

AI International [Your Company Address] [Your Company Website] | E:  
Ailnternational@local.com | P: 810-224-4713

[Date]

**Mahesh** [Mahesh's Title] **Skyline Media** [Skyline Media's Address]

## Subject: Proposal for a Strategic Digital Marketing Partnership

Dear Mahesh,

Following our productive conversation, we are excited to present this formal proposal for a **12-month digital marketing partnership**. We are confident that AI International can deliver the results needed to elevate Skyline Media's online presence and help you achieve your strategic objectives.

This document outlines the scope, terms, and investment for our proposed engagement.

## Engagement Summary

- **Client:** Skyline Media
- **Agency:** AI International
- **Partnership Term:** 12 (Twelve) Months
- **Proposed Start Date:** October 15, 2025
- **Proposed End Date:** October 14, 2026

## Scope of Services

Our dedicated team will deliver the following core services to drive your success:

- **Search Engine Optimization (SEO):** *Strategic on-page and off-page optimization* designed to significantly improve your organic search visibility, drive qualified traffic, and establish domain authority.
- **Ad Creative & Design:** Development of **compelling and high-converting visual assets** for your digital advertising campaigns, ensuring brand consistency and maximum audience engagement.
- **Monthly Performance Analytics:** Delivery of a comprehensive **data-driven performance report** each month. This will include key metrics, campaign analysis, actionable insights, and our strategic recommendations for the month ahead.

# Investment & Terms

The investment for this comprehensive suite of services is structured as follows:

- **Monthly Retainer:** \$1,500.00 USD
- **Payment Schedule:** The monthly retainer is payable in advance. Invoices will be issued on the **25th** of the preceding month and are due by the **1st** of the service month.

## Partnership Terms

- **Confidentiality:** Both AI International and Skyline Media agree to uphold the *strictest confidentiality* regarding all proprietary information shared throughout this engagement.
- **Termination:** This agreement may be concluded by either party with a **30-day written notice**, ensuring a smooth and professional transition if necessary.

## Acceptance & Next Steps

We are eager to begin this journey and deliver exceptional value to Skyline Media.

To formalize our partnership, please sign the acceptance section below and return a scanned copy by **[Acceptance Deadline, e.g., October 1, 2025]**.

Once received, we will immediately schedule our **official kick-off meeting** to finalize the initial strategy and begin our collaboration. We look forward to building a successful and prosperous relationship with you.

Please do not hesitate to reach out with any questions.

Sincerely,

[Your Name] [Your Title] AI International

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## Acceptance of Proposal

By signing below, the authorized representative of **Skyline Media** agrees to the terms and conditions outlined in this partnership proposal.

### Accepted and Agreed by:

Signature: \_\_\_\_\_

Name: **Mahesh**

Title: \_\_\_\_\_

Date: \_\_\_\_\_