

Nepal College of Information Technology
UT Examination-2025

Level: Bachelor

Semester: Fall

Year: 2025

Program: BESE

Full Marks: 70

Course Code: MGT 332

Pass Marks: 35

Course: Entrepreneurship and Professional Practice

Time: 2 hrs.

Candidates are required to answer in their own words as far as practicable. The figure in the margin indicates full marks.

Attempt all the questions.

1. A. Define entrepreneurship and explain its key characteristics. (8)
B. Discuss the role, importance, and challenges of entrepreneurship in the modern economy. (7)
2. A. Compare entrepreneurship with employment, highlighting their key differences. (8)
B. Discuss the different types of entrepreneurs and their characteristics. (7)
3. A. Explain the concept of the enterprise lifecycle and its stages with suitable examples. (7)
B. What are the emerging technology and trends in global and local startup? Discuss their influence on entrepreneurship. (8)
4. A. What is a Minimum Viable Product (MVP)? Discuss its importance in the startup process. (8)
B. Define the concept of value proposition and explain how it contributes to a startup's success. (7)
5. Short Notes on (Any Two) (5x2=10)
 - a. Entrepreneurship Environment
 - b. Startups
 - c. Innovation and its Type
