# **Support Vector Machine**

(and Statistical Learning Theory)

## **Tutorial**

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#### 1 Support Vector Machines: history

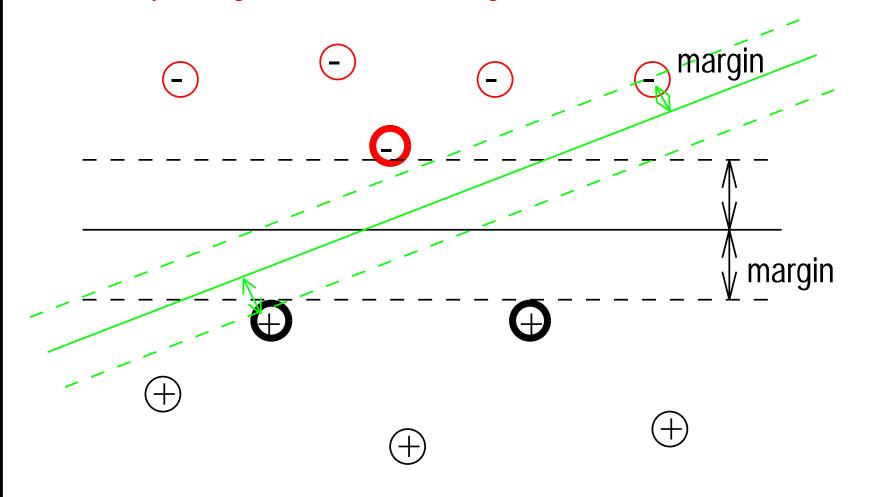
- SVMs introduced in COLT-92 by Boser, Guyon & Vapnik. Became rather popular since.
- Theoretically well motivated algorithm: developed from Statistical Learning Theory (Vapnik & Chervonenkis) since the 60s.
- Empirically good performance: successful applications in many fields (bioinformatics, text, image recognition, ...)

### 2 Support Vector Machines: history II

- Centralized website: www.kernel-machines.org.
- Several textbooks, e.g. "An introduction to Support Vector Machines" by Cristianini and Shawe-Taylor is one.
- A large and diverse community work on them: from machine learning, optimization, statistics, neural networks, functional analysis, etc.

#### 3 Support Vector Machines: basics

[Boser, Guyon, Vapnik '92],[Cortes & Vapnik '95]



Nice properties: convex, theoretically motivated, nonlinear with kernels..

#### 4 Preliminaries:

- Machine learning is about learning structure from data.
- Although the class of algorithms called "SVM"s can do more, in this talk we focus on pattern recognition.
- So we want to learn the mapping:  $\mathcal{X} \mapsto \mathcal{Y}$ , where  $x \in \mathcal{X}$  is some object and  $y \in \mathcal{Y}$  is a class label.
- Let's take the simplest case: 2-class classification. So:  $x \in \mathbb{R}^n$ ,  $y \in \{\pm 1\}$ .

#### 5 Example:

Suppose we have 50 photographs of elephants and 50 photos of tigers.





VS.

We digitize them into 100 x 100 pixel images, so we have  $x \in \mathbb{R}^n$  where n = 10,000.

Now, given a new (different) photograph we want to answer the question: is it an elephant or a tiger? [we assume it is one or the other.]

#### **6** Training sets and prediction models

- input/output sets  $\mathcal{X}$ ,  $\mathcal{Y}$
- training set  $(x_1, y_1), \ldots, (x_m, y_m)$
- "generalization": given a previously seen  $x \in \mathcal{X}$ , find a suitable  $y \in \mathcal{Y}$ .
- i.e., want to learn a classifier:  $y = f(x, \alpha)$ , where  $\alpha$  are the parameters of the function.
- For example, if we are choosing our model from the set of hyperplanes in  $\mathbb{R}^n$ , then we have:

$$f(x, \{w, b\}) = \operatorname{sign}(w \cdot x + b).$$

## 7 Empirical Risk and the true Risk

• We can try to learn  $f(x, \alpha)$  by choosing a function that performs well on training data:

$$R_{emp}(\alpha) = \frac{1}{m} \sum_{i=1}^{m} \ell(f(x_i, \alpha), y_i) =$$
Training Error

where  $\ell$  is the zero-one loss function,  $\ell(y, \hat{y}) = 1$ , if  $y \neq \hat{y}$ , and 0 otherwise.  $R_{emp}$  is called the *empirical risk*.

• By doing this we are trying to minimize the overall risk:

$$R(\alpha) = \int \ell(f(x, \alpha), y) dP(x, y) =$$
Test Error

where P(x,y) is the (unknown) joint distribution function of x and y.

#### 8 Choosing the set of functions

What about  $f(x, \alpha)$  allowing *all* functions from  $\mathcal{X}$  to  $\{\pm 1\}$ ?

Training set 
$$(x_1, y_1), \ldots, (x_m, y_m) \in \mathcal{X} \times \{\pm 1\}$$

Test set 
$$\bar{x_1}, \ldots, \bar{x_{\bar{m}}} \in \mathcal{X}$$
,

such that the two sets do not intersect.

For any f there exists  $f^*$ :

- 1.  $f^*(x_i) = f(x_i)$  for all *i*
- 2.  $f^*(x_j) \neq f(x_j)$  for all j

Based on the training data alone, there is no means of choosing which function is better. On the test set however they give different results. So generalization is not guaranteed.

 $\implies$  a restriction must be placed on the functions that we allow.

#### 9 Empirical Risk and the true Risk

Vapnik & Chervonenkis showed that an upper bound on the true risk can be given by the empirical risk + an additional term:

$$R(\alpha) \le R_{emp}(\alpha) + \sqrt{\frac{h(log(\frac{2m}{h} + 1) - log(\frac{\eta}{4}))}{m}}$$

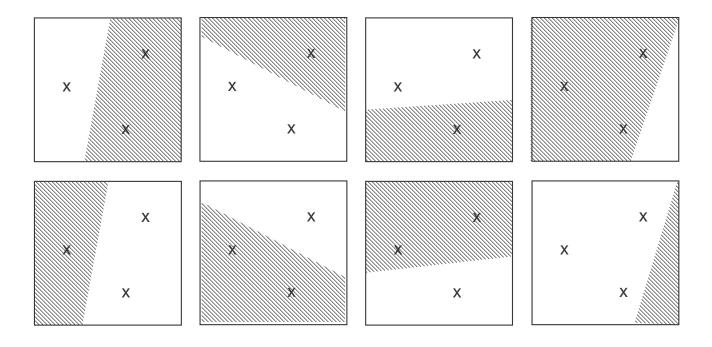
where h is the VC dimension of the set of functions parameterized by  $\alpha$ .

- The VC dimension of a set of functions is a measure of their *capacity* or complexity.
- If you can describe a lot of different phenomena with a set of functions then the value of h is large.

[VC dim = the maximum number of points that can be separated in all possible ways by that set of functions.]

#### 10 VC dimension:

The VC dimension of a set of functions is the maximum number of points that can be separated in all possible ways by that set of functions. For hyperplanes in  $\mathbb{R}^n$ , the VC dimension can be shown to be n+1.



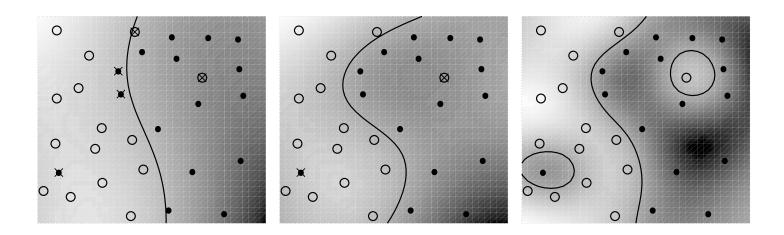
## 11 VC dimension and capacity of functions

Simplification of bound:

Test Error ≤ Training Error + Complexity of set of Models

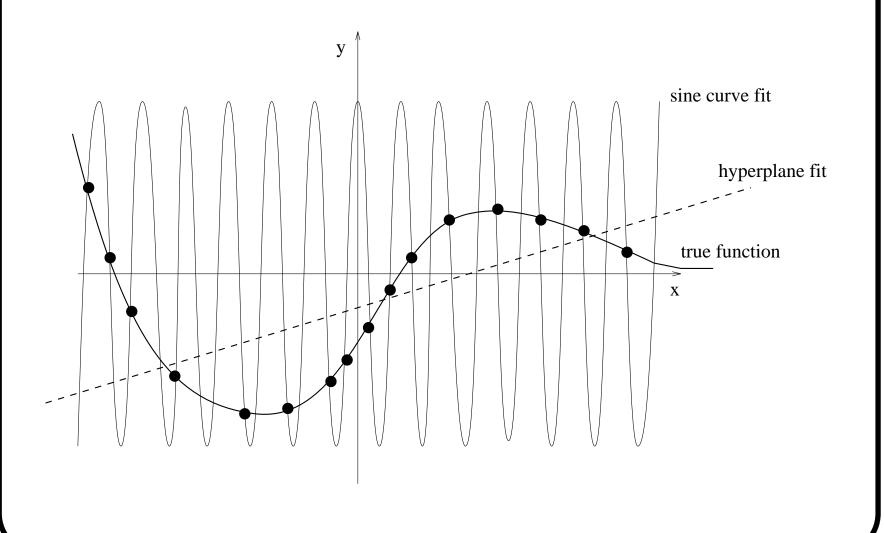
- Actually, a lot of bounds of this form have been proved (different measures of capacity). The complexity function is often called a regularizer.
- If you take a high capacity set of functions (explain a lot) you get low training error. But you might "overfit".
- If you take a very simple set of models, you have low complexity, but won't get low training error.

## 12 Capacity of a set of functions (classification)

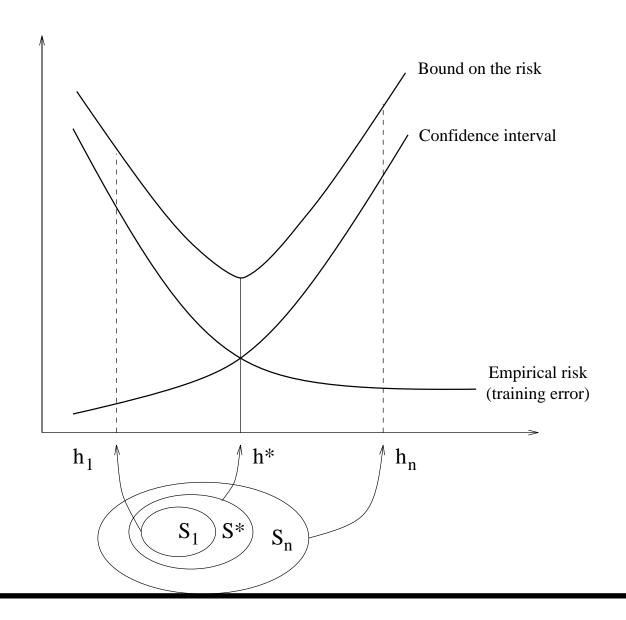


[Images taken from a talk by B. Schoelkopf.]

## 13 Capacity of a set of functions (regression)



## 14 Controlling the risk: model complexity



## 15 Capacity of hyperplanes

Vapnik & Chervonenkis also showed the following:

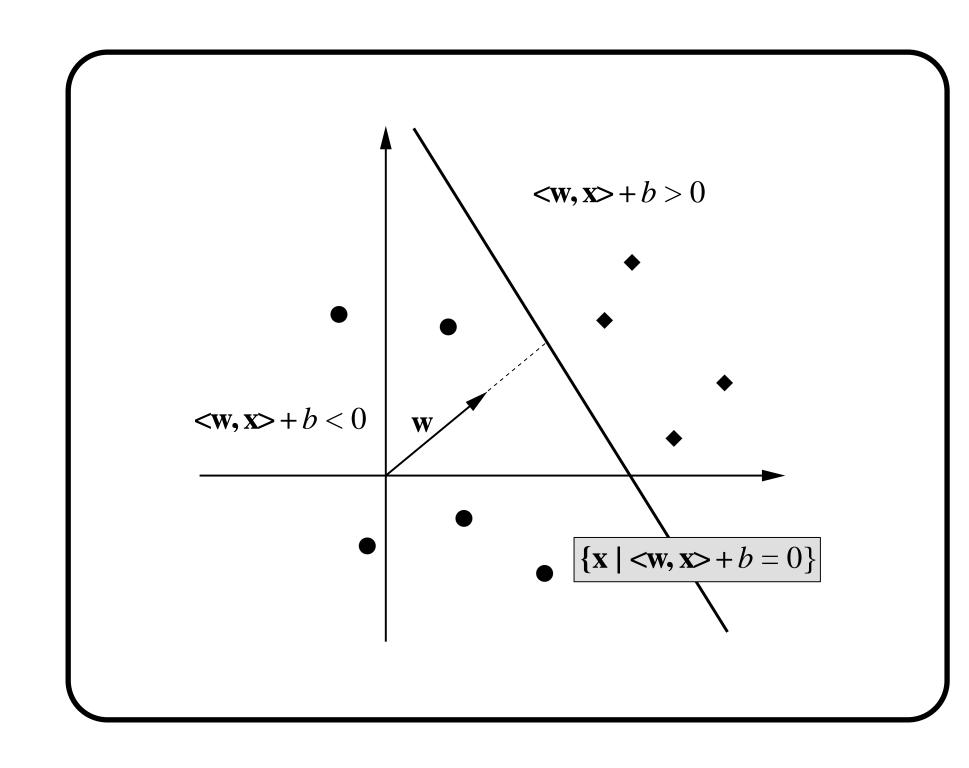
Consider hyperplanes  $(w \cdot x) = 0$  where w is normalized w.x.x a set of points  $X^*$  such that:  $\min_i |w \cdot x_i| = 1$ .

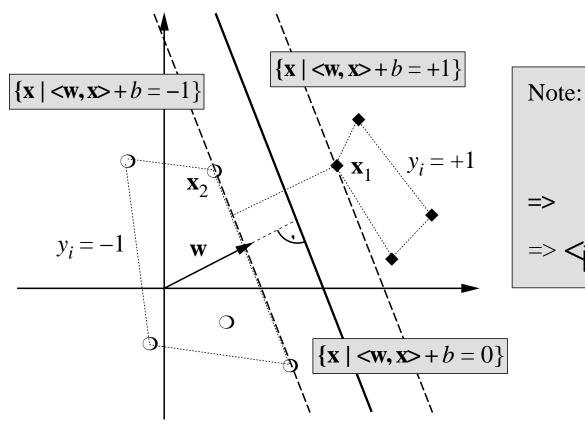
The set of decision functions  $f_w(x) = sign(w \cdot x)$  defined on  $X^*$  such that  $||w|| \le A$  has a VC dimension satisfying

$$h < R^2 A^2.$$

where R is the radius of the smallest sphere around the origin containing  $X^*$ .

- $\implies$  minimize  $||w||^2$  and have low capacity
- $\implies$  minimizing  $||w||^2$  equivalent to obtaining a large margin classifier





$$\langle \mathbf{w}, \mathbf{x}_1 \rangle + b = +1$$

$$\langle \mathbf{w}, \mathbf{x}_2 \rangle + b = -1$$

$$\Rightarrow \langle \mathbf{w}, (\mathbf{x}_1 - \mathbf{x}_2) \rangle = 2$$

$$\Rightarrow \langle \frac{\mathbf{w}}{||\mathbf{w}||}, (\mathbf{x}_1 - \mathbf{x}_2) \rangle = \frac{2}{||\mathbf{w}||}$$

## 16 Linear Support Vector Machines (at last!)

So, we would like to find the function which minimizes an objective like:

Training Error + Complexity term

We write that as:

$$\frac{1}{m} \sum_{i=1}^{m} \ell(f(x_i, \alpha), y_i) + \text{Complexity term}$$

For now we will choose the set of hyperplanes (we will extend this later), so  $f(x) = (w \cdot x) + b$ :

$$\frac{1}{m} \sum_{i=1}^{m} \ell(w \cdot x_i + b, y_i) + ||w||^2$$

subject to  $\min_i |w \cdot x_i| = 1$ .

## 17 Linear Support Vector Machines II

That function before was a little difficult to minimize because of the step function in  $\ell(y, \hat{y})$  (either 1 or 0).

Let's assume we can separate the data perfectly. Then we can optimize the following:

Minimize  $||w||^2$ , subject to:

$$(w \cdot x_i + b) \ge 1$$
, if  $y_i = 1$   
 $(w \cdot x_i + b) \le -1$ , if  $y_i = -1$ 

The last two constraints can be compacted to:

$$y_i(w \cdot x_i + b) \ge 1$$

This is a quadratic program.

#### 18 SVMs: non-separable case

To deal with the non-separable case, one can rewrite the problem as:

Minimize:

$$||w||^2 + C \sum_{i=1}^m \xi_i$$

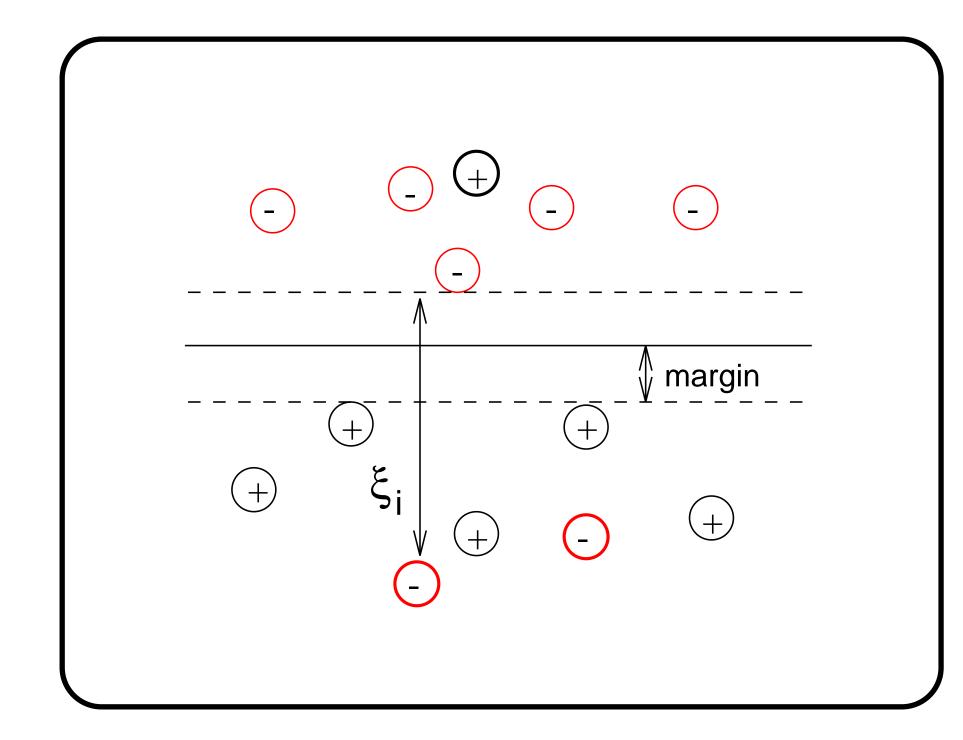
subject to:

$$y_i(w \cdot x_i + b) \ge 1 - \xi_i, \quad \xi_i \ge 0$$

This is just the same as the original objective:

$$\frac{1}{m} \sum_{i=1}^{m} \ell(w \cdot x_i + b, y_i) + ||w||^2$$

except  $\ell$  is no longer the zero-one loss, but is called the "hinge-loss":  $\ell(y,\hat{y}) = \max(0,1-y\hat{y})$ . This is still a quadratic program!



#### 19 Support Vector Machines - Primal

• Decision function:

$$f(\boldsymbol{x}) = \boldsymbol{w} \cdot \boldsymbol{x} + b$$

• Primal formulation:

$$\min P(\boldsymbol{w}, b) = \underbrace{\frac{1}{2} \|\boldsymbol{w}\|^2}_{\text{maximize margin}} + \underbrace{C \sum_{i} H_1[y_i f(\boldsymbol{x}_i)]}_{\text{minimize training error}}$$

 $H_1(z)$ 

Ideally  $H_1$  would count the number of errors, approximate with:

Hinge Loss 
$$H_1(z) = \max(0, 1-z)$$

#### 20 SVMs: non-linear case

Linear classifiers aren't complex enough sometimes. SVM solution:

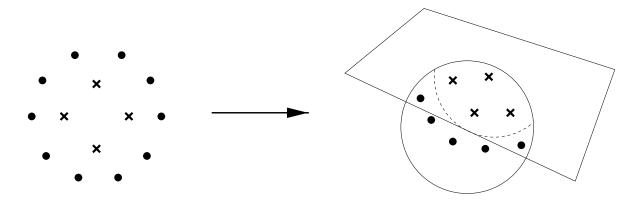
Map data into a richer feature space including nonlinear features, then construct a hyperplane in that space so all other equations are the same!

Formally, preprocess the data with:

$$x \mapsto \Phi(x)$$

and then learn the map from  $\Phi(x)$  to y:

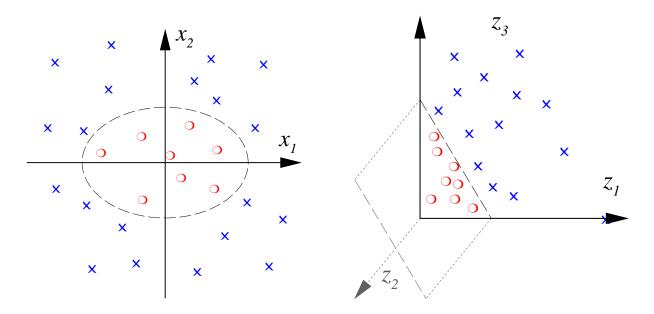
$$f(x) = w \cdot \Phi(x) + b.$$



## 21 SVMs: polynomial mapping

$$\Phi: R^2 \to R^3$$

$$(x_1, x_2) \mapsto (z_1, z_2, z_3) := (x_1^2, \sqrt{2}) x_1 x_2, x_2^2$$

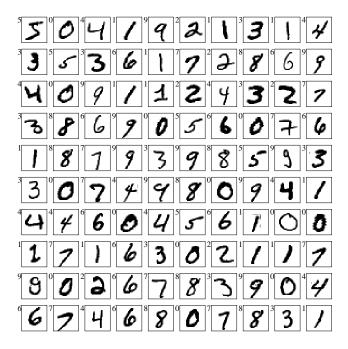


#### 22 SVMs: non-linear case II

For example MNIST hand-writing recognition. 60,000 training examples, 10000 test examples, 28x28.

Linear SVM has around 8.5% test error.

Polynomial SVM has around 1% test error.



#### 23 SVMs: full MNIST results

Classifier	Test Error
linear	8.4%
3-nearest-neighbor	2.4%
RBF-SVM	1.4 %
Tangent distance	1.1 %
LeNet	1.1 %
Boosted LeNet	0.7 %
Translation invariant SVM	0.56 %

Choosing a good mapping  $\Phi(\cdot)$  (encoding prior knowledge + getting right complexity of function class) for your problem improves results.

#### 24 SVMs: the kernel trick

Problem: the dimensionality of  $\Phi(x)$  can be very large, making w hard to represent explicitly in memory, and hard for the QP to solve.

The Representer theorem (Kimeldorf & Wahba, 1971) shows that (for SVMs as a special case):

$$w = \sum_{i=1}^{m} \alpha_i \Phi(x_i)$$

for some variables  $\alpha$ . Instead of optimizing w directly we can thus optimize  $\alpha$ .

The decision rule is now:

$$f(x) = \sum_{i=1}^{m} \alpha_i \Phi(x_i) \cdot \Phi(x) + b$$

We call  $K(x_i, x) = \Phi(x_i) \cdot \Phi(x)$  the *kernel function*.

#### 25 Support Vector Machines - kernel trick II

We can rewrite all the SVM equations we saw before, but with the  $w = \sum_{i=1}^{m} \alpha_i \Phi(x_i)$  equation:

#### • Decision function:

$$f(x) = \sum_{i} \alpha_{i} \Phi(\mathbf{x}_{i}) \cdot \Phi(\mathbf{x}) + b$$
$$= \sum_{i} \alpha_{i} K(\mathbf{x}_{i}, \mathbf{x}) + b$$

#### • Dual formulation:

$$\min P(\boldsymbol{w}, b) = \underbrace{\frac{1}{2} \|\sum_{i=1}^{m} \alpha_i \Phi(x_i)\|^2 + C \sum_{i} H_1[y_i f(\boldsymbol{x}_i)]}_{\text{maximize margin}} + \underbrace{C \sum_{i} H_1[y_i f(\boldsymbol{x}_i)]}_{\text{minimize training error}}$$

#### 26 Support Vector Machines - Dual

But people normally write it like this:

• Dual formulation:

$$\min_{\boldsymbol{\alpha}} D(\boldsymbol{\alpha}) = \frac{1}{2} \sum_{i,j} \alpha_i \, \alpha_j \, \Phi(\boldsymbol{x}_i) \cdot \Phi(\boldsymbol{x}_j) - \sum_i y_i \, \alpha_i \quad \text{s.t.} \quad \begin{cases} \sum_i \alpha_i = 0 \\ 0 \le y_i \, \alpha_i \le C \end{cases}$$

• Dual Decision function:

$$f(x) = \sum_{i} \alpha_{i} K(\boldsymbol{x}_{i}, \boldsymbol{x}) + b$$

- **Kernel function**  $K(\cdot, \cdot)$  is used to make (implicit) nonlinear feature map, e.g.
  - Polynomial kernel:  $K(\boldsymbol{x}, \boldsymbol{x}') = (\boldsymbol{x} \cdot \boldsymbol{x}' + 1)^d$ .
  - RBF kernel:  $K(\boldsymbol{x}, \boldsymbol{x}') = \exp(-\gamma ||\boldsymbol{x} \boldsymbol{x}'||^2).$

#### 27 Polynomial-SVMs

The kernel  $K(\mathbf{x}, \mathbf{x}') = (\mathbf{x} \cdot \mathbf{x}')^d$  gives the same result as the explicit mapping + dot product that we described before:

$$\Phi: R^{2} \to R^{3} \quad (x_{1}, x_{2}) \mapsto (z_{1}, z_{2}, z_{3}) := (x_{1}^{2}, \sqrt{2}) x_{1} x_{2}, x_{2}^{2})$$

$$\Phi((x_{1}, x_{2}) \cdot \Phi((x'_{1}, x'_{2}) = (x_{1}^{2}, \sqrt{2}) x_{1} x_{2}, x_{2}^{2}) \cdot (x'_{1}^{2}, \sqrt{2}) x'_{1} x'_{2}, x'_{2}^{2})$$

$$= x_{1}^{2} x'_{1}^{2} + 2x_{1} x'_{1} x_{2} x'_{2} + x_{2}^{2} x'_{2}^{2}$$

is the same as:

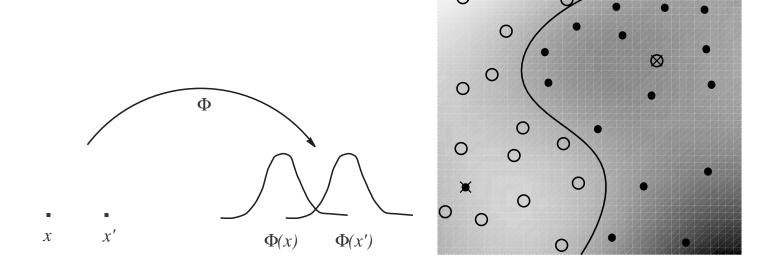
$$K(\mathbf{x}, \mathbf{x}') = (\mathbf{x} \cdot \mathbf{x}')^2 = ((x_1, x_2) \cdot (x'_1, x'_2))^2$$
$$= (x_1 x'_1 + x_2 x'_2)^2 = x_1^2 x'_1^2 + x_2^2 x'_2^2 + 2x_1 x'_1 x_2 x'_2$$

Interestingly, if d is large the kernel is still only requires n multiplications to compute, whereas the explicit representation may not fit in memory!

#### 28 RBF-SVMs

The RBF kernel  $K(x, x') = \exp(-\gamma ||x - x'||^2)$  is one of the most popular kernel functions. It adds a "bump" around each data point:

$$f(\boldsymbol{x}) = \sum_{i=1}^{m} \alpha_i \exp(-\gamma ||\boldsymbol{x}_i - \boldsymbol{x}||^2) + b$$



Using this one can get state-of-the-art results.

#### 29 SVMs: more results

There is much more in the field of SVMs/ kernel machines than we could cover here, including:

- Regression, clustering, semi-supervised learning and other domains.
- Lots of other kernels, e.g. string kernels to handle text.
- Lots of research in modifications, e.g. to improve generalization ability, or tailoring to a particular task.
- Lots of research in speeding up training.

Please see text books such as the ones by Cristianini & Shawe-Taylor or by Schoelkopf and Smola.

#### 30 SVMs: software

Lots of SVM software:

- LibSVM (C++)
- SVMLight (C)

As well as complete machine learning toolboxes that include SVMs:

- Torch (C++)
- Spider (Matlab)
- Weka (Java)

All available through www.kernel-machines.org.