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EVENT MANAGEMENT SYSTEM



SDP Project No - 18

Hello Viewers!

The article you are watching is entirely based on the Event Management System. This article depicts to you how the event managers would govern their work and what steps they follow to allure the clients towards their work

Let me give you a clear idea about this, as a part of the skill development projects we have been assigned to a management system, which is the Event Management

..... and so many more.....

This includes field surveys, interactions with Event managers, prototypes, and many things.

We have been very grateful to our University for issuing such kind of project which is so essential to design such applications.

Team Members:

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Introduction

What is an Event Management System?

An Event Management System is nothing but making events at a certain period with or without the involvement of entertainment to satisfy the clients according to their demands.

An Event Management System will happen after making a complete decision on how we need to process the work according to the user's requirement. Event managers will plan the entire activity and after receiving the fund they will decide what things we need to include according to the budget. As it is about the business it highly consists of both Profit and Loss depending on the circumstances. It covers various aspects of planning an event.

For arranging an event multiple factors will include in it. You must be potentially stable with a balanced mind as both profits and losses are included in this.

This Event Management System can be either online-based or offline-based so that clients can access this event

events and different kinds of events have different kinds of planning and resources so that they could sustain their work until the termination of the event.

Abstract

They are different kinds of events that people usually conduct for different occasions like birthday parties, Marriage functions, Baby showers, Business events, Inauguration events, Conferences, Seminars, Trade shows, and multiple events where they will be conducted in clients' favorable locations.

For managing an event we need to plan before how much staff will be required for managing the work and we need to focus even on the budget based on these we need to proceed with our activities. Divide the work among the people and make sure that there will be a deadline for that so that it will be finished within a short period.

It needs proper strategy and dedication in handling every task must be patient and could able to manage anything. According to the client's requirement, we need to initiate the activity. This can be operated even in the web applications or on apps so that everything can be predefined and no issues will arise.

Aim and Importance

The purpose of the event management system is to make the work easier by dividing the work into different

could reach the client's goal within a short period using the divide and rule policy in sharing the work.

Management describes managing with possessing resources and making the results effective. It is highly important nowadays as a client itself couldn't be able to arrange the event by themselves. It is highly recommendable to the help from the event managers as they had a lot of experience and they know very well about what features have to be included either with the existing resources or with the new resources.

Without the involvement of the user, they will manage everything like accessories, booking tickets, food, beverages, welcoming systems, deciding venue, price, decoration, and multiple things they will arrange concerning the event.

Applications

1. This is applicable to many events and functions in handling them.
2. As it is a business system it is used in business commencement, company inauguration, trade shows, presentations, and many events.
3. Web Applications to make users access even the remote areas
4. Mobile apps are also helpful if the client is from regular events celebrator

6. Music concerts, study-related programs, commune discussions, and many others.

Advantages

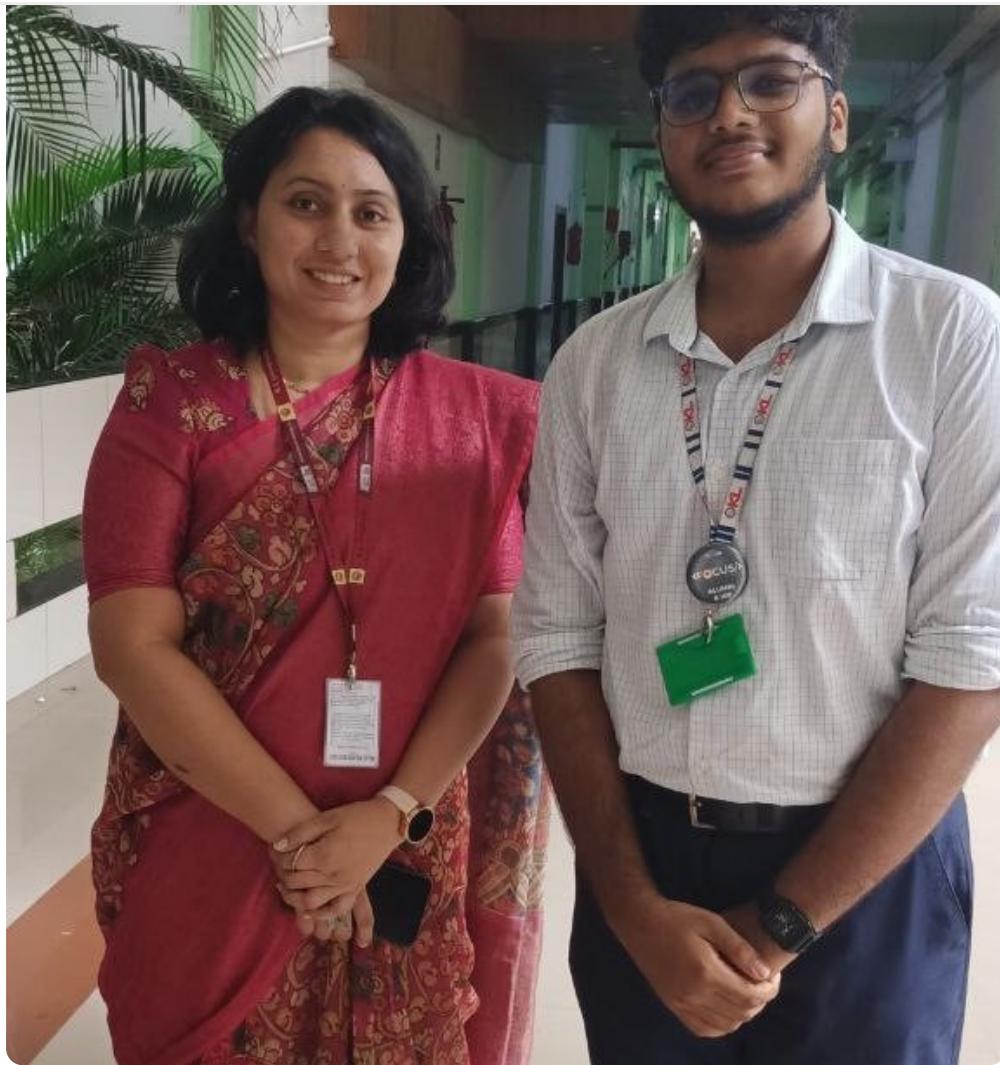
- Enhance the situation detection and responding times
- Web applications are available so it reduces the cost and saves time.
- Improves decision-making and implements automatic responses
- Financial stability
- Enhances technology skills
- Supports strategical plan
- Improves recognition of people
- Handling guests and food and the entire event
- Arranging the transportation for the client's relatives
- Opportunities in the lavish world of decorations
- mingled and shared work
- low educational qualifications.

Disadvantages

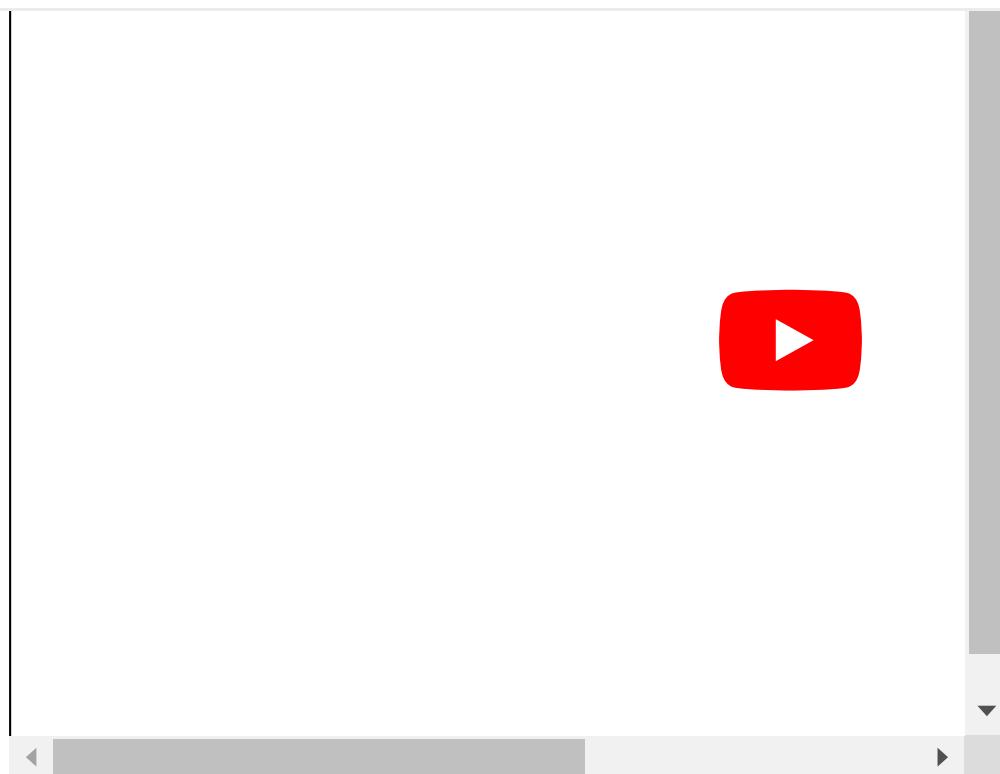
- Far away from families and friends
- Required experience in handling
- Unstable jobs
- Same time multiple events handling
- Stressful work
- Clients high demands
- Low salaries.

Snaps during Interview





Interview Video Links



PowerPoint Presentation

docs.google.com

Survey Form Link



Screenshot of the SurveymForm

1. Enter your Name.. *

Add alt text

Enter your answer

2. Enter your mail address *

Enter your answer

3. Have you heard the word "Event Management System"? *

- Yes
- No
- Maybe

4. For what will you give more priority in an Event? *

- Food
- Enjoyment
- Meeting new people
- Others

No

6. Tell us that Names. *

Enter your answer

7. What type of Events have you visited in the given below? *

- Birthday parties
- Marriages
- NewYearEvents
- College events
- Kitty parties
- Half Saree Functions
- Others

8. How many people (*Estimated) have you seen in an Event that

[Add alt text](#) Around 500

- Around 1000
- Around 2000
- Around 3500
- Don't Know !!!

9. If you know the Budget for that please tell us. (*estimated) *

- In Thousands
- In Lakhs
- In Crores

10. At which place you are more preferred to visit the Event? (*Venue) *

- Open Grounds
- Convention halls
- 5star Hotels
- At Homes

- Vegetarian
- Non Vegetarian
- Chinese
- South Indian Specials
- Italian
- French
- North Indian Specials
- Others

12. Which type of dress do you prefer to wear at any Event? *

- Simple and Formal
- Trendy
- Western
- Traditional
- Others

13. Do you know any Event Management Websites *

[Add alt text](#)

- Yes
- No

14. Have you come across these given Event Management Companies? *

- Shruti Events
- Aica Events
- Uma Events
- Veduka Events
- Nakshatra Events
- No

15. Thank you for spending your valuable time to fill these forms and please rate this Forms... *



[Submit](#)

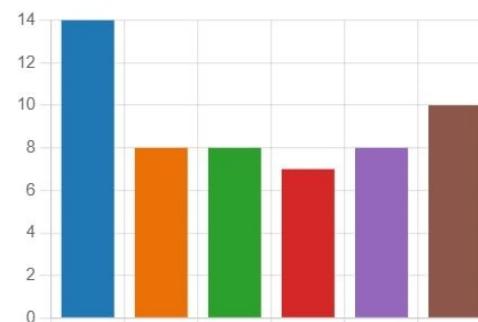
Answers and Graphs

i. Have you come across these given Event Management Companies?

[More Details](#)

[Add alt text](#)

Shruti Events	14
Aica Events	8
Uma Events	8
Veduka Events	7
Nakshatra Events	8
No	10



i. Do you know any Event Management Websites

[More Details](#)

[Add alt text](#)

Yes	17
No	14



ii. Which type of dress do you prefer to wear at any Event?

[More Details](#)

[Add alt text](#)

Simple and Formal	10
Trendy	12
Western	17
Traditional	14
Others	2

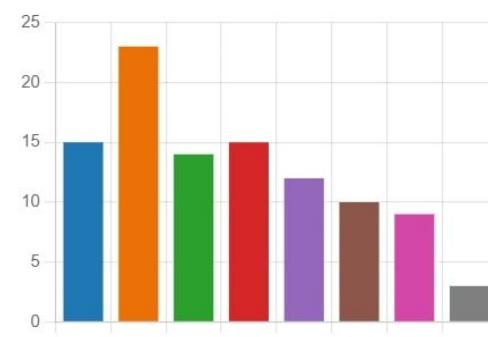


i. Which type of food you more prefer to eat in an Event ?

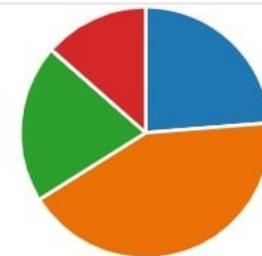
[More Details](#)

[Add alt text](#)

Vegetarian	15
Non Vegetarian	23
Chinese	14
South Indian Specials	15
Italian	12
French	10
North Indian Specials	9
Others	3



● Open Grounds	14
● Convention halls	25
● 5star Hotels	12
● At Homes	8



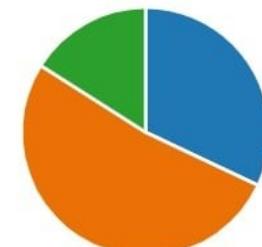
If you know the Budget for that please tell us. (*estimated)

[More Details](#)

Insights

● In Thousands	8
● In Lakhs	13
● In Crores	4

[Add alt text](#)



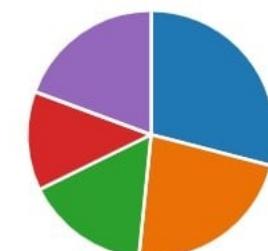
How many people (*Estimated) have you seen in an Event that

[Add alt text](#)

[More Details](#)

Insights

● Around 500	9
● Around 1000	7
● Around 2000	5
● Around 3500	4
● Don't Know !!!	6

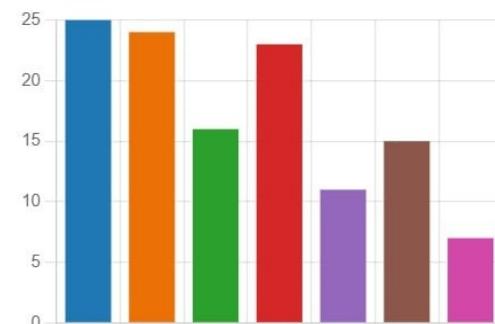


What type of Events have you visited in the given below?

[Add alt text](#)

[More Details](#)

● Birthday parties	25
● Marriages	24
● NewYearEvents	16
● College events	23
● Kitty parties	11
● Half Saree Functions	15
● Others	7

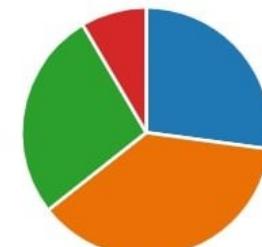


For what will you give more priority in an Event?

[Add alt text](#)

[More Details](#)

● Food	16
● Enjoyment	22
● Meeting new people	16
● Others	5



- Yes
- No
- Maybe

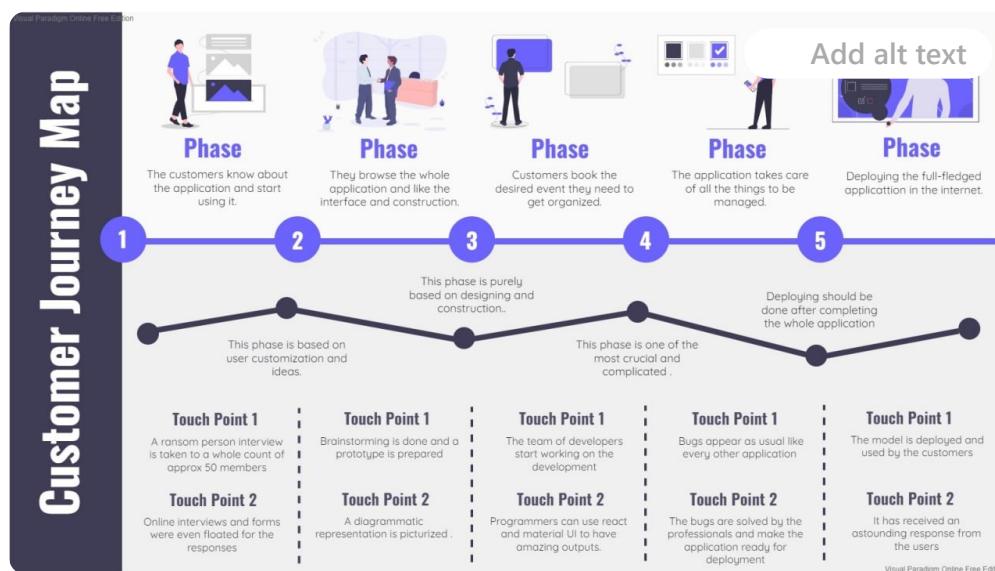
22

5

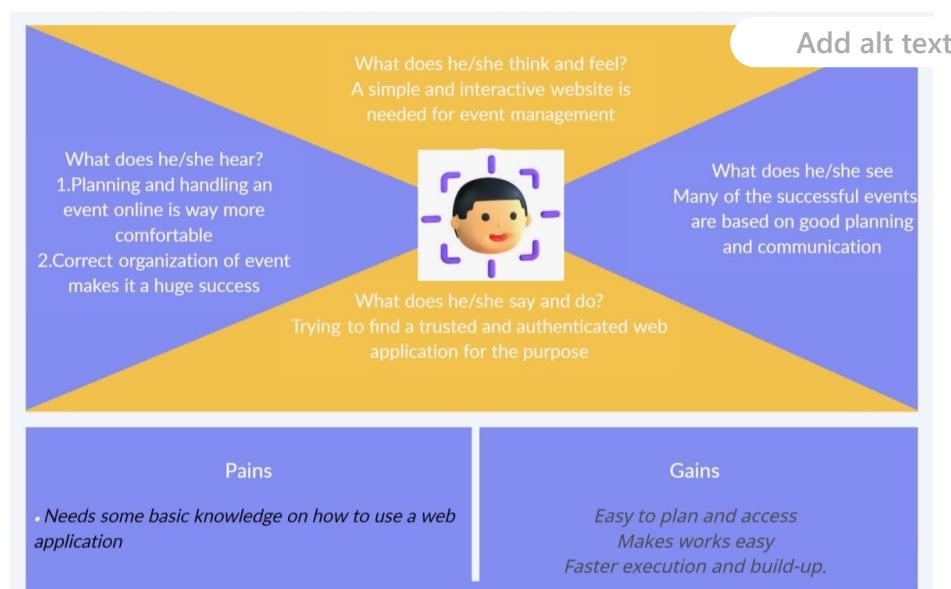
3



Customer Journey Map



Empathy Map



Persona

Sai Naren Ulavatapu

18 • Student • Programmer

Motivations

CONVENIENCE	*	*	*	*
PERSONALIZATION	*	*	*	*
SOCIAL	*	*	*	

Goals

- To become an successful entrepreneur
- to connect with other likeminded people
- Become a master in F1 racing

Complaints on event planning and management

- lack of brand transparency
- Lack of pre-planning
- High burden

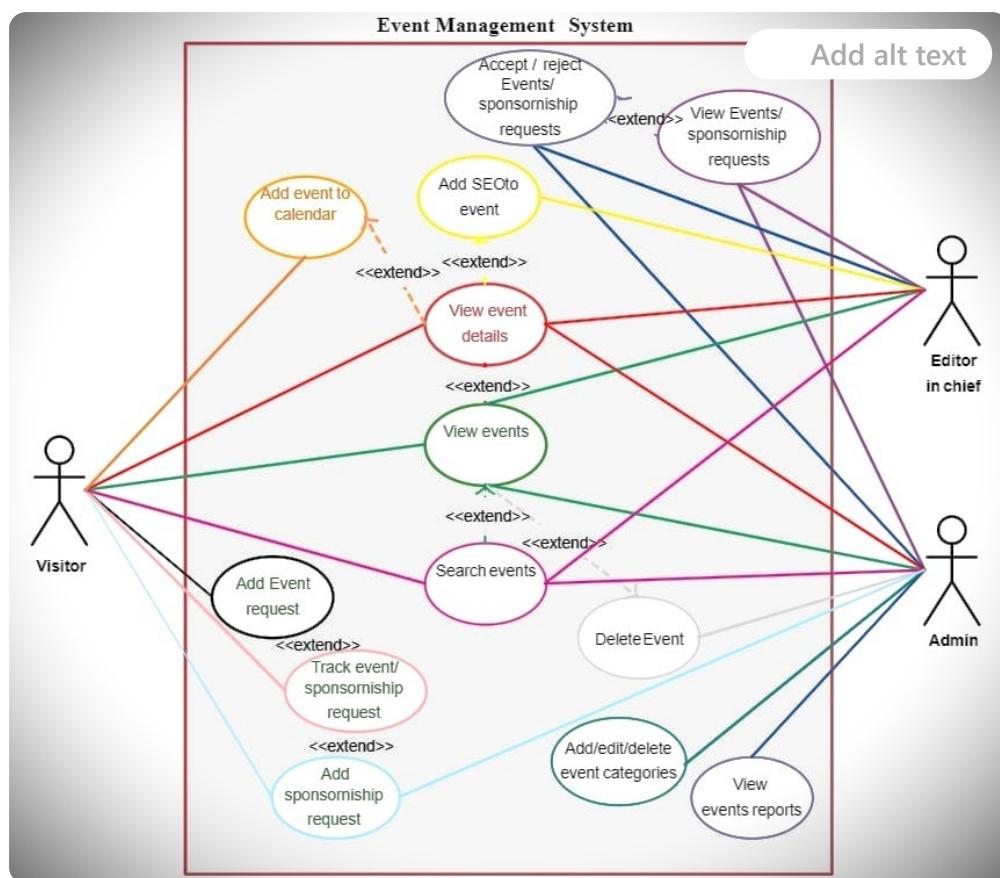
Frequently Used Apps

Bio

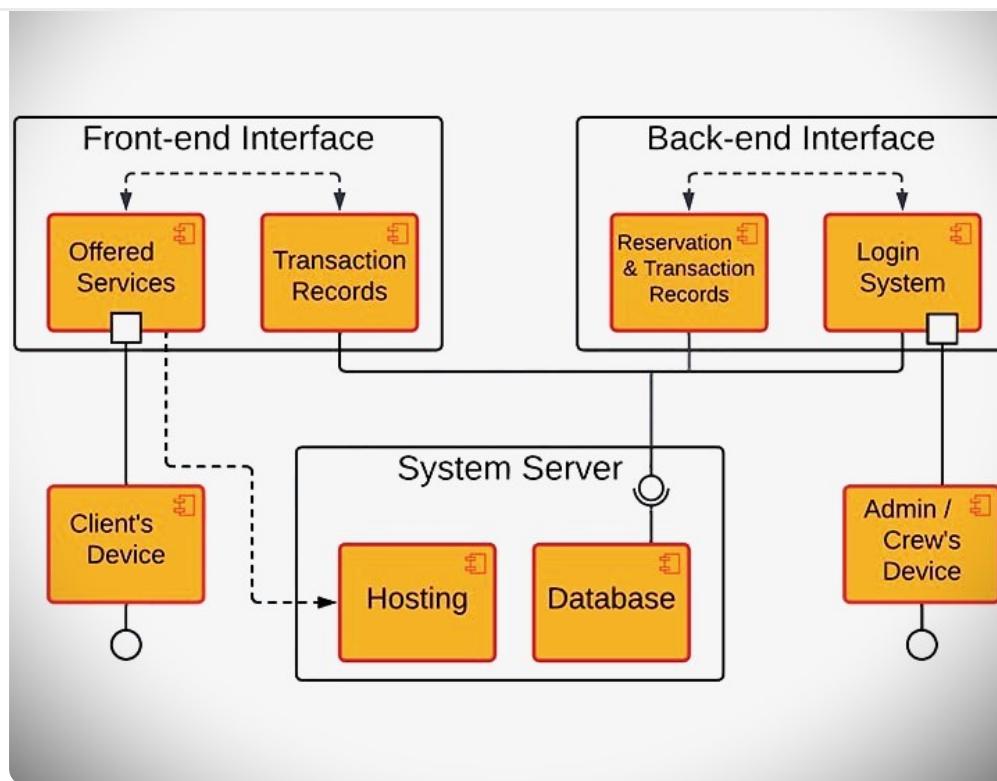
Sai Naren is an social media enthusiast, web-series watcher and student out of Vijayawada. He dislikes all the physical management of events and want a robust website for planning and execution

Event planning individually is hard. So I need a website that caters all my needs

UseCase Diagram



Component Diagram



Referenced Platforms on the Internet



28 of the Best Event Management Tools for...

Event planning just got easier! Discover the best free event management tools & software to do everything from finding t...

Social Tables



What is an event management software?

If you are an event planner, you may have heard of the event management software. But as it seemed to me befor...

Eventdrive



2022

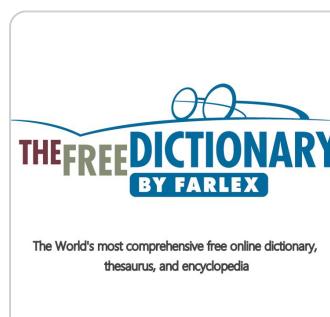
Event management is the planning, creation and execution of social events such as corporate meetings and...

eventleaf.com



What is Event Management Software?

Event Management Software, is a tool to assist organizers with the planning, execution, and management of their...



event management system

Encyclopedia article about event management system by The Free Dictionary

TheFreeDictionary.com

End Users

- Event Organizers
- User/Client
- Event Managers
- Event coordinator
- Infrastructure and Security Managers
- Staff
- Workers
- Chief Admin

- As a User, I want an amiable web page for booking events.
- As a Manager, I want a web application where I can market my events and promote it.
- As a Coordinator, I want a web application where I can divide the work among our staff.
- As a staff, we need event management such we could have reasonably paid jobs with less educational qualification.
- As a Manager, I need a person who can market my company name and its standards.
- As a User, We need the event management site such that it should conduct multiple events at a reasonable price.
- As a User, I need contact details and clear information about the respective events and their policies on the site.
- As an Admin, I should know the client's requirements beforehand.
- As a Manager, I need reliable staff and workers.
- As an Organiser, I need to know the details of the organization.

Brain Storming

- Need to know the pros and cons of our activity
- No such bugs and errors should be included in that application if it exists they should be resolved before deploying it.
- Divide the work among the team members and evaluate the everyday task
- Identify the different kinds of problems from the people according to the topic by survey and making clear decisions then decide what sources have to be included in the application which are favorable to the user.
- Survey the people belonging to the different sectors with different queries and share their ideas among yourselves evaluate them and take them into consideration.

Conclusion

In this article, we have completely defined the event management system by giving its introduction and importance and we have stated its pros and cons and its real-world applications. We have surveyed different people from sectors and gathered a collection of information. After that, we have gone through effective brainstorming after receiving feedback from the people. Then we decided how should our event management application be and designed a prototype. Using this application people should

parts and assigning each part to the members of the team for designing the web application.

