

# Harsh Bohot

## SEO Executive



### Personal information

- ✉ harsh.bohot.894@gmail.com
- 📍 Saharanpur, Uttar Pradesh 247001, 247001, Saharanpur (India)
- 📅 29 September 2003
- ♂ Male
- 🇮🇳 Indian
- 📞 7310904958
- 🌐 www.linkedin.com/in/harsh-bohot-411a90253

### Mother tongue(s)

Hindi

### Foreign language(s)

English

### Keywords

- On page Optimization
- Off page Optimization
- Link Building
- Keyword Research
- Keyword Analysis
- Guest Posting
- Off Page Submission
- Technical SEO
- Keyword Rank Tracking
- Content Management System
- Webpage Creation
- Word Press
- Google Web Master Tools

### Summary

With nearly 2 years of experience as an SEO Executive and Team Leader, I specialize in boosting organic traffic, improving search engine rankings, and implementing effective SEO strategies. Skilled in keyword research, on-page SEO, off-page SEO, and content optimization. I lead teams to successfully execute SEO campaigns, driving growth and increasing online visibility. Passionate about staying updated on SEO trends and using data-driven approaches to achieve measurable results. Strong leadership and communication skills, focused on team success and achieving business goals.

### Professional experience

**SEO Executive** 09 December 2024 - Present  
RMGOE Pvt. Ltd | Noida  
Business or sector: Digital Marketing

**SEO Executive** 03 July 2023 - 04 December 2024  
Pro Data Doctor Pvt. Ltd. | Gaziabad  
Business or sector: Digital Marketing

### Education and training

**BCA** 01 April 2020 - 30 April 2023  
Disha Bharti College of Management and Education | Saharanpur

**MCA** 01 April 2024 - Present  
Chandigarh University | Mohali Chandigarh

**Digital Marketing Course** 11 December 2024 - 11 June 2025  
Udemy  
A 27 in 1 complete course with all the advanced digital marketing strategies such as SMM, Chat GPT, Prompt Engineering, Google Ads etc.

**Web Developer** 01 November 2022 - 28 February 2023  
RS Digi Tech PVT LTD | Noida  
Frontend Developer Training

### Personal skills

#### Communication skills

Excellent written and verbal communication skills.

#### Job-related skills

SEO, Off-Page SEO On-Page SEO, SEM, WordPress, Keyword Research, Link Building, WordPress, Web Content Writing, Online Marketing, Digital Marketing, HTML, CSS, CMS, Java, C, C++, HTML, CSS, Java Script, Web Development

