

Silver

Blue

Gold

Platinum

Credit Card Transaction Report

Week\_Start\_Date

All

Med

Low

High

Q4

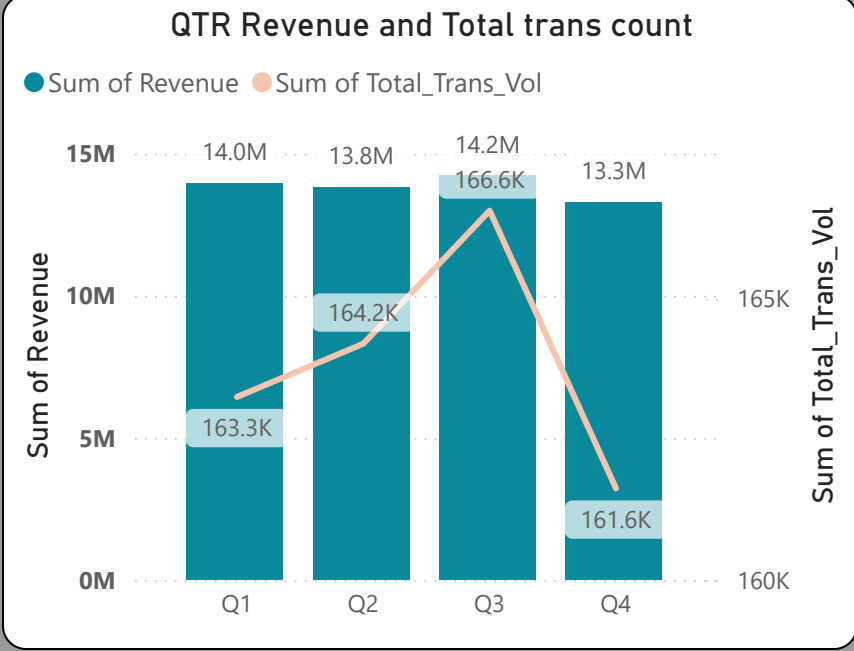
Q3

Q2

Q1

F

M



Revenue

55M

Total Interest

7.8M

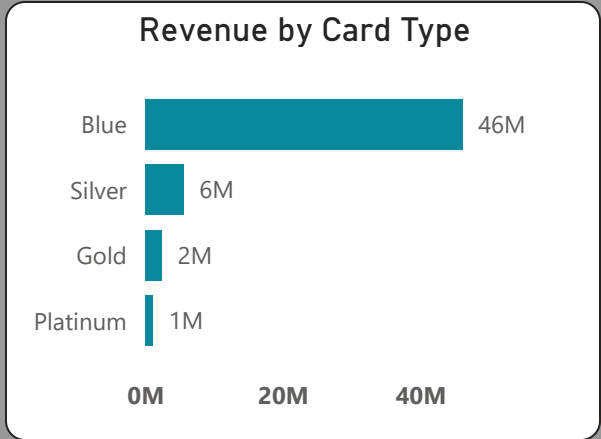
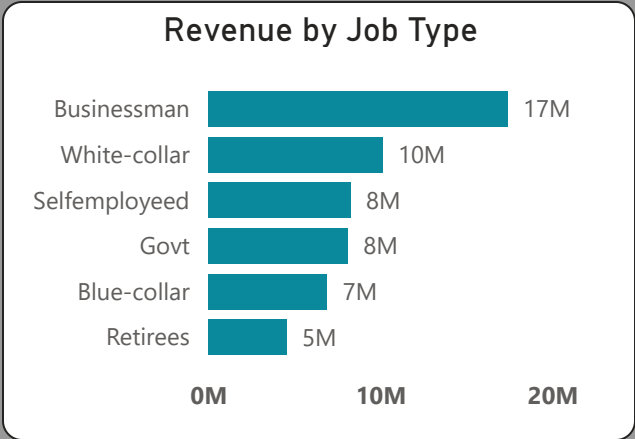
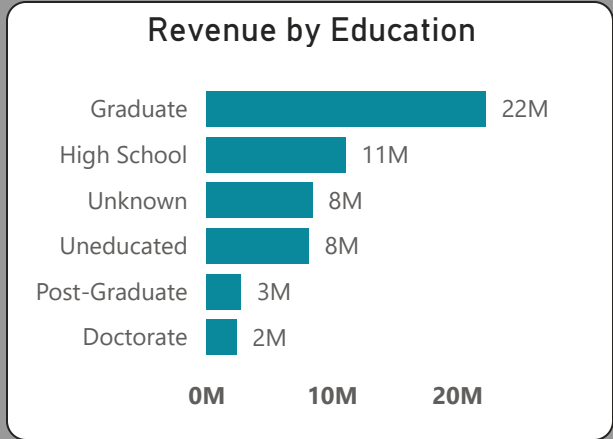
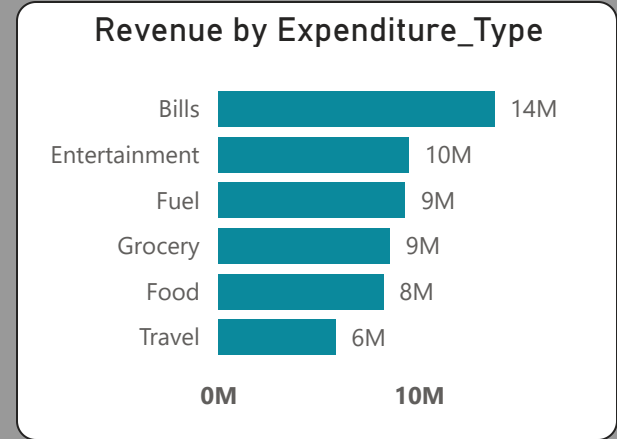
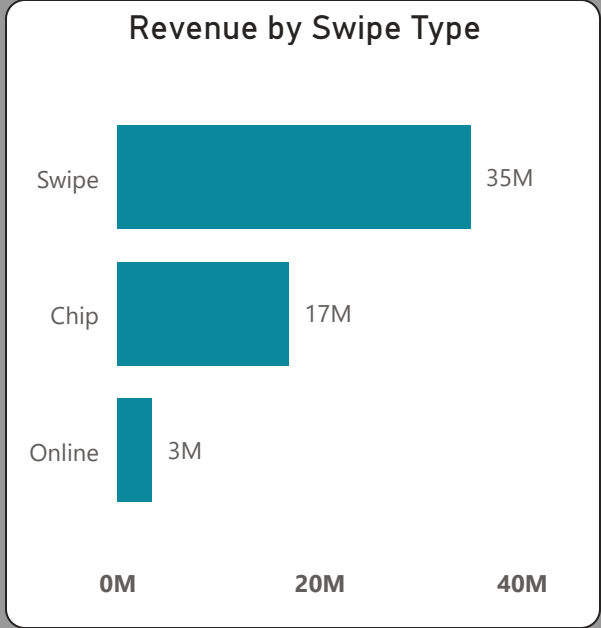
Amount

44.5M

Count

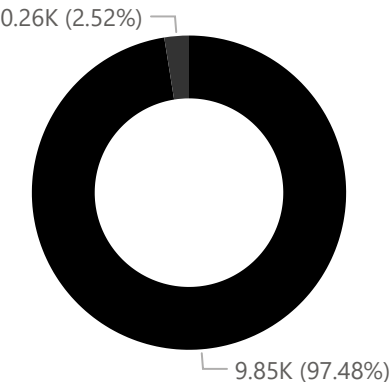
656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139521	36957875	6,495,887.74
Gold	2454073	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Silver	5586343	4586746	812,081.28
Total	55315545	44522013	7,843,382.23

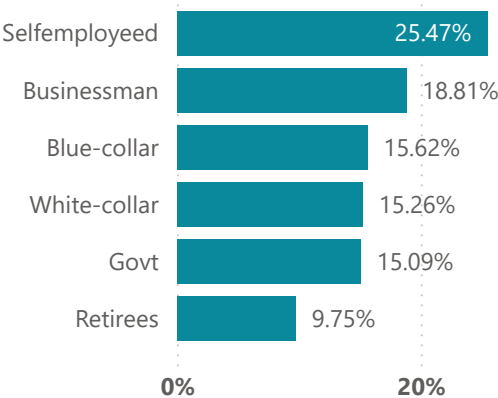


# Credit Card Customer Report

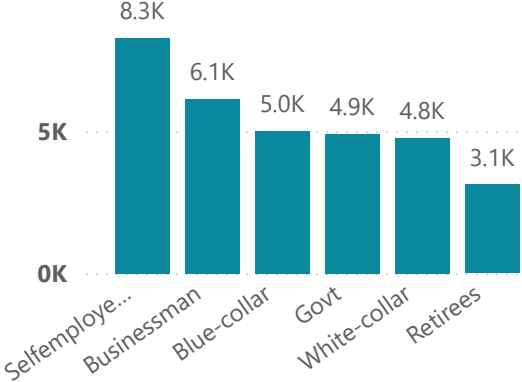
Upgrade need for cards



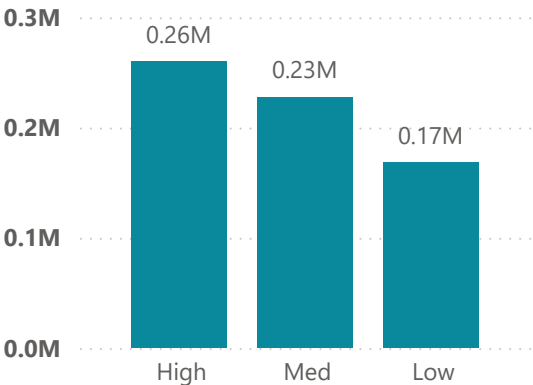
Revenue Income Ratio by job type



Customer satisfaction by Job



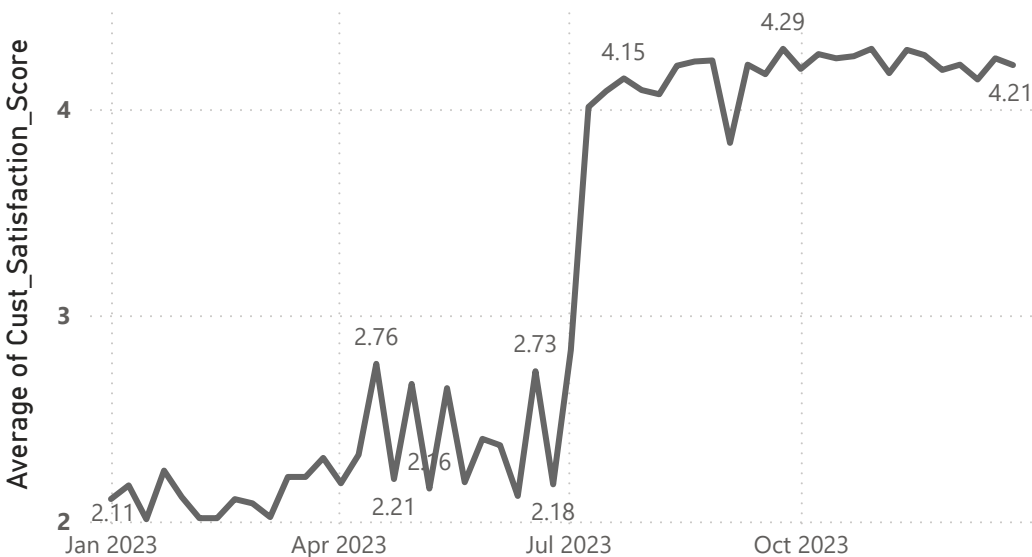
Volume of Transactions by Income Group



Delinquent_Acc	Blue-collar	Businessman	Govt	Retirees	Selfemployed	White-collar	Total
1	0.86%	1.00%	1.12%	0.60%	1.65%	0.84%	6.07%
0	14.76%	17.81%	13.97%	9.15%	23.82%	14.41%	93.93%
Total	15.62%	18.81%	15.09%	9.75%	25.47%	15.26%	100.00%

week_num2	previous_week_revenue	current_week_revenue	wow_revenue
52	1070444	933137	-12.83%
51	1026553	1070444	4.28%
50	980160	1026553	4.73%
49	1008780	980160	-2.84%
48	1047116	1008780	-3.66%

Average of Cust\_Satisfaction\_Score by Year, Quarter, Month and Day



# Credit Card Customer Report

Q4

Q3

Q2

Q1

Customer_Job	Sum of Revenue	Sum of Interest_Earned	Sum of Income
Blue-collar	6904307	952,800.57	72262158
Businessman	17387850	2,539,390.31	186959919
Govt	8111727	1,160,016.37	88773989
Retirees	4535195	630,359.24	48675030
Selfemployed	8261781	1,119,741.81	75313288
White-collar	10114685	1,441,073.93	103930055
Total	55315545	7,843,382.23	575914439

Silver

Blue

Gold

Platinum

Revenue	Total Interest	Income	CSS
55M	8M	576M	3.19

Week\_Start\_Date

All

M

F

Med

Low

High

