

Harshdeep Singh

harshdeep.me
hello@harshdeep.me

Experience

RoundGlass

Product Designer

Dec 2018 - Present

Currently leading the redesign of the RoundGlass Collective platform to accommodate new features, improve usability, and give the platform a modern look.

Worked closely with the RoundGlass Foundation team on the launch of their website to raise funds and ensure visibility of their ongoing initiatives for welfare in the state of Punjab.

Worked with the RoundGlass Sustain team to launch the first version of their platform, which now has over 100,000 visitors per month.

Developed v2 of the RoundGlass corporate website, which resulted in a 37% increase in visitors and received an honorable mention on CSSDA.

Adobe

Design Intern

Feb 2018 - Aug 2018

Researched 'Moments of Delight in Documents' as the primary project for a 6-month design internship.

Prototyped 50+ ideas over the course of the internship that came from user interviews, literature surveys, and brainstorming sessions with the design team.

Conducted app audits for Acrobat beta versions to identify bugs and suggest fixes and improvements.

Zomato

Product Design Intern

May 2017 - Aug 2017

Conducted interviews with users to understand their behavior and issues when using the Zomato web app.

Working closely with the design and product team on the redesign of Zomato Gold, Table Reservations, Zomato for Developers, and more.

Facilitated the product and engineering teams on their ongoing projects by handling their ad hoc requests and providing design support.

Razorpay

Design Intern

May 2016 - July 2017

Collaborated with the marketing team on the design of promotional materials for marketing campaigns.

Worked on card management on the website, which is part of a core product called 'Flash Checkout'.

EventGraphia

Consultant

2016 - 2019

Worked closely with the founders on the launch of version 2 of the EventGraphia website.

Designed creatives to be used in social media and print marketing.

Education

The LNM Institute of Information Technology

B.tech in Computer Science

2014 - 2018

Recognitions

CSSDA

UI/UX, innovation award and Special Kudos

CSSW

Star Website Award

Skills

Product Design

User Research

Wireframing

Visual Design

Prototyping

Design Systems

UI Development

Tools

Design

Photoshop, Illustrator, Adobe xD, Sketch, Invision Studio and Figma

Prototyping

Invision, Principle, and Framer

UI Development

HTML, CSS, JQuery, Javascript and Vuejs