



॥ Om Shree Manjunathaya Namaha ॥

Shree Kshethra Dharmasthala Rural Development Project (R.) Dharmasthala - 574 216, D.K.

37th State Level **KISAN MELA-2017**

Date: January 25, 26 & 27, 2017

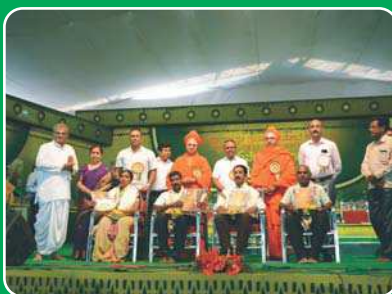
Venue: Vidyanagar Ground, Bailahongala

Kisan Mela being conducted annually by SKDRDP at various project villages forms an important program of SKDRDP. Introducing modern agriculture practices, Government schemes, creating a meeting point between the farmers and the decision makers and promoting the skills of the farmers are some of the objectives of the Kisan Mela. It forms a dias for the scientists and the farmers to discuss the issues on modern farming.

Kisan Mela 2017, the Mega Agricultural and Horticultural Exhibition is scheduled from 25-27 January, 2017 at sprawling ground of Vidyanagar Maidan, Bailahongal. This year the Kisan Mela will throw light on "Farmers income security" and will make a platform to discuss strategies to doubling farmers income. Exhibition on agricultural and horticultural inputs, live crops, animal demonstrations, farm machineries, organic farming, hi-tech horticulture and value added products are organized for the benefit of participating farmers. There will be interaction sessions and one-to-one farmer consultancy with the scientists on every day as a part of the Kisan Mela. More than three lakh interested farmers are expected to participate from various parts of Karnataka.

Main Attractions

- 500 Agri Exhibition stalls
- Exhibition stalls of University, research institutes, line Departments etc.
- Farmer consultancy centre.
- Mega Cattle and Dog show
- Technical Sessions on farming issues
- Entertainment programs during evenings
- Interaction between farmers and scientists
- Agri Film show by Department of Field Publicity.
- Agriculture Technology information centre.
- Floriculture exhibition.
- Demonstration of farmers skills and talent.
- Rural and folk exhibition
- Farmers shandy.
- Felicitation to achiever farmers.



Display Profiles

Agriculture & Horticulture Technologies

- Agricultural and Horticultural Crop
- Museum Water Management and Fertigation
- Protected Cultivation
- Sericulture
- Agro-forestry
- Bee Keeping
- Organic Farming
- Agro-processing / Value Addition
- Integrated Farming System
- Seeds and Nursery
- Terrace / Kitchen Gardening Mushroom Production

Animal Science & Fisheries

- Dairy
- Sheep and Goat Farming
- Pig Farming
- Poultry Farming
- Fisheries

- Farm Machinery
- Harvesters and Threshers
- Storage Systems
- Solar Equipment
- Planting & Transplanting Machines, Plant Protection Equipment, Irrigation Equipment
- Material Handling Equipment Weeders/ Cutters
- Tractors and Tractor-drawn Equipment Transport Vehicles
- Tree Climbing Equipment

Agriculture & Horticulture Inputs

- Seeds and Planting materials Fertilizers
- Micro-nutrients
- Pesticides
- Bio-pesticides
- Organic Manures
- Bio-fertilizers

Service Organizations

- Research Organizations Development Departments Agricultural Finance & Insurance Co-operative Activities
- NGO's
- Small scale /Cottage Industries

Sponsorship for Kisan Mela 2017

Provisions for sponsorship to Kisan Mela 2017 are available. Interested Firms / Organizations are requested to contact the Organizer on or before 20th January 2017.

KM 37 Platinum	Rs. 1,00,000.00
KM 37 Diamond	Rs. 75,000.00
KM 37 Gold	Rs. 50,000.00
KM 37 Silver	Rs. 25,000.00

Stall Rentals

Stall Tariff for the entire duration of the Mela

Stall Type	Stall Size	Stall Rent
Book stall	10'x10'	Rs. 1,000.00
Rural Exhibition (S.K.D.R.D.P. SHG members)	10'x10'	Rs. 1,000.00
Rural Exhibition (Other SHG members)	10'x10'	Rs. 2,000.00
Agri Exhibition	10'x10'	Rs. 4,000.00
Food court	10'x10'	Rs. 4,000.00
Agri machinery Exhibition	10'x10'	Rs. 6000.00
Nursery	25'x40'	Rs. 25,000.00

Stall Booking

- Stalls can be booked on payment of prescribed rental charges on or before 20th January 2017
- The filled in stall booking application along with prescribed stall rent and sponsorship form / amount in the form of DD along with content of display should be sent to **The Project Officer, SKDRDP(R.), Umesh Muppayya building, Vidyanagar 1st cross, Near Ayyappa Swami Temple, Bailahongal - 591 102, Belagavi District.**
Phone : 08288 – 233448 E-mail : skdrdpbailahongala@yahoo.in
- Payment should be made in the form of **DD in favor of "SKDRDP®, Bailahongal", payable at Bailahongal.** Terms and Conditions of stall booking are available in the stall booking application form.

Broacher, Stall booking application and sponsorship form can be downloaded from our website www.skdrdpindia.org

You are cordially invited

Dr. L. H. Manjunath

Executive Director, SKDRDP

For details contact

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