

Ethical Considerations



Amber Israelsen

Trainer | Developer

www.amberisraelsen.com

Module Overview



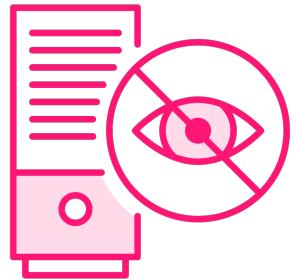
Overview of ethical considerations in generative AI and prompt engineering
Strategies for addressing the concerns



Overview of Ethical Considerations



Ethical Concerns



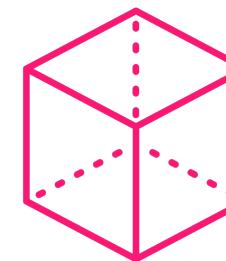
Privacy



Ownership/copyright



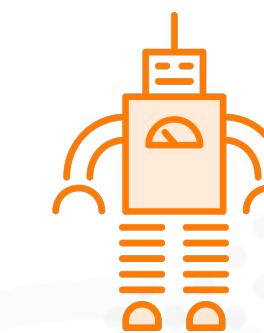
Misinformation



Transparency



Bias/fairness



Job displacement



So, what's the solution?



Prompt Engineering Strategies to Address Ethical Concerns (At Least for Some)



Privacy

Please draft a hypothetical response to a customer who is having trouble logging into their account. **Remember not to include or request any specific personal information in this response and ensure the guidance respects user privacy and security protocols.**



Misinformation

Please explain the main scientific consensus on climate change, **providing references to credible, and peer-reviewed sources wherever possible.**



Bias/fairness

Please **provide a balanced review** of the science fiction movie 'XYZ', considering **both its strengths and weaknesses, without favoring any particular genre**.



Ownership/ copyright

Write a short story set in a futuristic city where technology has transformed the way people communicate. **Create unique characters** and explore the impact of this advanced communication system on their lives. **Please ensure that all content you generate is original and does not infringe upon any existing copyrights or use copyrighted material.**



Transparency

Based on the provided medical symptoms, what might be potential diagnoses? **Please detail your reasoning, the underlying medical principles, and the typical diagnostic process a doctor would follow.**





Module Summary



Module Summary



Generative AI and prompt engineering raise various ethical concerns

While some concerns can only be addressed at a societal level, proper prompt engineering can play a small part



Up Next:

Best Practices and Future Directions

