

[AI International Letterhead/Logo]

AI International [Your Company Address] [Your Company Website] AiInternational@local.com
(810) 224-4713

[Date]

Mahesh [Client's Company Name] [Client's Address]

Subject: Proposal for a 12-Month Digital Marketing Partnership

Dear Mahesh,

Following our recent conversation, we are delighted to present this formal proposal for our comprehensive digital marketing services. We are confident that our strategic expertise will significantly elevate your online presence and drive measurable growth for your business.

This proposal outlines the scope, term, and investment for our proposed 12-month partnership.

Proposed Scope of Services

AI International will deliver the following core services on a monthly basis to achieve your digital objectives:

- **Strategic SEO:** Continuous on-page and off-page optimization, in-depth keyword analysis, and technical audits to **improve organic search rankings** and attract high-quality traffic.
- **Compelling Ad Creative:** Design and development of engaging, on-brand visual assets for digital advertising campaigns across all agreed-upon platforms, built to **capture attention and drive conversions**.
- **Monthly Performance & Strategy Reports:** A detailed report delivered by the 5th of each month, summarizing **key performance indicators (KPIs)**, campaign results, actionable insights, and our strategic recommendations for the upcoming month.

Term of Agreement

This partnership is structured for long-term success.

- **Commencement Date:** This agreement will officially begin on **October 15, 2025**.
- **Partnership Duration:** The term of this service agreement is for a fixed period of **12 months**, concluding on **October 14, 2026**.

Investment & Payment Schedule

Our pricing is designed to be straightforward and deliver exceptional value.

- **Monthly Retainer:** The fee for the complete scope of services is a flat rate of **\$1,500.00 per month**.
- **Invoicing & Payment:** Invoices will be issued on the 1st of each month for the upcoming service period. Payment is due within 15 days of the invoice date.

Next Steps & Acceptance

We are eager to begin this collaboration and help you achieve your goals.

To accept this proposal and initiate our partnership, please **reply to this email with your confirmation by October 1, 2025**.

Upon your acceptance, we will immediately prepare a formal Service Level Agreement (SLA) for your review and signature, which will provide a more detailed outline of our mutual commitments.

Thank you for considering AI International as your digital marketing partner. We look forward to building a successful and prosperous relationship with you.

Sincerely,

[Your Name] [Your Title] AI International

AI International