

[Date]

[Skyline Media Contact Name] [Title] Skyline Media [Skyline Media Address]

Subject: Proposal for a Digital Marketing Partnership

Dear [Skyline Media Contact Name],

Following our recent productive discussions, AI International is delighted to extend this formal offer to engage **Skyline Media** as our dedicated digital marketing partner. We are incredibly optimistic about the value your agency's expertise will bring and are confident that this collaboration will be a *significant driver* in achieving our strategic objectives.

This letter details the proposed terms for our partnership.

Term of Engagement

Our proposed engagement is structured for a dedicated period to ensure impactful results.

- **Partnership Duration:** This agreement will be effective for a **fixed 12-month term**.
- **Start Date:** The partnership will commence on **October 15, 2025**.
- **End Date:** The initial term will conclude on **October 14, 2026**.
- **Renewal:** We are open to extending this successful partnership. This agreement may be renewed upon *mutual written consent* at least **30 days** prior to the end date.

Scope of Partnership

As our valued partner, Skyline Media will spearhead the following core digital marketing initiatives for AI International:

- **Search Engine Optimization (SEO):** Strategic, ongoing management of our web properties to *dramatically improve* organic search visibility, drive qualified traffic, and enhance overall site performance.
- **Ad Creative & Design:** The conceptualization, design, and execution of *compelling and high-converting* creative assets for our digital advertising campaigns across all relevant platforms.
- **Monthly Performance Reporting:** Delivery of a comprehensive performance report by the **5th business day of each month**. This report will provide clear insights into key metrics, detail all activities performed, and include actionable, data-driven recommendations for the upcoming period.

Financial Terms

For the complete scope of services outlined above, our financial terms are as follows:

- **Monthly Retainer:** AI International will provide a fixed monthly fee of **\$1,500.00 USD**.
- **Invoicing & Payment:** Invoices should be submitted on the first business day of each service month. Payments will be remitted via **Bank Transfer within 15 days** of invoice receipt.

Primary Liaison

To ensure seamless communication and efficient project management, your primary point of contact at AI International will be:

- **Name:** Mahesh
- **Title:** [Mahesh's Title]
- **Email:** [Mahesh's Email Address]

Next Steps & Acceptance

We are eager to begin this journey with Skyline Media. If these terms are agreeable, please have an authorized representative sign the acceptance section below and return a scanned copy to us by **October 1, 2025**, to formalize our partnership.

Please do not hesitate to reach out should you have any questions. We look forward to a prosperous and successful collaboration.

Sincerely,

[Your Name] [Your Title] AI International

Acceptance of Partnership Offer

By signing below, the undersigned, as an authorized representative of **Skyline Media**, hereby accepts the terms and conditions of this partnership offer as outlined above.

For Skyline Media:

Signature: _____

Printed Name: _____

Title: _____

Date: _____