Getting insights of the data is the major problem that most of the industries are currently facing. The amount of time and money that the industries are spending for this problem is tremendous. So we took this opportunity to tackle this problem by slicing and dicing the data in various ways and providing use cases to make good insights of the data. So the motivation of the the project is to provide a platform with standards where users can get good insights of the data.

**2.1 Usability:**

We designed the project in such a way that it is user friendly and very easy to understand the working of the whole system.

**2.2 Extensibility:**

We also ensured that in future to add new features in an easy way without any complexity.

**2.3 Scalability:**

We designed our project in such a way that it is easily scalable.