

# HARSHA MALHOTRA

## UX Researcher | Designer

📍 San Fransisco Bay Area

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## EDUCATION

### Bloc.io /17

Pursuing 500+ hour project-based bootcamp under remote mentorship of an accomplished UX professional.

### Panjab University, India /14

MBA in Marketing and Finance ( 2nd in class of 120 )

### Panjab Technical University, India /12

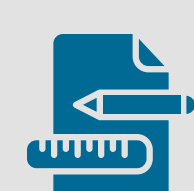
Bachelors Degree in Computer Science ( 3rd in class of 140 )



## CERTIFICATION

### Nielsen Norman Group /15

UX Speciality course in User Research



## PROJECTS

### Nom Nom

An iOS application to order food from nearby food trucks

### Little Hope

A responsive web application that lets people donate to and organize crowdfunding campaigns for children related causes

### Baksa

A collaborative SaaS web application to organize and store documents, images and links



## EXPERIENCE

### Google X /16

Operations Associate at the Google's Self Driving Car Project  
Designed test scenarios for the self driving car and quality controlled work of others in team of 5 using Google's internal tools and Jira. Mentored two new associates and helped them onboard quickly and effectively.

### HDFC Bank, India /14

Relationship Manager, Working Capital Division

Led due diligence process for six large textile business accounts and coordinated the sale of WC products among six branches.

## Design Tools

Sketch

Invision

Balsamiq

Illustrator

Photoshop

Paper and Pen

HTML + CSS

Javascript

UsabilityHub

UserTesting.com

Bootstrap

## Research Methods

Survey / Interviews

Contextual Inquiry

Competitive Analysis

Secondary Research

Usability Testing

Card Sorting

Focus Groups

A/B Testing

## Design Methods

Persona / Scenario

Brainstorming / Sketching

Affinity Diagram

User Journey Map

Storyboarding

Content Analysis

Branding

Wireframing

Prototyping