

## [Your Agency Logo: Skyline Media]

**Skyline Media** [Your Agency Address] [Your Agency Phone Number] [Your Agency Email] [Your Agency Website]

[Date]

[Client Contact Person's Name] [Client Contact Person's Title] **Acme Corp** [Client Company Address]

### Subject: Proposal for Digital Marketing Services

Dear [Client Contact Person's Name],

Following our productive conversation, it is with great enthusiasm that we present this formal proposal for digital marketing services. We are confident that our strategic approach will deliver the exceptional results you are looking for and are eager to begin a successful partnership with **Acme Corp**.

This document outlines the proposed scope, term, and investment for your review.

## Proposed Term

We propose a partnership for a **twelve (12) month term**, designed to build momentum and achieve sustainable growth.

- Proposed Start Date: **October 15, 2025**
- Proposed End Date: **October 14, 2026**

## Core Services

Throughout our engagement, Skyline Media will deliver the following key services to elevate your digital presence:

- **Strategic SEO & Visibility Growth**
  - Continuous on-page, off-page, and technical SEO implementation to dramatically improve organic search rankings and drive qualified traffic.
- **Compelling Ad Creative**
  - Design and development of high-impact, on-brand visual assets for digital advertising campaigns, tailored to capture audience attention and drive conversions.
- **Actionable Performance Analytics**
  - Delivery of a detailed **monthly performance report** featuring key metrics, campaign analysis, and strategic insights to inform our collaborative strategy moving forward.

## Investment

The monthly investment for the comprehensive services detailed above is a flat rate of **\$1,500 USD**.

- **Invoicing:** Invoices will be issued electronically on the 1st of each month.
- **Payment Terms:** Payment is due **within 30 days** of the invoice date.

## Next Steps & Acceptance

To formalize our partnership and initiate the onboarding process, please sign and return a copy of this letter by **September 30, 2025**.

Upon receipt, we will immediately schedule our **project kickoff meeting** to align on initial strategies and establish key milestones.

We are excited by the opportunity to help Acme Corp achieve its digital marketing objectives. Should you have any questions, please do not hesitate to reach out.

We look forward to building a powerful and productive partnership.

Sincerely,

\

[Your Name] [Your Title] Skyline Media

---

## Client Acceptance

I, the undersigned, accept the terms and conditions outlined in this proposal on behalf of **Acme Corp**.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Title: \_\_\_\_\_

Date: \_\_\_\_\_