HARSHA MALHOTRA **UX Designer**

📍 San Fransisco Bay Area   ✉ harsha.ux@gmail.com

📞 415.961.8020   🖥 harshamalhotra.me

🎓 EDUCATION

Bloc.io /16
Pursuing 500+ hour project-based bootcamp under remote mentorship of an accomplished UX professional.

Panjab University, India /14
MBA in Marketing and Finance (2nd in class of 120)

Panjab Technical University, India /12
Bachelors Degree in Computer Science (3rd in class of 140)

📑 PROJECTS

Nom nom
An iOS application which helps in finding nearby food trucks and also placing order for a pick up.

Baksa
A responsive SaaS web application used to create simple documents, store images, links to websites and collborate with others.

Little People
A responsive web application for people to crowdfund donations for kids-related charities and foundations, and allow people to donate to specific child-related causes.

💼 EXPERIENCE

Google X /16
Operations Associate at the Google's Self Driving Car Project
Designed test scenarios for the self driving car and quality controlled work of others in team of 5 using Google's internal tools and Jira.

HDFC Bank, India /14
Relationship Manager, Working Capital Division
Led due diligence process for six large textile business accounts and coordinated the sale of WC products among six branches.

Design Tools
Sketch
Invision
Balsamiq
Illustrator
Photoshop
Paper and Pen
HTML + CSS
Javascript

Research Methods
Survey / Interviews
Contextual Inquiry
Competitive Analysis
Secondary Research
Usability Testing
Card Sorting
Focus Groups
A/B Testing

Design Methods
Persona / Scenario
Brainstorming / Sketching
Affinity Diagram
User Journey Map
Storyboarding
Wireframing
Prototyping