## 

Swaroop Maddali

**E-mail**: [*swaroop.proffemail@gmail.com*](mailto:swaroop.proffemail@gmail.com)**Dev cert num:** 20956790

Phone +91 7798663841

+91 7729964638

Professional Summary:

* Over 6 plus years of experience in IT industry including more than 3+ years of experience in Salesforce.comCRM platform
* Experience in Development, Administration, Configuration, Implementation and Support of Salesforce CRM based on Apex language and leveraging Force.com Platform.
* Proficient Knowledge in Salesforce Lightning UI, Lightning component programming.
* Created various Lightning Apps combining Lightning Design System, Lightning App Builder and Lightning Component features.
* Experience in use of Standard and Custom controllers of Visualforce in development of custom

Salesforce pages as expected by business requirements.

* Primary level experience in working on web services by implementing **SOAP integrations**.
* Proficient knowledge of **Governor limits**. Experience in optimization of existing code in accordance to

the governor limits.

* Experience in understanding business requirement to design the required entities like custom objects, creating the **relationships and junction objects**.
* Experience in using **Data Loader** for **insert, update** and **bulk import** or **export** of data from Salesforce.com Objects.
* Experience in using declarative features like **validation rules, workflows, approval process, dynamic approval process, sharing rules** automation for satisfying complex business process automations.
* Experience in implementing **security and sharing rules** at object, field, and record level for different users at different levels of organization, also created various profiles and configured the permission based on the organizational hierarchy.
* My Trailhead skill level stands at “*Mountaineer*” with 30 badges, 67K points and 2 super-badges.

*https://trailblazer.me/id/smaddali1*

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| **SFDC Technologies** | Standard objects, Workflow & Approvals, Apex Classes/Controllers, Apex Triggers, Visualforce Pages, Data Loader, Reports, Dashboards, Force.com IDE |
| **Languages** | APEX, Visualforce, JavaScript |

**Professional Experience**:

**Salesforce Developer**

**Cognizant Technology Solutions (Jan 2018 – Present)**

**Client:**(Oxford Univ Press) - is the largest university press in the world with services in Educational publishing, Scholarly & Professional publishing, English Language Teaching publishing, Digital publishing

**Project 1:** To automate the business process for the entire education and online training application using the salesforce CRM. This application is currently running on a dot net platform.

**Roles and Responsibility:** SFDC Developer

* Analysed the business process of client and then involved in creating the application and data model

Required for the requirement.

* Creates custom application, objects, tabs, fields with the custom functionality to efficiently meet the

Business requirement.

* Defined lookup and master-detail relationships on the objects and created junction objects to establish

Connectivity among objects.

* Customized page layouts for Opportunity, Contacts, and Accounts depending upon user profiles and

Created permission sets where necessary.

* Worked on creating Roles Hierarchy, Profiles and Security setup within the organization.
* Responsible for setting up Filed Level Security.
* Implemented Field Level security for sensitive data holder fields.
* Implemented Salesforce automation using web-to-case forms, email-to-case, assignment rules,

Automation and queues, auto response rules, escalation rules, chatter groups, person accounts,

Cases and solutions.

* Created and used Email templates in HTML and Visualforce.
* Dataloader to insert the test data from the CSV format to the objects in salesforce.
* Involved in end-to-end testing and gathering feedback from business users
* Involved in Working with Standard Salesforce features like Objects, Record Types,

Page layouts, Workflow Rules, Validation rules, Profiles, Roles.

* Developed Apex classes to implement the background verification , while inserting the records of the

Trainers into the database. Also, update the background check DB with updated details.

* Implemented Batch Apex jobs to update the verified status on the records .The jobs were

Scheduled to run daily

* Written Test classes to ensure the code coverage of trigger and Apex classes combined is as per

The salesforce specified limit.

* Code deployment from the development region to the sandbox, by creating change set,Authorizing a deployment connection to another environment and deploying the changes.

**Project 2:** A POC project developed using LWC framework. An app has been created for listing out the research scholars available for various subjects.

**Roles and Responsibility:** SFDC Developer

The below components were developed

* A LWC component that contains a dropdown component to display the list of subjects, a button to add new subjects and a button to search the research scholars available.
* A Show result component to display the search results of available research scholars.
* To highlight the selected item and display the details of the selected item
* A separate component having tabs to display the details about the scholar, a tab to add reviews about the work of the scholar and display the reviews.

**Roles and Responsibility:** SFDC Admin & Developer

* Creation of independent Lightning web components
* Developing the UI part using the lightning tags and action part using JavaScript
* Using 3rd party resources like PUB/SUB for Custom Event handling
* Accessing salesforce data in LWC using Lightning data services.
* Lightning navigation service for routing the page to a different URL and displaying the Toast events.
* Adding communication between the components using the dispatch and handle events.
* Debugging the LWC components in chrome using the debugging extension.
* Testing the LWC components using the jest framework.

**Client: (Sysco) -** The global leader in selling, marketing and distributing food and non-food products to restaurants, healthcare and educational facilities around the globe.

Project 1: To enhance and maintain the product delivery and inventory management application.

**Roles and Responsibility:** SFDC Developer

* The Data model is implemented using the below standard Objects.

Accounts, Products, Price-book Entries, Orders, Order Items.

* Data validation for fields using Validation rules
* Create custom labels to define the attributes that are needed for the inventory management.
* Created Apex classes to define constants to use them at appropriate places, instead of hardcoded values
* After update, Apex triggers on order object to update the custom fields on the product object.
* Developed a Visualforce page, where multiple products and related price book entries can be added
* The visual force page utilizes a wrapper class to display the fields from two different objects and a

Pie-chart is embedded into the visual force page to display the quantity remaining under each family.

* Build test data factory to insert the test data and Test classes to test the triggers and Apex classes.

**Client:** One of the Biggest American company that [manufacturers](https://en.wikipedia.org/wiki/Manufacturer)  medium and heavy-duty [commercial vehicles](https://en.wikipedia.org/wiki/Truck) in the world.

**Project 1:** To automate the salesforce based maintenance system of the company that supplies trucks and other utility vehicles on rental basis.

**Roles and Responsibility:** SFDC Developer

* Creates custom application, objects, tabs, fields with the custom functionality to efficiently meet the

Business requirement

* Implemented validation rules for data integrity and mandatory field requirements.
* Implemented process automation using the process builder and Approval process.
* Build a programmatic process that automatically schedules regular checkups on the parts, based on the date that the equipment and parts were installed.
* Design this automated process to work for both single maintenance requests and bulk requests
* To synchronize the inventory management by a REST callout to an external warehouse system to get a [list of equipment](https://th-superbadge-apex.herokuapp.com/equipment) that needs to be updated
* Implemented the test cases for the trigger to ensure that it works as expected.
* Concepts worked under this project
* Customization using drag and drop tools.
* Apex Triggers
* Asynchronous Apex
* Apex Testing.

Salesforce Developer

HSBC GLTi (2017 jun – 2017 Dec)

**Roles and Responsibility:**

* Worked with various salesforce.com objects on service cloud and sales cloud like Accounts, Opportunities, cases and custom objects.
* Created few custom objects, fields, tabs and page layouts.
* Designed and deployed Custom tabs, validation rules, Approval Processes and Auto-Response Rules and workflows for automating business logic.
* Worked with Case Management Functionality like Email to case, case escalation rules.
* Involved in Salesforce.com Application Setup activities and customized the apps to match the functional needs of the organization.
* Generated WSDL for interacting with the outside software systems.
* Involved in building SOAP based web services Integration and making application sync with the
* Oracle based invoice system.
* UsedApex data loader to Insert, Update, and Import data from Microsoft Excelinto Salesforce.com.
* Developed Apex triggers to automate the process that was not available in regular Salesforce.
* Developed test classes for all the development and was responsible for not exceeding Organization Code limit by using annotations and to check the average test run to be always above the limit.

PROFESSIONAL QUALIFICATION

**Bachelors of Technology**

*Pragati Engineering College*

**High School Diploma**

*Narayana - KAKINADA*