

PGP IN MASS COMMUNICATION & MEDIA MANAGEMENT

Advertising & PR | Entertainment | Journalism | Digital Marketing



MET
Bhujbal Knowledge City
MET INSTITUTE OF MASS MEDIA

Post Graduate Programmes



Advertising & PR

PGP in Mass Communication & Media Management (Advertising & PR)

PG program that covers all Advertising mediums - Mainline, Digital, Outdoor, Radio, Films, Television, Events and more.

PGP in Mass Communication & Media Management (Entertainment)

Learning-by-doing approach prepares the students to make a career in the visual storytelling business of the Entertainment Industry including Films, OTT, Radio, Digital etc

Entertainment



Journalism

PGP in Mass Communication & Media Management (Journalism)

PG program that combines classroom instruction and hands-on experience of journalism and public relations from a contemporary digital media viewpoint.

PGP in Mass Communication & Media Management (Digital Marketing)

Provides 360 degree perspective and imparts conceptual training with an intensive hands-on approach. Experiential pedagogy gives an edge in the dynamic, fast growing field of digital marketing.

Digital Marketing



Eligibility: Graduate in any discipline from a recognised university with minimum 50% at graduation. Students who have appeared or are appearing for the final year exam can apply.

Selection Process: MET-CET + Statement of Purpose + Group Discussion/Personal Interview

Advantage MET

- Two Decades in Media Education
- Inhouse 4K studio complex - Shooting Floor, Editing Suite, Recording Studio
- Professionals as Professors
- Holistic approach based on the 3 A's of Media Education – 'Acquire, Assemble and Apply'
- Ranked 2nd Best B-School in Mumbai, India's 16th Best Pvt. B-School and 14th amongst Top West B-Schools by the Times B-School Survey 2024
- Recognized as the 'Outstanding Institute for Mass Media Management of the Year' by World Education Summit Awards 2019
- A dedicated career management centre
- A strong alumni network base

Sharp Minds at Work

Sharp at Every Turn



Creativity Room



Media Library



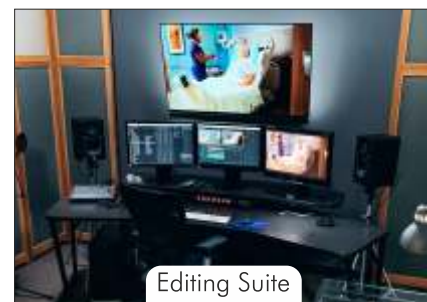
Recording Studio



Shooting Floor



MET World of Music



Editing Suite

APPLY NOW



MET
Bhujbal Knowledge City

MET Institute of Mass Media

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www.met.edu