LAB2-1

Internet Technology

HARSHAL SONAWANE IF160097

TASK: Think about the idea and the functionality of the Web-Page you will want to create during the semester. The task should be written and the problems should be named.

Website: During this semester I will be creating a business website which mainly focuses on showing the users details about the business

Domain name: I will be choosing **.com** domain because the **.com** domains are easy to remember. Most internet users instinctively use .com when entering a website address in their browser. Due to the popularity of .com domain names, they are easier to brand, promote, and help you grow your business. So, for choosing my domain name I would be using godaddy.com which I consider cheap and also best domain names are available in this website.

Hosting technologies: I will be using mochahost hosting tool for the web hosting for my website

Technology: I will be using html5 and css for the website.

Purpose: of the website would be kept as business because, I will be looking forward to earn from it through advertisements. The main purpose of this website would be promoting my business and getting the people to know more about it.

Sitemaps: After I create the website, I will be using xml sitemaps.com for creating my xml sitemap and submitting it to google.

Advertisements: Google AdSense, Facebook pixel.

Tools: UI/UX: Mock flow, Navigation: Mouse flow, SEO Testing: Google page speed insights.

Browser: google chrome

`