

|| Om Shree Manjunathaya Namaha ||



Shri Kshethra Dharmasthala
Rural Development Project (R.), Dharmasthala
and
Kisan Mela Reception Committee, Kushalnagar

36th State Level
Kisan Mela
2016

Date : 03-03-2016 to 05-03-2016
Venue: Jatra Maidan, Kushalnagar, Kodagu

Invitation

All are cordially invited



36th State Level Kisan Mela 2016





INAUGURATION

Date: 03-03-2016, Thursday

Time: 11.00 a.m. onwards

Holy Presence

: **His Holiness Sri Sri Sri Shanthamallikarjuna Swamiji**
Aarameri Kalancheri Matt, Virajpet

Presided By

: **Dr. D. Veerendra Heggade**
Dharmadhikari, Sri Kshethra Dharmasthala

Kisanmela Inauguration

: **Sri. Dinesh Gundurao**
Hon'ble Minister for food, civil supplies and consumer affairs, Govt. of Karnataka

Inauguration of Agricultural machinery Stalls

: **Shri Pratap Simha**, Member of Parliament, Mysore/Kodagu

Inauguration of Agri Exhibition

: **Smt. Leena Nair**, Chairman, Coffee Board, Bangalore

Inauguration of Session

: **Dr. H. Shivanna**, Vice Chancellor, University Of Agricultural Sciences, Bangalore.

Inauguration of Folk exhibition

: **Sri. M. I. Ganagi**, Chief General Manager, NABARD, Bangalore

Chief Guests

: **Sri. Narayana Murthy V.** Chief General Manager. IDBI, Bangalore

Sri. M. P. Appachu Ranjan, MLA, Madikeri

Sri K. G. Bopayya, MLA, Virajpete

Sri M. P. Sunil Subhramani, MLC, Kodagu

Sri D. Surendra Kumar, Trustee, SKDRDP®, Dharmasthal

Presence

: **Sri Meer Anees Ahmed**, Deputy Commissioner, Kodagu

Smt. Vartika Katiyar, Superintendent of Police, Kodagu

Sri D. K. Timmappa, President Town Panchayath, Kushalnagar

Sri T. P. Sandesh, Ex - President, Agricultural standing committee, Kodagu

You are cordially invited

Dr. L. H. Manjunath
Executive Director
SKDRDP®, Dharmasthala

Sri M. P. Appachu Ranjan
MLA & President
Reception Committee

and Kisan Mela Reception and Executive Committee members

Cultural Programs : 1.30 p.m. to 2.00 p.m.



FARMERS DAY

Date : 03-03-2016, Thursday

Session-1

TRADITIONAL CROPS OF KODAGU (COFFEE, CARDAMOM, PEPPER, ORANGE & CLOVE)

Time 2.00 p.m. to 3.30 p.m.

- Resource Persons** : **Dr. N. M. Venugopal**, Retd, Principal Scientist, Cardamom Research Center, Madikeri.
: **Sri. Rudre Gowda C.S.** SMS, Coffee Research Substation, Chettalli, Somwarpet.
- Experience Sharing** : **Sri. S. M. D'silva**, Achiever Farmer, Somwarpet.
: **Sri. S. C. Timmayya Ganesh Nallur**, Achiever Farmer, Virajpet.
- Rapporteur** : **Sri Chethan Kumar**, Agri Officer, SKDRDP®, Somwarpet.

Session-2

JUDICIAL USE OF RIVER CAUVERY

Time 3.45 p.m. to 4.45 p.m.

- Resource Person** : **Sri G. Chidvilas**, General Manager, Shakthi Daily Newspaper , Madikeri.
- Experience Sharing** : **Sri. Chandramohan**, President, Cauvery Samrakshana Vedike , Kushalnagar.
- Rapporteur** : **Sri Chidananda K.**, Project Officer, SKDRDP®, Somwarpet.

Session-3

FARM MECHANIZATION

Time 5.00 p.m. to 6.00 p.m.

- Resource Persons** : **Sri K. M. Ramesh**, Director, Varsha Associates, Bangalore.
: **Sri. R. Chennabasappa**, Manager, New Holland Fiat (P)Ltd, Bangalore
- Experience Sharing** : **Sri. Balakrishana Poojary**, Manager, Horticulture Division, Shri Kshethra Dharmasthala.
- Rapporteur** : **Sri Keshav Naik**, Coordinator, SKDRDP®, Udupi region.

Cultural Programs : 6.00 p.m. to 9.00 p.m.



FARM WOMEN DAY**Date : 04-03-2016, Friday****WOMEN SESSION****JNANAVIKASA PROGRAM-ACHIEVEMENTS****Time :-10.00 a.m. to 2.00 p.m.**

- Inauguration** : **Smt. Hemavathi V. Heggade**
President, Jnanavikasa Program. SKDRDP®, Dharmasthala.
- President** : **Smt. Chodumada Sharina Subbayya**, Ex-President, Zilla Panchayath, Kodagu
- Resource Persons** : **Dr. L. H. Manjunath**, Excutive Director, SKDRDP®, Dharmasthala.
Dr. M. P. Rekha, Head, Kannada Department, Kaveri College, Gonikoppa.
Sri. Vivek V. Pais, Director, SKDRDP®, Dharmasthala.
- Experience Sharing** : **Jnanavikasa award winners**
- Rapporteurs** : **Smt. Mamatha H. Rao**, Director, SKDRDP®, Dharmasthala.
Kum. Dharani, Co-ordinator, SKDRDP, Dharmasthala.

Special Attraction : Street Play by JVK Members**CATTLE SHOW****Time 10.00 a.m. to 11.00 a.m.**

- Inauguration** : **Sri H. D. Revanna**, President, KMF, Hassan and Former Minister, Govt of Karnataka.
- Chief Guests** : **Sri. Gopalayya**, Managing Director, KMF, Hassan.
Sri. Arun Kumar K. T., Director, KMF, Hassan.
Dr. Nagaraj, Deputy Director, Department of Animal Husbandry and Veterinary, Kodagu.

Session-4**DAIRYING - A PROFITABLE VENTURE AND FELICITATION OF ACHIEVER****Time 2.15 p.m. to 4.00 p.m.**

- Felicitated by** : **Sri H. D. Revanna**, President, KMF, Hassan and Former Minister Govt. of Karnataka.
- Presided By** : **Dr. D. Veerendra Heggade**, Dharmadhikari, Sri Kshethra Dharmasthala.
- Resource Persons** : **Sri C. Chennakrishnayya**, Managing Director, KMF, Mysore.
Dr. Suresh S. C., SMS, K. V. K., Kodagu.
- Experience Sharing** : **Smt. Mahadevamma N.**, Achiever Farmer, Somwarpet.
Sri. Basavaraju H. M., Achiever Farmer, Somwarpet.
- Rapporteur** : **Sri Sudhir Jain**, Project Officer, SKDRDP®, Dharmasthala.



Session-5

GOVERNMENT SCHEMES AND FARMING COMMUNITY

Time 3.45 p.m. to 4.45 p.m.

- Presided By** : **Sri Meer Anees Ahmed**, Deputy Commissioner, Kodagu.
- Resource Persons** : **Sri Praveen Kumar**, Asst. Manager, Agricultural Insurance Corporation of India, Bangalore.
Sri A. P. Ananth Kumar, Deputy Director, Coffee Board, Madikeri.
Sri K. Ramappa, JDA, Department of Agriculture, Kodagu.
Sri Yedukondal, Deputy Conservator of Forests, Kodagu.
Sri K. A. Devaiah, Lead District Manager, Corporation Bank, Koodagu.
Sri B. C. Shivappa, Tahsildar, Somwarpet.
- Rapporteur** : **Sri Seetharam Shetty**, Director, SKDRDP®, Kodagu.
- Cultural Programs : 5.30 p.m. to 9.00 p.m.**

Date : 05-03-2016, Saturday

Session-6

“SOIL IS GOLD- NEED FOR SECOND GREEN REVOLUTION”

Time 10.00 a.m. to 11.30 a.m.

- Resource Person** : **Sri J. G. Rajanna**, Scientist, J. S. S. Krishi Vijnana Kendra, Mysore.
- Experience Sharing** : **Sri Ponna Chettira Subbayya**, Achiever Farmer, Madikeri.
Sri Govindaraj Das T. D., Achiever Farmer, Somwarpet.
- Rapporteur** : **Sri Vasanth**, Project Officer, SKDRDP®, Virajpet.

“Special attraction - Dog Show” - Time 10.00 am to 11.30 am

“INTERACTION OF SHG MEMBERS WITH CHANGE MAKER”

Time 11.45 a.m. to 12.45 p.m.

Dr. D. Veerendra Heggade, President, SKDRDP®, Dharmasthala.

Session-7

PROFITABLE MILLETS AND ALTERNATIVE CROPS TO TOBACCO

Time 1.00 p.m. to 2.15 p.m.

- Resource Persons** : **Sri Veerendra Kumar K. V.**, SMS, Krishi Vijnana Kendra, Kodagu.
Sri Krishna Prasad, Director, Sahaja Samrudha, Bangalore.
- Experience Sharing** : **Sri Prem Kumar**, Achiever Farmer, Somwarpet.
- Rapporteur** : **Sri Ramesh**, Project Officer, SKDRDP®, Piriyaattana.



Session-8

HORTICULTURAL CROPS AND POLY HOUSE TECHNOLOGY

Time 2.30 p.m. to 4.00 p.m.

- Resource Persons** : **Sri Nagaraj Bhat**, Head, Yojana Agro Service, Bangalore
Sri Girish, Deputy Director, Dept. of Horticulture, Kodagu
- Experience Sharing** : **Sri Guru**, Achiever Farmer, Gundlpete
- Rapporteur** : **Sri Devaraj M.** Project Officer, SKDRDP®, Dharmasthala

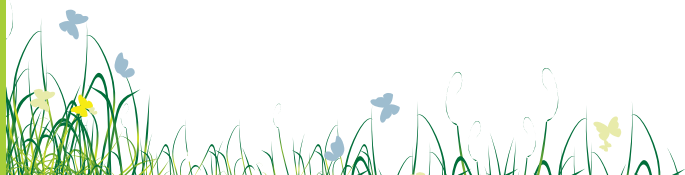


VALEDICTORY PROGRAM

Date:- 05-03-2016 Saturday Time:- 4.00 p.m. onwards

- Presided By** : **Dr. D. Veerendra Heggade**
 Dharmadhikari, Sri Kshethra Dharmasthala
- Felicitation to achiever farmers** : **Sri Pratap Simha**
 Member of Parliament, Mysore/Kodagu
- Chief Guest** : **Sri. Dinesh Gundurao**
 Hon'ble Minister of Food, Civil supplies and Consumer affairs, Govt. of Karnataka
- Sri. M. P. Appachu Ranjan**
 MLA, Madikeri
- Sri Panduranga B. Nayak**
 Agriculture commissioner, Department of Agriculture, Government of Karnataka
- Sri K. G. Ramesh**
 President, KMF, Mysore
- Sri M. C. Nanayya**
 DDM, NABARD, Kodagu.

Cultural Programs : 6.00 p.m. to 9.00 p.m.



PROGRAM LIST

Date	Program	Time
03-03-2016	Procession	9:00 a.m.
	Kisan Mela Inauguration	11:00 a.m.
	Technical Session 1 : Traditional crops of Kodagu.	2:00 p.m. to 3:30 p.m.
	Technical Session 2: Judicial Use of River Cauvery	3:45 p.m. to 4:45 p.m.
	Technical Session 3: Farm Mechanization	5:00 p.m. to 6:00 p.m.
	Cultural Program	6:00 p.m. Onwards
04-03-2016	Women Session	10:00 a.m. to 2:00 p.m.
	Cattle Show	10:00 a.m. to 11:00 a.m.
	Technical Session 4: Dairying -a profitable venture and felicitation of achiever farmers.	2:15 p.m. to 4:00 p.m.
	Technical Session 5: Government Schemes and farming community	4:15 p.m. to 5:30 p.m.
	Cultural Programs	6:00 p.m. Onwards
05-03-2016	Technical Session 6: Soil is Gold- Need for second green revolution	10:00 a.m. to 11:30 a.m.
	"Special attraction - Dog Show"	10:30 a.m. to 11:30 a.m.
	Interaction of SHG members with Change Maker"	11:45 a.m. to 12:45 p.m.
	Technical Session 7: Profitable Millets and alternative Crops to Tobacco	1:00 p.m. to 2:15 p.m.
	Technical Session 8: Horticultural Crops and Poly house Technology	2:30 p.m. to 4:00 p.m.
	Valedictory Program	4:30 p.m. Onwards
	Cultural Programs	6:30 p.m. Onwards



Special attraction : Rural Sports and Agri Quiz