

Harsha Mandloi

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Professional Summary

UI Designer & Developer with 10+ years of experience creating responsive, high-performance, and accessible websites. Specializing in eCommerce platforms (BigCommerce, Shopify, Magento), React.js, and SEO optimization. Known for delivering scalable UI solutions, enhancing UX, and driving business success.

Core Skills

- HTML5, CSS3, SCSS, JavaScript, React.js, jQuery
 - BigCommerce (Stencil), Shopify, Magento, WordPress
 - Bootstrap, Tailwind, Material Design, GraphQL
 - Git, SEO, WCAG, W3C standard, Cross-browser testing
 - Adobe Photoshop, Figma, InDesign, VS Code
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Professional Experience

LTIMindtree, Pune

UI Designer / Developer | Jun 2021 – Jun 2023

- **Platform Development:** Spearheaded the end-to-end development of robust eCommerce sites on the BigCommerce platform, ensuring scalable architecture and high performance.
- **Custom Theme Design:** Designed and implemented custom BigCommerce themes tailored to specific branding and user experience requirements, enhancing customer engagement and satisfaction.
- **Advanced Functionalities:** Extended native BigCommerce functionalities by leveraging storefront APIs and Stencil util-API, delivering enhanced interactivity and custom business logic.
- **App Integration:** Seamlessly integrated both third-party and BigCommerce-supported apps to enrich site features and streamline operations.
- **Performance Optimization:** Focused on optimizing BigCommerce sites for speed and responsiveness, applying techniques to improve page load times and overall site efficiency.

- **SEO Best Practices:** Implemented industry-standard SEO strategies on BigCommerce platforms, including metadata, URL structures, and alt tags, to drive organic traffic growth.
- **Framework Upgrade:** Led upgrade initiatives from Blueprint to the modern Stencil framework, enhancing site maintainability, flexibility, and design capabilities.
- **Code Quality Management:** Worked extensively with SonarQube to analyze and improve code quality, ensuring clean, maintainable, and secure code across all projects.
- **Code Validation:** Used W3C tools to validate HTML/CSS, ensuring standards-compliant and bug-free code.
- **Artifact Documentation:** Prepared and maintained essential project artifacts, including design specs, audit reports, and deployment documents, for transparency and traceability.
- **POP Reporting:** Generated and submitted monthly Proof of Performance (POP) reports, highlighting completed tasks, feature delivery status, and performance metrics.
- **Weekly Ticket Updates:** Provided detailed weekly updates on release-specific Jira tickets, tracking progress, blockers, and resolutions to ensure smooth sprint deliveries.
- **Multitasking:** Excelled at handling multiple high-priority tasks simultaneously, consistently meeting tight deadlines while maintaining high-quality deliverables.
- **Attention to Detail:** Produced meticulous, high-quality work with a strong focus on detail, ensuring polished, bug-free, and standards-compliant outcomes.

Project

- <https://sk-ii.com/>

Bestway Tours and Safaris, Gurugram

UI Designer / Developer | Jun 2017 – May 2021

- **Web Design:** Led UI/UX design for multiple travel websites, including bestway.in and bestway2india.com, focusing on mobile-first approaches.
- **Graphic Design:** Designed promotional graphics, banners, and icons for digital campaigns using Adobe Photoshop and InDesign.
- **Email Development:** Coded responsive and visually engaging email templates tested across Gmail, Outlook, and mobile clients.
- **Code Validation:** Used W3C tools to validate HTML/CSS, ensuring standards-compliant and bug-free code.
- **UX Optimization:** Analyzed user behavior via analytics and introduced layout improvements based on session trends.
- **Accessibility:** Incorporated WCAG-compliant techniques and semantic elements to ensure universal access.
- **Component Design:** Built modular UI components including tabs, accordions, and modal dialogs for reusability.

- **Team Collaboration:** Partnered with backend developers to align frontend changes with database structure.
- **Scalability:** Established component libraries and reusable patterns to streamline future projects.
- **Client Engagement:** Presented mockups and development progress during regular client review sessions.

Projects

- <https://www.bestway2india.com/>
- <http://www.bestway.in>
- <http://www.bestway.in/Company-Profile.pdf> (Created in Adobe InDesign)
- <http://www.bestway.in/Bestway-Experiences-Profile/mobile/index.html> (Created in Adobe InDesign)

V Group INC., Bhopal

UI Designer / Developer | Aug 2012 – Oct 2016

- **Platform Experience:** Designed and maintained UIs for leading eCommerce portals including Amazon Seller Central, Bigcommerce, Shopify, and Magento.
- **Visual Design:** Created visually compelling banners, promotional layouts, and branding assets for digital storefronts.
- **SEO Optimization:** Optimized on-page elements to boost organic search rankings, including image sizes and meta attributes.
- **Email Templates:** Developed HTML/CSS-based responsive email designs for targeted campaigns.
- **Cross-Browser Support:** Verified UI behavior on Chrome, Firefox, Safari, and Edge, ensuring seamless compatibility.
- **Client Training:** Delivered documentation and live sessions to enable client teams to manage CMS-based content updates.
- **Issue Resolution:** Proactively identified and resolved bugs during release cycles.
- **Consistency:** Maintained brand consistency across website sections and campaigns.

Projects:

- <https://www.oznaturals.com/>
- <https://www.restorsea.com/>
- <http://www.huntleyequestrian.com>
- <http://unionbay.com/>
- <http://shop.crackerbarrel.com/>
- <https://class8truckparts.com/>
- <https://linensnow.myshopify.com/>
- <https://reviewcaddy.com/>

Sakshi Tech Solutions, Bhopal

Junior UI Designer / Developer | Dec 2011 – Jun 2012

- **Web Development:** Developed web pages based on UI/UX wireframes using HTML, CSS, and JavaScript.
 - **Bug Fixing:** Investigated and fixed compatibility issues on major browsers.
 - **Responsive Layouts:** Utilized flexible grid systems and media queries to ensure fluid layouts.
 - **Team Contribution:** Actively engaged in daily stand-ups and shared solutions during sprint retrospectives.
 - **Documentation:** Created internal documents detailing UI component behavior and usage.
 - **Timely Delivery:** Delivered features under tight deadlines without compromising on quality.
 - **Learning:** Took initiative to expand skills in responsive design and modern frameworks.
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Education

- MCA – Rajeev Gandhi Technical University, Bhopal (2011)
 - B.Sc. (P.S.M) – SNGGPC College, Bhopal (2008)
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Other Details

- Languages: English, Hindi
- References: Available upon request