

|| Om Shri Manjunathaya Namaha ||

Shri Dharmasthala Siri Gramodyoga Samsthe (R.)

Siri building, Laila, Belthangady

**Promoted by
2000 women Self Help Groups of Coastal Karnataka**

PRODUCT CATALOGUE



Registered office :

Siri Building Laila, Belthangady
D.K. District, Karnataka, India

Website : www.skdrdpisiri.org Email : siri@skdrdpindia.org

Phone : 08256-234760

Shri Dharmasthala Siri Gramodyoga Samsthe (R.)

Registered under section 25 of the Indian Companies act. (Non profit distributing Company), **Shri Dharmasthala Siri Gramodyoga** is a producers company owned by 2000 Self Help Groups of Belthangady taluk in D.K. district of Karnataka state.

Dr. D. Veerendra Heggade, Dharmadhikari of Dharmasthala temple is the founder President of the Company and continues to be its mentor.



The company sells its products under the registered brand name **SIRI**. Started in the year 2004, the company has received financial

support for its ventures from Shri Kshethra Dharmasthala Rural Development Project (SKDRDP), the Ministry of Rural Development of Govt. of India and Govt. of Karnataka.

At present the company has production centers in 295 villages in remote and backward areas of Karnataka state. It has provided direct employment to more than 5,000 rural women. The uniqueness of the company being it recruits raw hands and gives them skill training to make them expert producers. The company has installed “**state of the art**” equipment and machines to get the best out of the rural women.

The village level units face adverse situations like lack of basic infrastructures such as electricity, water, road and yet produce quality products at competitive prices.

Enrich your life with SIRI quality products

*Don't buy if you don't like the quality of the product.
But when you buy you will be supporting a cause.
That of empowering poor women from rural India.*

Catalogue 1 : APPARELS

Siri has installed latest machineries and technologies with highly qualified staff to run 15 garment production centers in different villages deploying 500 skilled producers.

These producers produce high quality shirts, trousers, ladies wear, children wear and uniforms and costumes for theatre artists.

Siri uses **supreme** grade cloth materials in plain weave and are colour fast. All our orders are delivered on time.

1.1 Shirts for the discerning :

Coastal wave brand shirts from Siri are made out of superior quality yarn and stitched to perfection. Appealing colours and guaranteed for a lasting satisfaction. **Coastal wave** products range from casual wear to formal wear.



- 80-20 polyester cotton blend
- Plain weave
- Solid and check patterns
- 'Washed' fabric, hence soft
- Sizes: 38 cm, 40 cm, 42 cm, 44 cm, 46 cm [S, M, L, XL, XXL if casual]

MRP Rs. 800/-

1.2 Shine range Shirts :

- Semi formal.
- Comfort fit.
- 60-40 polyester cotton blend.
- Plain and Twill weave.
- Solid and light colours.
- Two ply yarn.
- Sizes: 38 cm, 40 cm, 42 cm, 44 cm, 46 cm.

MRP Rs. 450/-



1.3 Shine range Casual [For that Friday evening] :

- Casual wear.
- Slim fit.
- 80-20 polyester cotton blend.
- Plain weave.
- Solid and check patterns.
- 'Washed' fabric, hence soft.
- Sizes: S, M, L, XL, XXL if casual.

MRP Rs. 500/-

1.4 Shramik Shirts :

- 100% Polyester, hence wrinkle free.
- Affordable and comfortable.
- Semi cut collar.
- Solid colours.
- Single ply yarn.
- Sizes: 38 cm, 40 cm, 42 cm, 44 cm, 46 cm [S, M, L, XL, XXL if casual].

MRP Rs. 200/-



1.5 Siri Khadi Shirts and Kurthas :

The dream of Mahatma Gandhi is realized through Khadi, a pure hand spun cotton yarn converted into high quality ethnic men's wear shirts and Kurthas.

- Formal or semi formal wear.
- Uneven texture due to hand weaving gives ethnic look.
- Light shades of fabric.
- Plain weave.
- Sizes: 38 cm, 40 cm, 42 cm, 44 cm, 46 cm [S, M, L, XL, XXL if casual].

MRP Rs. 400/-



1.6 Trousers :

Superior quality pure cotton, blended, polyester, full length trousers are available.

Sizes : 28 cm, 30 cm, 32 cm, 34 cm, 36 cm.

- Pleats/ without pleats.

MRP Rs. 550/-



1.7 Children wear :

Quality blended/ knitted children wear for all ages readily available.

1.8 Knit wear :

High quality casual T-shirts, Banians and under garments of superior quality. Various prices.

1.9 Sarees :

The Self Help Group saree weavers from interiors of Northern Karnataka join the handloom weavers of the coast to bring to you some of the enchanting saree wears in silk and cotton. These high quality garments come in resplendent colours to suit your moods. Sarees come with a blouse piece as well. Siri garment manufacturers will be too happy to stitch these blouses for you.

Cotton Sarees MRP Rs. 350/-

Silk sarees MRP Rs. 2450/-

1.10 Ladies' Kurthies and Nighties :

Typical Indian Kurthies and Nighties liked so very much by the working women are available in multiple colours sizes, designs and garments.

- Colour fast.
- Durable.
- Free size, and comfortable.
- Various designs, in different materials.

Nighties MRP Rs. 200/-

Kurthies MRP Rs. 400/-



Nutritious, healthy 100% natural

Siri has specialized in sourcing the best quality raw materials for manufacturing and supplying nutritious, healthy and natural food products. Siri procures raw cereals, pulses, fruits and vegetables that are sold raw in its retail shops.

Siri will be glad to take up bulk orders for supply of raw agriculture products.

Siri has deployed 130 women in 14 centres to produce the following varieties of food products.

2.1 Kokum Juice :

This is a refreshing juice made from Kokum fruit. Kokum fruit concentrate is good for all. A few health benefits of kokum:

- Natural coolant for the body.
- Reduces liver problems.
- Increases appetite and digestion.
- Rich in anti oxidant.
- Kokum juice is available in bottles.

MRP Rs. 60/- for 700 ml.

Rs. 325/- for 5 ltr.



2.2 Pickles

Mango, Tamarind, Lemon, Mixed pickle. Made from 100% real , raw vegetables, , Siri pickles are safe for even kids to eat, without mothers constantly having to worry about what they are consuming. Because with SIRI everything is 100% natural with less oil and no artificial colours or flavour.

Siri pickles are sold in jars



Price range :

250gm MRP Rs. 45/-

500gm MRP Rs. 75/-

5kg MRP Rs. 300/-

2.3 Siri spices powder :

Produced from the recipe from the traditional Indian kitchen the **rasam powder** has the ingredients for making the tasty coriander soup. The **Sambar powder** has the recipe for making the standard Indian curry.

These are packaged in 100 gm. packets.

100 gms Rs. 18/-

2.4 Pushti, Nutritious food for Elderly and Infants :

Pushti a food for 3 month old infants contains Soya flour, rice flour, ragi flour, wheat flour, green gram dal , sugar, added vitamin, mineral, cardamom flour.



A unique product with superior taste and three times more nutritious than normal food, Siri Pushti is perfect for children above three months of age as an alternative to cows milk and as an additional food supplement for growing children.

Pushti is supplied in convenient packets.

MRP Rs. 70/- for 400 gms.

2.5 Vatsalya : Galactagogue :

A unique product from Siri specially for lactating mothers who face a challenge to feed their children. Vatsalya contains soya protein, milk solids, Shatavari herb [asparagus racemosus], in vanilla flavour keeps the mothers healthy, helps produce milk and is good for pregnant women. It is a balanced diet with the right amount of proteins, carbohydrates, fats, vitamins and minerals.

Vatsalya is supplied in convenient packets.

MRP Rs. 115/- for 200 gms.

2.6 Corn flakes :

Produced from quality grains and blended cooked and readied for consumption with milk and fruits if required, the Siri corn flakes are treasure for the hungry who desire a healthy wholesome breakfast.

Corn flakes are available in packings of 100 gm.

MRP Rs. 35/- for 100 gms.

2.7 Refreshing Atta :

The dough for making tasty Indian bread, manufactured using nine different varieties of cereals specially suited for the healthy adults as well as diabetics. The refreshing atta is low on energies which are released slowly to suit those diabetics, but high on other nutrition values including minerals, vitamins and fatty acids.

The refreshing atta is available in convenient packings.

MRP Rs. 65/- for 1kg

2.8 Savories

Siri specializes in producing varieties of namkeens like Murukku, mixture, spicy sticks, saviya, banana wafers etc. Made out of quality raw materials such as gram flour, rice flour, rice, permitted colour, hing, salt, turmeric , chips, onion rings, sweet potato sticks, beaten rice mixture, sweet corn, spicy corn mixture etc., the Siri savories are yummiier for the children and the grown ups alike.

The namkeens are supplied in quantities of 100 gm and 1kg bulk packets.

MRP Rs. 12/- for 100 gm

MRP Rs. 100/- for 1 kg

Catalogue 3 : LAPTOPS AND TRAVEL BAGS

65 women in 5 different units using sophisticated machineries produce Rexene bags for the use of travelers and school children.

They also produce quality laptop bags. These bags are very durable. Keeping in mind the requirements



of today's professional, these bags are loaded with small and big compartments for safe keeping for different items. Combined with very competitive price [25% less cost than the competitor products], customers can order customization of these bags according to their specific requirements.

Product Details

- Height- 38.5 cm, Width- 48 cm and Depth- 13 cm.
- Two mesh side pockets.
- A loop at the base.
- Two zipped compartment with an open pocket, two mesh pockets and a zipped pocket.

Any other office equipment in rexene, or any other specified material is undertaken on job work basis.

Laptop bag MRP Rs. 550/-

Travel bag MRP Rs. 1450/-

***“ Encourage Rexene
Save Animals
Dont kill them
for their skin”***

Catalogue 4 : INCENSE STICKS (AGARBATHIES)

Believers all over the world have been using incense sticks since time immemorial for spiritual purposes as well as family occasions. Many shops and establishments use incense sticks as a perfumer. 4500 women from 245 remote rural villages are engaged in rolling the bathies perfuming and packing them in various shapes and sizes.



The user burns the sticks which then give out a diffused fragrance and soothing odour in the environment. Siri produces varieties of incense sticks in different perfumes.

These are packed and sold in convenient pouches and packets. These packets are priced at MRP Rs. 2/-, Rs. 6/-, Rs. 12/- and Rs. 40/- based on the number of sticks in the packet. Some of the popular fragrances of Siri incense sticks are

4.1.Siri Gandha

Aroma of Sandal, with undertones of Citronella and Vetiver

Sandalwood has a heavy, sweet, woody, long-lasting aroma with roselike top notes and spicy undertones. It is a relaxing, uplifting

oil Many temples were built from the Sandalwood .Today, Sandalwood is widely used in the perfume industry for its gentle, calming fragrance.

Vetiver is an essential oil is known as the 'oil of tranquility' as it has a deeply relaxing effect on the mind and body. It is soothing and restorative.



Catalogue 5 : CLEANING MATERIALS

Siri has wide range of liquid soaps for cleaning the floors, vehicles and hands. They also produce phenyls, bleaching powders and dish washing powders. 40 women from 5 units produce different cleaning materials.

Benefits of SIRI cleaning products:

- Effective in hard or soft water
- Economical to use
- Good rinsing characteristics
- Safe handling characteristics
- Effective when used with hot or cold water

5.1. Liquid soaps :

There are 3 varieties, hand wash, floor cleaner, and vehicle wash supplied in 500 ml and 5ltr plastic bottles.

MRP Rs. 35/- for 500 ml.



5.2. Maxima Vessel cleaning powder :

Excellent cleaner for greasy vessels, glassware, etc. supplied in 500 gm packets.

MRP Rs. 10/- for 500 gm

5.3. Bleaching Powder :

Good cleaner for bathrooms; useful for hospitals, schools, etc. supplied in 200 gm packets.

MRP Rs. 10/- for 200 gm

5.4. Phenyl :

White Phenyl [perfumed] is useful for floors; black phenyl is useful for toilets. Both are supplied in 500 ml and 5 ltr plastic jars.

MRP Rs. 40/- for 500 ml

MRP Rs. 200/- for 5 ltr



Catalogue 6 : YOUR ORDER FORM

To
The Director
Shri Dharmasthala Siri Gramodyog Samsthe
Belthangady

Madam,

Please supply the following items :

Sl. No.	Catalogue No	Item	Quantity	Amount(Rs.)
1	1. Apparels	1.1 Shirts for the discerning		
2		1.2 Shine range shirts		
3		1.3 Shine range casual		
4		1.4 Shramik shirts		
5		1.5 Siri Khadi shirts and Kurthas		
6		1.6 Trousers		
7		1.7 Children wear		
8		1.8 Knit wear		
9		1.9 Sarees		
10		1.10 Ladies Kurthies and Nighties		
11	2. Food products	2.1 Kokum juice		
12		2.2 Pickles		
13		2.3 Siri spice powder		
14		2.4 Pusti, Nutritious food for elderly and infants		
15		2.5 Vatsalya		
16		2.6 Corn flakes		
17		2.7 Refreshing Atta		
18		2.8 Savories		
19	3. Laptops and travel bags			
20	4. Incense sticks	4.1 Siri Gandha		
21		4.2 Utsav		
22		4.3 Vibhuthi		
23	5. Cleaning Material	5.1 Liquid soaps		
24		5.2 Maxima vessel cleaning powder		
25		5.3 Bleaching powder		
26		5.4 Phenyl		
	Total			

Office Order

Total Bill Rs. :

Discount Rs. :

Payable Rs. :

1 As the amount of Rs. _____ is paid through internet banking to your A/c no 30236131895 at SBI, Belthangady, IFSC code SBIN0003356.

2 DD No. :

3 Cheque No :

(I realize the cheques are subject to realization only after which material will be supplied)

Yours faithfully,

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Company :

Mobile :

Email :

SIRI PRODUCTS



Catalogue 1 : Apparels



Catalogue 3 : Travel Bags and Laptop Bags



Catalogue 5 : Cleaning materials



Catalogue 2 : Food products



Catalogue 4 : Incense sticks (Agarbathi)

Prices quoted in the catalogue are inclusive of all taxes and delivery expenses. Siri offers special discount for bulk purchases valued at Rs. 25,000/- and above on single and assorted products.

Siri stands for quality

For your orders please contact

Mrs. Manorama / Mrs. Nandini

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Email : siri@skdrdpindia.org

Website : www.skdrdpsiri.org