

## Accessibility Transcript: What is IBM SkillsBuild Video

In today's economy, jobs require skills, not just degrees.

Tech and jobs have changed faster than the industry can follow, creating a gap between work demand and the availability of skills.

Closing the skills gap is the most significant opportunity of the decade.

We are taking bold action to achieve this through our commitment to skill 30 million people globally by 2030.

IBM SkillsBuild is a free education program, focused on underrepresented communities, that helps high school and university students, educators, and adult learners develop valuable new skills and access career opportunities.

The program includes an online platform complemented by customized practical learning experiences delivered in collaboration with a global network of partners.

Students can start learning at any time or on their own with built-in resources for educators.

IBM SkillsBuild's free online content aligns with high demand job roles to provide future fit skills.

The program offers over 1000 online courses and digital credentials to its more than 2 million users.

Stacked credentials provide verified data to employers and pathways to a degree.

Are you a student looking to learn about emerging technologies and workplace skills aligned to in-demand jobs?

IBM SkillsBuild can help you get there with product agnostic content that will expose you to the skills and trends of the future economy, all with teacher support and Watson technology to facilitate discovery, provide recommendations, and track progress.

Are you an adult learner looking to develop job skills to help you land a job?

IBM SkillsBuild has you covered with our career insights assessments, and our community where you can engage with coaches and industry professionals all for free.

Take control of your future.

Explore IBM SkillsBuild today. (Music)