



CHOCOLATE SALES ANALYSIS REPORT

- Bars
- Bites
- Other

- Australia
- Canada
- India
- New Zealand
- UK
- USA

Total Sales

\$34M

This Month 2.53M
MoM % -10.8%

Total Boxes

2M

Sum of Costs 13.52M
Count of Cost per box 22

Total Shipments

6K

Sum of Costs 13.52M
Sum of Boxes 2M

Total Costs

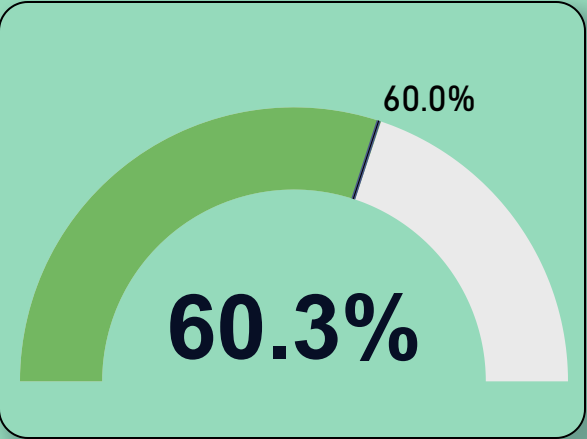
14M

MoM Costs change % --

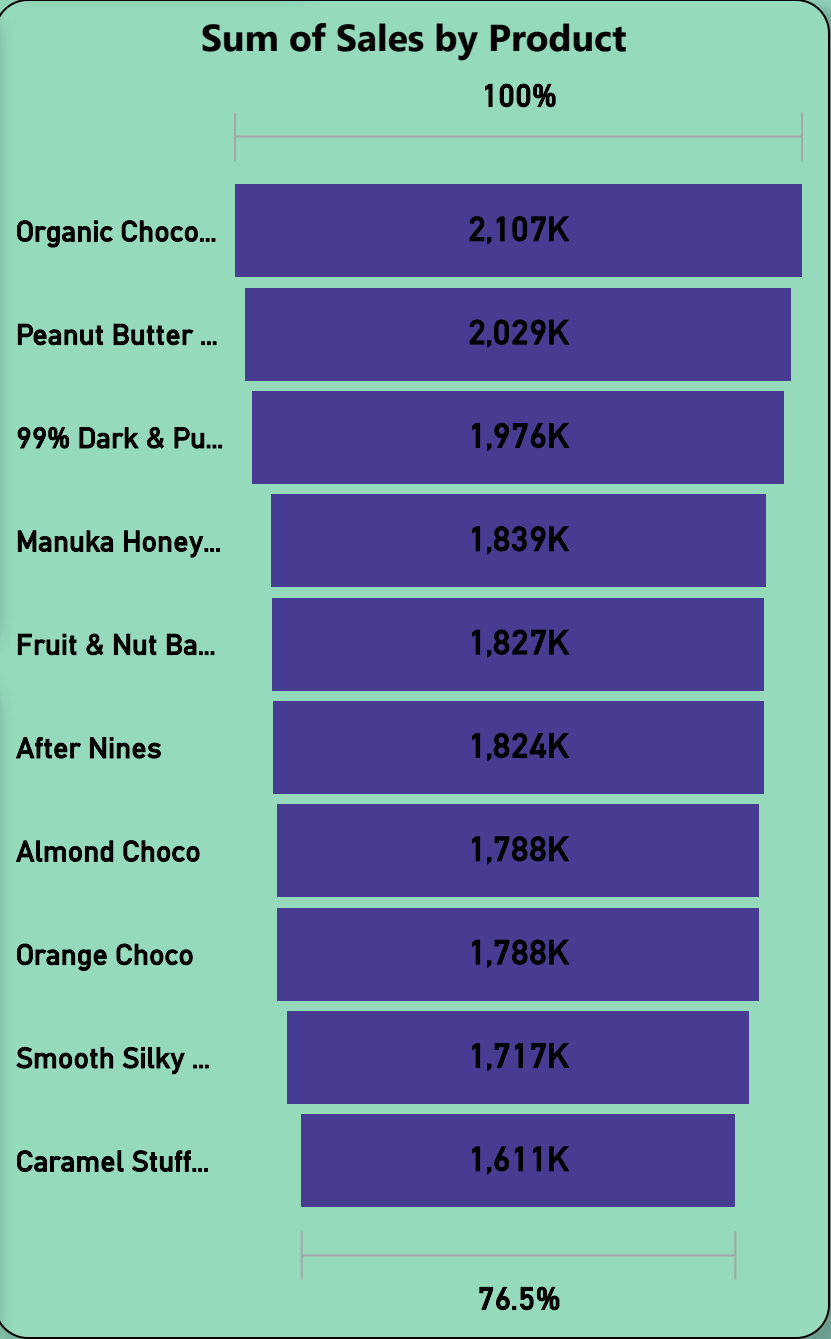
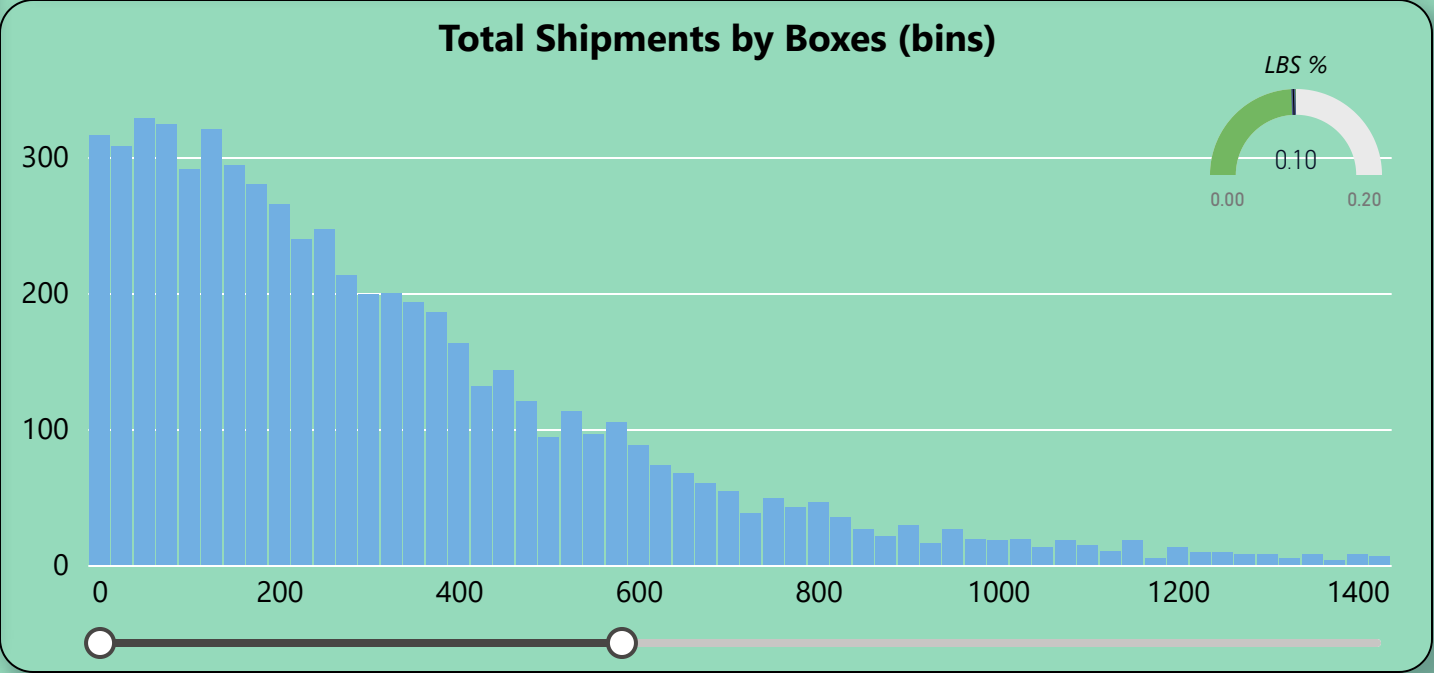
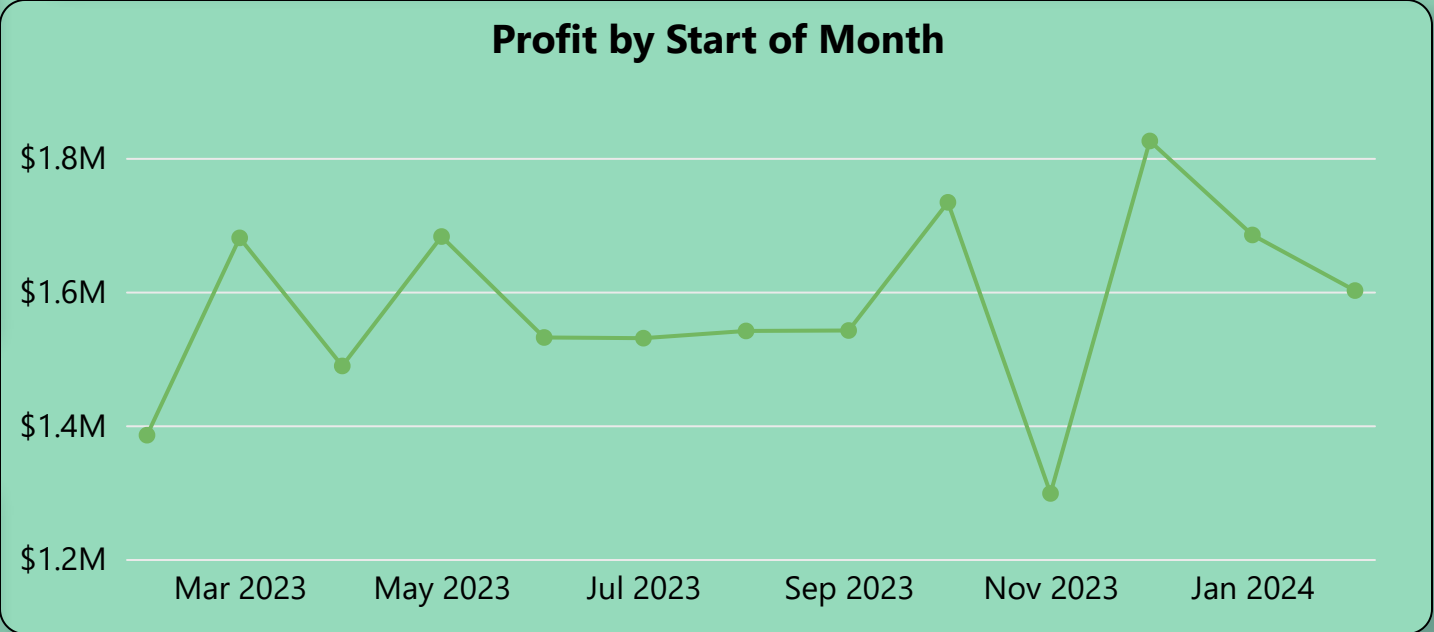
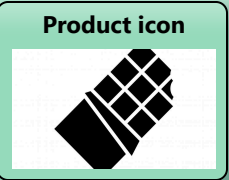
Total Profit

\$21M

Profit % 60.3%
Target Profit 0.60



- Sales
- Boxes
- Shipments
- Costs
- Profit



Product	Sales	Profit	Profit %	LBS %	
50% Dark Bites	\$1,335K	\$363.1K	27.2%	0.12	✖
70% Dark Bites	\$1,223K	\$712.5K	58.3%	0.10	!
85% Dark Bars	\$1,292K	\$462.1K	35.8%	0.09	✖
99% Dark & Pure	\$1,976K	\$1,461.7K	74.0%	0.12	✓
After Nines	\$1,824K	\$1,013.1K	55.6%	0.11	!
Almond Choco	\$1,788K	\$1,280.7K	71.6%	0.08	✓
Baker's Choco Chips	\$1,470K	\$255.3K	17.4%	0.11	✖
Caramel Stuffed Bars	\$1,611K	\$623.2K	38.7%	0.09	✖
Choco Coated Almonds	\$1,236K	\$944.3K	76.4%	0.09	✓
Drinking Coco	\$1,421K	\$379.1K	26.7%	0.07	✖
Eclairs	\$1,044K	\$462.7K	44.3%	0.12	✖
Fruit & Nut Bars	\$1,827K	\$1,155.3K	63.2%	0.06	✓
Manuka Honey Choco	\$1,839K	\$1,451.7K	78.9%	0.15	✓
Milk Bars	\$1,322K	\$997.2K	75.5%	0.16	✓
Mint Chip Choco	\$881K	\$457.5K	51.9%	0.11	✖
Orange Choco	\$1,788K	\$1,421.3K	79.5%	0.05	✓
Organic Choco Syrup	\$2,107K	\$1,207.8K	57.3%	0.11	!
Peanut Butter Cubes	\$2,029K	\$1,767.7K	87.1%	0.13	✓
Raspberry Choco	\$1,409K	\$833.0K	59.1%	0.05	!
Smooth Silky Salty	\$1,717K	\$1,449.0K	84.4%	0.09	✓
Total	\$34,043K	\$20,524.1K	60.3%	0.10	2

Country Details

