

Skyline Media [Your Company Address] [Your City, State, ZIP Code] Email:

AiInternational@local.com Phone: 810-224-4713 [Your Website]

Date: [Date of Sending]

To: Mahesh [Client Company Name] [Client Address]

Subject: Proposal for Digital Marketing Services

Dear Mahesh,

Further to our recent discussions, we are pleased to present this formal proposal for digital marketing services for **[Client Company Name]**. We are confident that our strategic expertise will deliver significant and measurable growth for your brand.

This letter outlines the terms of our proposed 12-month partnership.

Term of Engagement

This agreement is for a **fixed tenure of twelve (12) months**.

- Start Date:** October 15, 2025
- End Date:** October 14, 2026

Scope of Services

Throughout the engagement, **Skyline Media** will deliver the following core services:

- Comprehensive SEO Optimization:** Continuous analysis and implementation of on-page, off-page, and technical SEO strategies to dramatically improve organic search visibility and rankings.
- Dynamic Ad Creative:** Development of compelling, brand-aligned visual assets for high-performance digital advertising campaigns across all relevant platforms.
- Monthly Performance Reporting:** Delivery of a detailed performance report by the 5th of each month, outlining **key performance indicators (KPIs)**, campaign results, actionable insights, and strategic recommendations.

Investment & Terms

- Monthly Retainer:** A flat fee of **\$1,500.00 USD** per month.
- Payment Schedule:** Invoices will be issued on the 1st of each month and are due upon receipt (Net 15).
- Payment Methods:** Bank Transfer or Credit Card.

Confidentiality

Skyline Media agrees to treat all non-public information received from **[Client Company Name]** as strictly confidential and will not disclose it to any third party without prior written consent.

Acceptance & Commencement

We are excited to begin this partnership. To accept this proposal and secure the **October 15, 2025** start date, please sign, date, and return a scanned copy of this letter by **[Offer Expiry Date]**.

Should you have any questions, please do not hesitate to contact us. We look forward to a successful and productive collaboration.

Sincerely,

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[Your Name] [Your Title] Skyline Media AInternational@local.com 810-224-4713

Client Acceptance

I, Mahesh, on behalf of **[Client Company Name]**, hereby accept the terms and conditions outlined in this Proposal for Digital Marketing Services.

Signature: _____

Printed Name: _____

Date: _____