



Why hacking shouldn't stop when hackers become organizers

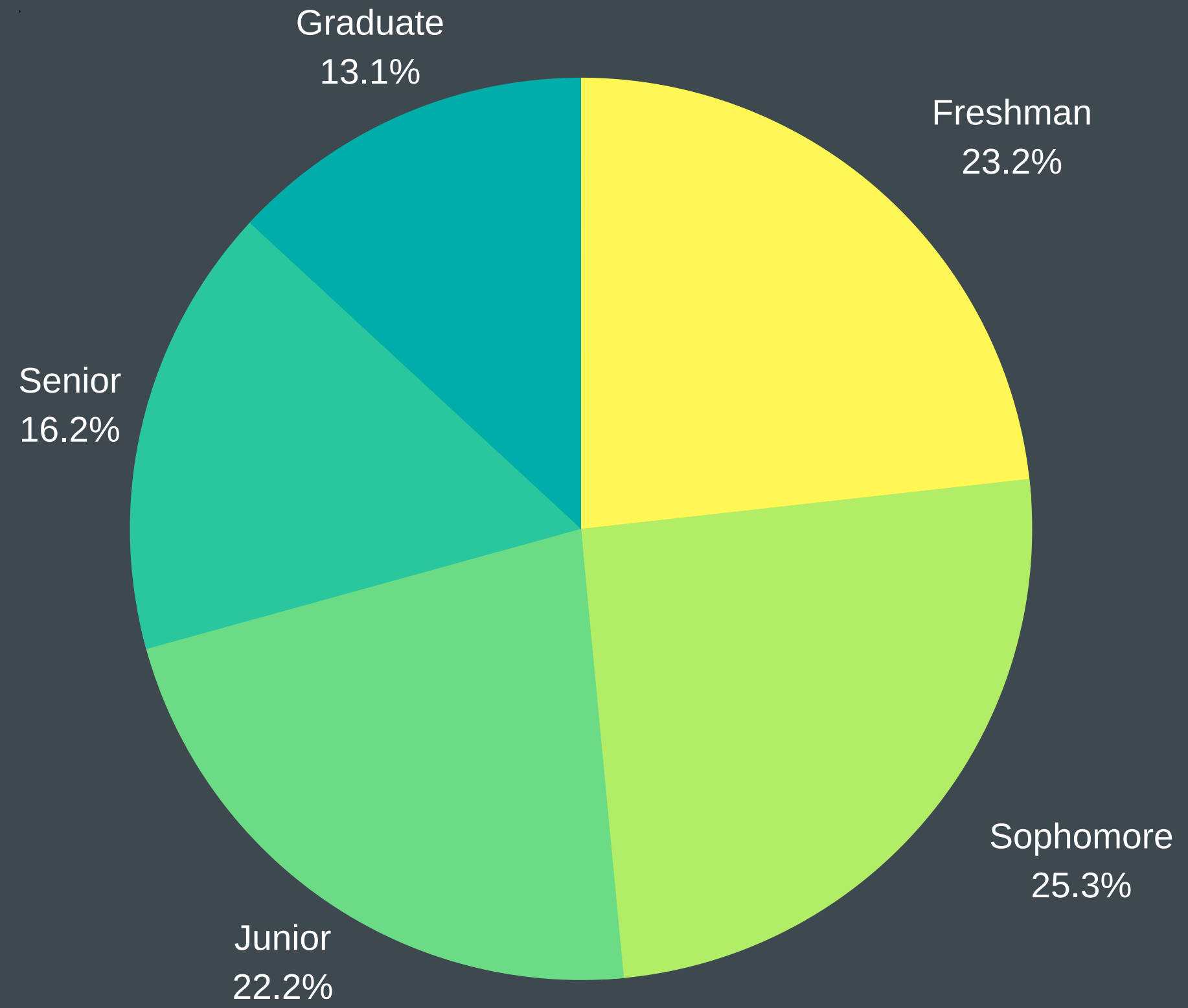
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HackUTD 2019 Statistics

Underclassmen % > Upperclassmen %

700+ participants

Year over year trend



Who are the organizers?

And where do they come from?



1

Our motivation

We are motivated by the spirit of hacking and pride in our work.

2

Our drive:

We are driven by competition and the opportunity to learn.

3

Our passion:

We are passionate about collaborating to innovate.

Heart of an Organizer

What similarities do we share? Where did they originate?





Hackers!

Brief Definition (google search + wiki)

An enthusiastic computer programmer or user that [attends hackathons](#) to [collaborate intensely](#) on software projects

Excitement



Primary Motivation

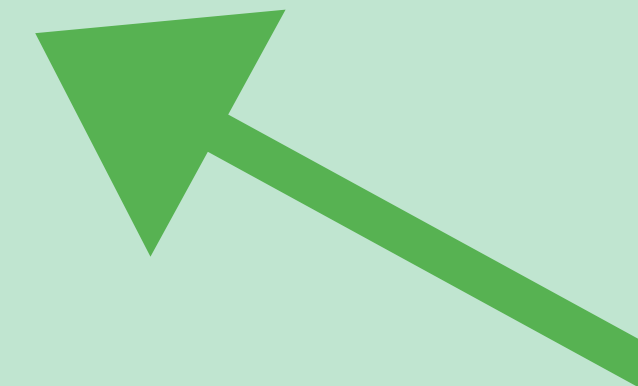


Hackathons

Positive Experiences



Hacker Ethos



But I'm an Organizer



Leadership.

- Manage teams
- Communicate with companies
- Pitch our hackathon
- Market our hackathon
- Deliver an amazing final product



Commitment.

- Time consuming
- Energy draining
- Resource allocation
- Strength and perseverance
- Investment of sustained effort



Empowerment.

- Empower hackers
- Give back to community
- Build hacker ethos
- Create shared space
- Encourage collaboration

A New Lens



Enlightened Awareness

Hacker engagement. Behind the scenes. Event management.



Marketing and Logistics

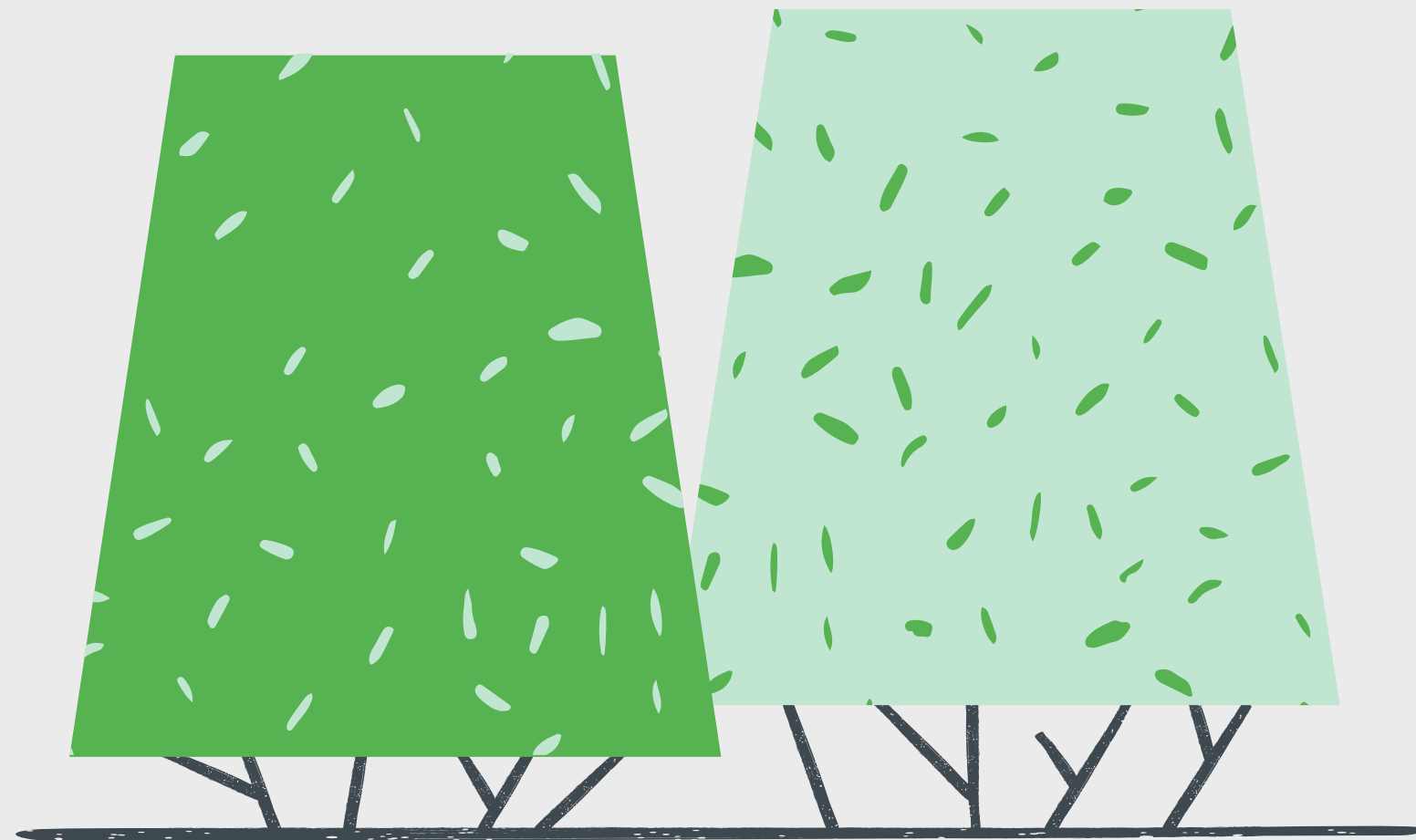
Hackathon brand. Public appearance. Resource allocation.



Development & More

Seamless experience. Registration through Demo. Data management.

What can we do?



Organizer Meetups

Meet fellow organizers. Share your journey. Bond over similar experiences. Discuss how each team handled the same issues.

Share resources

Industry contacts. Logistics management. Developer platform. Marketing strategies.

Collaborate beyond the Hackathon

Hacker guides. Resources for students and attendees. Promotional content. Joint ventures.



Thank You

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