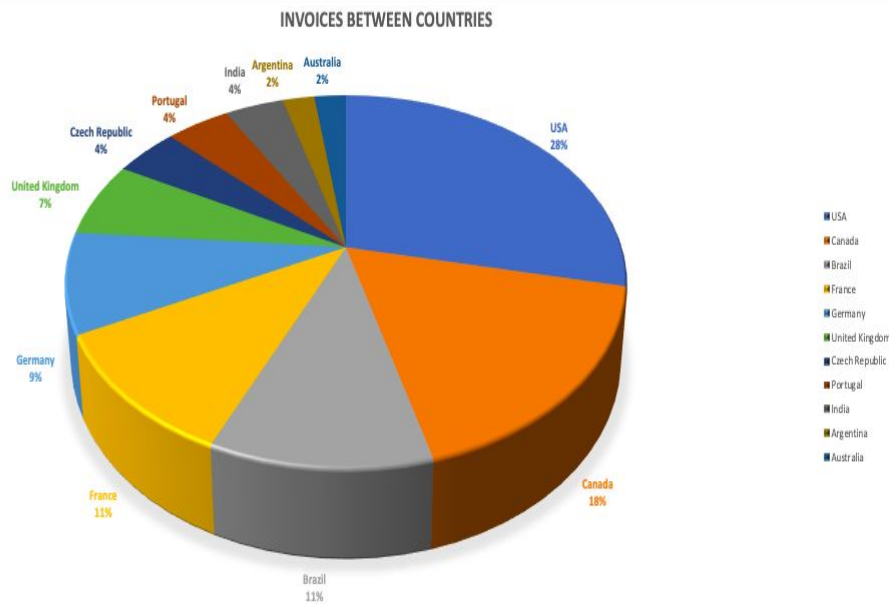




BUSINESS ANALYSIS : SQL PROJECT

BY: HARSHAL GAUTAM

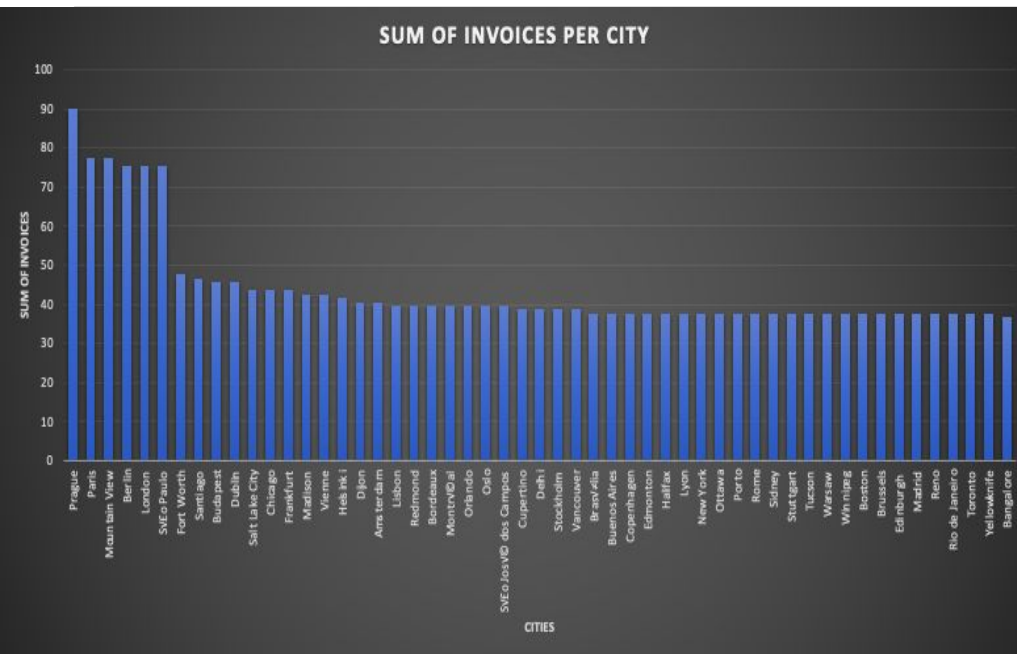
QUERY 1: Which country has the most invoices?



From the Pie chart, it is evident that the USA had the most Invoices ordered as the country had 28% or 91 invoices ordered.

On the other hand, Argentina and Australia have the least invoices ordered as both the countries only have 2 % or 7 invoice orders each

QUERY 2: Which city has the best customers in terms of sum total of Invoices?



As per the chart, it is clear that Prague has the best customers in terms of cities as the sum total of invoices that Prague has received is 90.24.

On the other hand, it is clearly evident that Bangalore has the least amount of customers interested in the Music Festival as the sum total of invoices that Bangalore has received is only 36.64

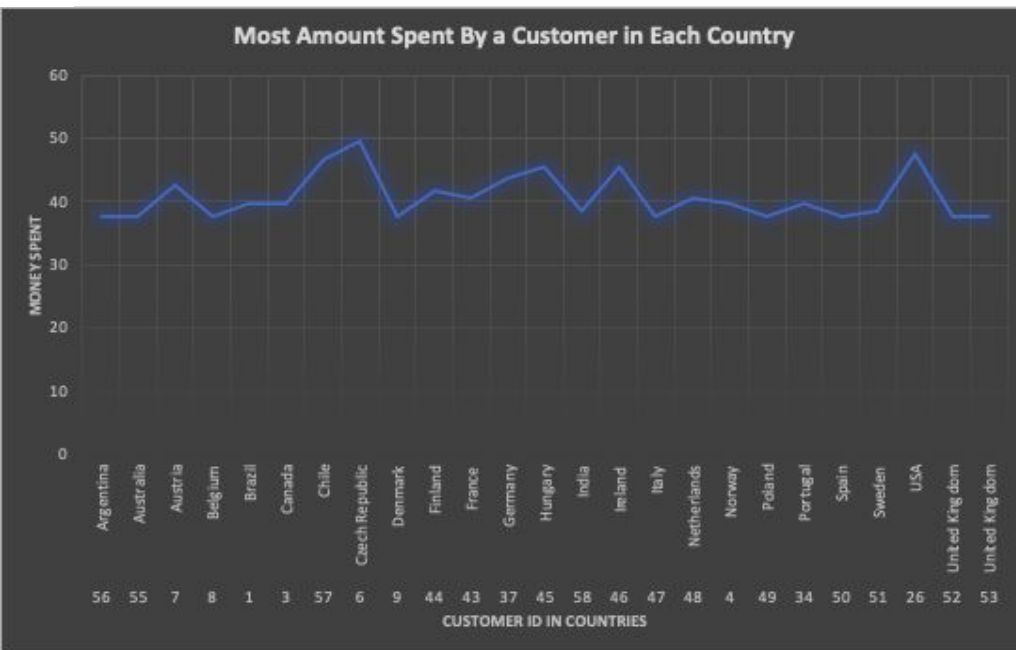
QUERY 3: What is the total amount spent from our best customers?



From the comparison chart, we can come up with the conclusion that Customer Id: 6, Helena Holy has spent the most total amount on 49.72 in purchases.

The chart compares the top 10 customers who have the most purchases, out of the top 10, Customer Id: 25 and 7, Victor Stevens and Astrid Gruber have the least purchases amounting to 42.62

QUERY 4: Which customer spent the most money in each country?



From the line chart, we can tell that the customer Helena Holy, customer id: 6 is from Czech Republic.

On the other side, It is evident that customer id's: 56, 55, 8, 9, 47, 49, 50, 52, 53 as they all spent 37.62 but the amount itself was the most spent by a customer in their respective countries



THANK YOU