

Experience	
<div><div><div><div><div><div>Nference Labs</div><div>UX Designer</div><div>Apr 2021 - Present</div></div></div></div></div></div>	<div><div><div>Collaborated with engineering leads, in-house clinical scientists and researchers in launching, redesigning and enhancing 15+ key Nference Apps.</div><div>Responsible for helping the design team get organised by introducing Jira for task tracking and design documentation dissemination. Also responsible for mentoring another designer and helping them manage multiple milestones and projects efficiently.</div></div><div><div><div>Lead the efforts for collective platform redesign with a primary focus on enhancing the user experience and bringing a modern look and feel to the platform.</div><div>Worked closely with the RoundGlass Foundation team in launching their website which showcases RGF's ongoing efforts for bringing holistic wellbeing to the state of Punjab.</div><div>Collaborated with the RoundGlass Sustain team in launching the first version of their platform that now has more than 100k visitors per month</div><div>Developed the v2 of the RoundGlass Corporate website that led to a 37% increment in visitor traffic and received honorable mention on CSSDA.</div></div><div><div><div>Explored 'Moments of Delight in Documents' as the main project for 6-month design internship.</div><div>Prototyped 50+ ideas during the course of the internship that came from conducting user interviews, literature surveys, and brainstorming sessions with the design team.</div><div>Conducted app audits for Acrobat beta releases to identify bugs and suggest fixes and improvements.</div></div><div><div><div>Conducted interviews with the users for understanding their behavior and pain-points while using the Zomato web app.</div><div>Worked closely with the design and product team in redesigning Zomato gold, Table reservation, Zomato for developers, and more.</div><div>Facilitated the product and engineering teams with their ongoing projects by addressing their ad-hoc requests and providing design support.</div></div><div><div><div>Worked with the marketing team in designing creatives to be used for marketing campaigns</div><div>Worked on card management section of the website, part of a core product called 'Flash Checkout'</div></div><div><div><div>Worked closely with the founders in launching version 2 of the EventGraphia website</div><div>Designed creatives to be used in social media and print marketing.</div></div></div></div></div></div></div></div>
<div><div><div><div><div><div>RoundGlass</div><div>Product Designer</div><div>Dec 2018 - Apr 2021</div></div></div></div></div></div>	
<div><div><div><div><div><div>Adobe</div><div>Design Intern</div><div>Feb 2018 - Aug 2018</div></div></div></div></div></div>	
<div><div><div><div><div><div>Zomato</div><div>Product Design Intern</div><div>May 2017 - Aug 2017</div></div></div></div></div></div>	
<div><div><div><div><div><div>Razorpay</div><div>Design Intern</div><div>May 2016 - July 2017</div></div></div></div></div></div>	
<div><div><div><div><div><div>EventGraphia</div><div>Design Consultant</div><div>2016 - 2019</div></div></div></div></div></div>	

Education
<div><div><div><div><div><div>The LNM Institute of Information Technology</div><div>B.tech in Computer Science</div><div>2014-2018</div></div></div></div></div></div>
Recognitions
<div><div><div><div><div><div>CSSDA</div><div>UI/UX and innovation award</div><div>Special Kudos</div></div></div></div></div></div>
<div><div><div><div><div><div>CSSW</div><div>Star Website Award</div></div></div></div></div></div>
Skills
<div><div><div><div><div><div>Product Design</div><div>User Research</div><div>Wireframing</div><div>Visual Design</div><div>Prototyping</div><div>Design Systems</div><div>UI Development</div></div></div></div></div></div>
Tools
<div><div><div><div><div><div>Design</div><div>Photoshop, Illustrator, Adobe xD, Sketch, Invision Studio and Figma</div></div></div></div></div></div>
<div><div><div><div><div><div>Prototyping</div><div>Invision, Principle, Figma and Framer</div></div></div></div></div></div>
<div><div><div><div><div><div>UI Development</div><div>HTML, CSS, JQuery, Javascript, ReactJS (basic)</div></div></div></div></div></div>