

Doctor Squish Halloween Bash! (10-19-23) To (10-31-23)

Campaign Summary



- 13 posts by 4 influencers.
- Total Impressions were 340.17K, Reach was 289.72K with a 3.37% Engagement Rate.
- Each post averaged 22.29K Reach, 752 Engagements, and \$13.78K EMV
- The campaign generated \$179.11K EMV.

Campaign Statistics

13
Posts

3.37%
Eng.Rate

289.72K
Reach

\$179.11K
EMV



6

♡ 5.61K ↗ 0

💬 14

212,500

\$78.46K



4

♡ 3.78K ↗ 29

💬 11

67,631

\$90.40K



3

♡ 353 ↗ 0

💬 3

9,592

\$10.24K



0

♡ 0 ↗ 0

💬 0

0

\$0



0

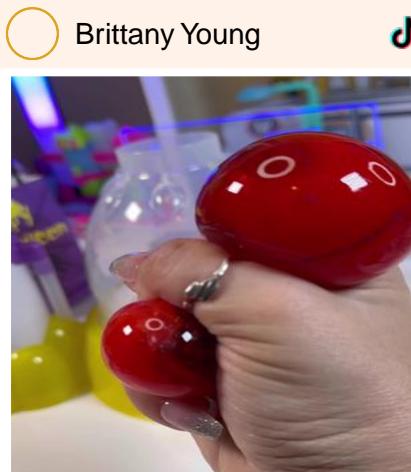
♡ 0 ↗ 0

💬 0

0

\$0

Top Performing Posts



Brittany Young 

3544 Likes

Creating a Halloween Squishy! #doctorsquish #gruesomehallowe...

10-30-23 



Brittany Young 

2680 Likes

Creating a Halloween Squishy! #doctorsquish #gruesomehallowe...

10-30-23 

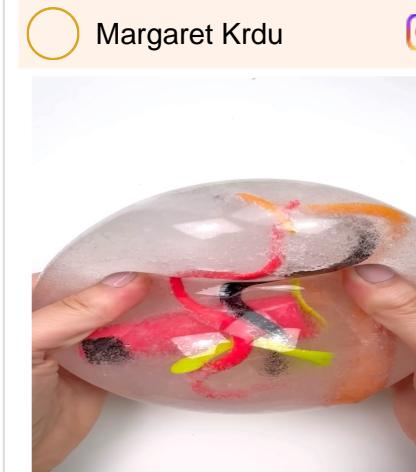


Margaret Krdu 

2104 Likes

Squishy #gifted #gruesomehalloweensquishy #doctorsquish #...

10-30-23 



Margaret Krdu 

769 Likes

Squish #gifted #doctorsquish #halloweensquish #asmr #mypb...

10-31-23 

Participating Influencers



Brittany Young



Jennifer Brecko



Tiffany Brucculeri



Margaret Krdu



Brittany Young

2 Posts 6258 Eng. 4.79% Eng. Rate 130.55K Reach \$121.32K EMV

dreamteamsworld



2680 Likes

Creating a Halloween
Squishy! #doctorsquish
#gruesomehallowe...

10-30-23



dreamteamsworld



3544 Likes

Creating a Halloween
Squishy! #doctorsquish
#gruesomehallowe...

10-30-23





Jennifer Brecko

5 Posts 133 Eng. 2.81% Eng. Rate 4.73K Reach \$3.15K EMV

scatteredadventures



20 Likes

#freeproduct Lets make a #gruesomehalloween-squishy with the ...

10-28-23

scatteredadventures



17 Likes

#freeproduct Making another #gruesomehalloween-squishy! Than...

10-31-23

scatteredadventures



22 Likes

#freeproduct Let's make a #gruesomehalloween-squishy with the...

10-28-23

scatteredadventures



6 Likes

#freeproduct Making another #gruesomehalloween-squishy! Thank...

10-31-23

 scatteredadventures



61 Likes

#freeproduct Lets make
a #gruesomehalloween-
squishy with the ...

10-28-23





Tiffany Brucculeri

1 Posts 21 Eng. 7.14% Eng. Rate 294 Reach \$259 EMV

playliverepeat



21 Likes

I'm walking in the spider-webs-
Heres my first go at an offic...

10-30-23





Margaret Krdu

5 Posts 3393 Eng. 2.20% Eng. Rate 154.15K Reach \$54.37K EMV

mypbandj



2104 Likes

Squishy #gifted #grue-somehalloweensquishy #doctorsquish #...

10-30-23

mypbandj



769 Likes

Squish #gifted #doctorsquish #halloweensquish #asmr #mypb...

10-31-23

mypbandjshorts



325 Likes

#DoctorSquish.

10-28-23

mypbnj



77 Likes

Squishy #gifted #grue-somehalloweensquishy #doctorsquish #...

10-27-23

 mypbnj



102 Likes

Squish #gifted #doc-torsquish #halloweensquish
#asmr #mypb...

10-31-23