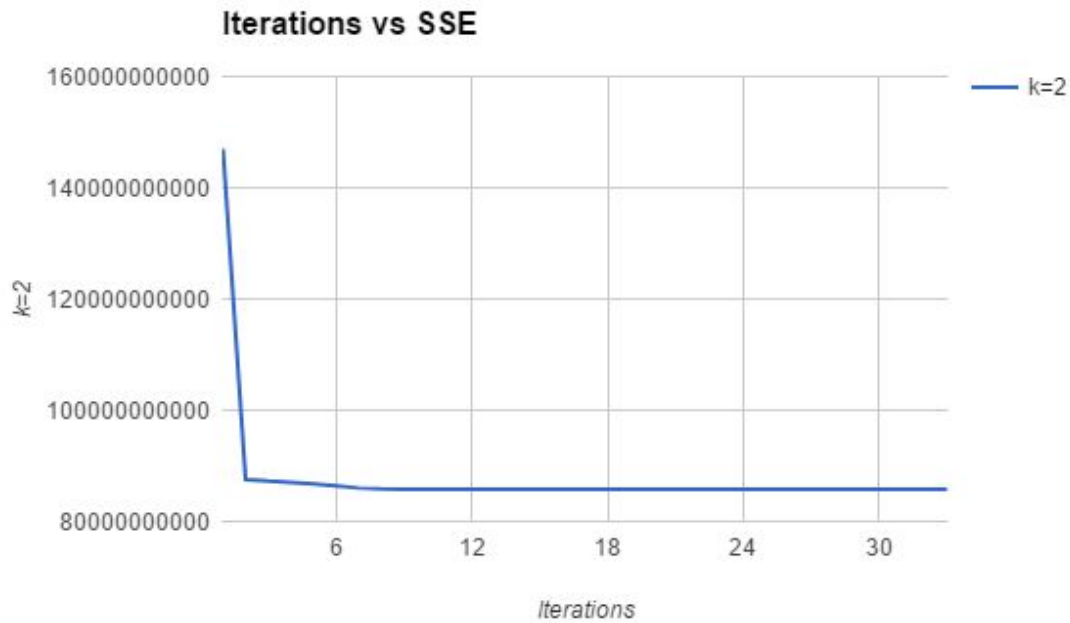


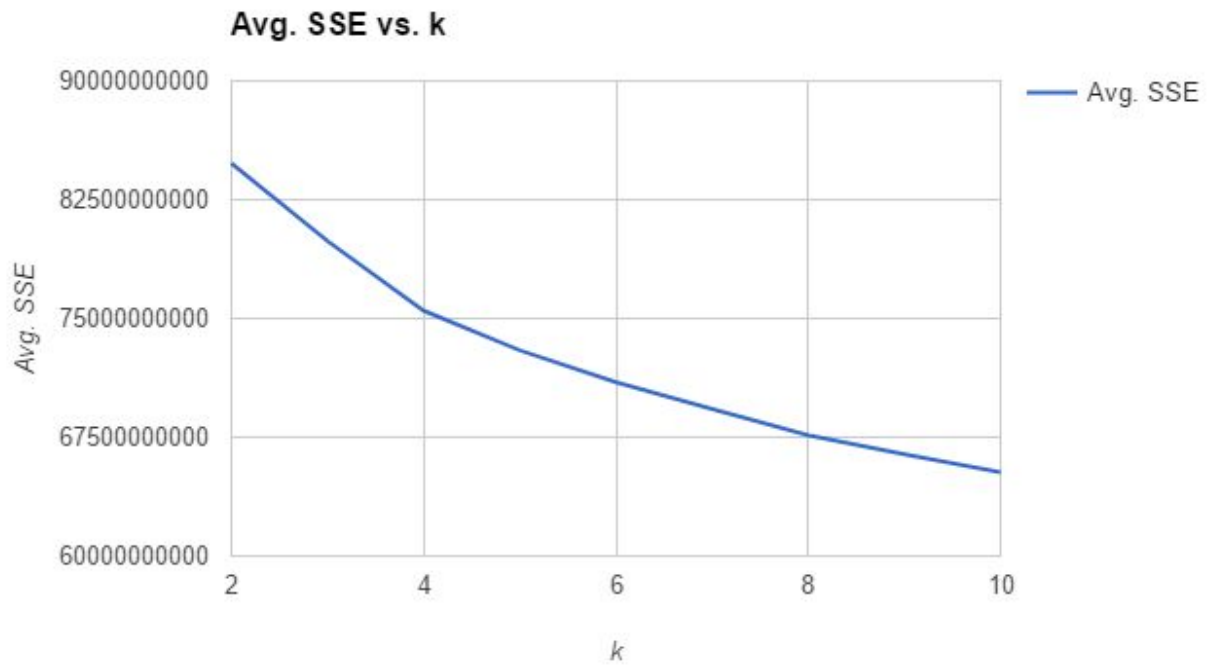
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## Part 1: K-Means

### 1. Iterations vs SSE



## 2. K vs. SSE

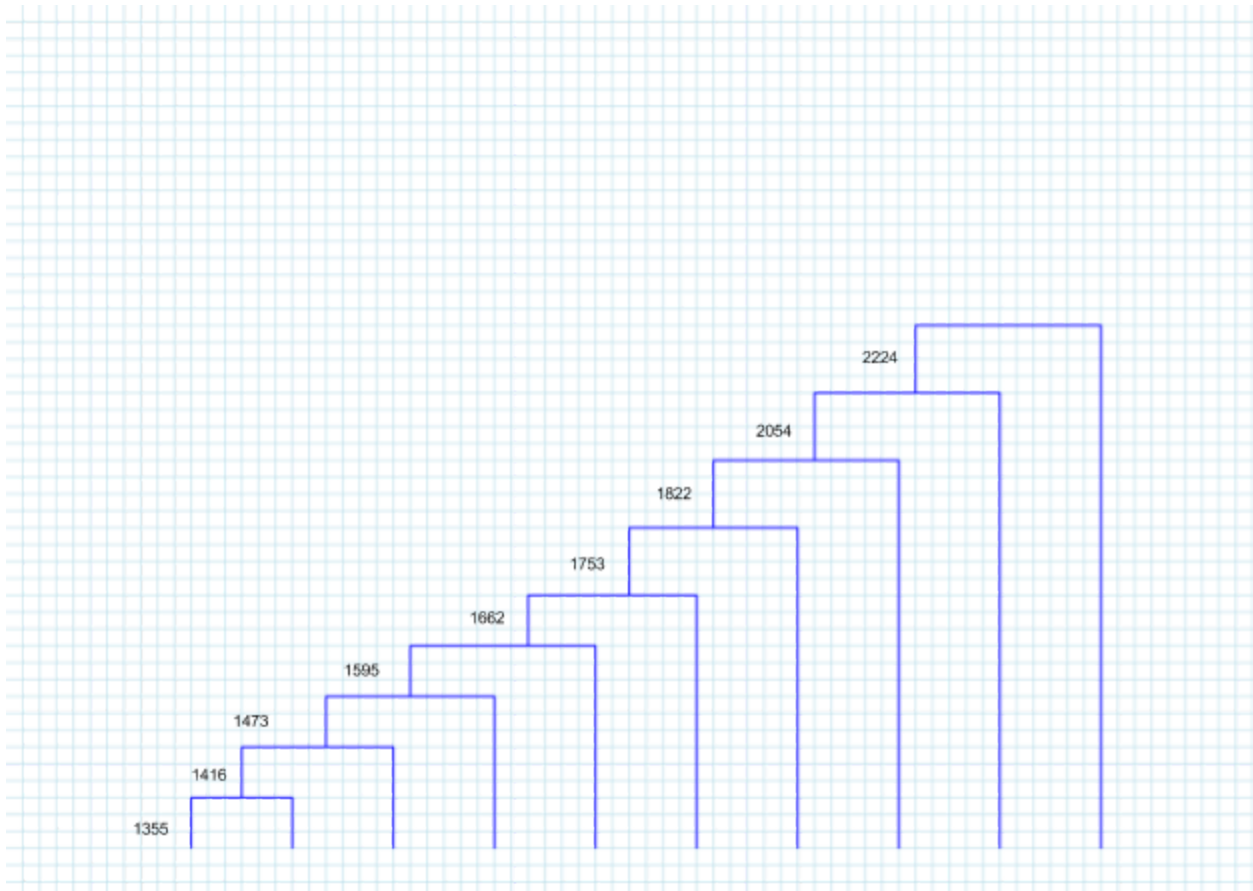


We think the proper  $k$  is 4, based on the graph. The slope of the line changes at 4, and this “elbow” can represent overfitting occurring.

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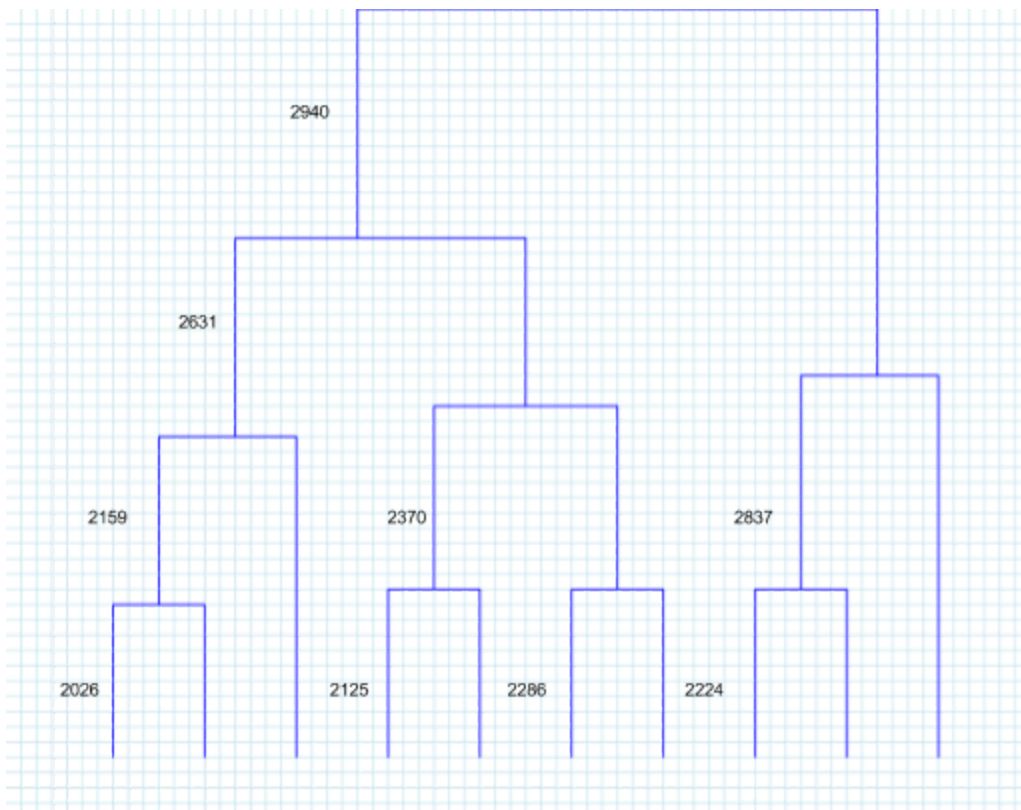
## Part 2: HAC

### 1. Single Link



It seems impossible to choose a number of clusters based on the single-link clustering. The “chaining” effect that single-link has prevents us from getting meaningful data from the dendrogram.

## 2. Complete Link



Looking at the dendrogram, there are three splits with slightly higher distances than the ones before. There is a 300+ unit jump in distance from the other splits. The distances are 2631, 2837, and 2940. These splits signify that there are 4 clusters found with the complete link algorithm.