

[Your Company Logo]

AI International [Your Company Address] [City, State, Zip Code]

AiInternational@local.com | 810-224-4713 [Your Website URL]

[Date]

Mahesh [Client Last Name] [Client Title] Skyline Media [Client Address]

Subject: Proposal for a Strategic Digital Marketing Partnership

Dear Mahesh,

Following our recent and productive discussion, it is with great enthusiasm that we present this formal proposal. We are confident that our tailored digital marketing strategies will be a significant asset in achieving Skyline Media's objectives, and we are eager to demonstrate the *measurable growth* we can drive for your brand.

This document outlines the scope, terms, and investment for our proposed partnership.

Partnership Term

This agreement is for a **12-month strategic partnership**, commencing on **October 15, 2025**, and concluding on October 14, 2026. This duration allows for the implementation, optimization, and realization of impactful results.

Scope of Services & Deliverables

AI International is committed to providing the following core services, delivered with a focus on *transparency and performance*:

- **Strategic Search Engine Optimization (SEO):** Continuous optimization of your digital assets to *dramatically improve organic search rankings* and attract qualified traffic. This includes in-depth keyword analysis, on-page content refinement, and proactive technical SEO monitoring.
- **Performance Reporting & Insights:** Delivery of a **comprehensive monthly performance report** detailing key metrics, campaign analysis, and data-driven recommendations to inform and refine our strategy for the subsequent month.
- **Creative Asset Development:** Design and development of **compelling, high-impact ad creatives** tailored for your digital advertising campaigns. All assets will be optimized for audience engagement and brand consistency across all mutually agreed-upon platforms.

Your Monthly Investment

The fee for the comprehensive services outlined in this proposal is a flat monthly retainer of **\$1,500 USD**.

Payment Terms

To ensure a seamless workflow, our payment terms are as follows:

- Invoices will be issued on the **1st of each month** for the upcoming service period.
- Payment is due within **30 days** of the invoice date.
- We accept payment via **Bank Transfer and Credit Card**.

Activating Our Partnership

We are excited to begin this journey with Skyline Media. To formalize our partnership, please review, sign, and return a copy of this letter at your earliest convenience, no later than **October 1, 2025**.

Should you have any questions, please do not hesitate to contact me directly. We look forward to the opportunity to collaborate and achieve outstanding results together.

Sincerely,

[Your Name] [Your Title] AI International [Your Direct Email] [Your Direct Phone Number]

ACCEPTANCE OF PROPOSAL

By signing below, I, on behalf of Skyline Media, accept the terms and conditions outlined in this Digital Marketing Services Proposal.

Signature: _____

Printed Name: Mahesh [Client Last Name]

Title: _____

Date: _____