



OLA



Overall



Vehicle Type



Revenue



Cancellation



Ratings

Date

Date

01-07-2024



30-07-2024



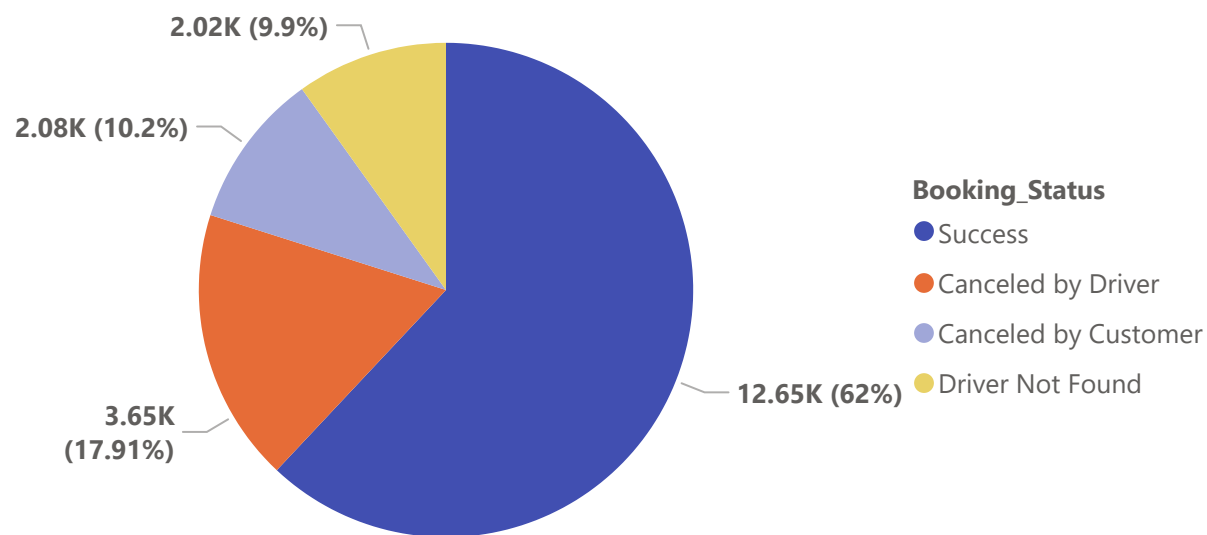
Total Bookings

20407

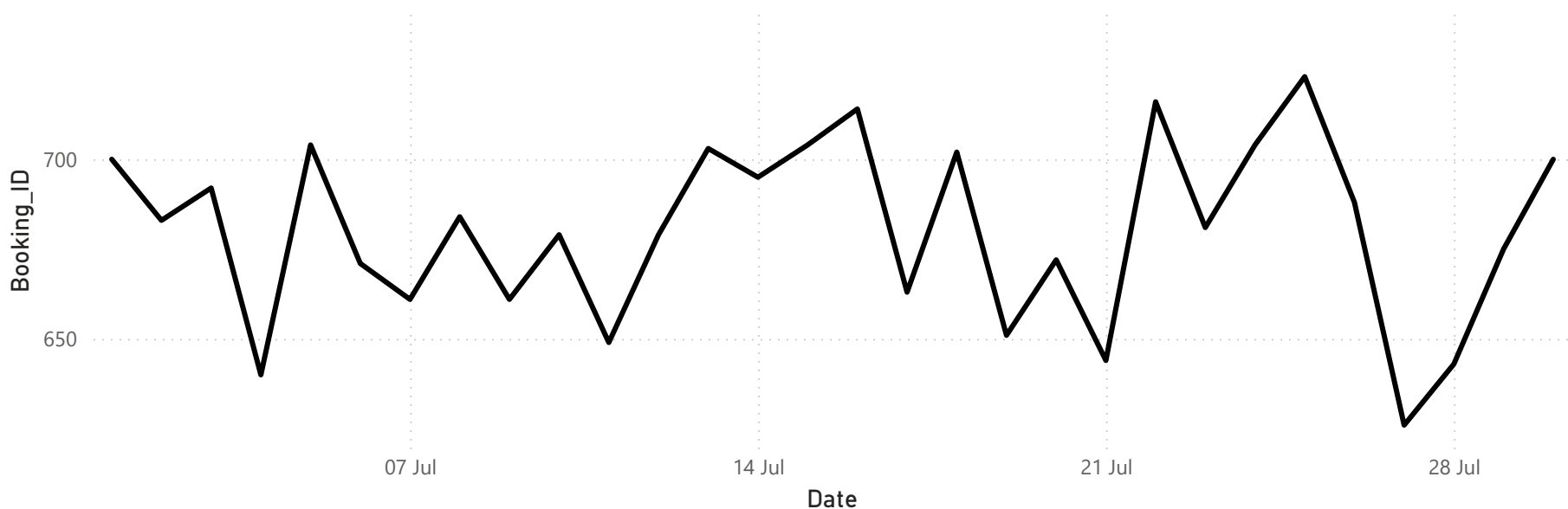
Total successful Bookings



7M

Booking status breakdown




Ride vol over Time






OLA


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Vehicle Type	Total Booking Value	Success Booking Value	Avg. Distance Travelled	Total Distance Travelled
 Prime Sedan	1.67M	1.06M	24.28	44.97K
 Prime SUV	1.58M	1.06M	25.07	44.73K
 Prime Plus	934.88K	1.06M	24.68	41.46K
 Mini	1.57M	1.06M	25.02	45.06K
 Auto	1.59M	1.06M	10.00	18.12K
 Bike	1.58M	1.06M	25.70	47.64K
 E-Bike	1.62M	1.06M	25.16	46.99K




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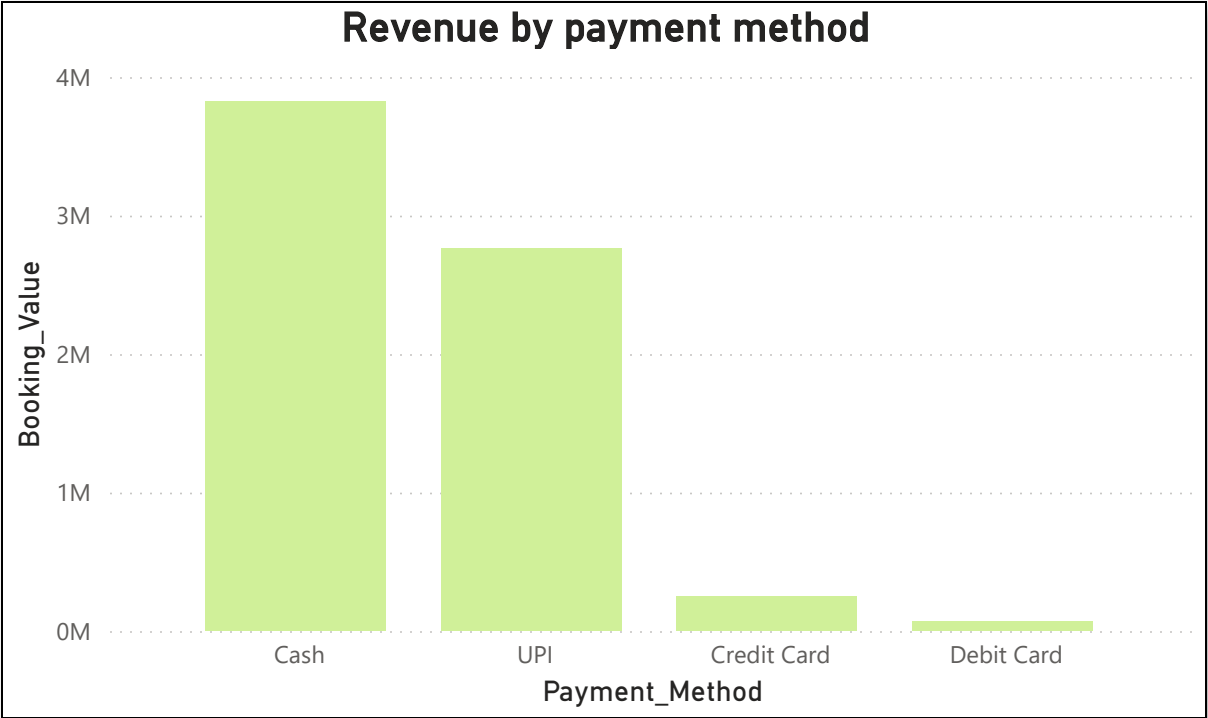
Revenue



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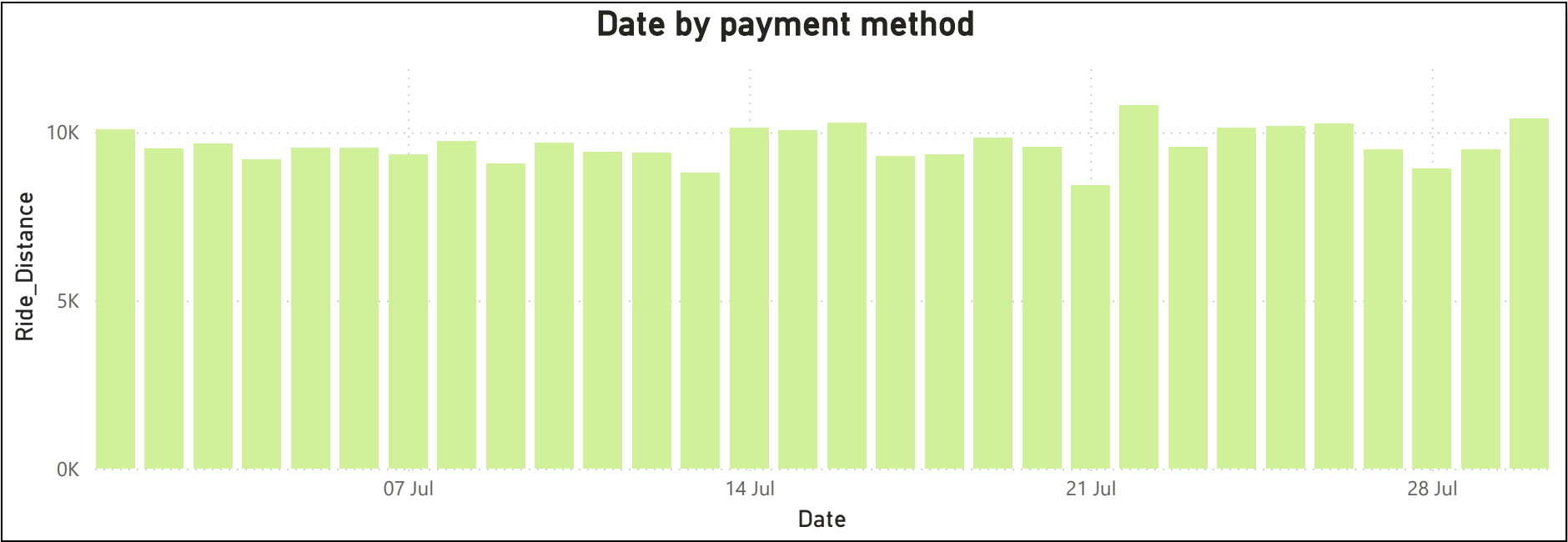
Date

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Top 5 customers

Customer_ID	Sum of Booking_Value
CID185837	3313
CID307511	3242
CID353074	3269
CID749265	3429
CID836942	3757
Total	17010





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Total Bookings

20407

Success Bookings

12652

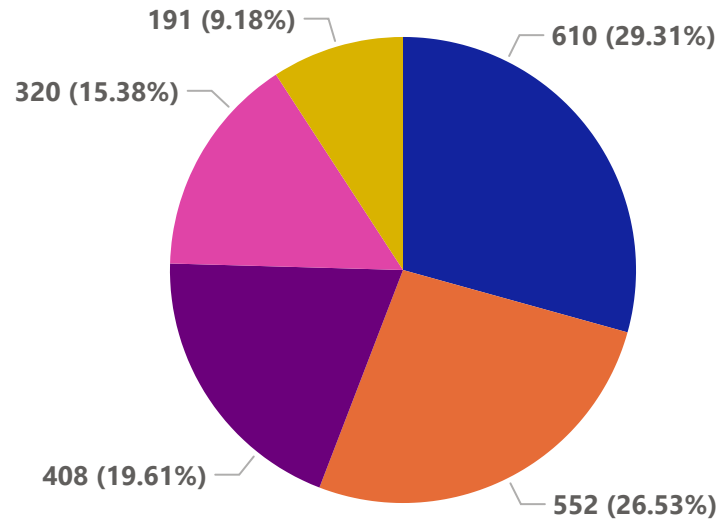
Cancelled Bookings

5735

Cancellation Rate

28.10%

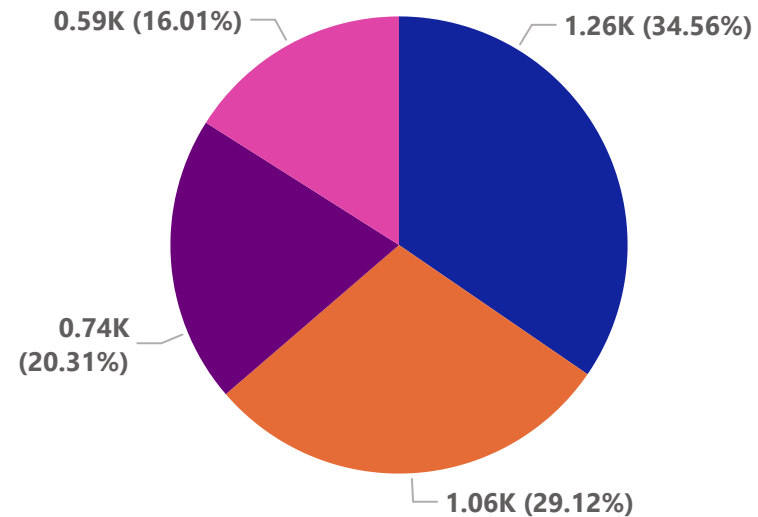
Cancelled rides by customers



Canceled_Rides_by_Customer


- Driver is not moving toward destination
- Driver asked to cancel
- Change of plans
- AC is Not working
- Wrong Address


Cancelled rides by drivers




Canceled_Rides_by_Driver

- Personal & Car related issue
- Customer related issue
- Customer was coughing/sick
- More than permitted people







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Driver Ratings

 Prime Sedan	 Prime SUV	 Prime Plus	 Mini	 Auto	 Bike	 E-Bike
4.00	4.00	4.01	3.99	3.99	3.99	4.00








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Customer Ratings

 Prime Sedan	 Prime SUV	 Prime Plus	 Mini	 Auto	 Bike	 E-Bike
3.99	3.98	4.00	4.02	4.00	3.98	3.98