

Here's a refined version of your letter, incorporating professional tone, polished language, and Markdown for enhanced structure and readability:

AI International [Your Company Address Line 1] [Your Company Address Line 2]
Phone: **8102244713** Email: **AiInternational@local.com** [Website:
www.aiinternational.com - *Optional*]

[Date]

[Candidate Name] [Candidate Address Line 1] [Candidate Address Line 2] [Candidate Phone Number] [Candidate Email Address]

Subject: Formal Offer of Engagement: Digital Marketing Consultant – AI International

Dear [Candidate Name],

AI International is **delighted to formally extend an offer** for a fixed-term engagement as a **Digital Marketing Consultant**. Your impressive qualifications and demonstrated expertise during our evaluation process truly stood out, and we are confident that you will bring *significant value* to our team and projects.

This engagement is for a **defined term of twelve (12) months**, commencing on your proposed start date. In this capacity, you will play a **pivotal role** in supporting our project with **Skyline Media** for our esteemed client, **Mahesh**.

1. Role and Responsibilities

As a Digital Marketing Consultant, your primary duties will encompass, but are not limited to, the following key areas:

- Generating and submitting **comprehensive monthly performance reports**.
- Implementing and continually refining **SEO strategies** for designated projects.
- Crafting **compelling and effective ad creatives** for various digital campaigns.

2. Remuneration

You will be compensated for your services rendered during this engagement at a fixed rate of **\$1,500 (One Thousand Five Hundred US Dollars) per month**. Payments will be disbursed [**e.g., on the last business day of each month/bi-weekly**], contingent upon the timely submission of approved invoices and the successful completion of agreed-upon deliverables. *Detailed invoicing instructions* will be provided upon your acceptance of this offer.

3. Commencement Date

Your anticipated start date for this engagement is **October 15, 2025**.

4. Key Engagement Terms

This offer is extended under the following essential terms:

- **Status:** This engagement establishes an **independent contractor relationship**. As an independent contractor, you will bear *sole responsibility* for all applicable tax obligations, insurance, and other statutory requirements.
- **Confidentiality:** The execution of a **Non-Disclosure Agreement (NDA)** will be required to safeguard proprietary and confidential information pertaining to AI International and its valued clientele.
- **Intellectual Property:** All work products, materials, and intellectual property developed or created by you in the course of this engagement for AI International's clients shall be the **exclusive intellectual property of AI International**.
- **Termination:** This agreement may be concluded by either party with **[e.g., thirty (30)] days' written notification**. Specific conditions for *immediate termination* will be thoroughly detailed in the comprehensive independent contractor agreement.

5. Acceptance Procedure

To formally accept this offer, kindly indicate your agreement by **signing and returning a copy of this letter** by **[Acceptance Deadline - e.g., October 1, 2025]**. Upon receipt of your signed acceptance, we will promptly furnish you with the complete independent contractor agreement and all necessary onboarding documentation.

We eagerly anticipate your involvement with AI International and look forward to your valuable contributions. Should you have any inquiries or require further clarification, please do not hesitate to reach out to us at **AiInternational@local.com** or by calling **8102244713**.

Sincerely,

[Your Name/Hiring Manager Name] [Your Title] AI International

Acknowledgement and Acceptance:

I have reviewed, understood, and agree to the terms and conditions outlined in this offer of engagement with AI International.

[Candidate Name]

Date