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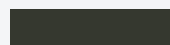
# Internship Opportunities in India Analysis

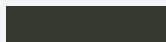
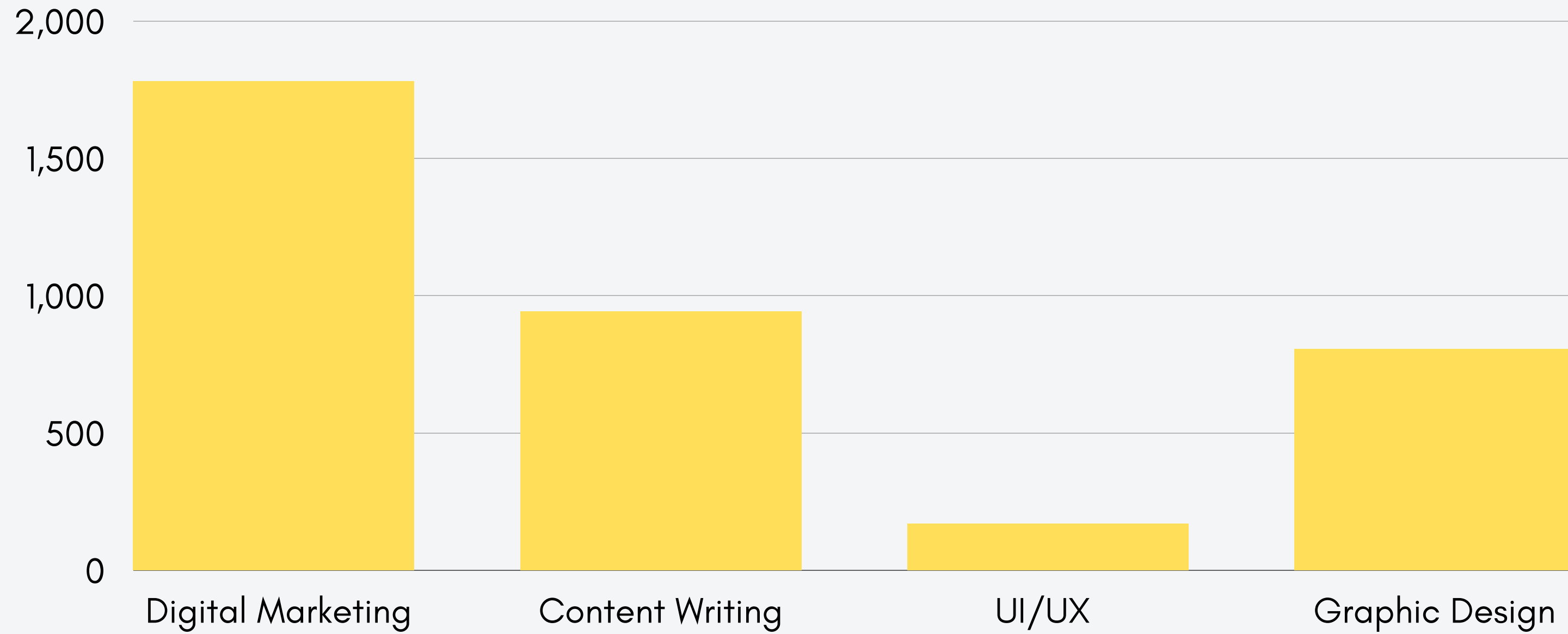
Presentation made to answer the  
business questions of the company's  
stakeholders.

HARSHAL PANCHAL

# **Q1.How many internships are offered in the following domains?**

- a. Graphic Design: 804 positions
- b. Digital Marketing: 1772 internships
- c. Content Writing: 942 opportunities
- d. UI/UX Design:168 internships





## **Q2. What percentage of internships offer**

**a. More than Rs.10,000 stipend per month:**

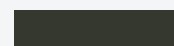
$$2044/10075 = 20.2\%$$

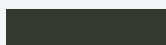
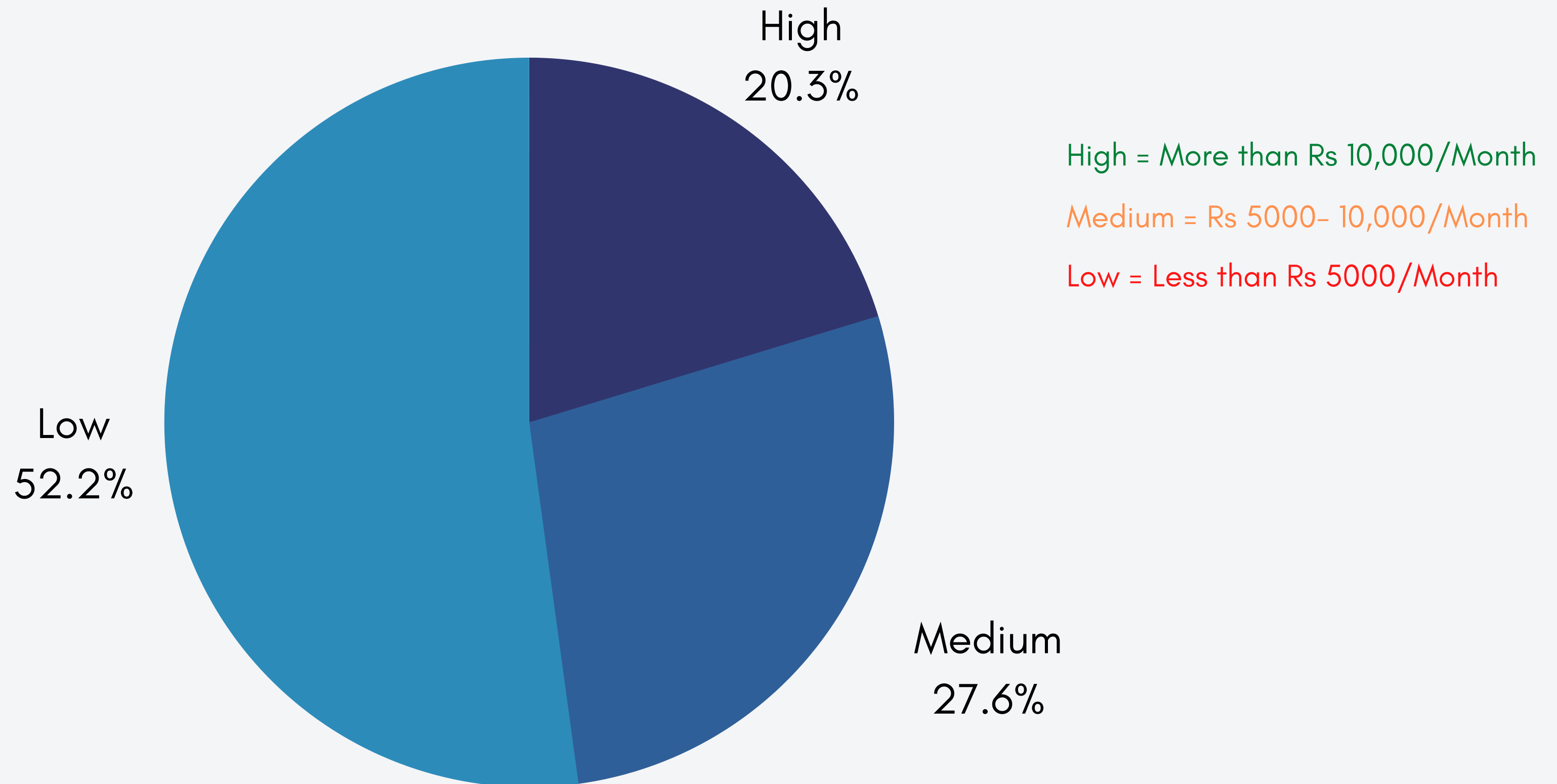
**b. Between Rs.5000 and Rs.10,000:**

$$2776/10075 = 27.5\%$$

**c. Less than Rs.5000 stipend:**

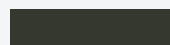
$$5255/10075 = 52.5\%$$

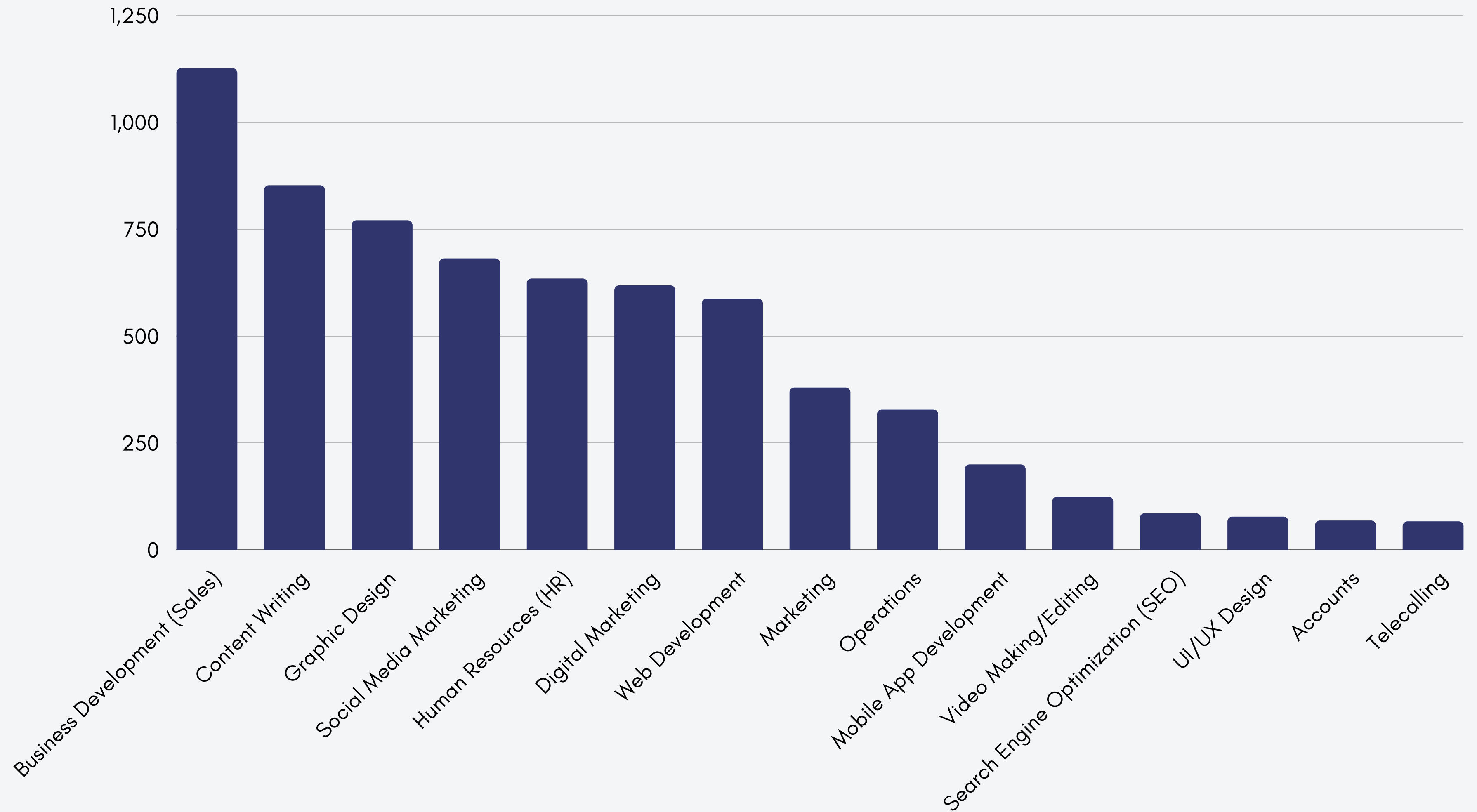




**Q3. Which are the 15 domains with the maximum number of internships offered ?**

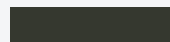
A3. Business Sales tops the list by 1126 posts followed by content writing with 852 opportunities. Meanwhile, telecalling stood at the 15th position. Refer to the screenshot in the next slide for more details.



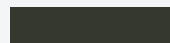
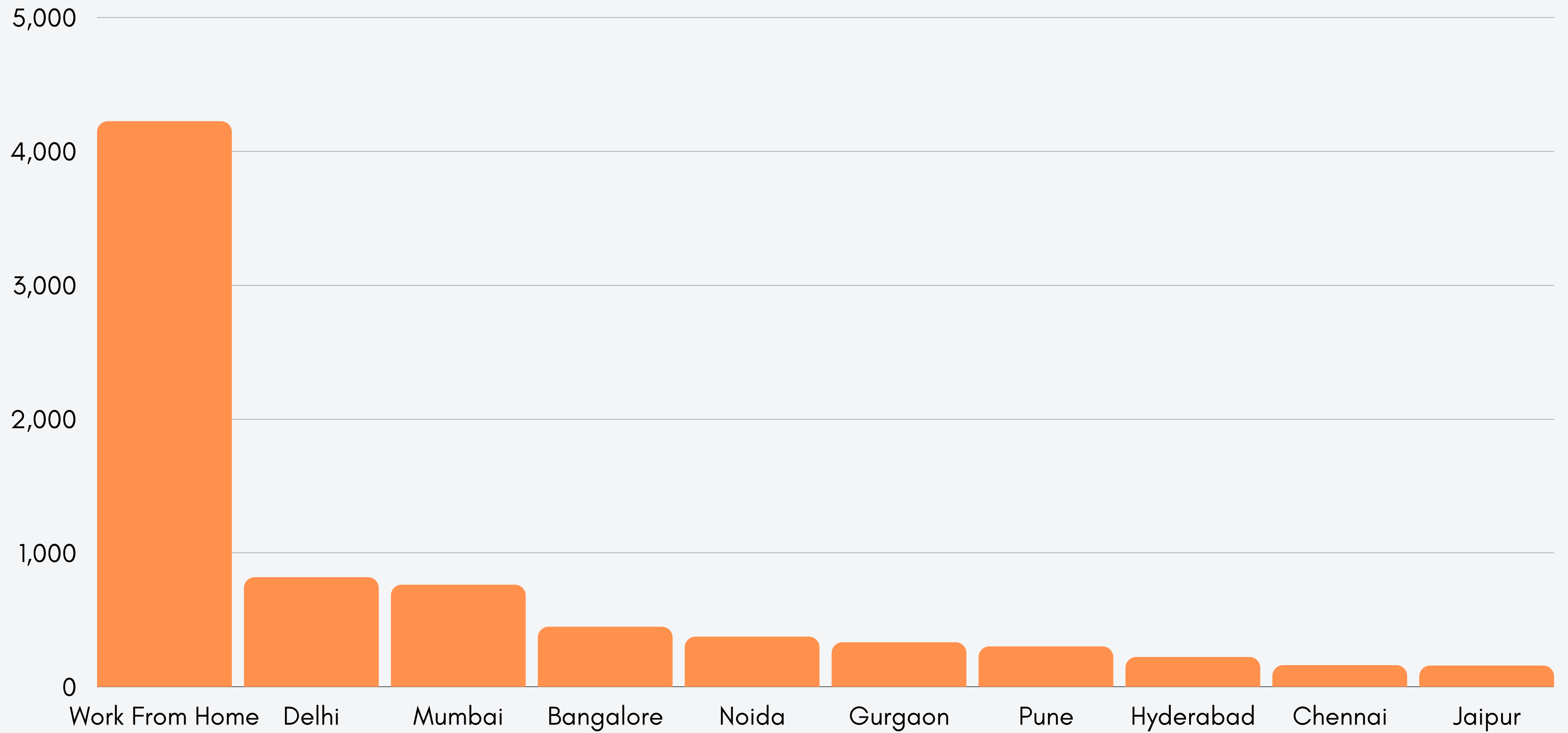


**Q4. Which are the 10 locations that offer the maximum number of internships ?**

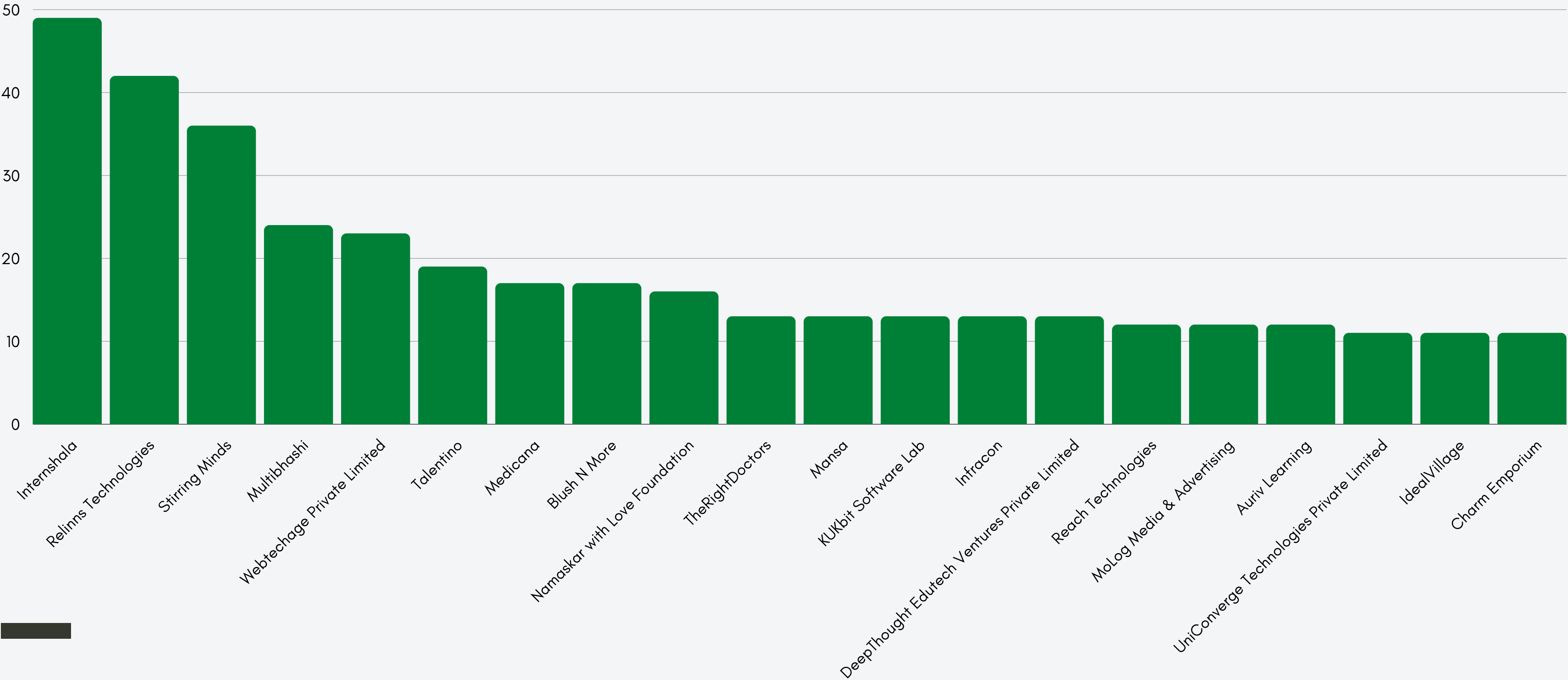
A3. Work from home tops the list by 4222 posts followed by Delhi with 816 opportunities. Meanwhile, Jaipur stood at the 10th position with 156 positions. Refer to the screenshot in the next slide for more details.







# Q5. Which are the top 20 employers posting the maximum number of internships



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MORE DETAILS AVAILABLE IN EXCEL SHEET.

# Thank You

