

# AiSensy enables WhatsApp Ticket Booking for Delhi Transport Corporation




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A Content Marketer during the day & a poet at night

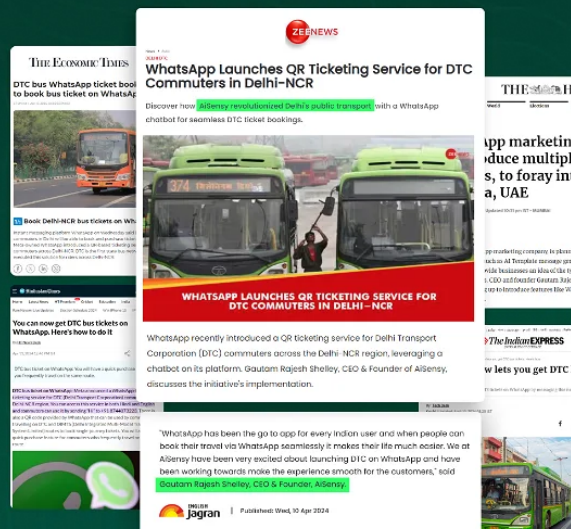
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## WhatsApp Ticket Booking Now Live for Delhi Transport Corporation

Powered by  AiSensy

Featured in



DTC Bus ticket booking enabled on WhatsApp by AiSensy

**AiSensy is absolutely thrilled to enable Delhi Transport Corporation's WhatsApp Chatbot experience, enabling end-to-end ticket booking on WhatsApp 🚀**

The complex bus ticket booking experience of Delhi Transport Corporation (DTC) has been **simplified into a few simple & straightforward steps with bus ticket booking on WhatsApp.**

It's a multi-lingual Chatbot that allows users to book bus tickets within WhatsApp in Hindi & English, ensuring ease of use and accessibility.

The user-friendly Chatbot flow covers the entire bus ticket booking journey within WhatsApp; from the conversational flow to selecting the stations & completing the payments, everything is done within the WhatsApp interface.



The user can seamlessly book a ticket by dropping a 'hi' on Delhi Transport Corporation's WhatsApp number, "+918744073223"

**Since it's launch, 1000+ people have successfully booked bus tickets on WhatsApp!!**

This Chatbot experience has been built combining features including AiSensy's Chatbot Flow Builder, Webviews, & WhatsApp Payments.

- **Chatbot Flow Builder:** The entire conversational journey of the DTC bus ticket booking experience on WhatsApp is built using AiSensy's Chatbot Flow builder. The straightforward conversational flow allows users to complete a ticket purchase in a few simple steps, significantly enhancing user engagement.
- **Webviews:** After completing the conversational journey, the user needs to select the pickup and dropoff stations, which is made seamless via WhatsApp Webviews, a feature that opens a webpage within the WhatsApp interface without using any 3rd party apps. Webviews for this project has been built & powered by our partner **PeLocal**
- **WhatsApp Payments:** The user can buy their tickets using the WhatsApp Payments feature, where they can pay via UPI, cards, or net banking & get their tickets. WhatsApp Payments increases payment collection by 23% & reduces the dropoff rates by 35%!

This exciting milestone even caught the attention of **Zee News**, **The Indian Express**, **English Jagran** and other top publications.

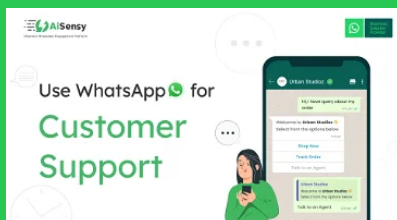
Wish to build your unique WhatsApp use case with AiSensy?

We're all the way in to help grow your Business Revenue by 3 times.

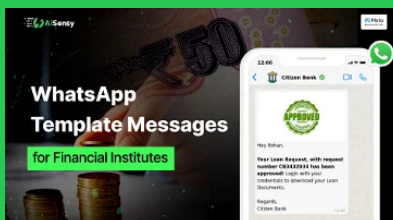
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