

Of course. Here is the refined letter, enhanced for a professional, polished tone with improved structure and flow using Markdown.

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## [AI International Logo Here]

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### [Date]

Mahesh Skyline Media [Client's Address] [City, State, Zip Code]

### **Subject: Partnership Proposal: 12-Month Digital Marketing Retainer for Skyline Media**

Dear Mahesh,

Following our productive discussions, we are excited to present this formal proposal to partner with **Skyline Media**. The team at **AI International** is confident that our digital marketing expertise will be a significant driver in achieving *your strategic objectives*.

This document outlines the scope, term, and investment for our proposed engagement.

## Term of Agreement

This partnership is proposed for an initial term of **twelve (12) months**, commencing on **October 15, 2025**, and concluding on **October 14, 2026**.

## Scope of Partnership

Our monthly retainer is designed to provide consistent, high-impact support to elevate **Skyline Media's** digital presence. Our core services include:

- **Strategic SEO:** We will implement a *continuous optimization strategy* to improve organic search visibility, enhance keyword rankings, and drive qualified traffic.
- **Compelling Ad Creative:** Our team will develop and deliver high-impact advertising visuals and copy, meticulously crafted to resonate with *your target audience* across key digital platforms.
- **Performance Analytics & Insights:** You will receive a comprehensive monthly report detailing campaign performance, tracking key performance indicators (KPIs), and providing *actionable insights* to inform our collective strategy.

## Investment & Billing Terms

- **Monthly Retainer:** The investment for the services outlined above is a flat fee of **\$1,500.00 USD per month**.
- **Invoicing:** Invoices will be issued on the first business day of each month, with payment due *within 15 days of receipt*.
- **Initial Payment:** The first month's payment is due on or before the commencement date of **October 15, 2025**, to initiate services.

## Next Steps to Begin

We are ready to begin driving results for **Skyline Media**. To formalize our partnership, please follow these simple steps:

1. **Review and Sign:** Please sign the Agreement and Authorization section below.
2. **Return the Agreement:** Email a scanned copy of the signed letter to us at **AiInternational@local.com** by *end of day, September 30, 2025*.

Upon receipt, we will schedule our official project kickoff call to finalize our initial 90-day strategy and begin our collaboration.

We are incredibly enthusiastic about the potential of this partnership and the value we can bring to **Skyline Media**. Should you have any questions, please do not hesitate to reach out.

We look forward to achieving great things together.

Sincerely,

**[Your Name]** [Your Title] AI International

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## Agreement and Authorization

By signing below, the undersigned acknowledges and agrees to the terms of this retainer agreement on behalf of **Skyline Media**.

**Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_