Harsha Vardhan Reddy Tamatam

harsha.vardhan@rutgers.edu
+1 617-642-4707
linkedin.com/in/harshavardhantamatam/

EDUCATION

RUTGERS UNIVERSITY, NEW BRUNSWICK, NJ, USA

Master of Science in Data Science, Dept of Statistics

09/2023 - 04/2025

MAHINDRA ECOLE CENTRALE, HYDERABAD, INDIA

08/2016 - 05/2020

Bachelor of Technology in Computer Science

WORK EXPERIENCE

DATA ANALYST INTERN - LS DIRECT, NY, USA

06/2024 - 12/2024

- Predicted customer relocation using an imbalanced classification model, increasing targeted ad efficiency by 11%.
- Designed vector data stores for 15M+ users using LangChain & LlamaIndex, improving search precision and retrievals.
- Built a Python module for automating SQL to BigQuery migrations with validation checks to ensure data integrity.

MACHINE LEARNING ENGINEER - VEDANTU LEARNING, INDIA

11/2021 - 06/2023

- Developed a deep ranking-based recommendation system, increasing CTR by 19% and purchases by 2%.
- Built BERT-based classifiers, boosting NER and sentiment accuracy by 12%, enhancing adaptive learning.
- Worked in a cross-functional team with Analysts and Product Managers to build XGBoost models and dashboards to track and reduce churn rate by identifying high-risk users.

FOUNDING ENGINEER - KHABRI AUDIO(YC STARTUP), INDIA

12/2020 - 11/2021

- Worked on ML based audio search engine, using MFCC extraction, deep learning embeddings, and contrastive learning.
- Built data infrastructure from scratch, logging user interactions, storing data, and enabling analytics-driven decisions.
- Conducted A/B testing and statistical modeling to cluster behavioral insights for targeted user acquisition and retention.

FOUNDER - AUTODUB, INDIA

04/2018 - 12/2020

- Founded and led Autodub.in, developing AI-powered speech translation software to enable multilingual accessibility.
- Scaled AI infrastructure from scratch, enabling rapid video dubbing at 90% lower cost and near-human accuracy.
- Autodub's technology was acquired by Khabri Audio after national media recognition for dubbing COVID-19 awareness content in Indian languages.

SKILLS

- Programming: Python, Pytorch, FastAPI, Scikit-learn, Transformers, LangChain, Flask, Django, Streamlit
- AI & ML: Gen-AI, Machine Learning, Deep learning, NLP, LLMs, RAG, ML System Design, Data Modeling
- Databases & Cloud: SQL, NoSQL, VectorDB, BigQuery, Redis, Airflow, GCP, AWS, Kubernetes, CI/CD

RESEARCH EXPERIENCE & PROJECTS

FOUNDATION MODELS EVALUATION & USE-CASE MAPPING

01/2025 - Present

AI ETHICS LAB, RUTGERS UNIVERSITY

Advisor - Dr. Mhamed Bettaieb

- Co-Authoring a research study on existing foundation models, comparing architectures and applications across domains.
- Developing a structured model selection framework, guiding optimal LLM choices for different real-world scenarios.

CODE-MIXED LANGUAGE TRANSLATION USING DILATED-CNN

02/2017 - 01/2018

SPEECH & SIGNAL PROCESSING LAB, IIIT HYDERABAD

Advisor - Dr. Achal Agarwal

- Designed a Dilated-CNN based machine translation model replacing RNNs, increasing training speed by 30%.
- Trained Word2Vec embeddings for code-mixed Higlish text, outperforming English-only text semantics.

LLM-BASED FINANCIAL ANALYSIS SYSTEM

- Deployed DeepSeek R1-14B model to analyze credit card statements, identifying essential vs discretionary spending.
- Built an AI-Agent for financial analysis, integrating PDF parsing, LLM inference, and structured storage for insights.

INCARCERATION-CRIME DYNAMICS: A MACHINE LEARNING APPROACH

- Built an XGBoost & Linear models to assess prison cycling's impact on crime rates using socio-economic data.
- Optimized model interpretability via feature selection, multicollinearity reduction, validated with A/B testing on cohorts.