Analysis Of Six Month Revenue Growth

1. By State  
2. By City  
3. By Category

Objective 2

Analysis Of Six Month Profit Growth

1. By State  
2. By City  
3. By Category

Objective 3

Analysis Of Category Mostly Voted By Customers

1. By State  
2. By City

Objective 4

Zomato Revenue By Per Person Cost

1. By State  
2. By City  
3. By Category

Objective 5

Analysis Of Rating By Words & Count

1. By State  
2. By City  
3. By Category

Objective 6

Analysis Of Percentage Of Profit By Revenue

1. By State  
2. By City  
3. By Category

Objective 7

Analysis Of Opentable And Takeaway

1. By State  
2. By City  
3. By Category

Objective 8

Analysis Of The Delivery Satisfaction

1. By State  
2. By City  
3. By Category

GO TO ANALYSIS / MAIN DASHBOARD

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