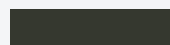

Internship Opportunities in India Analysis

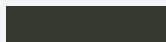
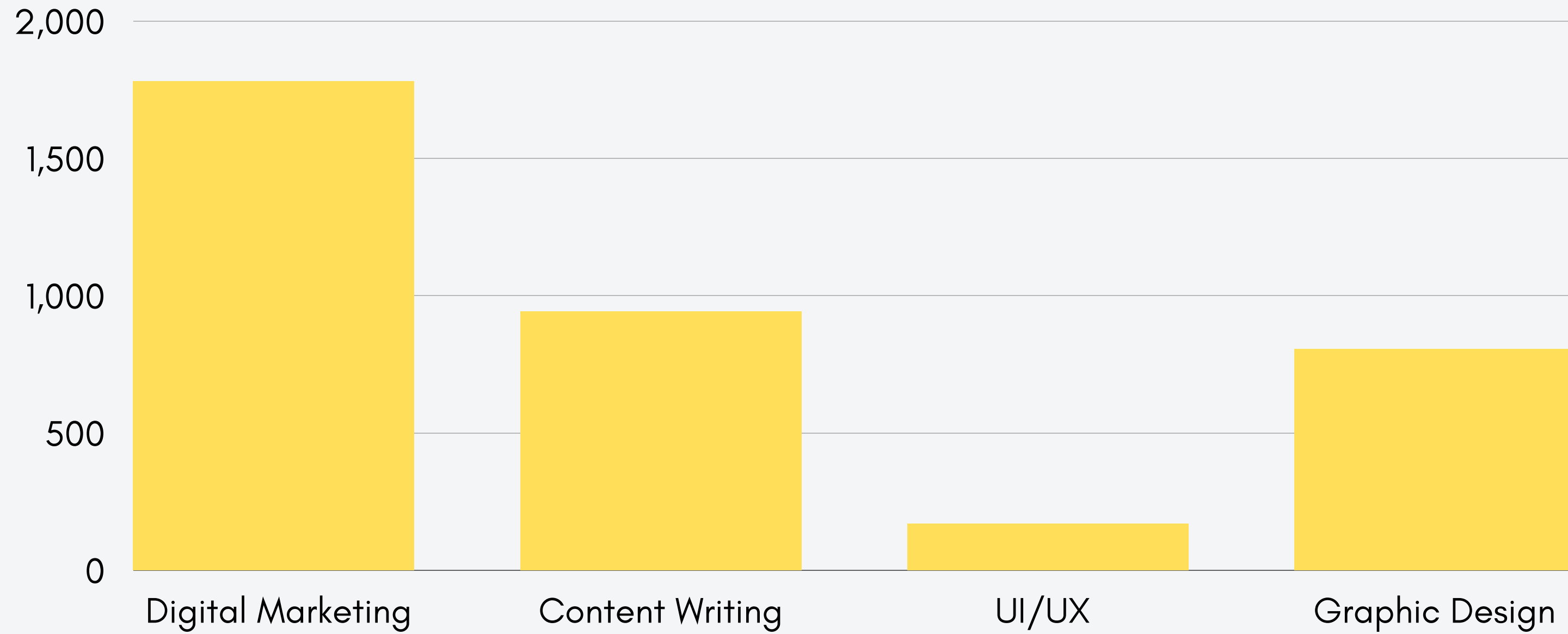
Presentation made to answer the
business questions of the company's
stakeholders.

HARSHAL PANCHAL

Q1.How many internships are offered in the following domains?

- a. Graphic Design: 804 positions
- b. Digital Marketing: 1772 internships
- c. Content Writing: 942 opportunities
- d. UI/UX Design:168 internships





FileOwner DBRunExportImport

SQLite

Table

Data_Finalv3

Column

Company TEXT

Internship_Title TEXT

Location TEXT

Salary_Category TEXT

Stipend_(Rs/month) TEXT

demo

MariaDB

PostgreSQL

MS SQL

Oracle

Docker

SQLite

1 SELECT COUNT(*) FROM Data_Finalv3 WHERE internship_title LIKE "%Graphic%";

! COUNT(*)

804

Syntax

Syntax | History

all functions

comment

ALTER TABLE

ANALYZE

ATTACH DATABASE

CREATE INDEX

Graphic Design

Content Writing

FileOwner DBRunExportImport

SQLite

Table

Data_Finalv3

Column

Company TEXT

Internship_Title TEXT

Location TEXT

Salary_Category TEXT

Stipend_(Rs/month) TEXT

demo

MariaDB

PostgreSQL

MS SQL

Oracle

Docker

SQLite

1 SELECT COUNT(*) FROM Data_Finalv3 WHERE internship_title LIKE "%Writing%";

! COUNT(*)

942

Syntax

Syntax | History

all functions

comment

ALTER TABLE

ANALYZE

ATTACH DATABASE

CREATE INDEX

CREATE TABLE

CREATE TRIGGER

CREATE VIEW

Menu

File

Owner DB

Run

Export

Import

SQLite

SQLite

1 SELECT COUNT(*) FROM Data_Finalv3 WHERE internship_title LIKE "%Marketing%";

! COUNT(*)

1779

Syntax

Syntax | History

all functions

comment

ALTER TABLE

ANALYZE

ATTACH DATABASE

CREATE INDEX

CREATE TABLE

Digital Marketing

UI/UX

Menu

File

Owner DB

Run

Export

Import

SQLite

SQLite

1 SELECT COUNT(*) FROM Data_Finalv3 WHERE internship_title LIKE "%UI%";

! COUNT(*)

168

Syntax

Syntax | History

all functions

comment

ALTER TABLE

ANALYZE

ATTACH DATABASE

CREATE INDEX

CREATE TABLE

CREATE TRIGGER

CREATE VIEW

Q2. What percentage of internships offer

a. More than Rs.10,000 stipend per month:

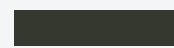
$$2044/10075 = 20.2\%$$

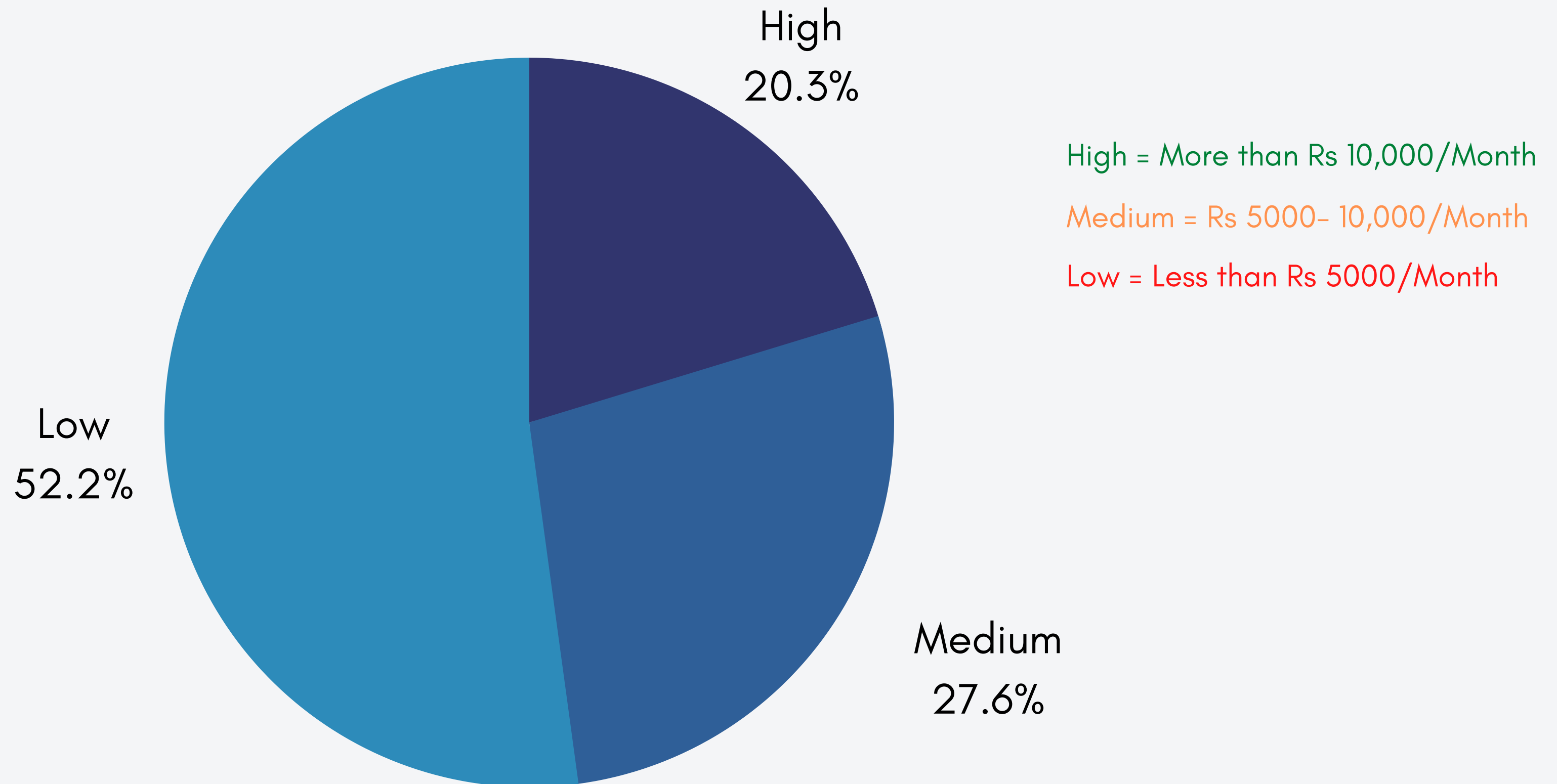
b. Between Rs.5000 and Rs.10,000:

$$2776/10075 = 27.5\%$$

c. Less than Rs.5000 stipend:

$$5255/10075 = 52.5\%$$





≡

File

Owner DB

Run

Export

Import

SQL.BanD for Business

SQLite

Table

Data_Finalv3

Column

Company TEXT

Internship_Title TEXT

Location TEXT

Salary_Category TEXT

Stipend_(Rs/month) TEXT

demo

SQLite

1 SELECT COUNT(internship_title) FROM Data_Finalv3 WHERE salary_category='High';

! COUNT(internship_title)

2044

Syntax

Syntax | History

all functions

comment

ALTER TABLE

ANALYZE

ATTACH DATABASE

≡

File

Owner DB

Run

Export

Import

SQL.BanD for Business

SQLite

Table

Data_Finalv3

Column

Company TEXT

Internship_Title TEXT

Location TEXT

Salary_Category TEXT

Stipend_(Rs/month) TEXT

demo

SQLite

1 SELECT COUNT(internship_title) FROM Data_Finalv3 WHERE salary_category='Medium';

! COUNT(internship_title)

2776

Syntax

Syntax | Histo

all functions

comment

ALTER TABL

ANALYZE

ATTACH DAT

CREATE IND

CREATE TAE

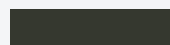
CREATE TRI

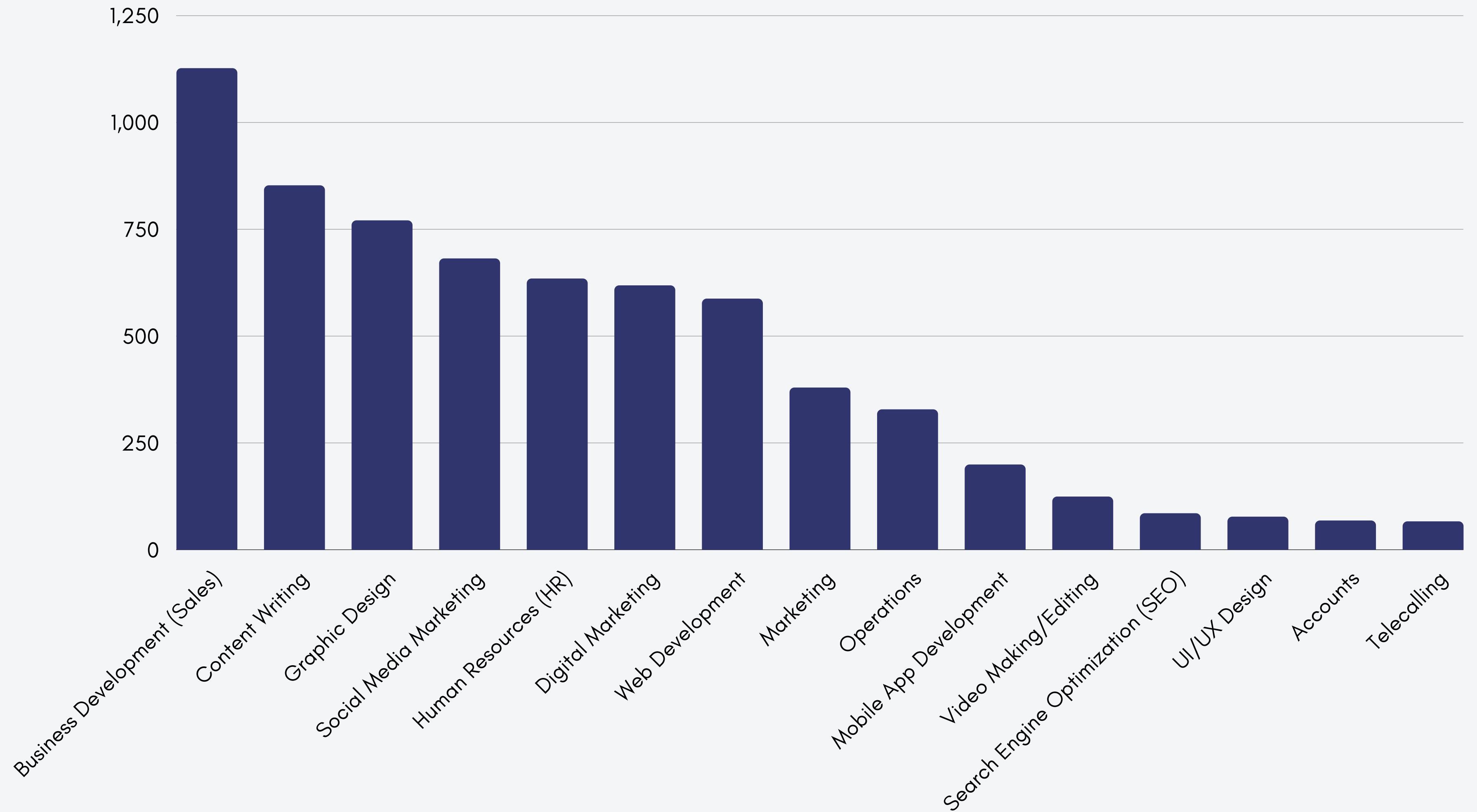
CREATE VIE

The screenshot displays the SQLite Online IDE interface. The top navigation bar includes tabs for 'SQL OnLine IDE', 'White and Black Business Plan Pr', and '(3) WhatsApp'. The main toolbar contains buttons for 'File', 'Owner DB', 'Run', 'Export', and 'Import'. The left sidebar shows a tree view with 'SQLite' selected, containing a 'Table' section with 'Data_Finalv3' and a 'Column' section with 'Company TEXT', 'Internship_Title TEXT', 'Location TEXT', 'Salary_Category TEXT', 'Stipend_(Rs/month) TEXT', and 'demo'. The central editor area shows a SQL query: `1 SELECT COUNT(internship_title) FROM Data_Finalv3 WHERE salary_category='Low';`. Below the query, the result is displayed as `! COUNT(internship_title)` with the value `5255`. The right sidebar shows a 'History' section with a list of previous queries, including the same query as in the editor. The bottom status bar shows the file name 'SQLite (2).sql' and a 'Show all' button.

Q3. Which are the 15 domains with the maximum number of internships offered ?

A3. Business Sales tops the list by 1126 posts followed by content writing with 852 opportunities. Meanwhile, telecalling stood at the 15th position. Refer to the screenshot in the next slide for more details.





File

Owner DB

Run

Export

Import

SQL.BanD for Business

Sign in

SQLite

Table

Data_Finalv3

Column

Company TEXT

Internship_Title TEXT

Location TEXT

Salary_Category TEXT

Stipend_(Rs/month) TEXT

demo

MariaDB

PostgreSQL

MS SQL

Oracle

Docker

Syntax

Business

SQLite

1 SELECT internship_title, COUNT(internship_title) AS frequency

2 FROM Data_Finalv3 GROUP BY internship_title ORDER BY frequency DESC LIMIT 15;

Internship_Title	frequency
Business Development (Sales)	1126
Content Writing	852
Graphic Design	770
Social Media Marketing	681
Human Resources (HR)	634
Digital Marketing	618
Web Development	587
Marketing	379
Operations	328
Mobile App Development	199
Video Making/Editing	124
Search Engine Optimization (SEO)	85
UI/UX Design	77
Accounts	68
Telecalling	66

History

Syntax | History

SQLite

SELECT internship_title, COUNT(interns

FROM Data_Finalv3 GROUP BY internship_

...

SQLite

SELECT internship_title, COUNT(interns

FROM Data_Finalv3 GROUP BY internship_

...

SQLite

SELECT internship_title, COUNT(interns

FROM Data_Finalv3 GROUP BY internship_

...

SQLite

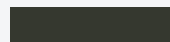
SELECT internship_title, COUNT(interns

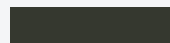
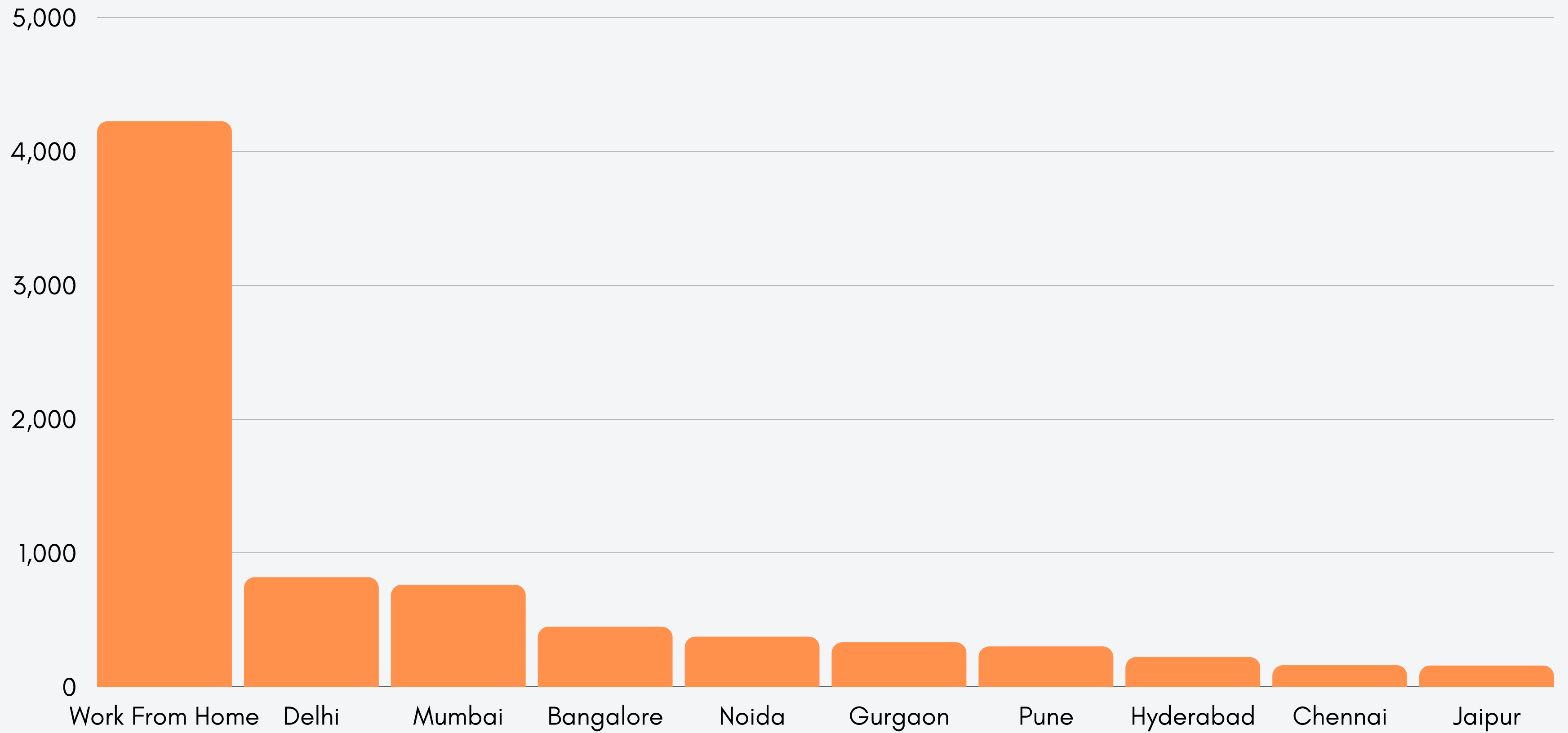
FROM Data_Finalv3 GROUP BY internship_

...

Q4. Which are the 10 locations that offer the maximum number of internships ?

A3. Work from home tops the list by 4222 posts followed by Delhi with 816 opportunities. Meanwhile, Jaipur stood at the 10th position with 156 positions. Refer to the screenshot in the next slide for more details.





🗄 SQLite ▾

Table

🗄 Data_Finalv3 ▾

Column

📄 Company TEXT

📄 Internship_Title TEXT

📄 Location TEXT

📄 Salary_Category TEXT

📄 Stipend_(Rs/month) TEXT

🗄 demo <

🔗 MariaDB <

🔗 PostgreSQL <

🔗 MS SQL <

🔗 Oracle <

🔗 Docker <

📄 Syntax <

🏠 SQLite

1 SELECT location, COUNT(location) AS frequency

2 FROM Data_Finalv3 GROUP BY location ORDER BY frequency DESC LIMIT 10;

Location	frequency
Work From Home	4222
Delhi	816
Mumbai	760
Bangalore	446
Noida	372
Gurgaon	330
Pune	299
Hyderabad	220
Chennai	159
Jaipur	156

Q5. Which are the top 20 employers posting the maximum number of internships

SQLite

Table

Data_Finalv3

Column

Company TEXT

Internship_Title TEXT

Location TEXT

Salary_Category TEXT

Stipend_(Rs/month) TEXT

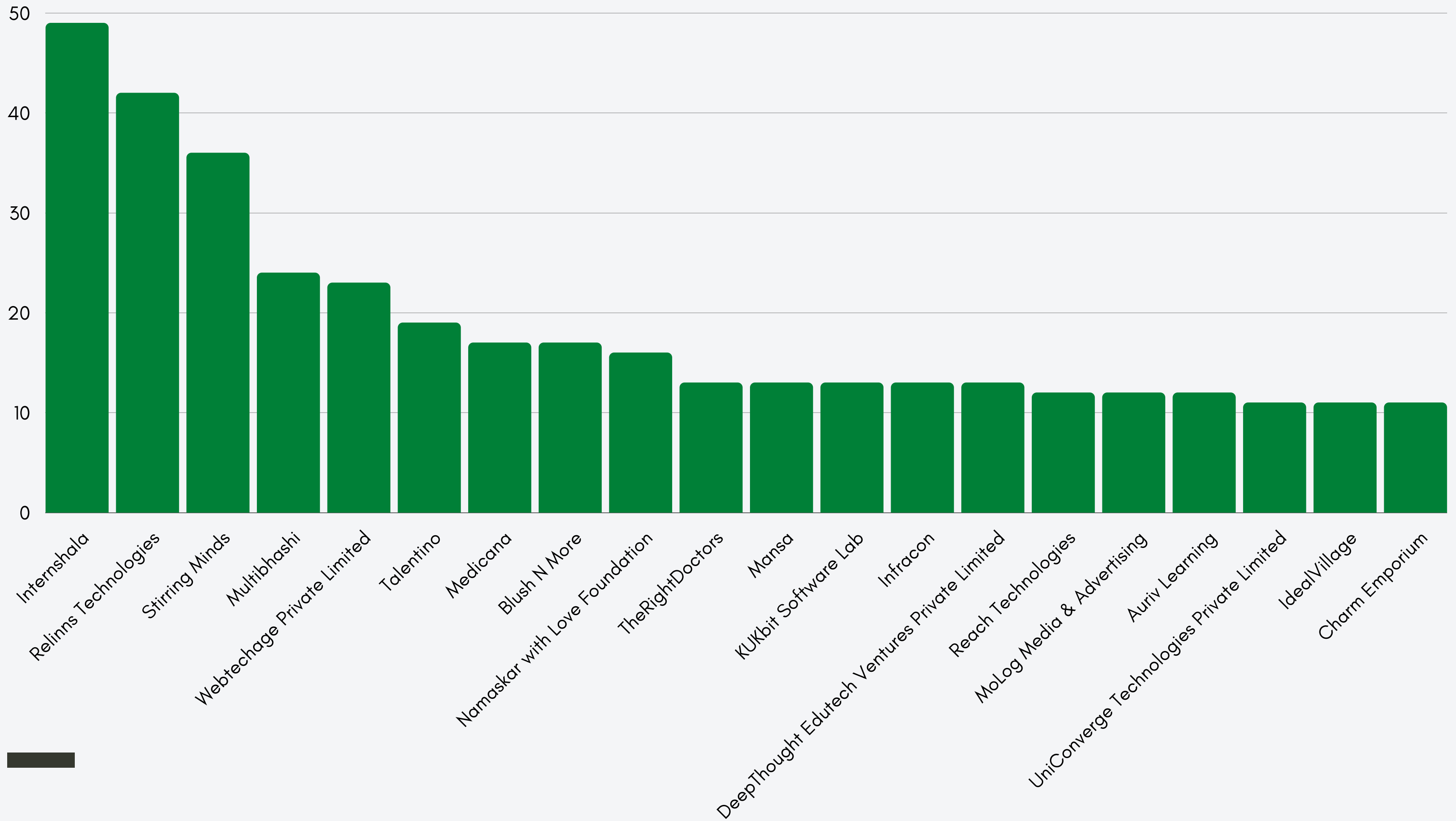
demo

SQLite

1 SELECT company, COUNT(company) AS frequency

2 FROM Data_Finalv3 GROUP BY company ORDER BY frequency DESC LIMIT 20;

Company	frequency
Say no to career stereotypes! Say yes to being you!	49
Relinns Technologies	42
Stirring Minds	38
Multibhashi	24
Webtechage Private Limited	23
Talentino	19
Medicana	17
Blush N More	17
Namaskar with Love Foundation	16
TheRightDoctors	13
Mansa	13
KUKbit Software Lab	13
Infracon	13
DeepThought Edutech Ventures Private Limited	13
Reach Technologies	12
MoLog Media & Advertising	12
Auriv Learning	12
UniConverge Technologies Private Limited	11
IdeaVillage	11
Charm Emporium	11



MORE DETAILS AVAILABLE IN EXCEL SHEET.

Thank You

